



# CBS Interactive International Media

## A Leading Worldwide Media Company EMEA



### GLOBAL BRANDS - LOCAL RELEVANCE



The world's largest and most trusted tech media source for news, reviews and downloads



Where business tech leaders go for trends, news and reviews.



The business of technology



UK's Go-To Place for Management



The go-to source for all things video games



France's first site dedicated to mobile technologies



The place where my TV lives online



The home for music trendsetters



Direct Reach, Direct Results

### CBS INTERACTIVE - EMEA

CBS Interactive is the global premier online content network with the information and entertainment people want. Our brands dive deep into the things people care most about across entertainment, tech, news, business, and sports.

With 211 million monthly unique visitors<sup>1</sup>, CBS Interactive is a global top 10 web property and is the largest premium content network online. CBS Interactive operates across EMEA with dedicated offices in UK, France, and Germany and more than 20 local websites.

### OUR REGIONAL REACH

- Locally produced sites in France, UK, Germany, Netherlands, Belgium, and Turkey
- 14.2 Million Business & Technology Unique Users<sup>2</sup>
- 54.6 Million Consumer Unique Users<sup>2</sup>
- Over 1.5 Million EMEA contacts in our Direct Email Database<sup>2</sup>

Find Out More: Contact [USI-SALES@CBS.COM](mailto:USI-SALES@CBS.COM)

