

**CLASSIFIED DEADLINES**

General Holiday:

Effective: July 7, 2009

All deadlines advance ONE DAY for publication date during the week in which a holiday occurs

**4 Color Ad Deadlines**

All deadlines advance TWO (2) DAYS for all four color ads

Publication Day	Type	Space Reservation	One Proof Service			No-Proof 'Pick-Up' w/No Change Camera Ready & Electronic Transmission
			Complete Art/Copy Due	Proof to Sales	Final Proof Corrections	
MONDAY	Display	FRIDAY NOON	THURSDAY 5:00 PM	FRIDAY NOON	FRIDAY 5:00 PM	FRIDAY 4:00 PM
	Faxed In-Column	FRIDAY 3:30 PM				
	In-Column	FRIDAY 5:30 PM				
TUESDAY	Display	FRIDAY 5:00 PM	FRIDAY NOON	MONDAY 9:00 AM	MONDAY NOON	MONDAY NOON
	Faxed In-Column	MONDAY 12:30 PM				
	In-Column	MONDAY 2:00 PM				
WEDNESDAY	Display	MONDAY 5:00 PM	MONDAY 9:00 AM	MONDAY 5:00 PM	TUESDAY 9:00 AM	TUESDAY NOON
	Faxed In-Column	TUESDAY 11:00 AM				
	In-Column	TUESDAY 12:30 PM				
THURSDAY	Display	TUESDAY 5:00 PM	TUESDAY NOON	TUESDAY 7:00 PM	WEDNESDAY NOON	WEDNESDAY NOON
	Faxed In-Column	WEDNESDAY 11:45 AM				
	In-Column	WEDNESDAY 12:30 PM				
FRIDAY	Auto Zones & Full-Run Display	TUESDAY 5:30 PM	TUESDAY 5:00 PM	WEDNESDAY NOON	WEDNESDAY 5:00 PM	WEDNESDAY 5:00 PM
	Non-Auto Display	TUESDAY 5:00 PM	TUESDAY 5:00 PM	WEDNESDAY NOON	WEDNESDAY 5:00 PM	WEDNESDAY 5:00 PM
	Faxed In-Column	WEDNESDAY 2:30 PM				
	In-Column	WEDNESDAY 6:00 PM				
SATURDAY	Display	WEDNESDAY 5:00 PM	WEDNESDAY NOON	THURSDAY NOON	FRIDAY 10:00 AM	FRIDAY 10:00 AM
	Faxed In-Column	THURSDAY 2:30 PM				
	In-Column	FRIDAY 11:30 AM				
SUNDAY	Auto Zones & Auto Full-Run Display	THURSDAY 5:00 PM	THURSDAY 10:00 AM	THURSDAY 4:00 PM	FRIDAY NOON	FRIDAY NOON
	Merchandise & Services Display	THURSDAY 5:00 PM	THURSDAY NOON	THURSDAY 4:00 PM	FRIDAY NOON	FRIDAY NOON
	Real Estate Display	WEDNESDAY 5:00 PM	WEDNESDAY NOON	THURSDAY NOON	FRIDAY NOON	FRIDAY NOON
	Recruitment Display	FRIDAY 11:45 AM	THURSDAY 5:00 PM	FRIDAY 10:00 AM	FRIDAY NOON	FRIDAY NOON
	Inns & Resorts Display	TUESDAY 5:00 PM	TUESDAY 5:00 PM	WEDNESDAY 5:00 PM	THURSDAY 5:00 PM	THURSDAY 5:00
	Public Notice Display	THURSDAY 5:00 PM	THURSDAY NOON	THURSDAY 4:00 PM	FRIDAY NOON	FRIDAY NOON
	Inns & Resorts In-Column	TUESDAY 5:00 PM				
	Sunday (Non-Public Notice) Faxed In-Column	FRIDAY 11:45 AM				
	Public Notice Faxed In-Column	FRIDAY 9:45 AM				
	All Sunday In-Column	FRIDAY 1:45 PM				
	Public Notice In-Column	FRIDAY 11:45 AM				