

# Apache 25th Anniversary Commemorative Book



Please note image does not represent actual cover

Slated for release in the third quarter of 2009, this publication will coincide with the 25th anniversary of the US Army's first unit equipped with the AH-64A Apache.

With exclusive interviews and, to date, unseen archive photography, this book promises to be a **must have** for all those involved with this unique platform.



Together with coverage of its storied past and vital present, The Shephard Press will also open the door to a glimpse of the Apache's future, offering a look at some of the potential technologies that will ensure its continuing military contribution for many decades to come.

## Congratulate Boeing on this auspicious occasion, by advertising and becoming part of this history

Please contact **Sandy Doyle** of The Shephard Press on [sd@shephard.co.uk](mailto:sd@shephard.co.uk) or call +44 (0) 1753 727003  
Closing date for booking is 21 August 2009.



## JOIN BOEING IN CELEBRATING 25 YEARS OF APACHE EXCELLENCE

When the first Apache Block III prototype lifted off into the Arizona skies on 9 July 2008, it marked another critical milestone for a programme that, from its inception, has brought revolutionary changes to combat and stability operations around the world.

Along with those revolutionary changes, the flexibility and adaptability of the AH-64 Apache aircraft have also allowed the system to complete broad evolutionary changes in its own set of roles and missions, transitioning from an initial Cold War mission focus on killing tanks on open battlefields to requirements stemming from today's environment of persistent conflict and the resulting need for coordinated precision strike in urban counterinsurgency environments.

Now, a quarter of a century after its initial fielding, The Shephard Press is marking those myriad changes with the publication of a 25th Anniversary Commemorative Book.

*"I am pleased that The Boeing Company and the Apache Programme have been able to step up and support this effort. We hear regularly from our customers that Apache is the most capable weapons system on the battlefield today. I know this would not happen without Shephard's initiative and determination, and I am proud we were able to contribute."*

**Albert L Winn**

**Vice President, Apache Programmes, Boeing**

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