

Mefford new addition to state task force

http://bgdailynews.com/articles/2007/06/05/features/features3.txt

Bowling Green business executive Brian R. Mefford was named a member of the New Agenda for Kentucky (www.newagendaky. com) task force, the group that will oversee the development of an action plan for the state based on citizens' ideas.

Mefford is president and CEO of ConnectKentucky and was responsible for implementing Kentucky's Prescription for Innovation, a plan to accelerate the availability and use of technology in the state. He has been chief of staff to the Kentucky commerce secretary and is involved in a number of high-tech startups or early stage businesses throughout the United States.

A New Agenda for Kentucky is an innovative project of the Kentucky Chamber of Commerce designed to encourage Kentuckians to look at things differently, think creatively about the state's challenges and opportunities, and create a new agenda to move the state forward.