

Daily

Daily - 225,100+

Tab	1x	13x	26x	48x	96x
SS	\$52.90	\$41.26	\$35.97	\$30.39	\$28.54
4	\$63.00	\$55.44	\$49.14	\$42.43	\$40.17
8	\$67.20	\$59.14	\$52.42	\$45.26	\$42.85
12	\$71.40	\$62.83	\$55.69	\$48.09	\$45.52
16	\$75.60	\$66.53	\$58.97	\$50.92	\$48.20
20	\$79.80	\$70.22	\$62.24	\$53.75	\$50.88
24	\$84.00	\$73.92	\$65.52	\$56.57	\$53.56
28	\$88.20	\$77.62	\$68.80	\$59.40	\$56.24
32	\$92.40	\$81.31	\$72.07	\$62.23	\$58.91
36	\$96.60	\$85.01	\$75.35	\$65.06	\$61.59
40	\$100.80	\$88.70	\$78.62	\$67.89	\$64.27
44	\$105.00	\$92.40	\$81.90	\$70.72	\$66.95
48	\$109.20	\$96.10	\$85.18	\$73.55	\$69.63

Daily - 75,100 to 150,000

Tab	1x	13x	26x	48x	96x
SS	\$64.20	\$53.00	\$46.55	\$40.07	\$36.83
4	\$75.60	\$69.93	\$62.37	\$54.67	\$50.72
8	\$79.90	\$73.91	\$65.92	\$57.78	\$53.60
12	\$84.30	\$77.98	\$69.55	\$60.97	\$56.56
16	\$88.60	\$81.96	\$73.10	\$64.08	\$59.44
20	\$92.90	\$85.93	\$76.64	\$67.19	\$62.33
24	\$97.20	\$89.91	\$80.19	\$70.30	\$65.21
28	\$101.50	\$93.89	\$83.74	\$73.40	\$68.10
32	\$105.90	\$97.96	\$87.37	\$76.59	\$71.05
36	\$110.20	\$101.94	\$90.92	\$79.70	\$73.93
40	\$114.50	\$105.91	\$94.46	\$82.81	\$76.82
44	\$118.80	\$109.89	\$98.01	\$85.92	\$79.70
48	\$123.10	\$113.87	\$101.56	\$89.03	\$82.59

Daily - 150,100 to 225,000

Tab	1x	13x	26x	48x	96x
SS	\$59.20	\$47.36	\$42.03	\$35.18	\$32.53
4	\$70.00	\$63.00	\$56.70	\$48.54	\$45.33
8	\$74.20	\$66.78	\$60.10	\$51.45	\$48.04
12	\$78.40	\$70.56	\$63.50	\$54.36	\$50.76
16	\$82.70	\$74.43	\$66.99	\$57.34	\$53.55
20	\$86.90	\$78.21	\$70.39	\$60.26	\$56.27
24	\$91.20	\$82.08	\$73.87	\$63.24	\$59.05
28	\$95.40	\$85.86	\$77.27	\$66.15	\$61.77
32	\$99.60	\$89.64	\$80.68	\$69.06	\$64.49
36	\$103.90	\$93.51	\$84.16	\$72.04	\$67.28
40	\$108.10	\$97.29	\$87.56	\$74.96	\$69.99
44	\$112.40	\$101.16	\$91.04	\$77.94	\$72.78
48	\$116.60	\$104.94	\$94.45	\$80.85	\$75.50

Daily - 10,000 to 75,000

Tab	1x	13x	26x	48x	96x
SS	\$74.80	\$63.58	\$56.10	\$51.41	\$46.41
4	\$79.20	\$75.24	\$67.32	\$62.21	\$56.70
8	\$83.60	\$79.42	\$71.06	\$65.67	\$59.85
12	\$88.00	\$83.60	\$74.80	\$69.12	\$63.00
16	\$92.40	\$87.78	\$78.54	\$72.58	\$66.15
20	\$96.80	\$91.96	\$82.28	\$76.04	\$69.30
24	\$101.20	\$96.14	\$86.02	\$79.49	\$72.45
28	\$105.60	\$100.32	\$89.76	\$82.95	\$75.60
32	\$110.00	\$104.50	\$93.50	\$86.41	\$78.75
36	\$114.40	\$108.68	\$97.24	\$89.86	\$81.90
40	\$118.80	\$112.86	\$100.98	\$93.32	\$85.05
44	\$123.20	\$117.04	\$104.72	\$96.77	\$88.20
48	\$127.60	\$121.22	\$108.46	\$100.23	\$91.35

Sizes not listed will be rounded up and charged at the next level.

All rates apply to CPM distribution to paid subscribers

SUNDAY — Billed Qty. 300,100 +

Tab	1x	13x	26x	48x	96x
SS	\$54.80	\$42.75	\$37.27	\$31.49	\$29.28
4	\$65.10	\$57.29	\$50.78	\$43.84	\$41.10
8	\$69.30	\$60.98	\$54.05	\$46.67	\$43.76
12	\$73.50	\$64.68	\$57.33	\$49.50	\$46.41
16	\$77.70	\$68.38	\$60.61	\$52.33	\$49.06
20	\$81.90	\$72.07	\$63.88	\$55.16	\$51.71
24	\$86.10	\$75.77	\$67.16	\$57.99	\$54.36
28	\$90.30	\$79.46	\$70.43	\$60.82	\$57.02
32	\$94.50	\$83.16	\$73.71	\$63.65	\$59.67
36	\$98.70	\$86.86	\$76.99	\$66.47	\$62.32
40	\$102.90	\$90.55	\$80.26	\$69.30	\$64.97
44	\$107.10	\$94.25	\$83.54	\$72.13	\$67.62
48	\$111.30	\$97.94	\$86.81	\$74.96	\$70.27

SUNDAY — Billed Qty. 75,100 to 175,000

Tab	1x	13x	26x	48x	96x
SS	\$66.10	\$54.53	\$47.92	\$40.88	\$37.56
4	\$77.80	\$71.97	\$64.19	\$55.74	\$51.69
8	\$82.10	\$75.94	\$67.73	\$58.82	\$54.55
12	\$86.40	\$79.92	\$71.28	\$61.91	\$57.40
16	\$90.70	\$83.90	\$74.83	\$64.99	\$60.26
20	\$95.00	\$87.88	\$78.38	\$68.07	\$63.12
24	\$99.40	\$91.95	\$82.01	\$71.22	\$66.04
28	\$103.70	\$95.92	\$85.55	\$74.30	\$68.90
32	\$108.00	\$99.90	\$89.10	\$77.38	\$71.76
36	\$112.30	\$103.88	\$92.65	\$80.46	\$74.61
40	\$116.60	\$107.86	\$96.20	\$83.54	\$77.47
44	\$121.00	\$111.93	\$99.83	\$86.70	\$80.39
48	\$125.30	\$115.90	\$103.37	\$89.78	\$83.25

SUNDAY — Billed Qty. 175,100 to 300,000

Tab	1x	13x	26x	48x	96x
SS	\$61.10	\$48.88	\$43.39	\$36.31	\$33.25
4	\$72.10	\$64.89	\$58.40	\$49.99	\$46.24
8	\$76.30	\$68.67	\$61.80	\$52.91	\$48.93
12	\$80.60	\$72.54	\$65.29	\$55.89	\$51.69
16	\$84.80	\$76.32	\$68.69	\$58.80	\$54.38
20	\$89.00	\$80.10	\$72.09	\$61.71	\$57.08
24	\$93.30	\$83.97	\$75.57	\$64.69	\$59.83
28	\$97.50	\$87.75	\$78.98	\$67.61	\$62.53
32	\$101.80	\$91.62	\$82.46	\$70.59	\$65.28
36	\$106.00	\$95.40	\$85.86	\$73.50	\$67.98
40	\$110.20	\$99.18	\$89.26	\$76.41	\$70.67
44	\$114.50	\$103.05	\$92.75	\$79.39	\$73.43
48	\$118.70	\$106.83	\$96.15	\$82.31	\$76.12

SUNDAY — Billed Qty. 10,000 to 75,000

Tab	1x	13x	26x	48x	96x
SS	\$77.00	\$65.45	\$57.75	\$52.92	\$48.23
4	\$81.40	\$77.33	\$69.19	\$63.94	\$58.83
8	\$85.80	\$81.51	\$72.93	\$67.40	\$62.01
12	\$90.20	\$85.69	\$76.67	\$70.85	\$65.19
16	\$94.60	\$89.87	\$80.41	\$74.31	\$68.37
20	\$99.00	\$94.05	\$84.15	\$77.76	\$71.55
24	\$103.40	\$98.23	\$87.89	\$81.22	\$74.73
28	\$107.80	\$102.41	\$91.63	\$84.68	\$77.91
32	\$112.20	\$106.59	\$95.37	\$88.13	\$81.09
36	\$116.60	\$110.77	\$99.11	\$91.59	\$84.27
40	\$121.00	\$114.95	\$102.85	\$95.05	\$87.45
44	\$125.40	\$119.13	\$106.59	\$98.50	\$90.63
48	\$129.80	\$123.31	\$110.33	\$101.96	\$93.81

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