# The Backyard **Booklet Series**

BIRD WATCHER'S

suggested retail price:

Now Available in Attractive 5-Packs!

## The Backyard Beginner's 5-Pack



The Backyard Beginner's Pack is the perfect gift for someone new to enjoying birds in their yard. All five booklets are filled with helpful tips, great ideas. and beautiful photos.



Enjoying Bird Feeding More



Backyard Birds



Bird Homes



Watcher's Answer Guide



for Kids

### The Backyard Bird Feeder's 5-Pack



The Backyard Bird Feeder's Pack is a great addition to any backyard birder's library. The five booklets in the set are filled with help on identification, tips to attract more birds, and great projects to improve the habitat in any backyard. #DMBFP



Enjoying Woodpeckers More



Enjoying Squirrels More (or Less!)



Enjoying Hummingbirds More



Enjoying Bird Feeding More



Cardinals More

## The Backvard Gardener's 5-Pack



Habitat is key! The Backyard Gardener's Pack has five booklets to help anyone make their yard a haven for wildlife. #DMRGP



Water Garden



Enjoying Hummingbirds More



Enjoying Butterflies More



Creating Your Backyard Bird Garden



The Backyard Bird Watcher's Answer Guide

## The Backvard Landlord's 5-Pack



The Backyard Landlord's Pack will help customers be a better host to the birds and bats that are commonly found in our yards. From clinging birds to night-flying mammals, these booklets will help them enjoy the wonders of housing backyard wildlife. **#DMBLL** 



Enjoying Woodpeckers More



A Guide to Bird Homes



Enjoying Bluebirds More



**Enjoying Purple** Martins More



## The Backyard Bird Lover's 5-Pack



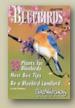
The Backyard Bird Lover's Pack focuses on North America's most beloved backyard bird species. These five books include ID tips, nesting and feeding behavior, and vibrant photos of our favorite visitors. **#DMBBL** 



Enjoying Hummingbirds More



Enjoying Cardinals More



Enjoying Bluebirds More



**Enjoying Purple** 



Enjoying Woodpeckers More

## The Backyard Wildlife 5-Pack



The Backyard Wildlife Pack shines a spotlight on the diverse wildlife that inhabits our backyards, including birds, squirrels, bats, and butterflies. #DMBWP





Creating Your Backyard



**Enjoying Squirrels** 



The Backyard Bird



Enjoying Butterflies More







## **Backyard Booklet Series**

Each 32-page guide is packed with practical, easy-to-understand information, color photographs, and useful tips.

- Enjoying Hummingbirds More
- Enjoying Bird Feeding More
- An ID Guide to Backyard Birds
- Enjoying Bluebirds More
- A Guide To Bird Homes
- Enjoying Squirrels More (Or Less!)
- Enjoying Woodpeckers More
- Enjoying Purple Martins More
- Creating Your Backyard Bird Garden
- Understanding Bats
- Enjoying Butterflies More
- Creating Your Water Garden
- Enjoying Cardinals More
- A Guide To Bird Homes
- Bird Watching For Kids



- Informative and attractive
- Written by the experts at BWD
- Choose from 15 different titles



## Featured Booklets

- Cardinal behavior
- Cardinal songs and sounds
- Cardinals through the seasons



- **Getting started with** birds
- **Backyard** projects kids can do
- Ten awesome facts about birds
- How to identify a bird

### Other Featured Products

Colorful window attachment reduces window strikes. It makes windows safer for wild birds without blocking the view or light!

FeatherGuard installs in seconds to the outside surface of glass windows or doors, and no tools are needed! #DM651 \$7.50 SRP



## The Original Birdhouse Book

by Don McNeil

This classic book includes plans for 26 birdhouses, fantastic illustrations, and helpful backyard tips. Great for how-to enthusiasts! #DM407 \$14.99 SRP



Bird Watcher's Digest magazine provides a wealth of knowledge to you, your employees, and customers.







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