HOME ACCENTS TODAY AT A GLANCE

Home Accents Today is the market-leading brand covering the home furnishings field, offering a comprehensive package of print and Online Products. Home Accents Today provides industry news, product trends and introductions, exclusive industry research, consumer data, store operations solutions, trade show news and much more. Our product categories include accent furniture, wall décor, area rugs, lamps and lighting, soft goods, candles and home fragrance, outdoor living, decorative accessories, permanent botanicals and tabletop. With 16 live-at-market daily editions, a Web site that is updated several times daily, regular e-newsletters featuring news and hot products, as well as special market e-editions and breaking news, Home Accents Today is much more than a monthly magazine. Our audience includes Retailers/Buyers, Interior Designers/Showrooms, Home Accents Manufacturers/Manufacturer Reps and other members of the home furnishings industry.



HOME ACCENTS TODAY

Frequency: 12 issues National Circulation: 19,335 (qualified recipients based on June 2009 BPA) Bonus Show Distribution = Over 43,000 annually

HOME ACCENTS TODAY SHOW DAILIES

Frequency:

Atlanta - 3 Issues per market (twice yearly) High Point - 3 Issues per market (twice yearly) Las Vegas - 2 Issues per market (twice yearly) Circulation: 4,000 (per issue)

ONLINE

HOMEACCENTSTODAY.COM

Average Unique Monthly Visitors = 52,000 Average Visits = 60,000 Average Monthly Page Impressions = 115,000

eNEWSLETTERS:

Home Accents Today e-Weekly (emailed every Tuesday) Home Accents Today Product Line (emailed twice a month) Home Accents Today Direct (Market Newsletters and Promotions)



- Design Today: Cantoni creates concept home in Dalla
 Color Wheel: Chocolate
- Auction site to sell surplus products from vendors, retailers

Announcement

Retailers, how is your business? Today's volatile market demands that you not only have a plan, but also have the tools bus successfully importent that plan. As the industry hands into what many believe will be another challenging year, Home Accent? Today is reaching out busclers like you in order to better understand the industry's game plan for 2010.

We're interested in your tactics for surviving the economic downtum and your plans for attending upcoming markets. *In other words, what's your plan to not mereky survive in 2016, but to succeed?* CLICK HERE to answer our quick survey.

Four Hands to launch Thomas Bina furniture

Call These are understanding in porter and manufacturer Four Hands has signed an agreement with designer and Environment Furniture founder Thomas Bina to create a new subsidiary of the company called Bina. (2000 2 2 3 2

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NHFA announces everoptakes, promotions for launch of HomeFurnishings.com The National Home Furnishings Association today announced several new developments in connection with the Oct. 15th Iaunch of its new consumer web portal HomeFurnishings com. more a to a

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