

Detailed Performance Review

This chart provides a summary of our self-assessed performance and progress from August 2007 through July 2008. For instances where the data is collected on an annual basis, the data reflects the calendar year of January to December 2007. We have also included our performance rating reported in our *2006 Corporate Responsibility Review*, which reflected performance from June 2006 through July 2007 and data for the 2006 calendar year, for comparison.

Progress Ratings (Self-Assessment): ● excellent ● significant ● moderate ○ minimal — not rated

WORKPLACE

Performance Metric	Progress		What We Are Doing
	2007	2006	
Workplace Rights	●	●	<ul style="list-style-type: none"> Issued our <i>Workplace Rights Policy</i> in 2007, reflecting our fundamental respect for the rights of our associates and our commitment to provide a rights-based working environment. Conducted 106 <i>Workplace Rights Policy</i> assessments and 74 training sessions worldwide in 2007. Investigated and addressed 47 workplace rights concerns reported by associates in 2007.
Human Rights	●	●	<ul style="list-style-type: none"> Issued our <i>Human Rights Statement</i> in 2007, containing our commitment to manage our business around the world in accordance with the highest standards of integrity and human rights principles. Hosted a conference in cooperation with the International Labour Organization in 2008 on what businesses can collectively do to address the problem of forced labor. Joined the Business Leaders Initiative on Human Rights to focus on identifying practical ways of applying human rights principles within the business context.
Ethics and Compliance	●	●	<ul style="list-style-type: none"> More than 20,000 associates completed more than 30,000 in-person and web-based Ethics and Compliance training sessions from August 2007 through June 2008. All associates will receive in-person <i>Code of Business Conduct</i> training in 2008. Introduced a new <i>Code of Business Conduct for Suppliers</i> in 2008, which is being incorporated into all new contracts and purchase orders, to clarify ethical expectations for these business partners. More than 150 associates from across the Company helped revise the Company's <i>Code of Business Conduct</i>. The new edition, which establishes Local Ethics Officers in each business unit, is available in 29 languages and was distributed to all associates in March 2008. As part of our comprehensive anti-corruption compliance program, we conducted anti-bribery audits in locations spanning Company operations across nearly 100 countries in 2007.
Associate Health and Safety	●	●	<ul style="list-style-type: none"> We have 146 sites across the system that have achieved the international occupational health and safety standard, OHSAS 18001 certification as of 2007. The total of 146 OHSAS 18001 certified sites across the system includes 22 of our 24 concentrate plants (92%) and 15 of our Company-owned bottling sites.
Supplier Guiding Principles (SGP)	●	●	<ul style="list-style-type: none"> Completed 1,313 supplier facility audits in 2007, a 28% increase over the 1,029 facility audits in 2006. 75% performance improvement in China suppliers' workplace audits in 2007; workplace conditions improved for approximately 83,000 workers, according to third-party surveys. Established a stable supply base for promotional materials from China; pre-certification audits have decreased the number of eligible suppliers from 300 to 22 in China.

WORKPLACE (continued)

Performance Metric	Progress		What We Are Doing
	2007	2006	
HIV/AIDS			<ul style="list-style-type: none"> • Provided HIV/AIDS health care programs to approximately 60,000 Coca-Cola Africa system associates, as well as their spouses and children. • Expanded our workplace HIV/AIDS efforts beyond Africa to China, Russia and India.
Workplace Diversity*			<ul style="list-style-type: none"> • In 2007, 50% of non-hourly associates were women; 35% of non-hourly associates were people of color; and 64% of non-hourly associates were women and people of color. • Ranked No. 2 on <i>DiversityInc</i> magazine's "Top 50 Companies for Diversity" in 2008, up from No. 4 in 2007. • Our female promotion rate in 2007 was 9%, while men were promoted at an 8% rate. People of color were promoted at a 10% rate, and Caucasian associates were promoted at a rate of 8%. • Ranked in "Top 40 Companies for Diversity" for the fourth consecutive year according to <i>Black Enterprise</i>.

*The definition of "diversity" varies across regional and national boundaries, with the exception of gender. Therefore, we provide diversity figures for the United States only.

MARKETPLACE

Performance Metric	Progress		What We Are Doing
	2007	2006	
Health and Nutrition			<ul style="list-style-type: none"> • Participate in nationally tailored nutrition labeling programs in many regions and countries, including Australia, the European Union, Latin America and the United States. • Introduced 85 fortified beverages to consumers in 2007. • Launched more than 150 new low- and no-calorie drinks in 2007, increasing our low- and no-calorie beverage portfolio by 17%. • In 2007, the Company and The Coca-Cola Foundation made \$6 million in charitable contributions to support health and wellness programs.
Responsible Marketing			<ul style="list-style-type: none"> • Adhere to the Model Guidelines for School Beverage Partnerships and the American Beverage Association's policy regarding the sale of beverages in schools in the United States; in Europe, we support the Union of European Beverage Association's commitments to marketing to children and the sale of beverages in schools. • In 2007, we broadened our "Marketing and Advertising to Children Policy" to state that no children under the age of 12 will be directly targeted by any of our marketing messages in traditional advertising for any of our products.
Product Quality			<ul style="list-style-type: none"> • Increased our Company's Global Product Quality from 94.2 to 94.5, 2006 versus 2007. • Increased our Company's Global Package Quality from 89.2 to 90.4, 2006 versus 2007. • Measured key product and package quality attributes to ensure our beverage products in the marketplace meet Company requirements and consumer expectations.
Supplier Diversity			<ul style="list-style-type: none"> • Spent more than \$366 million with 400+ first- and second-tier minority- and women-owned business enterprises (MWBE) in 2007, a 23% increase over 2006. • Partner with more than 50 national, regional and local organizations and five universities as part of our MWBE education programs. • Since 2000, we have trained 400+ associates on supplier diversity and have identified advocates throughout all business functions in the Company. • Named one of "America's Top Organizations for Multicultural Business Opportunities" by <i>DiversityBusiness.com</i>, and one of the "Top 50 Corporations for Supplier Diversity" by <i>Hispanic Trends</i> magazine.

ENVIRONMENT

Performance Metric	Progress		What We Are Doing
	2007	2006	
Water Use Ratio (Efficiency)			<ul style="list-style-type: none"> • 2.47 liters of water per liter of product in 2007; 2% improvement versus 2006. • 21% improvement in water use ratio since 2002, when we first reported this ratio externally.
Total Water Use			<ul style="list-style-type: none"> • 300 billion liters used overall in 2007; 2% decrease since 2002, when we first reported the number externally. • Changes in our product mix may result in more water-intensive (though not less efficient) operations.
Wastewater Treatment Compliance			<ul style="list-style-type: none"> • Target to return 100% of wastewater used in more than 800 plants in the Coca-Cola system to the environment at a level that supports aquatic life by the end of 2010. • 85% compliance in 2007 with our own strict internal standards, which meet and often exceed applicable laws; increase of 2% over 2006.
Solid Waste Recycling and Solid Waste Ratio			<ul style="list-style-type: none"> • Solid waste generated: 1.3 million metric tons, which yields a solid waste ratio of 10.63 grams per liter of product. This marks a 15% improvement in our solid waste ratio since 2002. While our solid waste ratio has improved, we have seen a 5% increase in the amount of solid waste generated since 2002 because of acquisitions and volume growth. • Solid waste recycled or recovered: 1.05 million metric tons, which yields a recycling percentage of 82%. This is an 8% improvement over 2002, when we first reported these numbers externally.
Sustainable Packaging			<ul style="list-style-type: none"> • Approximately 98% of our global unit case volume in 2007 was delivered in refillable, recyclable or concentrated primary packaging systems. • Invested in the world's largest PET (polyethylene terephthalate) bottle-to-bottle recycling plant in the United States in 2007, bringing our total to six plants globally.
Energy Use Ratio (Efficiency)			<ul style="list-style-type: none"> • 0.46 megajoules per liter of product in 2007; 4% improvement versus 2006. • 19% improvement in energy use ratio since 2002, when we first reported this ratio externally.
Total Energy Use			<ul style="list-style-type: none"> • 55.8 billion megajoules used overall in 2007; 2% increase since 2006 due primarily to volume increase (6% volume increase in 2007 versus 2006). • Estimate our 2007 energy consumption led to direct and indirect emissions of 4.92 million metric tons of carbon dioxide (CO₂), an increase of 0.06 million metric tons versus 2006.

COMMUNITY

Performance Metric	Progress		What We Are Doing
	2007	2006	
Company Economic Impact			<ul style="list-style-type: none"> • \$4.2 billion in global salaries and benefits in 2007 versus \$3.4 billion in 2006. • \$3.1 billion in shareowner dividends in 2007 versus \$2.9 billion in 2006. • \$1.6 billion in local capital expenditures in 2007 versus \$1.4 billion in 2006. • \$10.4 billion in goods purchased in 2007 versus \$8.2 billion in 2006.
Charitable Contributions			<ul style="list-style-type: none"> • \$99 million in global charitable contributions in 2007 (inclusive of charitable contributions made by the Company and Foundation). • \$4.7 million in Company matching gifts (included in \$99 million). • Distribution of \$99 million in charitable contributions: community and economic development, \$58 million; education, \$19 million; health and wellness, \$6 million; environment, \$6 million; arts and culture, \$5 million; disaster relief, \$4 million; HIV/AIDS, \$1 million.