

## Key Facts Concerning Wet 'n Wild - Orlando

- ➤ Wet 'n Wild Orlando, which opened in 1977, was the world's first waterpark. Its founder, George D. Millay, is recognized today as the founding father of the water park industry.
- ➤ Wet 'n Wild Orlando is one of the nation's only waterparks to be open year-round. The park adopted this year-round schedule in 1992 and quickly found that its heated pools and extended hours were very popular with tourists looking for a unique and enjoyable winter excursion.
- ➤ Wet 'n Wild Orlando has consistently been honored as one of the nation's best-attended waterparks by Amusement Business magazine since the onset of their survey in 1992.
- ➤ On October 1, 1998, it was announced that Universal Parks and Resorts acquired Wet 'n Wild – Orlando. On May 11, 2004, General Electric purchased the successful park, which placed Wet 'n Wild – Orlando under the NBCUniversal umbrella.