

TFK **Extra!**

A SUPPLEMENT TO TIME FOR KIDS



**YOUR
CHANCE
TO WIN A
FAMILY TRIP
IS ON THE BACK PAGE.**



BE A DRIVING FORCE



ARE YOU AN ECO-EXPERT?

15 CHANGES YOU CAN MAKE TO HELP THE EARTH. FIND OUT HOW INSIDE. >>>



Visit timeforkids.com/drivechange



ARE YOU A DRIVING FORCE FOR CHANGE?

It's that time of year again! You might know people who are making New Year's resolutions—promising to change how much TV they watch or the amount of junk food they eat.

But what if you promised to make a change that would help not only you but the environment as well?

That's the kind of promise that Toyota keeps all year

long, year after year. Toyota works to help protect the environment in how their vehicles run—and in the connections they've made with people and places like Yellowstone National Park.

Everyone has reasons for wanting to protect the environment. Start off the New Year right by finding yours—with the help of this guide!

TEST YOUR RESOLVE

Are you an eco-expert? Take our quick quiz below to find out. For the answers, ask your teacher or head online to timeforkids.com/drivechange.

1. How many pounds of trash does the average person in the U.S. generate each day? (Hint: It's up 1.8 pounds a day since 1960.)

- a) .5 megatons
- b) 4.5 pounds
- c) 15.5 pounds

TOYOTA ECO-TIP

About 32 percent of trash comes from packaging materials. Reduce trash by choosing products and foods that don't have complicated paper and plastic packaging.

2. What systems use more energy than any other in the family home?

- a) Heating and cooling
- b) Plumbing
- c) Aardvark farm

TOYOTA ECO-TIP

A two-degree adjustment to your home's thermostat setting (higher in summer, lower in winter) can prevent 500 pounds of carbon dioxide from entering the atmosphere each year.

3. Not only do compact fluorescent lightbulbs (CFLs) use ¼ of the energy of regular incandescent bulbs, but they also...

- a) Last one hour longer.
- b) Play the latest R&B hits.
- c) Last eight to 12 times longer.

TOYOTA ECO-TIP

Each CFL you install can save your family \$30 to \$60 over the life of the bulb.

4. Which of these is a good reason to make a change?

- a) Pollution ruins sunsets.
- b) My school's playground is a place for recess—not garbage.
- c) Both a and b.

TOYOTA ECO-TIP

Discover more reasons to make a change at timeforkids.com/drivechange.

QUICK Q&A with BOB BURNQUIST

You might have seen skateboarder Bob Burnquist on TV or in *Sports Illustrated Kids*. Growing up in São Paulo, Brazil, Bob began skateboarding at age 11 and turned pro at 14. Still, he knows there's more to life than skateboarding. We caught up with Bob with a few QUICK questions.

QUESTION: Bob, what would you like kids to know about the environment?

A: Everyone can make a difference. We live in an ecosystem that's sensitive. Things we do will come back to us eventually. So what we do is very meaningful.

Q: Is the other four-wheeled vehicle in your life—your car—important to you?

A: Since what we all do affects our environment, I try to make the least possible impact. One way to do that is to drive the most fuel-efficient vehicle.

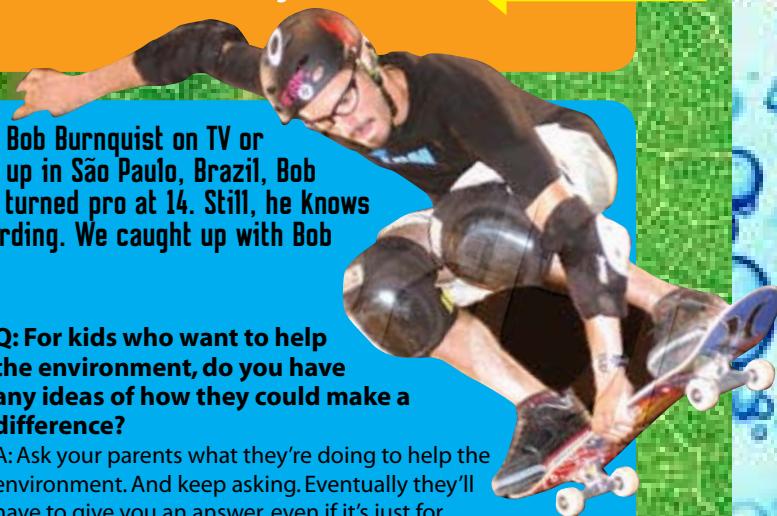
Q: Is choosing a hybrid car a big deal?

A: The fuel efficiency on the Toyota Prius is number one. That means I'm using less gas and have less of an impact on the environment.

Q: For kids who want to help the environment, do you have any ideas of how they could make a difference?

A: Ask your parents what they're doing to help the environment. And keep asking. Eventually they'll have to give you an answer, even if it's just for some peace and quiet. Plus, it'll get you and your parents thinking about solutions to environmental problems.

Thanks, Bob. We knew we wouldn't be "board" talking with you!



WHAT'S YOUR ENVIRO-LUTION?

What do you get when you combine the environment with New Year's resolutions? The answer: enviro-lutions! Here are ideas for five enviro-lutions you can make.

REASON	ENVIRO-LUTION	CHANGE
I resolve to reduce.	I'll ask for tap water instead of bottled water.	Americans use 2 billion gallons of bottled water each year. It takes huge amounts of energy to package and ship the bottles, which create piles of trash.
I want to conserve.	I'll turn off the faucet while brushing my teeth and washing my hands.	This could save up to 20 gallons of water a day.
I want to protect oceans.	I'll avoid using chemically enhanced pesticides and fertilizers.	Even hundreds of miles away from a body of water, chemicals can seep into the watershed and might impact oceans and lakes.
I want to recycle.	I'll set up a recycling bin for cans in my house.	Recycling a can saves 95 percent of the energy it would take to make a new one from bauxite.
I want to help my area.	I'll volunteer my time to a clean up crew.	A park or street will be cleaner, thanks to you.

HISTORY IN THE BREAKING

Stretching for miles along hot, dry land, the Bonneville Salt Flats in Utah is a racing spot that's as famous as it is difficult. But Toyota's Bonneville Prius stood up to the challenge with flying colors—and speed. Powered by its electric motor and gasoline engine, the Prius rocketed to a hybrid speed record of 130.794 miles per hour!



AIR CHALLENGE

Toyota has teamed up with the American Lung Association to help clear the air about Kids with asthma. Take the challenge by using the words in the jumble to fill in the blanks below. HINT: Go to lungusa.org for more info!

CAUSES CHRONIC MILLION ASTHMA LUNGS

- Asthma is a _____, or long-term, disease that affects a person's airways, or breathing tubes.
- For some kids, the stress of school can make _____ worse.
- The American Lung Association says that about 6.2 _____ American children suffer from asthma. That's about one out of 12 kids.
- Humans breathe air through the nose or mouth into the windpipe. The air then travels through a network of narrow tubes to the _____.
- Of all diseases, asthma is the one that _____ students to miss the most days of school.

Once you've filled in the blanks, write the underlined letters in the blanks for the secret word.

SECRET WORD: _____

REASON TO RESOLVE SWEEPSTAKES

We all have reasons for wanting to help the environment. Tell us yours and you could win a family trip to the new Yellowstone National Park Visitors' Center—or other exciting prizes!



How to Enter

Check the box next to one of the reasons for wanting to protect the environment—or write your own reason in the blank. (This isn't necessary to enter the sweepstakes and will not change your odds of winning.)

Fill out this entry form and have your parent or guardian sign it. Entry forms can also be downloaded and printed on timeforkids.com/drivechange.

Entry Form

- "I like to swim in water with fish, not trash."
- "My idea of heaven is sitting in a beautiful park and reading a good book."
- "There's something about helping animals that makes me smile."
- "My friends and I play hard—we need clean air to keep us going."
- Or write your own reason here: _____



First name _____ Last name _____

Street address _____

City _____ State _____ Zip code _____

Telephone _____ Age _____

E-mail (for winner notification only) _____

Name of parent/legal guardian _____

Signature of parent/legal guardian _____

Mail the completed form to: RESOLVE TO SOLVE SWEEPSTAKES, TIME For Kids, P.O. Box #5175, New York, NY 10185-5175. We'll choose the winners at random from all the entry forms. Winners will be announced on either the Toyota minisite or the TFK home page in June. All entries must be signed by a parent or guardian and postmarked by TTKK TK, 2007!

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.

The Reason to Resolve Sweepstakes ("Sweepstakes") begins on 1/18/07 and ends on 3/15/07. Open to legal residents of the 50 United States and District of Columbia between the ages of 9 and 13 at time of entry. Sponsors: TIME FOR KIDS (Time and Life Building, 1271 Avenue of the Americas, NY, NY 10020) and Toyota Motor Sales, U.S.A., Inc. (19001 S. Western Avenue, Torrance, CA 90501). Employees of the Sponsors, their respective parent companies, affiliates, subsidiaries, advertising and promotion agencies and any other individual or company involved in the development or execution of the Sweepstakes, and members of their immediate families (parent, child, sibling and their respective spouses) and same households, whether or not related, are not eligible to enter or win the prize. All federal, state, and local laws and regulations apply. Void where prohibited by law. Sweepstakes is governed by U.S. law.

There are two (2) ways to enter. Method #1: Complete (in its entirety) an Official Entry Form and mail it to the address indicated. An Official Entry Form can be found in the 1/18/07 issue of TIME For Kids or by visiting timeforkids.com and downloading a copy of the Official Entry Form. A parent or legal guardian must sign and date the Official Entry Form. Method #2: To enter without an Official Entry Form, print your name and address on a postcard and mail to Reason to Resolve Sweepstakes, P.O. Box 9328, Medford, NY 11763-9328. All entries (via Method #1 and Method #2) must be postmarked between 1/18/07 and 3/15/07 and received by 3/22/07. Photocopied or illegible entries are not eligible. Limit one entry per entrant. Incomplete entries will not be eligible for the Sweepstakes drawing. Sponsors are not responsible for lost, late, misdirected, damaged, illegible or postage-due mail/entries. All entries become the property of the Sponsors and will not be returned or acknowledged.

CONSUMER DISCLOSURES: No purchase necessary. You have not yet won. Ends: 3/15/07. Many will enter. Few will win. Prize/approximate retail value ("ARV"): One (1) Grand Prize: 4-day/3-night trip for winner and three guests to Yellowstone National Park in Montana (ARV: \$5,000.00). Actual retail value of Grand Prize may vary based on location of winner's residence and fares at time of departure. If actual value of prize turns out to be less than the stated ARV, then the difference will not be awarded to winner. Odds of winning depend on number of eligible entries received, estimated at 1:1,000,000.

Prize includes round-trip coach air transportation for winner and three (3) guests from major U.S. gateway airport nearest to Grand Prize winner's primary residence (as determined by Sponsor) to destination (or ground transportation if Grand Prize winner resides within a 100 mile radius of the Yellowstone National Park); lodging accommodations for three nights in one (1) suite; car rental (up to \$400.00) and \$1,000.00 will be provided to allocate toward meals. All costs and expenses associated with the acceptance and use of the prize not specified herein as being awarded, including but not limited to ground transportation (other than as expressly noted), meals (other than as noted), gratuities, gifts, and incidentals are not included and are the winner's sole responsibility. Trip must be taken within 12 months of the date of prize notification. All prize details are at Sponsors' sole discretion. Certain restrictions, including blackout dates and advanced notice of at least 45 days prior to intended date of departure, may apply. All travel arrangements must be made through Sponsors' agent on a carrier of Sponsors' choice. Winner and guests must travel together on the same itinerary, including same departure and return dates. Selection of car model for car rental portion of prize is at the sole discretion of the Sponsors. Car rental is subject to availability and to car rental's standard driver age and credit requirements (minimum age 25) and terms and conditions, and the renter must execute a standard rental agreement. Winner must have a valid U.S. driver's license to receive car-rental portion of prize. If winner does not meet the minimum age requirement but has a valid U.S. driver's license, winner will receive a check in lieu of car rental. Winner and guests must comply with any security procedure or measures imposed by Yellowstone National Park. If the winner is unable to travel for any reason whatsoever after all travel arrangements have been made and paid for, then the Sponsors shall have no further obligation to the winner. Winner and guests are solely responsible for obtaining the proper travel documentation (e.g., valid photo ID, passport and/or visa)

prior to travel. Each guest must complete and return a Liability/Publicity/Travel Release prior to travel. A parent or legal guardian must execute any required travel documents on behalf of any traveling minor.

Potential winner will be selected in random drawing from among all eligible entries received. Random drawing will be conducted on or about 4/4/07 by an independent judging organization whose decisions are final and binding in all matters related to Sweepstakes. Prize will be awarded in the name of winner's parents or legal guardian, who may be required to execute and return an Affidavit of Eligibility/Liability and a Publicity Release ("Prize Notification Document") on potential winner's behalf. Should potential winner's parents or legal guardian fail to respond within the required period or fail to execute and return any required document(s), an alternate winner will be selected at random. If prize notification or prize is returned as undeliverable, or if potential winner cannot accept or receive the prize for any reason, or if he or she is not in compliance with these Official Rules, prize will be forfeited and an alternate winner will be selected. Prize is not transferable or redeemable for cash. No substitutions for prize permitted, except Sponsors may substitute any prize (or portion thereof) with one of comparable or greater value, at their sole discretion due to prize unavailability for any reason. Winner will be solely responsible for payment of all applicable federal, state and local taxes associated with winning the prize and will be required to furnish his or her social security number for the sole purpose of preparation of any tax forms as required by law. Winner will receive a 1099 Misc. Form reporting the actual value of prize. Acceptance of prize constitutes permission (except where prohibited by law) for Sponsors and their designees to use winner's name, prize won, photograph, city and state of residence and likeness for purposes of advertising, trade, promotion and publicity (including Web posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission. Prize is guaranteed to be awarded.

Participating entrants agree to these Official Rules and the decisions of the judges and the Sponsors and their parent companies, subsidiaries, affiliates, advertising and promotion agencies and any other individual or company involved in the development or execution of the Sweepstakes, as well as the employees, officers, directors and agents of each, from all claims and liability relating to their participation, acceptance and use or misuse of prize. Winner assumes all liability for any injury or damage caused or claimed to be caused by participation in this Sweepstakes or use/misuse or redemption of prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or the announcement of the prize.

For winner's name (available after 5/3/07), send a self-addressed, stamped envelope by 5/3/07 to Reason to Resolve Sweepstakes Winner, P.O. Box 9337, Medford, NY 11763-9337. Residents of Vermont need not affix return postage.

By entering, you may be contacted by the Sponsors or their advertisers. If you would prefer not to receive future mailings from our advertisers or us, please write to Time Customer Service, P.O. Box 61041, Tampa, FL 33661-1041.

SWEEPSTAKES FACTS

You have not yet won. All entries have the same chance of winning. No one will know who the winner is until after the Sweepstakes ends. Entry is free. No purchase necessary to enter. See instructions on form on how to enter free. Enter As Often As You Like. Additional entries may be submitted by mailing a postcard with your name and address to Reason to Resolve Sweepstakes, P.O. Box 9328, Medford, NY 11763-9328. Each postcard must be mailed separately. It is not necessary to await receipt of an entry form. Buying won't help you win. Chances of winning without a purchase are the same as the chances of winning with a purchase. Entry Deadline/Sweepstakes Closing Date: To be eligible to win each prize offered in this Sweepstakes, your entry must be received by the applicable Entry Deadline stated in this communication. If there is no Entry Deadline stated, your entry must be received by the Final Sweepstakes Closing Date of 3/22/07.