



Team Passion Lives Here

CBS College Sports is the largest network of Official athletic sites.



CBS College Sports Athletic Sites Stats¹:

8.9M Unique visitors monthly

149M Page views

24M Visits

107M Minutes

Valuable Audience²:

56% Between the ages of 18-49

71% Male

62% College grad/post grad

30% Average HHI of \$100,000+

33% Managerial/Professional

88% Have a favorite team for each sport they follow³

Home of Over 200 Official College Athletic Sites

With national and regional advertising opportunities, CBSCollegeSports.com is the only place that you can put your brand on the doorstep of some of the biggest sports universities in the country. Reach engaged and passionate fans who stay connected to their schools through their athletic programs. CBS College Sports is part of CBSsports.com reaching **13 million** passionate sports fans each month.¹

Advertiser Benefits

Engaged environments with exclusive sports coverage

- Premium content specific to schools attracts a highly engaged community.

Align with top universities

- With the biggest universities and sporting events in the country, you tap into a committed and passionate audience.

Innovative opportunities

- Build an emotional connection through unique advertising programs.

Find Out More: [Contact CBSiSportsSales@cbs.com](mailto:ContactCBSiSportsSales@cbs.com)

