

Era of 'Phelpsian' Olympic Excellence Arrives

Michael Phelps may have swum not only into the record book Sunday, but also into the dictionary.

In winning his eighth gold medal of the Beijing Olympics, the U.S. phenom accomplished what no other athlete has done before. He eclipsed fellow swimmer Mark Spitz's long-standing record of seven gold medals at the 1972 Munich Games.

"The term 'Spitz-ian feat' might be outdated," teammate Aaron Peirsol said. "It might be 'Phelpsian' feat."

The din in the Water Cube rose to a crescendo for the final race of the Beijing Olympics, the 4x100 medley relay. Swimming the butterfly third leg, Phelps' split of 50.15 seconds gave the U.S. an insurmountable lead going into the anchor leg. Phelps' time was .74 seconds faster than anyone else, as the U.S. shattered the world record by more than one second to win in 3 minutes, 29.34 seconds.

The relay culminated a hectic week for Phelps, who swam 17 races, counting heats. In five individual races and three relays, he won by as much as 5.14 seconds (4x200 relay) and as little as .01 (men's 100 butterfly). He set seven world records - the same as Spitz - plus one Olympic record.

"To be able to accomplish everything you've ever dreamed of - it's fun," Phelps said.

Spitz said before the Olympics that if Phelps, 23, won seven gold medals, he would be "second man on the moon." With eight gold medals, he'd be "first man on Mars."

Sponsors' Priority: Protect Olympic Values, Brand

Executives representing worldwide sponsors of the Olympic Games were scheduled to meet Sunday with IOC and BOCOG officials to receive updates on the Beijing Games and to look to the future.

The sponsor advisory group meetings occur regularly to facilitate IOC dialogue with the 11 companies in the The Olympic Partner (TOP) Program.

"There's an overarching aim - our belief and desire with the IOC to protect sport, to protect the values that the Olympics represent and to protect the brand,

PHOTO OF THE DAY



© Getty Images

U.S. swimmer Michael Phelps wins 8th gold medal, setting a new Olympic record. / Getty Images

Admiration of his peers

Leisel Jones of Australia, where swimming is a national sport, won two golds and a silver in Beijing. But she was more impressed by Phelps' accomplishments.

"I just feel privileged that I have been here to witness Michael Phelps win eight gold medals," she said. "For

me that was the highlight, I couldn't care less about my swims. I feel very privileged that I was in the same era as such a great swimmer."

Previously, Jones was considered part of the Ian Thorpe era. So was veteran Grant Hackett, who fell short in his bid to win a record third straight 1,500 freestyle.

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NEWSMAKER BREAKFAST

because it's a wonderful brand that we love to be associated with," said Peter Foss, General Electric general manager of enterprise selling.

Ahead of Sunday's advisory group meeting, Foss joined Ken Yoshida, leader of Panasonic's worldwide Olympic marketing team, and Johan Jervoe, McDonald's corporate VP of global marketing, as guests for the Around the Rings Newsmaker Breakfast presented by McDonald's.

As always, the breakfast event was moderated by ATR Editor and Founder Ed Hula inside the McDonald's on the north end of the Olympic Green in Beijing. It is the company's largest restaurant facility.

Ed Hula: What has the Panasonic experience been like?

Ken Yoshida: Panasonic started this project in 2002 and our engineering team had a site visit at that time. We faced some difficulties on the engineering side but finally we managed to have a successful finish.

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全世界同处一方 分享同一梦想

全世界各民族参加一个和平竞赛，庆祝我们拥有一个美好并充满青春活力的世界。这次，巴西有史以来最大的奥运代表团热切希望能亲身感受奥林匹克的价值，并且荣幸地期待上百万的巴西体育爱好者的支持。

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Op Ed: One Week Left, Beijing On Track to Victory

It's less than a week before the flame goes out at the Beijing Olympics and all seems okay here in the home stretch.

There are no major operational issues for stakeholders, whether sponsors, IOC, media, federations or spectators.

Fears about the weather and pollution's effect on sport performance have faded away with world records dotting the results tables. Rain has helped clear the air and provide a respite from the searing temperatures that marked the open of the Games.

Remember the anguish expressed a year ago when the swimming finals were moved to the morning to accommodate U.S. broadcaster NBC? The swimmers setting world records during those morning sessions of the past week apparently were not affected by the change, nor apparently Michael Phelps on his way to eight golds.

Today, this second Sunday of the Games, the women's marathon was run under what were ideal conditions for the race: overcast skies, cool temperatures and good air quality. The marathon was one of the events the prophets of doom worried might be impacted by Beijing pollution. So far so good, although the men's event the afternoon of August 24 is still to come.

Empty seats at some early rounds of competition are always a problem for Games organizers, but capacity crowds have been the rule for marquee events such as swimming and track and field. For athletics in particular, a nearly full house at morning sessions seems almost otherworldly after the experience of some past Games, when half-full was a satisfying turnout.

The big crowds in the Bird's Nest Stadium have helped lead to a rise in the atmospherics for the Olympics. At the start the Olympic Green was a lonely place to be. But liberalized entry policies

have made it possible for more people to enter the promenade, even if they are not attending sports events.

The center of Beijing bustles during the day, but still could use a central gathering point or medals plaza that might encourage more of a festive spirit.

Security is omnipresent, but not overbearing for the most part. The placement of an armored personnel carrier with a machine gun in front of the Main Press Center last week was a short-lived move. Security officials got the message quickly just how offensive this was to the visiting journalists and the mini-tank was moved.

Journalists have done all the complaining that we are aware of, mostly about controversial issues that BOCOG and the IOC would prefer not to touch, such as China human rights policies and the blocking of certain internet sites.

We are staunch believers in the rights of free association, speech freedom and the ability to do our work without intrusion by the government. So far, we have been able to report on these Olympics freely and fairly, despite much still needing to be done in China to bring policies in line with the rest of the world.

Disappointing is the cancellation of press



conferences by the IOC and BOCOG for two days running now, perhaps an Olympic record. True, there is little news to report from the organizers or the IOC. But after a series of contentious briefings, the cancellations make it look like organizers are coming up with a new way to avoid providing straight answers to the press.

Thankfully, the mania around Michael Phelps will subside now that he has an eighth gold medal. The spotlight turns to Usain Bolt of Jamaica, already a marvel for what he did in the 100m Sunday night. Expectations will build as he heads to a possible gold and a second world record in the 200m. This final week also will bring hurdler Liu Xiang to the track, the weight of China on his shoulders. For him to finish second could put this nation into a deep funk.

But an even bigger funk could hit the world about the Olympics if any of these new heroes prove not to be who they are. All around the press corps are the whispers, the suspicions. The class of 2008 needs to pass its drug tests with flying colors.

- Ed Hula

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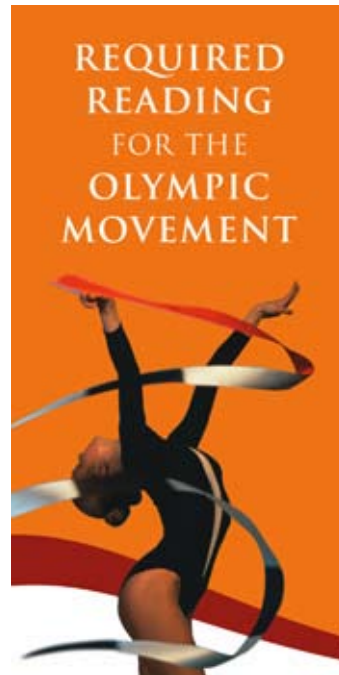
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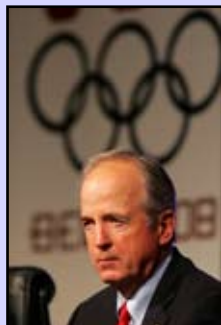
- **11 a.m.** - Michael Phelps discusses his Olympic performance at the Visa Olympians Reunion Center. Joining Phelps is Michael Lynch, Head of Global Sponsorship Marketing, Visa Inc.

- **5 p.m.** - Astronauts Eugene Cernan and Thomas Stafford, as well as special guest Wong Hoa Man discuss the pioneer spirit.

Venue: Omega Pavilion, Olympic Green.

Quote of the Day

"An extraordinary chapter in Olympic history has been written here in Beijing by one of the greatest athletes of all time."



- USOC Chairman **Peter Ueberroth** on Michael Phelps.

Main Press Centre

- **11 a.m.** - Joint IOC/BOCOG press briefing.

Beijing International Media Center

www.2008bimc.cn

- **10 a.m.** - Press conference on the Development of Marine Economy in Shandong Province, Hall 1.

- **12 p.m.** - Press conference on voluntary services for the Olympic Games, Hall 1.

- **2 p.m.** - Press conference on China's Energy Situation and International Cooperation, Hall 1.

Coming Up!

- **Aug 19, 8 a.m.** - ATR Newsmaker Breakfast: Sochi Olympics CEO Dmitry Chernyshenko will provide a briefing on the work taking place in the early stages of planning for the Winter Olympics and how these Games will change Russia and Sochi.

Venue: McDonald's, Olympic Green, north end.

2008 Medal Projections

	Gold	Silver	Bronze	Total		Gold	Silver	Bronze	Total
U.S.	47	24	35	106	Netherlands	6	4	8	18
China	45	20	27	92	Ukraine	5	7	8	20
Russia	30	29	23	82	Hungary	4	7	6	17
Great Britain	21	10	17	48	Poland	4	6	6	16
Germany	19	11	21	52	Canada	4	6	5	15
Italy	10	14	12	36	Czech Republic	4	5	2	11
Korea	9	13	8	30	Kenya	4	4	5	13
Spain	9	5	8	22	Switzerland	4	1	3	8
Japan	8	8	16	32	Cuba	3	9	6	17
France	7	14	15	36	Belarus	3	3	7	13

Based on results in recent World Championships. Projections are by Luciano Barra, former director of sport for the Italian Olympic Committee (CONI), and deputy CEO of TOROC 2006. Barra has been projecting medal counts for 10 years by analyzing past performances.



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Event of the Day: Cycling Success for Britain

Britain dominates the track cycling events on a thrilling opening day of action at the \$46 million Laoshan Velodrome in west Beijing.

Spectators brandishing Union Jack flags had a conspicuous presence in the crowd as Bradley Wiggins successfully defended his Olympic title in the individual pursuit and Scotland's Chris Hoy, the reigning Olympic kilometer champion, powered to victory in the keirin sprint race to pick up his second gold of the Games.

Britain's Ross Edgar won silver in the keirin, while Christopher Newton and Steven Burke both claimed bronzes in the points race and individual pursuit.



Track cyclist Rebecca Romero of Great Britain celebrates after winning the gold medal / Getty Images

It means Britain is on course to win medals in all 10 events taking place at the velodrome through Tuesday.

After the 1km Olympic time trial was cut from the track cycling program for Beijing, Hoy thought it would be the end of his individual career.

"It's beyond expectations. It just means everything to me," said Hoy, who won gold in the men's team sprint Friday. It comes after back-to-back world championship golds at the 2007 event in Mallorca and in Manchester in March.

The venue was abuzz with anticipation prior to the first rounds of action, with the 6,000 crowd creating a real din as the riders raced at speeds over 50km per hour around the 250 m wooden track. Designed by Zhu Lv, it's China's first wooden track

While British fans outnumbered those of other countries, there's huge support for Australia, the Netherlands, Italy and Spain.

The atmosphere peaked for the men's point race finishing at 6:30 p.m. Veteran Spanish racer Joan Llaneras Riders won the grueling race over 160 laps (40km) with 16 sprints.

More success for the U.K came on Sunday. Britain's Rebecca Romero and Wendy Houvenaghel clinched the gold and silver in the women's individual pursuit.

Romero became only the second woman to win medals in two different Summer Olympic sports. At



Cyclists circle track at Laoshan Velodrome (ATR)

Athens, she won silver in the quadruple sculls.

Germany's Roswitha Krause is the only other woman to have achieved the feat, in handball (silver 1976 and bronze 1980) and swimming (silver 1968).

"There's no other athlete in the Olympic Village that can say that," she declared after qualifying for the gold medal ride.

Wiggins set a new mark too, becoming the first cyclist to defend the men's individual pursuit title. It's the first of three possible golds in Beijing.

Both Romero and Wiggins hail the strength of Team GB's track cycling team in Beijing. The Olympic successes come after Britain struck gold in nine of 18 events at the Manchester 2008 world track cycling championships in March.

- ATR Staff

View full story at www.aroundtherings.com

Panasonic Contributes 225 Screens

(continued from cover)

EH: One of Panasonic's contributions to these Games has been the screens we see everywhere.

KY: The large screen has now become very important. We provided 225 screens in all venues, so this is our biggest supply in our Olympic history.

EH: Can you tell us a bit about the GE experience?

Peter Foss: It's been wonderful. We announced our sponsorship in May 2003, so we've been coming here since then, working with the organizing committee.

Our sponsorship involves the opportunity to participate in the building of the venues. We've got a sales team here. We've helped with the design, construction and project management of the venues here in Beijing. It's generated significant revenue for us.

EH: What kind of things are you providing to the organizing committee to help them stage these Games?

PF: You won't see our products - as you will Panasonic products - we're more behind the scenes. But our water filtration and water technology businesses have significant projects here.

We process all the water at national stadium for irrigation and draining. There's the electrical infrastructure company behind the scenes, making

things work with sub-station power generation and so forth.

EH: How's the experience been for McDonald's?

Johan Jervoe: It's really been a long-term commitment to China. We've been here nearly 20 years. And we've been together with the Olympics for about 40 years, so it's those two long-term commitments that are coming together here in Beijing.

Beijing in 2008 is really one of the peaks so far of what I would call our commitment to the Olympics. It is in effect, probably the biggest activation we've seen ... having 1,400 McDonald's employees from around the world coming in and being part of our Olympic champion crew program.

EH: How welcome have you, as sponsors, been made here in China?

KY: From an engineering point of view we had some communication issues. In China, documents and the language in meetings was Chinese. But finally, our local staff cooperated with the organizing committee and we established a good relationship.

EH: How much of what you provide as a sponsor is value in kind?

JJ: A proportion of what you pay in rights fees is



Editor Ed Hula, Ken Yoshida of Panasonic, Peter Foss of GE, and Johan Jervoe of McDonald's. (ATR)

paid in value in kind, which in our case is Big Mac, nuggets, salads and so on.

PF: Construction of the venues and so on cost \$42 billion, so there wasn't much of an issue with using GE's value in kind. (But) we're quite successful, way beyond value in kind, in selling a significant amount of our products and services to infrastructure - you'll see numbers reported of \$700 million.

The ATR Newsmaker Breakfasts present opinion-makers and leaders of the Olympic Movement in an informal, question-and-answer setting. Two more programs are scheduled for August 19 and 23. The last event will feature the first joint appearance by all four cities campaigning for the 2016 Olympics.

- Anthony Stavrinou

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On the Scene in Beijing: Marathon Weather Worthy of Gold

After two hot and humid days, the temperature dropped five or six degrees Sunday to provide perfect conditions for the women's marathon on the streets of Beijing.

In the build-up to the Games, air pollution concerns were viewed as a possible threat to the event. The IOC said it would consider rescheduling endurance events, including road cycling events, if there was any risk posed to athletes.

But the clear blue skies of recent days alleviated concerns; Beijing's weather experts classified the air quality Saturday as excellent. Cooler temperatures prevailed into Sunday, although skies were overcast as the women's marathon got underway from Tiananmen Square.

Romania's Constantina Tomescu-Dita won gold, while Britain's pre-race favorite Paula Radcliffe staggered in at 23rd. The 34 year old, who dropped out of the Athens 2004 marathon suffering from dehydration, failed to make an impact after her struggles in recent weeks to fully recover from a stress fracture in her leg.

Kenyan Catherine Ndereba won silver and China's Zhou Chunxiu the bronze.

Crowds Cheer Lightning Bolt

The men's 100-meter dash lived up to its billing and capped a memorable day of track and field Saturday when Jamaican Usain Bolt shattered his own world record to clinch gold.

His 9.69 seconds, shaving 0.03 off his previous best, was greeted with a deafening roar by the capacity crowd. And the cheers and frenzied flag-waving did not subside until well after he had completed his jubilant lap of honor draped in a Jamaican flag.

The 21 year old, and first man to finish a 100 under 9.7 seconds, spent some 20 minutes lapping up the adulation of the 91,000 spectators. His compatriot, Asafa Powell, was expected to push Bolt but faded to fifth.

In the post-race news conference, Trinidad & Tobago's Richard Thompson and U.S. sprint star Walter Dix - the silver and bronze medalists - noted their delight with their podium finishes and paid glowing tributes to Bolt's competitiveness and athleticism. Bolt returns to the track Monday for the 200-meter heats.



Constantina Tomescu-Dita of Romania celebrates winning the women's marathon. / Getty Images

Rogge Checks out the Heroes

IOC president Jacques Rogge met some of the world's top athletes and stars of the "Heroes" film campaign Saturday.

He thanked Olympic legends including Haile Gebrselassie, Vanessa Ferrari and Carolina Klufft face to face on a visit to the Olympic Village.

"We are indebted to you all for giving your time so generously and for your willingness to participate in this project, despite your busy training and competition schedules," said Rogge. "As a result of your efforts, we have created the IOC's most popular and talked-about spot to date."

The "Heroes" film magnifies the determination and performance of Olympic athletes, communicating key Olympic values. Other stars of the campaign include Roger Federer, Yao Ming and Yelena Isinbayeva.

Frank Fredericks, who will become the Athletes' Commission chair after the Beijing Games, said the film will be "a great motivational tool and help get across the Olympic values."



Fani Halkia will head back to Greece after failing a drug test. / Getty Images

"Heroes" is currently showing to thousands of Olympic fans during the Beijing Games on the giant Panasonic screens in competition venues.

Canada Finds the Podium

It took a week, but the floodgates finally opened for Canada.

Carol Huynh of Hazelton, B.C. won the women's 48 kilogram freestyle wrestling gold medal on Saturday over Tatyana Bakatyk of Kazakhstan. It's Canada's first gold of the Games.

"I went in with a lot of confidence," said the 27 year old.

Huynh said it was a special win for her parents, who are Chinese and migrated to Canada from Vietnam.

Positive Doping Test for Greek Hurdles Champ

The Olympic champion in the women's 400-meter hurdles, Fani Halkia of Greece, tested positive for a banned substance and has been sent home to Athens.



Usain Bolt celebrates before an adoring crowd after smashing the 100-meter world record Saturday. / Getty Images

She returned a positive 'A' sample for what is believed to be methyltrienolone, a banned steroid also known as M3.

"She was summoned by the team's chef de mission and asked to leave the village," a source told Around The Rings.

Halkia told Greek media she is "shocked" at the result as she has been tested frequently and was expecting tests in Beijing.

"I can't believe it ... when I was told I tested positive I thought it was a joke," Halkia said.

Halkia, 29, said she suspects foul play: "I cannot accept that there may be sick minds out there who would sabotage me. I will give all nutritional supplements, my vitamins, for testing"

Halkia was tested during preparations in Japan, where members of the Greek track and field team had been training.

A total of 15 Greek athletes have now tested positive for methyltrienolone, including 11 weightlifters.

Super Store Crowds Surge

The days of dashing in and out of the Super Store on the Olympic Green are over. Visitors report long, winding lines similar to those at Disney World and waits of about an hour to get inside.

Deputy manager Hu Jingmei said at least 50,000 people a day are shopping at the 3,000-square meter store. They're spending about 4 million RMB a day (about \$650,000), and about 300,000 RMB (\$46,000) of that total is spent on pins.

"Pins are number one," she said.

Shanghai Adopts Beijing Look

The ongoing rivalry between Shanghai and Beijing showed at the football venue in the city described as the New York of China. Reporters entering the media center at Shanghai Stadium were plied with local gifts, including an umbrella, which would prove useful in the rainy city.

- Mark Bisson

Phelps Leaves Olympic History in His Wake

(continued from cover)

"The level of achievement he's done here is phenomenal," Hackett said of Phelps. "In my opinion, you'll never, ever see it again. I don't think it can be emulated."

Phelps swam in his first Olympics in Sydney in 2000 when he was just 15 years old. "He's a nice guy; he's a good bloke," Hackett said. "Over the last several years, I've never seen him change."

Greatest Olympian ever?

The debate continues about Phelps' legacy.

"Every Olympics you look at that person who goes beyond winning, and he's won and he'll set a standard forever," Donna de Varona, who won two golds in swimming in 1964, told *Around the Rings*.

"In my day, you didn't have the 200 IM. My suits were nylon with a little skirt. We had to touch on the turns and we couldn't put our head under on the breaststroke. It was a whole different day."

But de Varona said Phelps has left an indelible mark on the Beijing Games. "He's captured everyone's imagination. This is an historical turning point for the most populous country in the world that came back on the scene in '84. He's carried us all from day to day."

Favorable press

Phelps received an ovation from some members of the media as he walked into the press conference room at the venue. Several hundred reporters also waited patiently for an hour in the MPC for Phelps to finish drug testing. Media and other people, including restroom attendants, lined the corridor to see him pass by.

Phelps said the recognition is a step in his goal of raising the profile of swimming in the United States.

"It's going to take some time for me to really get it where I want it to be," he said. "It's come a long way. I've heard about 70,000 people at Ravens Stadium [in his hometown of Baltimore] staying after a preseason game to watch the relay on the big screen, the 100 fly being on the Jumbotron at the Cincinnati Reds game. Four years ago, there's no way that would ever happen."

Future for Phelps

Phelps said he has "obligations" and will leave Beijing on Aug. 21, which presumably would preclude him from carrying the U.S. flag at the closing ceremony. After a vacation, in which he said he wants to spend "sitting and not moving," he'll get back to swimming. He intends to compete in his fourth Olympic Games



Michael Phelps celebrates with his teammates after winning his 8th gold medal/ Getty Images

in London in 2012, but may try different events. He has the record for gold medals at 14, but his 16 total medals are two shy of the record 18 set by Soviet gymnast Larysa Latynina from 1956-64.

"I keep saying I want to go down and start sprinting," Phelps said. "Bob [Bowman, his coach] isn't really keen on that, so I don't think it's going to happen."

But he said Bowman wants to try new workouts and training methods. "Bob has said he wants to start fresh," Phelps said.

- ATR Staff

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Softball Enters Final Innings

Leaders of the campaign to return softball to the Olympics in 2016 say their best argument comes inside the stadium for the sport in west Beijing.

Back Softball leaders are encouraging IOC members to visit Fengtai Softball Field, where competition continues through the gold-medal game Aug. 21.

Don Porter, president of the International Softball Federation since 1987, says he's had a chance to talk to at least 40 IOC members so far in Beijing. "We also have had a number of them out to the venue to see the games," he said. "Some have not seen much of our game in the past."

Softball officials hope IOC members acknowledge that it is a fast-paced sport and relevant to today's youth. Porter says softball has made changes to become more attractive to spectators and television viewers, mostly by speeding up the game. The goal is to finish games in under two hours; the Athens gold medal match lasted one hour and 47 minutes.

But despite the rapid play and hearty crowds at the start of the Games, the stands have emptied as the game goes on.

"Attendance has been very good," Porter says. "A lot of the spectators don't like sitting out in the hot sun and humidity for too long. Some of them disappear."

New Tournament On Deck

Changes to quicken the game include a 20-second clock on the pitcher, a tiebreaker rule and an intentional walk with no pitches. Porter says the sport will implement further changes in timing, but he isn't ready to discuss them publicly.

He also will announce a major upcoming softball event once the gold medal game is played. The sport needs a big tournament to fill the gap when the

Olympic Games drop off its calendar.

Donna de Varona, co-chair of the Back Softball Task Force, says softball fulfills two priorities that IOC President Jacques Rogge cited at the IOC Session in Torino: clean sport and sport for women.

"As far as criteria is concerned we have a perfect sport for that," she said.

De Varona has plenty of contacts to promote softball because she's been around the Olympic movement for so long. She swam in her first Olympic Games in 1960 at age 13 and won two gold medals in 1964.

"I know three-fourths of [IOC members] and I can approach them with what they're doing," she said.

"Looking at it from their point of view, they're bombarded with bid cities. We're in competition with a lot of other interests, so we're just doing the best we can."

A Crowded Field

The IOC will consider softball's bid for reinstatement at its session in Copenhagen in October 2009. Baseball, which was also struck from the program for 2012, golf, karate, roller sports, rugby and squash are also lobbying to get into the Games.

Since it was voted off the program in Singapore in 2005, softball has also put together a blueprint for showing its progress. The sport has increased the number of nations playing softball by four - from 126 to 130 -- since 2005, increased the number of worldwide participants playing softball, increased the number of youth accessing sport through softball, placed even greater emphasis on opportunities for women, provided greater access for people with disabilities, provided softball equipment and coaching where there is most need and increased the amount of television exposure.



Softball will not be on the Olympic program for the 2012 Olympics. / Getty Images

"We're doing the things that we feel the IOC wants us to do in regards to our sport," Porter stated.

Too Many Golds for U.S.?

One of the criticisms of the sport has been the dominance of the United States team, which has won every gold medal since softball made its Olympic debut in 1996. The U.S. was undefeated in Athens four years ago.

De Varona tells Around the Rings that she doesn't think another U.S. gold medal will hurt the campaign.

"I think people forget what happened in Sydney, when the U.S. was down a whole round and had to come all the way back," she said. "Yes, it is better for softball as it becomes more competitive. You can't ignore the fact. But if you look at other sports, you see the top two countries in some sports dominating over and over again."

The U.S. crushed Venezuela, making its Olympic softball debut, 11-0 earlier this week.

"I won't lie, Team USA, they are a very dominant team," said Venezuelan left fielder Rubilena Rojas. "We go to the U.S., we get our education in the U.S. so we can advance our level of play so we can be competitive. We have been progressing; it's been little by little."

- ATR Staff

"THE Go-to Source for Host-City Speculation"

Newsweek, October 16, 2006

"THE Comprehensive Olympic Web site"

Chicago Sun-Times, November 2007


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Editor Ed Hula with Olympic flame in Athens

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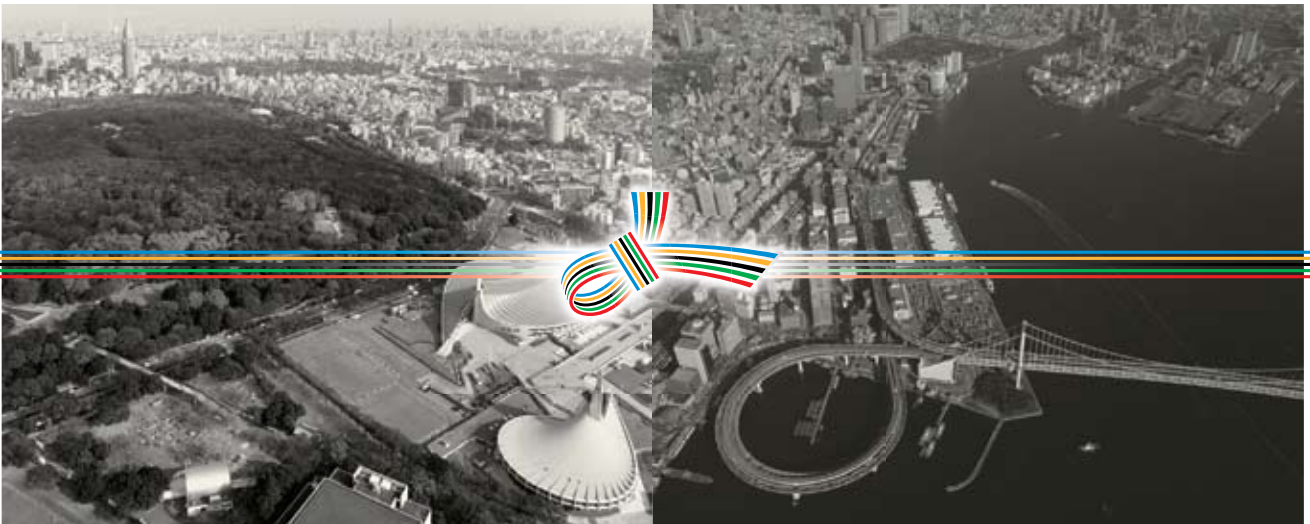
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