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**MetroPCS Offers the BlackBerry Curve 8530 with \$60 Unlimited Talk, Text, Web and Data Service Plan**

*New smartphone delivers Wi-Fi, GPS, multimedia and messaging features with no annual contract*

DALLAS – (July 23, 2010) – Continuing its commitment to deliver affordable wireless service for all consumers, MetroPCS Communications Inc. (NYSE: PCS) now offers the BlackBerry® Curve™ 8530 smartphone from Research In Motion (RIM) (NASDAQ: RIMM; TSX: RIM). MetroPCS has the BlackBerry Curve 8530 with unlimited talk, text, Web and data service, Wi-Fi® connectivity, e-mail, and turn-by-turn GPS navigation for just \$60 per month including all applicable taxes and regulatory fees – nearly half of what consumers would pay today for comparable smartphone service plans at other carriers.

MetroPCS' \$60 BlackBerry service plan delivers exceptional value and all of the smartphone features that consumers care about most, including:

- Messaging capabilities through popular IM services and BlackBerry® Messenger, as well as social media networks
- Access to the latest content such as games, ringtones and wallpapers through the @Metro App Store and BlackBerry App World™
- Applications only available through MetroPCS include Metro Navigator, Metro Back-up, Premium Directory Assistance and Metro Banking
- Full-QWERTY keyboard and optical trackpad
- 2 MP digital camera with zoom and video recording
- Media player for enjoying pictures, music and videos, plus dedicated media keys integrated along the top of the handset

“The BlackBerry Curve 8530 from MetroPCS delivers the advanced features associated with a premium BlackBerry device and gives consumers no annual contract wireless service with unlimited talk, text, Web and data, as well as Wi-Fi connectivity, at an unmatched price,” said Tom Keys, chief operating officer of MetroPCS. “This is yet another smartphone addition to our portfolio and allows us to offer more choice and value to consumers so they will be able to experience the rich range of multimedia and messaging services.”

With MetroPCS Wireless For All<sup>SM</sup> service plans, the days of having to worry about “bill shock” and unpredictable monthly bills are a thing of the past. Never before has it been easier for consumers to take advantage of the latest devices coupled with the affordable services and range of add-on features and applications that match their lifestyles or habits.

For more information about the BlackBerry Curve 8530 visit [www.metropcs.com/blackberry](http://www.metropcs.com/blackberry) or for MetroPCS' expanding portfolio of phones, visit [www.metropcs.com/shop/phonelist.aspx](http://www.metropcs.com/shop/phonelist.aspx).



For more details on Wireless For All<sup>SM</sup> service plan options and pricing, please visit [www.metropcs.com/plans](http://www.metropcs.com/plans).

For downloadable images and embeddable video, visit <http://pitch.pe/76998>.

#### About MetroPCS Communications, Inc.

Dallas-based MetroPCS Communications, Inc. (NYSE: PCS) is a provider of unlimited wireless communications service for a flat-rate with no annual contract. MetroPCS is the fifth largest facilities-based wireless carrier in the United States based on number of subscribers served and has access to licenses covering a population of approximately 146 million people in many of the largest metropolitan areas in the United States. As of March 31, 2010, MetroPCS had over 7.3 million subscribers. For more information please visit [www.metropcs.com](http://www.metropcs.com).

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