You are invited to

TECH DAY IN KENTUCKY

February 18, 2010

René F. True
Executive Director
ConnectKentucky

Message from the Executive Director

Tech Day in Kentucky celebrates the adoption and application of broadband technology by Kentucky businesses, government, healthcare companies, educational institutions and individuals. Technology awareness programs like Tech Day are an important way to encourage and motivate Kentuckians to expand and leverage broadband technologies to provide significant life-changing benefits and economic opportunities for all Kentuckians. The goal of ConnectKentucky's technology inclusion and awareness programs is to ensure all Kentuckians access to broadband technologies.

ConnectKentucky is pleased to host this annual event in Frankfort where you will have the opportunity to share experiences, exchange ideas and gain knowledge about the importance of technology and its impact on Kentuckians of all ages. We look forward to having you joining us on February 18th for Tech Day in Kentucky, as we explore the exciting benefits of broadband and technology.

RSVP by February 8th to:

Donna C. Drury – ddrury@connectky.org
(502) 875-7501 (office) or (502) 594-8083 (cellular)

View the Schedule of Events here.

CONNECTKENTUCKY®

SCHEDULE OF EVENTS

10:00 EST
Welcome and Franklin County Public School Technology Distribution Announcement

Hearn Elementary School
300 Copperleaf Boulevard
Frankfort, KY

10:15 EST
CyberSafeKY Student/Adult Awareness Training Session

Hearn Elementary School
300 Copperleaf Boulevard
Frankfort, KY

11:30 EST
Lunch on Your Own

12:30 EST
Proclamation Reading, ConnectKentucky Tech Awards Ceremony and AT&T Check Presentation

Capital Plaza Ballrooms 1 & 2
405 Wilkinson Boulevard
Frankfort, KY

1:30 EST
Education Roundtable

Capital Plaza Hotel Ballrooms 1 & 2
405 Wilkinson Boulevard
Frankfort, KY

3:00 EST
eGovernment Roundtable

Capital Plaza Hotel Ballrooms 1 & 2
405 Wilkinson Boulevard
Frankfort, KY

5:00 – 7:00 EST
Tech Day in Kentucky Reception

Capital Plaza Ballrooms 1 & 2
405 Wilkinson Boulevard
Frankfort, KY

TECH DAY ACTIVITIES

CyberSafeKY Student/Adult Training Session and Franklin County Public Schools Technology Distribution

February 18, 10:00 a.m.

Hearn Elementary School Gymnasium ● 300 Copperleaf Boulevard ● Frankfort, Kentucky

The virtual and physical worlds have blended into a digital society. However, most adults are still immigrants to this society, while those 18 and under are digital natives. Parents may believe that their child would tell them about their online experiences, but a recent study found that only about 25 percent of sexual solicitations and less than 40 percent of unwanted exposures were ever reported to parents. One might say responsible Internet use is similar to responsible driving — most parents allow their teens to drive but should educate their teen on safety and security. This session provides children with a basic understanding on safe use of social network sites, and what parents need to monitor in their children's use of the Internet. Topics covered include cyber bullying, cyber predators, responsible use of social networking sites and more. A brief technology distribution presentation will open the event.

Name – Role	Company/Agency
Lori Ferris – Trainer	KY Attorney General's Office
Jack Conway – Invited Speaker	KY Attorney General
David Couch – Speaker	KY Department of Education
René True - Speaker	ConnectKentucky
Jimmy Pack - Speaker	Franklin County Public Schools
Juli Gaworski – Invited Speaker	Lexmark International

ConnectKentucky Technology Awards

February 18, 12:30 p.m.

Capital Plaza Ballrooms 1 & 2 ● 405 Wilkinson Boulevard ● Frankfort, Kentucky

After reading of a proclamation from Governor Steve Beshear, we will recognize innovative Kentucky students and companies that are making a difference through technology in their communities and the Commonwealth. René True, Executive Director of ConnectKentucky, will emcee the awards presentations.

The ConnectKentucky Technology Award categories are:
Corporate Citizenship Technology Award goes to a company, organization or foundation that has successfully shaped its mission and business strategy to promote broadband technology adoption in the Commonwealth.

Small Business Technology Award goes to a small business that has successfully used broadband technology to broaden its customer reach and provide a positive example of technology use and capabilities in the Commonwealth.

Student (Secondary) Technology Award goes to a Kentucky high school student who has recognized the benefits of using broadband technology, and promotes and implements its use in creative and inspiring ways.

Student (Postsecondary) Technology Award goes to a Kentucky college student who has recognized the benefits of using broadband technology, and promotes and implements its use in creative and inspiring ways.

TECH DAY ACTIVITIES

Education Roundtable

February 18, 1:30 p.m.

Capital Plaza Hotel Ballrooms 1 & 2 ● 405 Wilkinson Boulevard ● Frankfort, Kentucky

How is technology impacting education in Kentucky? How is the K-20 educational environment leveraging the Internet2, KRON and other investments in both classroom technology and telecommunications network infrastructure? How is the K-20 educational community dealing with state budget constraints and what is the impact on IT investment? What is the future of distance learning in the Commonwealth? Join a group of Kentucky's educational technology leaders to learn more about the successes of educational technology investments in the Commonwealth, the impact technology is having on educational delivery systems and the challenges faced in tight budgetary times.

Name – Role	Company/Agency
Allen Lind – Moderator	KY Council on Postsecondary Education
David Couch – Panelist	KY Department of Education
Mona Isaacs – Panelist	Eastern Kentucky University
Vince DiNoto – Panelist	KY Community & Technical College System

eGovernment Roundtable

February 18, 3:00 p.m.

Capital Plaza Hotel Ballrooms 1 & 2 ● 405 Wilkinson Boulevard ● Frankfort, Kentucky

How should government deal with 24/7/365 response times, cloud computing, data security, COOP, telework and a host of evolving techno-issues? What role should social networking sites play in the way government communicates with their constituents? If we are to leverage the best technology offers, government technology leaders must create a vision for intelligent technology interaction with digital citizens, employees and yet consider those who are slow to adopt technology. Join a panel of government and technological leaders as they discuss what it means to incorporate "eGovernment" solutions into government operations and employ Web 2.0 and beyond applications.

Name – Role	Company/Agency
Allen Eskridge – Moderator	Secretary of State
Glenn Thomas – Panelist	Commonwealth Office of Technology
Guy Williamson – Panelist	Cisco
Larry DiTizio– Panelist	Officescape
Brian Gupton - Panelist	Dataseam

2010 Tech Day in Kentucky Reception

February 18, 5:00 – 7:00 p.m.

Capital Plaza Ballrooms 1 & 2 ● 405 Wilkinson Boulevard ● Frankfort, Kentucky

Please join technology leaders, state and local government officials and members of the Kentucky General Assembly for a reception in celebration of technology advancements within the Commonwealth.