

The Coca-Cola Company Fact Sheet

The Coca-Cola Company is the world's largest beverage company, refreshing consumers with nearly 500 sparkling and still brands. Along with Coca-Cola®, recognized as the world's most valuable brand, the Company's portfolio includes 12 other billion dollar brands, including Diet Coke®, Fanta®, Sprite®, Coca-Cola Zero™, vitaminwater®, POWERADE®, Minute Maid® and Georgia™ Coffee. Globally, we are the No. 1 provider of sparkling beverages, juices and juice drinks and ready-to-drink teas and coffees. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate of nearly 1.6 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that protect the environment, conserve resources and enhance the economic development of the communities where we operate.

Fast Facts:

- Established: 1886
- Ranking: We own 4 of the world's top 5 nonalcoholic sparkling beverage brands: Coca-Cola, Diet Coke, Sprite and Fanta
- Company Associates: 92,400 worldwide (as of December 31, 2008)
- Operational Reach: 200+ countries
- Consumer Servings (per day): nearly 1.6 billion
- Beverage Variety: We offer more than 3,000 products including diet and regular sparkling beverages, and still beverages such as 100 percent juices, juice drinks, waters, sports and energy drinks, teas and coffees, and milk- and soy-based beverages.
- New York Stock Exchange Ticker Symbol: KO

Our Mission:

- To refresh the world...
- To inspire moments of optimism...
- To create value and make a difference.

Our Commitment to Sustainability – 2007/2008 Highlights:

- Respecting People – We offered more than 1,600 training classes to Company associates.
- Protecting the Environment – We achieved a 2% improvement in water use efficiency in 2007 as compared to 2006.
- Supporting Communities – In 2007, The Coca-Cola Company and The Coca-Cola Foundation made charitable contributions of \$99 million to community initiatives worldwide.
- Offering Safe, Quality Products – We launched more than 150 low and no-calorie products in 2008, as well as more than 200 juice and juice drink products.

2008 Financial Highlights:

- Our portfolio includes 13 billion dollar brands.
- Unit case volume grew 5% to 23.7 billion unit cases worldwide.
- Net operating revenues grew 11% to \$31.9 billion.
- More than 70% of our net operating revenues and more than 75% of our unit case volume were generated outside of North America.

For more information about our Company, please visit our website at www.thecoca-colacompany.com.

