

EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in Station WLKY-TV's public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the period starting April 1, 2009 and ending on March 31, 2010, the station filled the following full-time vacancies: Reporter (3); National Sales Assistant; News Photographer; Regional Account Executive, News Producer; Account Executive (2); and Client Specialist.

The station interviewed a total of 102 people for the full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

<u>Recruitment Source</u>	<u>Total Number of Interviewees Referred</u>
WLKY.com	37
Louisville Urban League/WLKY Career Expo	5
TV Jobs.com	2
WLKY Employee Referral/Active WLKY Employee/Intern	21
Ad Federation of Louisville	19
Kentucky Broadcasters Association	0
Unsolicited	0
Other/Industry Contacts	18
University of Louisville	0
Indiana University Southeast	0
Jewish Family Vocational Services	0
Vincennes University	0
Ad2 of Louisville	0
Spencerian College	0
Kentucky State University	0
Louisville Defender	0
National College of Business	0
Sullivan University	0
ITT Technical Institute	0
Ivy Tech College	0
Western Kentucky University	0
Ohio/Illinois Centers for Broadcasting	0
WorkOne New Albany	0
Kelley School of Business	0
Tom Dolan Media Management	0
Collective Talent (On Air Positions Only)	0
Medialine (On Air Positions Only)	0
No Info Available	0

Attachment A contains the following information for each full-time vacancy:

The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;

The recruitment source that referred the hiree for each full-time vacancy

The total number of persons interviewed for each full-time vacancy

The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

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ATTACHMENT A

EEO INFORMATION FOR FULL-TIME VACANCIES

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Reporter

Recruitment Source That Referred the Hiree: wiky.com

Date Vacancy Opened: 1-7-09

Total Number of Persons Interviewed for the Vacancy: Six (6)

Date Vacancy Filled: 4-20-09

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Hearst Television Career Page/WLKY.com	WLKY.com	Debbie Robertson	502/891-4811	3	No
TVJobs.com	TVJobs.com	info@tvjobs.com	760/754-8177	0	No
WLKY Employee Referral				0	No
Ohio/Illinois Centers for Broadcasting	900 Sweet Valley Drive Valley View, OH 44125	Gary James gary@beonair.com	216/642-9232	0	Yes
WorkOne New Albany	3310 Grant Line Road New Albany, IN 47151-1237	Ellen Martin Fax: 812/948-6118	812/948-6102	0	Yes
Kentucky Broadcasters Assn.	101 Enterprise Drive Frankfort, KY 40601	Gary White, Ex. Director kba@kba.org	502/848-0426	0	No
Indiana University Southeast	4201 Grant Line Road New Albany, IN 47150	Lynn Prinz mprinz@ius.edu		0	No

Jewish Family Vocational Srv.	3640 Dutchmans Lane Louisville, KY 40205	Leslie Sanders lesliesanders@jfv.com	502/451-6341	0	No
Louisville Urban League (Career Fair)	1535 W. Broadway Louisville, KY 40203	Juanita Sands, Workforce Development Director	502/561-6830	0	No
Vincennes University	Vincennes, IN 47591	Chairman of Broadcasting jhitchcock@vineu.edu		0	No
Ad2 of Louisville	820 Dorsey Way Louisville, KY 40223	Job Bank Chairperson	502/584-2918	0	No
Ad Federation of Louisville	Louisvilleadfed.org	Robin Miller Louisvilleadfed.org	502/582-2444	1	No
Spencerian College	4627 Dixie Highway Louisville, KY 40213	ngoodin@spencerian.edu	502/447-1000	0	No
Kelley School of Business	1309 E. Tenth Street Bloomington, IN 47405	Director usco@indiana.edu		0	No
University of Louisville	Louisville, KY 40202	Ann Perry, Director Stuart.esrock@louisville.edu	502/852-5555	0	No
Western Kentucky University	1906 College Heights Blvd. #11001 Bowling Green, KY 42101- 1001			0	No
University of Kentucky	201 Matthews Bldg. Lexington, KY 40506	University Career Center		0	No
Kentucky State University	East Main Street Frankfort, KY 40601	Valeria Shavers Director Placement Office		0	No
Louisville Defender	1720 Dixie Highway Louisville, KY 40216	Director	502/772-2591	0	No

National College of Business	628 Main Street Lexington, KY 40508	Martha Johannides		0	No
Sullivan College	3101 Bardstown Road Louisville, KY 40205	mshockley@sullivan.edu	502/456-6504	0	No
ITT Technical Institute	10509 Timberwood Circle Louisville, KY	Tchesser@itt-tech.edu karcher@itt-tech.edu	502/327-7424	0	No
Ivy Tech College	8204 Hwy. 311 Sellersburg, IN 47172	Director	888/489-5463	0	No
Other (Industry Contact)	NA			2	No
Tom Dolan Media Management	Dolan@smartrecruit.com	Tom Dolan	301/668-1511	0	No
Collective Talent	1721 Richardson Place Tampa, FL 33606	Michael Bille info@michaelmedia.com	813/254-9695	0	Yes/On-Air Positions Only
MediaLine	PO Box 51909 Pacific Grove, CA 93950	Mark Shilstone mark@medialine.com	800/237-8073	0	Yes/On-Air Positions Only
No Info Available				0	

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: National Sales Assistant

Recruitment Source That Referred the Hiree: Ad Federation

Date Vacancy Opened: 6-25-09

Total Number of Persons Interviewed for the Vacancy: Sixteen (16)

Date Vacancy Filled: 7-21-09

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Hearst Television Career Page/WLKY.com	WLKY.com	Debbie Roberson	502/891-4811	2	No
TVJobs.com	TVJobs.com	info@tvjobs.com	760/754-8177	0	No
WLKY Employee Referral				3	No
Ohio/Illinois Centers for Broadcasting	900 Sweet Valley Drive Valley View, OH 44125	Gary James gary@beonair.com	216/642-9232	0	Yes
WorkOne New Albany	3310 Grant Line Road New Albany, IN 47151-1237	Ellen Martin Fax: 812/948-6118	812/948-6102	0	Yes
Kentucky Broadcasters Assn.	101 Enterprise Drive Frankfort, KY 40601	Gary White, Ex. Director kba@kba.org	502/848-0426	0	No
Indiana University Southeast	4201 Grant Line Road New Albany, IN 47150	Lynn Prinz mprinz@ius.edu		0	No

Jewish Family Vocational Srv.	3640 Dutchmans Lane Louisville, KY 40205	Leslie Sanders lesliesanders@jfv.com	502/451-6341	0	No
Louisville Urban League (Career Fair)	1535 W. Broadway Louisville, KY 40203	Juanita Sands, Workforce Development Director	502/561-6830	0	No
Vincennes University	Vincennes, IN 47591	Chairman of Broadcasting jhitchcock@vineu.edu	502/584-2918	0	No
Ad2 of Louisville	820 Dorsey Way Louisville, KY 40223	Job Bank Chairperson	502/582-2444	11	No
Ad Federation of Louisville	Louisvilleadfed.org	Robin Miller Louisvilleadfed.org	502/447-1000	0	No
Spencerian College	4627 Dixie Highway Louisville, KY 40213	ngoodin@spencerian.edu		0	No
Kelley School of Business	1309 E. Tenth Street Bloomington, IN 47405	Director usco@indiana.edu		0	No
University of Louisville	Louisville, KY 40202	Ann Perry, Director Stuart.esrock@louisville.edu	502/852-5555	0	No
Western Kentucky University	1906 College Heights Blvd. #11001 Bowling Green, KY 42101- 1001			0	No
University of Kentucky	201 Matthews Bldg. Lexington, KY 40506	University Career Center		0	No
Kentucky State University	East Main Street Frankfort, KY 40601	Valeria Shavers Director Placement Office		0	No
Louisville Defender	1720 Dixie Highway Louisville, KY 40216	Director	502/772-2591	0	No

National College of Business	628 Main Street Lexington, KY 40508	Martha Johannides		0	No
Sullivan College	3101 Bardstown Road Louisville, KY 40205	mshockley@Sullivan.edu	502/456-6504	0	No
ITT Technical Institute	10509 Timberwood Circle Louisville, KY	Tchesser@itt-tech.edu karcher@itt-tech.edu	502/327-7424	0	No
Ivy Tech College	8204 Hwy. 311 Sellersburg, IN 47172	Director	888/489-5463	0	No
Other (Industry Contact)	NA			0	No
Tom Dolan Media Management	Dolan@smartrecruit.com	Tom Dolan	301/668-1511	0	No
Collective Talent	1721 Richardson Place Tampa, FL 33606	Michael Bille info@michaelsmedia.com	813/254-9695	0	Yes/On-Air Positions Only
MediaLine	PO Box 51909 Pacific Grove, CA 93950	Mark Shilstone mark@medialine.com	800/237-8073	0	Yes/On-Air Positions Only
No Info Available				0	

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: News Photographer

Recruitment Source That Referred the Hiree: wiky.com (Former Employee)

Date Vacancy Opened: 8-5-09

Total Number of Persons Interviewed for the Vacancy: Seven (7)

Date Vacancy Filled: 9-14-09

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Hearst Television Career Page/WLKY.com	WLKY.com	Debbie Roberson	502/891-4811	5	No
TVJobs.com	TVJobs.com	info@tvjobs.com	760/754-8177	0	No
WLKY Employee Referral				0	No
Ohio/Illinois Centers for Broadcasting	900 Sweet Valley Drive Valley View, OH 44125	Gary James gary@beonair.com	216/642-9232	0	Yes
WorkOne New Albany	3310 Grant Line Road New Albany, IN 47151-1237	Ellen Martin Fax: 812/948-6118	812/948-6102	0	Yes
Kentucky Broadcasters Assn.	101 Enterprise Drive Frankfort, KY 40601	Gary White, Ex. Director kba@kba.org	502/848-0426	0	No
Indiana University Southeast	4201 Grant Line Road New Albany, IN 47150	Lynn Prinzi mprinzi@ius.edu		0	No

Jewish Family Vocational Srv.	3640 Dutchmans Lane Louisville, KY 40205	Leslie Sanders lesliesanders@jfv.com	502/451-6341	0	No
Louisville Urban League (Career Fair)	1535 W. Broadway Louisville, KY 40203	Juanita Sands, Workforce Development Director	502/561-6830	0	No
Vincennes University	Vincennes, IN 47591	Chairman of Broadcasting jhitchcock@vineu.edu		0	No
Ad2 of Louisville	820 Dorsey Way Louisville, KY 40223	Job Bank Chairperson	502/584-2918	0	No
Ad Federation of Louisville	Louisvilleadfed.org	Robin Miller Louisvilleadfed.org	502/582-2444	0	No
Spencerian College	4627 Dixie Highway Louisville, KY 40213	ngoodin@spencerian.edu	502/447-1000	0	No
Kelley School of Business	1309 E. Tenth Street Bloomington, IN 47405	Director usco@indiana.edu		0	No
University of Louisville	Louisville, KY 40202	Ann Perry, Director Stuart.esrock@louisville.edu	502/852-5555	0	No
Western Kentucky University	1906 College Heights Blvd. #11001 Bowling Green, KY 42101- 1001			0	No
University of Kentucky	201 Matthews Bldg. Lexington, KY 40506	University Career Center		0	No
Kentucky State University	East Main Street Frankfort, KY 40601	Valeria Shavers Director Placement Office		0	No
Louisville Defender	1720 Dixie Highway Louisville, KY 40216	Director	502/772-2591	0	No

National College of Business	628 Main Street Lexington, KY 40508	Martha Johannides		0	No
Sullivan College	3101 Bardstown Road Louisville, KY 40205	mshockley@sullivan.edu	502/456-6504	0	No
ITT Technical Institute	10509 Timberwood Circle Louisville, KY	Tchesser@itt-tech.edu karcher@itt-tech.edu	502/327-7424	0	No
Ivy Tech College	8204 Hwy. 311 Sellersburg, IN 47172	Director	888/489-5463	0	No
Other (Industry Contact)	NA			2	No
Tom Dolan Media Management	Dolan@smartrecruit.com	Tom Dolan	301/668-1511	0	No
Collective Talent	1721 Richardson Place Tampa, FL 33606	Michael Bille info@michaelsmedia.com	813/254-9695	0	Yes/On-Air Positions Only
MediaLine	PO Box 51909 Pacific Grove, CA 93950	Mark Shilstone mark@medialine.com	800/237-8073	0	Yes/On-Air Positions Only
No Info Available				0	

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: News Reporter

Recruitment Source That Referred the Hiree: NS Bienstock Agency (Other Industry Contact)

Date Vacancy Opened: 8-5-09

Total Number of Persons Interviewed for the Vacancy: Eleven (11)

Date Vacancy Filled: 8-10-09

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Hearst Television Career Page/WLKY.com	WLKY.com	Debbie Roberson	502/891-4811	2	No
TVJobs.com	TVJobs.com	info@tvjobs.com	760/754-8177	1	No
WLKY Employee Referral				2	No
Ohio/Illinois Centers for Broadcasting	900 Sweet Valley Drive Valley View, OH 44125	Gary James gary@beonair.com	216/642-9232	0	Yes
WorkOne New Albany	3310 Grant Line Road New Albany, IN 47151-1237	Ellen Martin Fax: 812/948-6118	812/948-6102	0	Yes
Kentucky Broadcasters Assn.	101 Enterprise Drive Frankfort, KY 40601	Gary White, Ex. Director kba@kba.org	502/848-0426	0	No
Indiana University Southeast	4201 Grant Line Road New Albany, IN 47150	Lynn Prinzi mprinzi@ius.edu		0	No

Jewish Family Vocational Srv.	3640 Dutchmans Lane Louisville, KY 40205	Leslie Sanders lesliesanders@jfv.com	502/451-6341	0	No
Louisville Urban League (Career Fair)	1535 W. Broadway Louisville, KY 40203	Juanita Sands, Workforce Development Director	502/561-6830	0	No
Vincennes University	Vincennes, IN 47591	Chairman of Broadcasting hitchcock@vineu.edu		0	No
Ad2 of Louisville	820 Dorsey Way Louisville, KY 40223	Job Bank Chairperson	502/584-2918	0	No
Ad Federation of Louisville	Louisvilleadfed.org	Robin Miller Louisvilleadfed.org	502/582-2444	0	No
Spencerian College	4627 Dixie Highway Louisville, KY 40213	ngoodin@spencerian.edu	502/447-1000	0	No
Kelley School of Business	1309 E. Tenth Street Bloomington, IN 47405	Director usco@indiana.edu		0	No
University of Louisville	Louisville, KY 40202	Ann Perry, Director Stuart.esrock@louisville.edu	502/852-5555	0	No
Western Kentucky University	1906 College Heights Blvd. #11001 Bowling Green, KY 42101- 1001			0	No
University of Kentucky	201 Matthews Bldg. Lexington, KY 40506	University Career Center		0	No
Kentucky State University	East Main Street Frankfort, KY 40601	Valeria Shavers Director Placement Office		0	No
Louisville Defender	1720 Dixie Highway Louisville, KY 40216	Director	502/772-2591	0	No

National College of Business	628 Main Street Lexington, KY 40508	Martha Johannides		0	No
Sullivan College	3101 Bardstown Road Louisville, KY 40205	mshockley@Sullivan.edu	502/456-6504	0	No
ITT Technical Institute	10509 Timberwood Circle Louisville, KY	Tchesser@itt-tech.edu karcher@itt-tech.edu	502/327-7424	0	No
Ivy Tech College	8204 Hwy. 311 Sellersburg, IN 47172	Director	888/489-5463	0	No
Other (Industry Contact)	NA			6	No
Tom Dolan Media Management	Dolan@smartrecruit.com	Tom Dolan	301/668-1511	0	No
Collective Talent	1721 Richardson Place Tampa, FL 33606	Michael Bille info@michaelsmedia.com	813/254-9695	0	Yes/On-Air Positions Only
MediaLine	PO Box 51909 Pacific Grove, CA 93950	Mark Shilstone mark@medialine.com	800/237-8073	0	Yes/On-Air Positions Only
No Info Available				0	

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: News Reporter

Recruitment Source That Referred the Hiree: Hearst Corp. Contact

Date Vacancy Opened: 8-5-09

Total Number of Persons Interviewed for the Vacancy: Eleven (11)

Date Vacancy Filled: 10-14-09

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Hearst Television Career Page/WLKY.com	WLKY.com	Debbie Roberson	502/891-4811	2	No
TVJobs.com	TVJobs.com	info@tvjobs.com	760/754-8177	1	No
WLKY Employee Referral				2	No
Ohio/Illinois Centers for Broadcasting	900 Sweet Valley Drive Valley View, OH 44125	Gary James gary@beonair.com	216/642-9232	0	Yes
WorkOne New Albany	3310 Grant Line Road New Albany, IN 47151-1237	Ellen Martin Fax: 812/948-6118	812/948-6102	0	Yes
Kentucky Broadcasters Assn.	101 Enterprise Drive Frankfort, KY 40601	Gary White, Ex. Director kba@kba.org	502/848-0426	0	No
Indiana University Southeast	4201 Grant Line Road New Albany, IN 47150	Lynn Prinz mprinz@ius.edu		0	No

Jewish Family Vocational Srv.	3640 Dutchmans Lane Louisville, KY 40205	Leslie Sanders lesliesanders@jivs.com	502/451-6341	0	No
Louisville Urban League (Career Fair)	1535 W. Broadway Louisville, KY 40203	Juanita Sands, Workforce Development Director	502/561-6830	0	No
Vincennes University	Vincennes, IN 47591	Chairman of Broadcasting ihitchcock@vineu.edu		0	No
Ad2 of Louisville	820 Dorsey Way Louisville, KY 40223	Job Bank Chairperson	502/584-2918	0	No
Ad Federation of Louisville	Louisvilleleadfed.org	Robin Miller Louisvilleleadfed.org	502/582-2444	0	No
Spencerian College	4627 Dixie Highway Louisville, KY 40213	ngoodin@spencerian.edu	502/447-1000	0	No
Kelley School of Business	1309 E. Tenth Street Bloomington, IN 47405	Director usco@indiana.edu		0	No
University of Louisville	Louisville, KY 40202	Ann Perry, Director Stuart.esrock@louisville.edu	502/852-5555	0	No
Western Kentucky University	1906 College Heights Blvd. #11001 Bowling Green, KY 42101- 1001			0	No
University of Kentucky	201 Matthews Bldg. Lexington, KY 40506	University Career Center		0	No
Kentucky State University	East Main Street Frankfort, KY 40601	Valeria Shavers Director Placement Office		0	No
Louisville Defender	1720 Dixie Highway Louisville, KY 40216	Director	502/772-2591	0	No

National College of Business	628 Main Street Lexington, KY 40508	Martha Johannides		0	No
Sullivan College	3101 Bardstown Road Louisville, KY 40205	mshockley@Sullivan.edu	502/456-6504	0	No
ITT Technical Institute	10509 Timberwood Circle Louisville, KY	Tchesser@itt-tech.edu karcher@itt-tech.edu	502/327-7424	0	No
Ivy Tech College	8204 Hwy. 311 Sellersburg, IN 47172	Director	888/489-5463	0	No
Other (Industry Contact)	NA			6	No
Tom Dolan Media Management	Dolan@smartrecruit.com	Tom Dolan	301/668-1511	0	No
Collective Talent	1721 Richardson Place Tampa, FL 33606	Michael Bille info@michaelsmedia.com	813/254-9695	0	Yes/On-Air Positions Only
MediaLine	PO Box 51909 Pacific Grove, CA 93950	Mark Shilstone mark@medialine.com	800/237-8073	0	Yes/On-Air Positions Only
No Info Available				0	

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Account Executive

Recruitment Source That Referred the Hiree: wky.com

Date Vacancy Opened: 10-9-08

Total Number of Persons Interviewed for the Vacancy: Twenty-four (24)

Date Vacancy Filled: 7-13-09

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Hearst Television Career Page/WLKY.com	WLKY.com	Debbie Roberson	502/891-4811	17	No
TVJobs.com	TVJobs.com	info@tvjobs.com	760/754-8177	0	No
WLKY Employee Referral				1	No
Ohio/Illinois Centers for Broadcasting	900 Sweet Valley Drive Valley View, OH 44125	Gary James gary@beonair.com	216/642-9232	0	Yes
WorkOne New Albany	3310 Grant Line Road New Albany, IN 47151-1237	Ellen Martin Fax: 812/948-6118	812/948-6102	0	Yes
Kentucky Broadcasters Assn.	101 Enterprise Drive Frankfort, KY 40601	Gary White, Ex. Director kba@kba.org	502/848-0426	0	No
Indiana University Southeast	4201 Grant Line Road New Albany, IN 47150	Lynn Prinz mprinz@ius.edu		0	No

Jewish Family Vocational Srv.	3640 Dutchmans Lane Louisville, KY 40205	Leslie Sanders lesliesanders@jfv.com	502/451-6341	0	No
Louisville Urban League (Career Fair)	1535 W. Broadway Louisville, KY 40203	Juanita Sands, Workforce Development Director	502/561-6830	5	No
Vincennes University	Vincennes, IN 47591	Chairman of Broadcasting jhitchcock@vineu.edu		0	No
Ad2 of Louisville	820 Dorsey Way Louisville, KY 40223	Job Bank Chairperson	502/584-2918	0	No
Ad Federation of Louisville	Louisvilleleadfed.org	Robin Miller Louisvilleadfed.org	502/582-2444	0	No
Spencerian College	4627 Dixie Highway Louisville, KY 40213	ngoodin@spencerian.edu	502/447-1000	0	No
Kelley School of Business	1309 E. Tenth Street Bloomington, IN 47405	Director usco@indiana.edu		0	No
University of Louisville	Louisville, KY 40202	Ann Perry, Director Stuart.esrock@louisville.edu	502/852-5555	0	No
Western Kentucky University	1906 College Heights Blvd. #11001 Bowling Green, KY 42101- 1001			0	No
University of Kentucky	201 Matthews Bldg. Lexington, KY 40506	University Career Center		0	No
Kentucky State University	East Main Street Frankfort, KY 40601	Valeria Shavers Director Placement Office		0	No
Louisville Defender	1720 Dixie Highway Louisville, KY 40216	Director	502/772-2591	0	No

National College of Business	628 Main Street Lexington, KY 40508	Martha Johannides		0	No
Sullivan College	3101 Bardstown Road Louisville, KY 40205	mshockley@sullivan.edu	502/456-6504	0	No
ITT Technical Institute	10509 Timberwood Circle Louisville, KY	Tchesser@itt-tech.edu karcher@itt-tech.edu	502/327-7424	0	No
Ivy Tech College	8204 Hwy. 311 Sellersburg, IN 47172	Director	888/489-5463	0	No
Other (Industry Contact)	NA			1	No
Tom Dolan Media Management	Dolan@smartrecruit.com	Tom Dolan	301/668-1511	0	No
Collective Talent	1721 Richardson Place Tampa, FL 33606	Michael Bille info@michaelmedia.com	813/254-9695	0	Yes/On-Air Positions Only
MediaLine	PO Box 51909 Pacific Grove, CA 93950	Mark Shilstone mark@medialine.com	800/237-8073	0	Yes/On-Air Positions Only
No Info Available				0	

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Regional Account Executive **Recruitment Source That Referred the Hiree:** Internal Promotion

Date Vacancy Opened: 11-6-09 **Total Number of Persons Interviewed for the Vacancy:** Seven (7)

Date Vacancy Filled: 1-1-10

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Hearst Television Career Page/WLKY.com	WLKY.com	Debbie Roberson	502/891-4811	0	No
TVJobs.com	TVJobs.com	info@tvjobs.com	760/754-8177	0	No
WLKY Employee Referral				6	No
Ohio/Illinois Centers for Broadcasting	900 Sweet Valley Drive Valley View, OH 44125	Gary James gary@beonair.com	216/642-9232	0	Yes
WorkOne New Albany	3310 Grant Line Road New Albany, IN 47151-1237	Ellen Martin Fax: 812/948-6118	812/948-6102	0	Yes
Kentucky Broadcasters Assn.	101 Enterprise Drive Frankfort, KY 40601	Gary White, Ex. Director kba@kba.org	502/848-0426	0	No
Indiana University Southeast	4201 Grant Line Road New Albany, IN 47150	Lynn Prinz mprinz@ius.edu		0	No

Jewish Family Vocational Srv.	3640 Dutchmans Lane Louisville, KY 40205	Leslie Sanders lesliesanders@jfv.com	502/451-6341	0	No
Louisville Urban League (Career Fair)	1535 W. Broadway Louisville, KY 40203	Juanita Sands, Workforce Development Director	502/561-6830	0	No
Vincennes University	Vincennes, IN 47591	Chairman of Broadcasting ihitchcock@vineu.edu		0	No
Ad2 of Louisville	820 Dorsey Way Louisville, KY 40223	Job Bank Chairperson	502/584-2918	0	No
Ad Federation of Louisville	Louisvilleadfed.org	Robin Miller Louisvilleadfed.org	502/582-2444	0	No
Spencerian College	4627 Dixie Highway Louisville, KY 40213	ngoodin@spencerian.edu	502/447-1000	0	No
Kelley School of Business	1309 E. Tenth Street Bloomington, IN 47405	Director usco@indiana.edu		0	No
University of Louisville	Louisville, KY 40202	Ann Perry, Director Stuart.esrock@louisville.edu	502/852-5555	0	No
Western Kentucky University	1906 College Heights Blvd. #11001 Bowling Green, KY 42101- 1001			0	No
University of Kentucky	201 Matthews Bldg. Lexington, KY 40506	University Career Center		0	No
Kentucky State University	East Main Street Frankfort, KY 40601	Valeria Shavers Director Placement Office		0	No
Louisville Defender	1720 Dixie Highway Louisville, KY 40216	Director	502/772-2591	0	No

National College of Business	628 Main Street Lexington, KY 40508	Martha Johannides		0	No
Sullivan College	3101 Bardstown Road Louisville, KY 40205	mshockley@sullivan.edu	502/456-6504	0	No
ITT Technical Institute	10509 Timberwood Circle Louisville, KY	Tchesser@itt-tech.edu karcher@itt-tech.edu	502/327-7424	0	No
Ivy Tech College	8204 Hwy. 311 Sellersburg, IN 47172	Director	888/489-5463	0	No
Other (Industry Contact)	NA			1	No
Tom Dolan Media Management	Dolan@smartrecruit.com	Tom Dolan	301/668-1511	0	No
Collective Talent	1721 Richardson Place Tampa, FL 33606	Michael Bille info@michaelmedia.com	813/254-9695	0	Yes/On-Air Positions Only
MediaLine	PO Box 51909 Pacific Grove, CA 93950	Mark Shilstone mark@medialine.com	800/237-8073	0	Yes/On-Air Positions Only
No Info Available				0	

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: News Producer

Recruitment Source That Referred the Hiree: wlky.com

Date Vacancy Opened: 12-28-09

Total Number of Persons Interviewed for the Vacancy: Four (4)

Date Vacancy Filled: 2-10-10

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Hearst Television Career Page/WLKY.com	WLKY.com	Debbie Roberson	502/891-4811	2	No
TVJobs.com	TVJobs.com	info@tvjobs.com	760/754-8177	0	No
WLKY Employee Referral				2	No
Ohio/Illinois Centers for Broadcasting	900 Sweet Valley Drive Valley View, OH 44125	Gary James gary@beonair.com	216/642-9232	0	Yes
WorkOne New Albany	3310 Grant Line Road New Albany, IN 47151-1237	Ellen Martin Fax: 812/948-6118	812/948-6102	0	Yes
Kentucky Broadcasters Assn.	101 Enterprise Drive Frankfort, KY 40601	Gary White, Ex. Director kba@kba.org	502/848-0426	0	No
Indiana University Southeast	4201 Grant Line Road New Albany, IN 47150	Lynn Prinz mprinz@ius.edu		0	No

Jewish Family Vocational Srv.	3640 Dutchmans Lane Louisville, KY 40205	Leslie Sanders lesliesanders@jfv.com	502/451-6341	0	No
Louisville Urban League (Career Fair)	1535 W. Broadway Louisville, KY 40203	Juanita Sands, Workforce Development Director	502/561-6830	0	No
Vincennes University	Vincennes, IN 47591	Chairman of Broadcasting jhitchcock@vineu.edu		0	No
Ad2 of Louisville	820 Dorsey Way Louisville, KY 40223	Job Bank Chairperson	502/584-2918	0	No
Ad Federation of Louisville	Louisvilleadfed.org	Robin Miller Louisvilleadfed.org	502/582-2444	0	No
Spencerian College	4627 Dixie Highway Louisville, KY 40213	ngoodin@spencerian.edu	502/447-1000	0	No
Kelley School of Business	1309 E. Tenth Street Bloomington, IN 47405	Director usco@indiana.edu		0	No
University of Louisville	Louisville, KY 40202	Ann Perry, Director Stuart.esrock@louisville.edu	502/852-5555	0	No
Western Kentucky University	1906 College Heights Blvd. #11001 Bowling Green, KY 42101- 1001			0	No
University of Kentucky	201 Matthews Bldg. Lexington, KY 40506	University Career Center		0	No
Kentucky State University	East Main Street Frankfort, KY 40601	Valeria Shavers Director Placement Office		0	No
Louisville Defender	1720 Dixie Highway Louisville, KY 40216	Director	502/772-2591	0	No

National College of Business	628 Main Street Lexington, KY 40508	Martha Johannides		0	No
Sullivan College	3101 Bardstown Road Louisville, KY 40205	mshockley@sullivan.edu	502/456-6504	0	No
ITT Technical Institute	10509 Timberwood Circle Louisville, KY	Jchesser@itt-tech.edu karcher@itt-tech.edu	502/327-7424	0	No
Ivy Tech College	8204 Hwy. 311 Sellersburg, IN 47172	Director	888/489-5463	0	No
Other (Industry Contact)	NA			0	No
Tom Dolan Media Management	Dolan@smartrecruit.com	Tom Dolan	301/668-1511	0	No
Collective Talent	1721 Richardson Place Tampa, FL 33606	Michael Bille info@michaelmedia.com	813/254-9695	0	Yes/On-Air Positions Only
MediaLine	PO Box 51909 Pacific Grove, CA 93950	Mark Shilstone mark@medialine.com	800/237-8073	0	Yes/On-Air Positions Only
No Info Available				0	

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Account Executive **Recruitment Source That Referred the Hiree:** Internal Promotion

Date Vacancy Opened: 1-25-10 **Total Number of Persons Interviewed for the Vacancy:** Five (5)

Date Vacancy Filled: 3-8-10

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Hearst Television Career Page/WLKY.com	WLKY.com	Debbie Roberson	502/891-4811	0	No
TVJobs.com	TVJobs.com	info@tvjobs.com	760/754-8177	0	No
WLKY Employee Referral				5	No
Ohio/Illinois Centers for Broadcasting	900 Sweet Valley Drive Valley View, OH 44125	Gary James gary@beonair.com	216/642-9232	0	Yes
WorkOne New Albany	3310 Grant Line Road New Albany, IN 47151-1237	Ellen Martin Fax: 812/948-6118	812/948-6102	0	Yes
Kentucky Broadcasters Assn.	101 Enterprise Drive Frankfort, KY 40601	Gary White, Ex. Director kba@kba.org	502/848-0426	0	No
Indiana University Southeast	4201 Grant Line Road New Albany, IN 47150	Lynn Prinz mprinz@ius.edu		0	No

Jewish Family Vocational Srv.	3640 Dutchmans Lane Louisville, KY 40205	Leslie Sanders lesliesanders@jfv.com	502/451-6341	0	No
Louisville Urban League (Career Fair)	1535 W. Broadway Louisville, KY 40203	Juanita Sands, Workforce Development Director	502/561-6830	0	No
Vincennes University	Vincennes, IN 47591	Chairman of Broadcasting jhitchcock@vineu.edu		0	No
Ad2 of Louisville	820 Dorsey Way Louisville, KY 40223	Job Bank Chairperson	502/584-2918	0	No
Ad Federation of Louisville	Louisvilleadfed.org	Robin Miller Louisvilleadfed.org	502/582-2444	0	No
Spencerian College	4627 Dixie Highway Louisville, KY 40213	ngoodin@spencerian.edu	502/447-1000	0	No
Kelley School of Business	1309 E. Tenth Street Bloomington, IN 47405	Director usco@indiana.edu		0	No
University of Louisville	Louisville, KY 40202	Ann Perry, Director Stuart.esrock@louisville.edu	502/852-5555	0	No
Western Kentucky University	1906 College Heights Blvd. #11001 Bowling Green, KY 42101- 1001			0	No
University of Kentucky	201 Matthews Bldg. Lexington, KY 40506	University Career Center		0	No
Kentucky State University	East Main Street Frankfort, KY 40601	Valeria Shavers Director Placement Office		0	No
Louisville Defender	1720 Dixie Highway Louisville, KY 40216	Director	502/772-2591	0	No

National College of Business	628 Main Street Lexington, KY 40508	Martha Johannides		0	No
Sullivan College	3101 Bardstown Road Louisville, KY 40205	mshockley@sullivan.edu	502/456-6504	0	No
ITT Technical Institute	10509 Timberwood Circle Louisville, KY	Tchesser@itt-tech.edu karcher@itt-tech.edu	502/327-7424	0	No
Ivy Tech College	8204 Hwy. 311 Sellersburg, IN 47172	Director	888/489-5463	0	No
Other (Industry Contact)	NA			0	No
Tom Dolan Media Management	Dolan@smartrecruit.com	Tom Dolan	301/668-1511	0	No
Collective Talent	1721 Richardson Place Tampa, FL 33606	Michael Bille info@michaelsmedia.com	813/254-9695	0	Yes/On-Air Positions Only
MediaLine	PO Box 51909 Pacific Grove, CA 93950	Mark Shilstone mark@medialine.com	800/237-8073	0	Yes/On-Air Positions Only
No Info Available				0	

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Client Specialist

Recruitment Source That Referred the Hiree: Ad Federation

Date Vacancy Opened: 1-26-10

Total Number of Persons Interviewed for the Vacancy: Eleven (11)

Date Vacancy Filled: 3-8-10

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Hearst Television Career Page/WLKY.com	WLKY.com	Debbie Robertson	502/891-4811	4	No
TVJobs.com	TVJobs.com	info@tvjobs.com	760/754-8177	0	No
WLKY Employee Referral				0	No
Ohio/Illinois Centers for Broadcasting	900 Sweet Valley Drive Valley View, OH 44125	Gary James gary@beonair.com	216/642-9232	0	Yes
WorkOne New Albany	3310 Grant Line Road New Albany, IN 47151-1237	Ellen Martin Fax: 812/948-6118	812/948-6102	0	Yes
Kentucky Broadcasters Assn.	101 Enterprise Drive Frankfort, KY 40601	Gary White, Ex. Director kba@kba.org	502/848-0426	0	No
Indiana University Southeast	4201 Grant Line Road New Albany, IN 47150	Lynn Prinzi mprinzi@ius.edu		0	No

Jewish Family Vocational Srv.	3640 Dutchmans Lane Louisville, KY 40205	Leslie Sanders lesliesanders@jfv.com	502/451-6341	0	No
Louisville Urban League (Career Fair)	1535 W. Broadway Louisville, KY 40203	Juanita Sands, Workforce Development Director	502/561-6830	0	No
Vincennes University	Vincennes, IN 47591	Chairman of Broadcasting hitchcock@vineu.edu		0	No
Ad2 of Louisville	820 Dorsey Way Louisville, KY 40223	Job Bank Chairperson	502/584-2918	0	No
Ad Federation of Louisville	Louisvilleadfed.org	Robin Miller Louisvilleadfed.org	502/582-2444	7	No
Spencerian College	4627 Dixie Highway Louisville, KY 40213	ngoodin@spencerian.edu	502/447-1000	0	No
Kelley School of Business	1309 E. Tenth Street Bloomington, IN 47405	Director usco@indiana.edu		0	No
University of Louisville	Louisville, KY 40202	Ann Perry, Director Stuart.esrock@louisville.edu	502/852-5555	0	No
Western Kentucky University	1906 College Heights Blvd. #11001 Bowling Green, KY 42101- 1001			0	No
University of Kentucky	201 Matthews Bldg. Lexington, KY 40506	University Career Center		0	No
Kentucky State University	East Main Street Frankfort, KY 40601	Valeria Shavers Director Placement Office		0	No
Louisville Defender	1720 Dixie Highway Louisville, KY 40216	Director	502/772-2591	0	No

National College of Business	628 Main Street Lexington, KY 40508	Martha Johannides		0	No
Sullivan College	3101 Bardstown Road Louisville, KY 40205	mshockley@sullivan.edu	502/456-6504	0	No
ITT Technical Institute	10509 Timberwood Circle Louisville, KY	Tchesser@itt-tech.edu karcher@itt-tech.edu	502/327-7424	0	No
Ivy Tech College	8204 Hwy. 311 Sellersburg, IN 47172	Director	888/489-5463	0	No
Other (Industry Contact)	NA			0	No
Tom Dolan Media Management	Dolan@smartrecruit.com	Tom Dolan	301/668-1511	0	No
Collective Talent	1721 Richardson Place Tampa, FL 33606	Michael Bille info@michaelsmedia.com	813/254-9695	0	Yes/On-Air Positions Only
MediaLine	PO Box 51909 Pacific Grove, CA 93950	Mark Shilstone mark@medialine.com	800/237-8073	0	Yes/On-Air Positions Only
No Info Available				0	

ATTACHMENT B
MENU OPTION ACTIVITIES

MENU OPTION ACTIVITIES

Station WLKY has engaged in the following outreach activities during the year covered by this report:

Activity Classification	Type of Activity	Brief Description
[3]	<p>Co-Sponsor</p> <p>Louisville Urban League/WLKY Career Expo-March 24, 2010</p>	<p>Station was co-sponsor of annual Career Expo, with 70 area employers participating. Bruce Burns/Creative Services Director and Debbie Roberson/EEO Director participated in phone conferences with the Career Expo Director, Juanita Sands, for preparations leading up to the event. In addition, a promotional announcement was produced by the station using Louisville Urban League executives to inform viewers how to prepare themselves for the best experience in meeting prospective employers.</p> <p>Station ran 250 on-air announcements from March 4-March 24, 2010 promoting the event. In addition, news stories were reported the day before and day of promoting the event with information posted on wlky.com to prepare candidates for making the most of their attendance to the expo.</p> <p>The following managers manned the booth and screened potential employment candidates: Leisa Korn/Controller, Greg Baird/General Sales Manager, Andrea Stahlman/Asst. News Director, Bruce Burns/Creative Services Director, Dave Levy/Operations Manager</p>
[4]	Speakers Bureau	<p>Reporter Eric King spoke at Bardstown High School's Black History Program. On February 28th, Reporter Eric King spoke at 1st Baptist Church of Bardstown regarding careers in television.</p>

[5]	WLKY Internship Program	<p>For the period covered in this report, twelve (12) college students interned in the areas of News, Sports, Production, Creative Services and Graphics for at least three (3) months to learn hands-on knowledge in the broadcasting field and receive academic accreditation for their studies.</p> <p>For the period covered in this report, WLKY hired two (2) former interns for part-time positions of News Editor (Brandon Winkler/Hired 5/12/09) and PT Weathercaster (Jared Heil/Hired 3/22/10).</p>
[8]	WLKY Employee Training Program	<p>On February 2, 2009, Tyler Deskins was hired as a Sales Client Specialist. Over the course of a year, Tyler was given sales training beyond the scope of a traditional sales support staff. Formal training sessions included: Jim Doyle Sales Training, One Domain Avails System, Scarborough Research, TNS Media Intelligence and Wide Orbit. In addition, Tyler shadowed AE's on sales calls, worked with the station's commercial production team, helped creative services on station promotion efforts and received training on wlky.com sales. He was given specific quarterly goals and tasks relative to experience required for a move into sales. On March 8, 2010, Tyler Deskins was promoted to an Account Executive position with WLKY.</p>

<p>[6] or [16]</p>	<p>Co-Sponsor of Jefferson County 4-H Council "<i>Ambassador Program</i>"</p> <p>Meeting Dates at WLKY:</p> <p>April 23, 2009 (Wrap up of 2009 Program)</p> <p>November 5 & 6, 2009 (Two-day seminar 8:30 am-5 pm)</p> <p>January 28, 2010; 5:30 pm</p>	<p>WLKY co-sponsored and hosted this initiative established by the Jefferson County 4-H Extension office to build leadership and communication skills. Each year twelve (12) youth are selected to participate and attend sessions at the station. In 2008 the group taped a :30 public service announcement about the benefits of joining 4-H. WLKY staff in the news, creative services and production departments assisted them with the writing and creation of this spot. In addition to being posted on their website and shown at public speaking engagements, WLKY has made it part of our PSA rotation, airing it adjacent to our children's programming line-up as well as other dayparts. The spot has been so well received, the station granted permission for its use on other television stations within Kentucky to help further the 4-H message.</p> <p>WLKY hosted a two-day conference with students of the 4H Ambassador Group on November 5 & 6, 2009. Sessions were led by station personnel in news, production and creative services in the areas of Creative Writing and Tips for Writing a News Story. Break out shadow sessions were held in the Newsroom during one afternoon and the group observed WLKY's live noon newscast. On the second day, the group taped a mock news cast writing stories with the assistance of news staff. The mock newscast was presented to sponsors and parents at the January 28th, 2010 meeting.</p> <p>WLKY News staff met with the group on April 23, 2009 and January 28, 2010 to discuss their job responsibilities, and how to prepare for a career in broadcasting.</p>
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<p>[6] or [16]</p>	<p>Co-Sponsor</p> <p>Breckinridge-Franklin Communication Magnet Program</p>	<p>On December 14, 2009, Glenn Haygood/GM, Mike Neelly/News Director and Debbie Roberson/EEO Director met with Ernest Wright and DeVone Holt of Breckinridge-Franklin Elementary School to partner with the school's Communication Magnet Program for a 10-week cycle of "Power Hour" meetings. This school is the only elementary school in the State of Kentucky with this magnet program established. WLKY personnel supported the program by visiting the school on the following dates:</p> <p>January 15, 2010- Mike Neelly/ND and Paul Ahmann/Chief Photog gave an introduction to cameras, framing and composition;</p> <p>January 22, 2010 – Paul Ahmann continued a session on framing and composition;</p> <p>February 5, 2010 – Anchor Natasha Collins and photographer Nathan White videotaped a news segment – magnet students shadowed the production</p> <p>February 12, 2010 – Asst. Operations Manager Troy Middaugh spoke with students about set design and other related topics</p> <p>February 26, 2010 – Anchor Carissa Lawson spoke with students about reporting</p> <p>March 12, 2010 – Anchor Monica Hardin and photographer Patrick McKenzie videotaped a news segment – magnet students shadowed the production</p> <p>March 19, 2010 – Anchor Ann Bowden spoke with students about interviewing techniques.</p> <p>In addition, the station donated our old weather set desk for the school's use in this communications magnet program.</p>
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<p>[6] or [16]</p>	<p>Partner in Jefferson County Public Schools' Communication, Media and Arts Design Team</p>	<p>WLKY was invited to serve on this Design Team established to help conceptualize updated curriculum along with activities and resources to be incorporated into the restructuring of 4 local magnet high schools for the 2010-2011 school year. Debbie Roberson/EEO Director attended the following group meetings with teachers and principals:</p> <p>September 17th, 2009 – Fern Creek Traditional High School;</p> <p>November 10th, 2009 – WLKY with Design Team Leader Nichelle Anthony</p> <p>November 12th, 2009 – Pleasure Ridge Park High School;</p> <p>January 29th, 2010 – Kentucky Center for Performing Arts</p> <p>Monday, March 29th, 2010 - Ballard High School</p> <p>In addition, Ms. Roberson is serving on the Communications, Media and Arts Advisory Council. WLKY will be partnered with Ballard High School at the start of the 2010 school year to provide opportunities with student shadows, internships, speaking groups and communication sessions.</p>
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<p>[6] or [16]</p>	<p>Co-Sponsor National Urban League Economic Empowerment Tour September 15, 2009</p>	<p>WLKY served as Media Sponsor for this national tour stop to bring career, small business opportunities and home foreclosure prevention information to the Louisville community. The station provided media support with news reports and promotion of the event. On August 11th, 2009, Glenn Haygood/GM, Bruce Burns/Creative Services Director and Ben Richmond/Pres. Louisville Urban League participated in a conference call with the national organization to discuss the station's partnership in this event.</p>
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[10]

WLKY Station Tours/Broadcast
Employment Opportunity
Presentations

Tours: For the period covered in this report, Troy Middaugh, Asst. Op. Manager, conducted thirteen (13) school/group tours at the station. Each group was provided a comprehensive tour of the station's facilities, explanation of our daily operation and the various types of career opportunities within our industry.

Tour/Media Seminar: On September 23rd, 2009, the station hosted 25 students in the TV Program at Waggener High School for a tour and Q&A session. Troy Middaugh conducted the tour and WLKY Anchor Ann Bowden met with the students to discuss careers in the television industry.

Other Outreach Activities With Schools:

For the period covered in this report, Troy Middaugh served on the West Washington High School's advisory board.

On September 17th, 2009, Troy Middaugh visited St. Stephen Martyr School to advise the TV group on setting up their school studio for production projects.

For the period covered in this report, WLKY Anchor John Boel served on the Journalism Board at Western Kentucky University. He spoke to two journalism classes on April 9, 2009 on Enterprise/Investigative Reporting, critiquing the student's stories and speaking about the job search in Media following graduation.

On Monday, July 27th, Meteorologist Susanne Horgan spoke to a summer camp kids group at Douglass Community Center about the weather and careers in television. On February 17th, 2010,

Other Related Notes: On January 21, 2010, WLKY donated a 6x10 studio wall to Overdale Elementary School for use as background for their daily school newscast. On Friday, October 30th, 2009, 3 students and an advisor from the school came to the station and station personnel assisted them with a student project with the use of our chroma-key wall. In addition to serving on their advisory board, the station donated our old news desk to West Washington High School for their school's broadcast projects.

[10]	Job Shadows/Broadcast Employment Opportunity Presentations	For the period covered in this report, three high school students came to the station and shadowed in Sales, News and Accounting to learn more about their job responsibilities, how they prepare to perform their daily job functions and what requirements were needed to enter into their job field.
[10]	WLKY Weather Class/Broadcast Opportunity Presentations	The WLKY Weather Team conducts on site weather classes at local schools. Along with demonstrations and information concerning weather data, they explain their role as meteorologists for the television station and the training/skills needed to perform their job duties. For the period covered in this report, the station's meteorologists visited six (6) area schools. These classes were highlighted during the weather broadcast that same day in our evening newscast.

* For "Activity Classification" use numbers "1" through "16" in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for

broadcast employment and/or other career development assistance pertinent to broadcasting;

Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;

Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;

Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.