



# YALE CLASSIFIEDS SUBMISSION FORM

Please fax this form before deadline to (203) 432 0651  
 Questions? Call (203) 432 9272 or e-mail [yamclassifieds@yale.edu](mailto:yamclassifieds@yale.edu)

## 2010 RATES & DEADLINES

Issue	Ad copy & prepayment deadline
January/February	December 1, 2009
March/April	February 1, 2010
May/June	April 1
July/August	June 1
September/October	August 2
November/December	October 1

Frequency	Per word rate (per issue)	Per inch rate B&W (per issue)	Per inch rate 4/C (per issue)
1-2 insertions	\$4.75 per word*	\$225 per inch	\$337.50 per inch
3-5 insertions	\$4.25 per word*	\$205 per inch	\$307.50 per inch
all 6 issues	\$3.80 per word*	\$185 per inch	\$277.50 per inch

\*Blue borders  
are available for  
an additional  
\$35 per issue

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ E-mail: \_\_\_\_\_

My ad should run in the following issues: \_\_\_\_\_

Category: \_\_\_\_\_ Ad copy: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Ten word minimum. Hyphenated words are 2 words; P.O. Box # is 2 words; phone number is 1 word; e-mail or website counts as 2 words.

Number of words \_\_\_\_\_ x cost per word \$ \_\_\_\_\_ x # of insertions \_\_\_\_\_ = total payment due \$ \_\_\_\_\_

Payment is due with insertion order:  American Express  MasterCard  Visa

Card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Security code \_\_\_\_\_ Signature: \_\_\_\_\_