

ABOUT THE FAITH & FAMILY READER

GENDER

Female	93%
Male	7%

EDUCATION

Bachelor's degree	65%
Master's degree or higher	20%

AGE OF READER

40-44 years	24%
45-49 years	20%
35-39 years	17%
30-34 years	9%

[the average age is 44]

AVERAGE HOUSEHOLD INCOME

\$113,700



55%
ATTEND MASS WEEKLY

31%
ATTEND MASS SEVERAL TIMES PER WEEK

8%
ATTEND MASS DAILY

77% have children under 18 living in the home

[AGES OF THE CHILDREN]

7-10 years old	57%
11-15 years old	54%
5-6 years old	41%
16-18 years old	32%
3-4 years old	31%
1-2 years old	29%
0-1 years old	15%

[SCHOOL ATTENDANCE]

Catholic School	37%
Public School	28%
Homeschooled	27%

More than **77%** share their personal copy with at least one other person

80% are satisfied with the coverage of church and home-related topics while 54% are very satisfied.

77% shop online

95% prefer to receive a print copy of the magazine at their homes

CONTACT

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READER TESTIMONIALS



I received a *Faith and Family* magazine as a gift from my mother-in-law many years ago. Since then I've renewed my subscription faithfully every year, read each issue cover to cover.... Every issue is SO amazingly beautiful to look at.... The articles on the Catholic faith are so helpful and really resonate with me in this stage of my life being a wife and mother. » **ELIZABETH SHEARER**

I love *Faith and Family* magazine! It builds a sense of unity among moms who can easily feel alone in a secular culture. » **KAREN HENSHAW**