

PACKAGING DIGEST

www.packagingdigest.com

2010 Media Planner

Customized Media Solutions to connect you with the packaging community



CUSTOM MEDIA SOLUTIONS TO SUPPORT YOUR MARKETING OBJECTIVES

MEDIA PRODUCTS + MEDIA SOLUTIONS

Packaging Digest gives you access to products that connect you with a qualified audience of professionals who have the responsibility to buy, specify or approve the multi-channel network of packaging machinery, materials, supplies and services.

Partnering with *Packaging Digest* provides you with a vast network of customized marketing solutions to help you target an audience/market, meet specific marketing objectives and produce measurable results. Whatever business objectives your company may have, *Packaging Digest* has a customized media solution to help you connect and sell to the industry's most important decision makers.



PROVEN MEDIA SOLUTIONS

MEDIA PRODUCTS



BRANDING/
PRODUCT
AWARENESS



ONLINE TRAFFIC
DRIVERS/SEO



LEAD
GENERATION



CUSTOM
SERVICES/
MARKETING

Media Product	Branding/Product Awareness	Online Traffic Drivers/SEO	Lead Generation	Custom Services/Marketing
Monthly magazine (Print, Digital, Online)	■	■		
Buyers Guide (Print, Online)	■	■	■	
Show Daily (Print, Digital, Online)	■	■		
Custom Publishing (Print, Digital, Online, eLetters)	■	■	■	■
Website Advertising	■	■		■
Online Editorial Sponsorships	■	■		
Online Packaging Channels	■	■		■
Online Resource Center (White Papers, Videos, Case Studies)	■	■	■	
Industry Leaders Microsite	■	■	■	■
Webcast Sponsorship	■	■	■	■
Podcast Sponsorship	■	■	■	■
Market-Specific eLetters	■	■		
Daily eLetter	■	■		
Mobile Site	■	■		
Direct Marketing Lists (Direct mail, Email)	■		■	■
DM2 Database Development & Data Enhancement			■	■
Research Services	■			■



BRANDING/PRODUCT AWARENESS

Promotional support for your company/products designed to keep a consistent, high-level message in front of customers/prospects.



ONLINE TRAFFIC DRIVERS/SEO

Drive web traffic to your online content or website; search engine marketing to raise your organic rankings on Google and other Internet search engines.



LEAD GENERATION

Delivers high-quality, targeted sales leads.



CUSTOM SERVICES

Integrated custom media solutions that drive results.

80,000¹
Total Magazine
Circulation

66,064²
Total eNewsletter
Circulation
(unduplicated)

58,777²
Average Monthly
Unique Website
Visitors

140,185²
Total Packaging
Digest Audience
(unduplicated)

OUR AUDIENCE — YOUR CUSTOMERS...

PROVEN ACCESS TO AN AUDIENCE OF BUYERS

The most effective way to reach the packaging community is through a customized marketing program. Partnering with *Packaging Digest* gives you access to a qualified audience of buyers.

MAGAZINE CIRCULATION - AN AUDIENCE OF BUYERS

Packaging Digest is the only publication whose audience is comprised of 80,000¹ proven buyers/specifiers of packaging equipment/machinery, materials/containers, automation/controls and/or packaging services/supplies. No other industry publication delivers this level of qualified circulation.

BIG COMPANIES

60,557¹

MAGAZINE SUBSCRIBERS ARE
LOCATED IN COMPANIES WITH
100 OR MORE EMPLOYEES

BIG SPENDERS

26,389²

MAGAZINE SUBSCRIBERS PURCHASE
OVER \$1 MILLION IN PACKAGING
PRODUCTS EVERY YEAR

MOVERS & SHAKERS

19,763²

MAGAZINE SUBSCRIBERS
WORK AT FORTUNE 1000
COMPANIES



¹Publisher's Projection for July through December 2009 as of July 2009. *Packaging Digest* June 2009 BPA statement reports 90,045 total qualified circulation.

²Publisher's own data - July, 2009

FORTUNE 1000 COMPANIES²

Here is a snapshot of *Packaging Digest* magazine circulation to some of the most recognized packaging end-user companies. All subscribers have buying authority.

3M	200
Abbott Laboratories	297
Alcoa	126
Baxter International	163
Becton Dickinson	115
Bristol-Myers Squibb	175
Campbell Soup	174
Clorox	103
Coca-Cola/Coca-Cola Enterprises	419
Colgate-Palmolive	97
ConAgra Foods	262
Dean Foods	143
Del Monte Foods	119
Dow Chemical	157
DuPont	241
Eli Lilly	131
Estée Lauder	97
General Electric	195
General Mills	206
H.J. Heinz	125
Hershey	85
Hewlett-Packard	112
Honeywell International	175
International Paper	390
Johnson & Johnson	423
Kellogg	129
Kimberly-Clark	123
Kraft Foods	510
Kroger	156
Medtronic	96
Merck	162
Mosaic	346
PepsiCo/Pepsi Bottling	615
Pfizer	216
Pilgrim's Pride	130
Procter & Gamble	416
Sara Lee	236
Schering-Plough	170
Smithfield Foods	172
Tyson Foods	314
Wyeth	295
Yum Brands	149

²Publisher's own data - July 2009



ONLINE AUDIENCE²

Packaging Digest gives you access to the marketplace through the reach of our online media products.

NEWSLETTERS

TOTAL CIRCULATION

66,064

TOTAL NEWSLETTER SUBSCRIBERS (unduplicated)

BIG COMPANIES

43,799

NEWSLETTER SUBSCRIBERS LOCATED IN COMPANIES WITH 100 OR MORE EMPLOYEES

BIG SPENDERS

21,387

NEWSLETTERS SUBSCRIBERS THAT PURCHASE OVER \$1 MILLION IN PACKAGING PRODUCTS EVERY YEAR

BUYING AUTHORITY

79% of newsletter subscribers indicate they have buying authority for machinery/equipment, materials/containers, automation/controls and/or supplies/services

WEBSITE TRAFFIC - PACKAGINGDIGEST.COM

58,777

AVERAGE MONTHLY UNIQUE VISITORS

161,311

AVERAGE MONTHLY PAGE VIEWS

PRODUCTS RECEIVED BY WEBSITE VISITORS

- 27% do not receive PD magazine or newsletter(s)
- 45% receive PD magazine and newsletter(s)
- 21% receive PD newsletter(s)
- 7% receive PD magazine

²Publisher's own data - July, 2009



INFORMATION AND SOLUTIONS FOR TODAY'S PACKAGING COMMUNITY

Packaging continues to evolve at a rapid pace, and for over 50 years *Packaging Digest* has been the leader in providing information and solutions to packagers who make buying decisions in this \$450 billion worldwide market. Packaging professionals rely on us to stay current, informed and competitive, and we deliver the information in the formats they require. From extensive packaging line application features to videos to updated news every business day, our multi-channel media network is the "go to" information source for the packaging community.

MULTI-CHANNEL CONTENT - PRINT • ONLINE • DIGITAL • MOBILE

Packaging Digest delivers compelling content that helps our audience understand the packaging process and offers solutions to do their job better and more efficiently. We focus on the issues of greatest concern to your customers:

- Package design trends
- New packages
- New machinery
- New material/container products
- Applied technologies/ Case study solutions
- Sustainable packaging
- Packaging machinery automation technology
- Health/beauty aids packaging
- Nutraceutical packaging
- Pharmaceutical/medical packaging
- Household products packaging
- Flexible packaging
- Labeling/package printing
- Package handling/distribution
- Marking/coding
- Plastics, metal & glass packaging
- Packaging security
- Contract packaging
- Private label packaging
- Robotics in packaging

BUYERS GUIDE

Packaging Digest's Buyers Guide is an annual edition in print and open for business online every day at <http://buyersguide.packagingdigest.com>. It includes the most comprehensive listings of companies and products for packaging machinery, materials, automation and controls and contract packagers.

PACK EXPO INTERNATIONAL SHOW COVERAGE

Packaging Digest's support of the industry's premier trade show includes coverage of activities, news, events, conferences, new products and more in September and October magazine editions and special PACK EXPO newsletters before, during and after the show. *PD* also publishes the one and only Official PACK EXPO Show Daily, produced and distributed every day of the show. Show Daily digital editions also post on packagingdigest.com.

SPECIAL REPORTS

- Packaging Machinery Automation
- Sustainability Development & Research

WEBCASTS

In-depth perspectives of key issues and technologies.

- Quick Changeovers
- Track & Trace
- End-of-Line Operations
- Packaging Sustainability Research



ON-DEMAND - MORE INFORMATION, MORE OPTIONS

ENEWSLETTERS

The industry's most widely distributed eletters deliver the latest news, technology application solutions, best practice tips, product information and updates.

DAILY PACKAGING NEWS

Users stay informed with unique and fresh updated news content every day - on our website and in the Daily Packaging News eletter.

WEB EXCLUSIVE CONTENT

Authored by *Packaging Digest* editors and industry experts.

BLOGS

Commentary and analysis from *PD* editors and industry experts.

- Pack Rat - Jack Mans, *PD* Plant Operations Editor
- Eye on Packaging - David Bellm, *PD* New Media Editor
- Excellence in Packaging - Anton Steeman, Packaging Engineer
- Common Sense and Sustainability - Dennis Salazar, President/Founder, Salazar Packaging, Inc.

PODCASTS

Conversations with industry experts at conferences and tradeshows, as well as one-on-one interviews.

TALKBACK/COMMUNITY INTERACTIVE PLATFORM

A feature that provides interaction between users, customers and suppliers.

EDITORIAL ARCHIVES

Eight-year content library of *Packaging Digest* magazines.

MOBILE SITE

A new way to reach packaging professionals on-the-go. *Packagingdigest.com* mobile site is optimized for:

- Delivery of packaging industry news to users wherever they are
- Quick access to any mobile device
- Searchable content



PACKAGING CHANNELS

Drill-down content for key packaging segments:

- Food & Beverage Packaging
- Pharma & Personal Care Packaging
- Household & Electronics Packaging
- Sustainable Packaging
- Packaging Equipment
- Packaging Materials
- Packaging Automation
- Packaging Concepts

INDUSTRY EVENTS

A complete calendar of important packaging industry tradeshows, conferences, seminars and meetings.

RESOURCE CENTER

Hundreds of packaging-specific "must-have" resources from the industry's leading companies.

INDUSTRY LEADERS MICROSITES

Critical information adjacent to relevant *Packaging Digest* editorial from leading industry suppliers.

JANUARY

Closing: 12-1-09

FEBRUARY

Closing: 1-5-10

MARCH

Closing: 2-1-10

APRIL

Closing: 3-1-10

MAY

Closing: 4-1-10

JUNE

Closing: 5-3-10

BUYERS GUIDE

Closing: 5-19-10

FEATURE FOCUS

Food & Beverage Packaging
Packaging Industry Trends
Show Preview: WestPack 2010

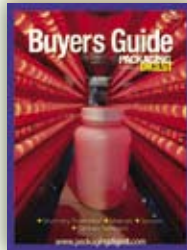
Health & Beauty Aids Packaging
Nutraceutical Packaging

Flexible Packaging
Sustainability Developments
Show Preview: INTERPHEX 2010

Labeling/Package Printing
Packaging Machinery Automation

Package Handling & Distribution
Marking & Coding
Show Preview: EastPack 2010

Plastics in Packaging
Metal & Glass Packaging



2010/2011 Buyers Guide

DESIGN TRENDS

Food/Petfood

Healthcare

Beverages

Household Products

Personal Care

Food

NEW EQUIPMENT

Marking & Coding

Material Handling & Conveying

Cartoning, Casing & Sealing

Controls & Inspection

Filling & Feeding

Shrink & Stretch Wrap

NEW MATERIALS

Flexible Packaging

Rigid Containers

Film & Foil

Paper & Paperboard

Resins

Bottles & Closures

SPECIAL INTEREST COLUMNS

- Sustainable Packaging
- Packademics
- New Product of the Month
- New Products Launch Chart

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- Published annually in July
- 2,500 companies
 - 6,000 products
- Listings include...
- Machinery
 - Materials
 - Automation
 - Services
 - Packaging Manufacturers Alphabetical Directory
 - Contract Packaging Geographic & Alphabetical Directories

TRADE SHOWS/INDUSTRY EVENTS

WestPack 2010
Feb. 9-11
Anaheim, CA

INTERPHEX Puerto Rico, Mar. 4-5
San Juan, PR

Flexible Packaging Assn. Meeting
Mar. 10-12
Orlando, FL

Sustainability in Packaging Conference
March 13-15
Orlando, FL

INTERPHEX 2010
Apr. 20-22
New York, NY

SouthPack 2010
Apr. 28-29
Charlotte, NC

EastPack 2010
June 8-10
New York, NY

Expo Pack Mexico
June 22-25
Mexico City

Online Buyers Guide

- Online Directory Listing
- Online Storefront available to showcase products, catalogs, videos, slideshows and more
- Dynamic ad packages connect suppliers with buyers

WEBCASTS

Quick Changeovers

Track & Trace

MARKETING OPPORTUNITIES

- Daily & Monthly eLetters
- Lead Generation: Online Resource Center

- Daily & Monthly eLetters
- Lead Generation: Online Resource Center

- Daily & Monthly eLetters
- Lead Generation: Online Resource Center


- **HarveyAd Study**
- Daily & Monthly eLetters
- Lead Generation: Online Resource Center

- Daily & Monthly eLetters
- Lead Generation: Online Resource Center

- Daily & Monthly eLetters
- Lead Generation: Online Resource Center

IN EVERY MONTHLY ISSUE ■ Food & Beverage Packaging ■ Packaging Automation Technology ■ New Products ■ Package Design ■ Package Manufacturing ■ New at www.packagingdigest.com

JULY Closing: 6-1-10	AUGUST Closing: 7-1-10	SEPTEMBER Closing: 8-2-10	OCTOBER Closing: 9-1-10	SHOW DAILY Closing: 9-10-10	NOVEMBER Closing: 10-1-10	DECEMBER Closing: 11-1-10
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Food Packaging	Pharmaceutical & Medical Packaging	Show Overview: PACK EXPO Intl. 2010	Show Preview: PACK EXPO Intl. 2010	 <p>PACK EXPO Intl. Show Daily</p> <p>Published Sun., Oct. 31 Mon., Nov. 1 Tue., Nov. 2 Wed., Nov. 3</p> <p>Distribution</p> <ul style="list-style-type: none"> ■ Show hotels ■ McCormick Place entrances and on the show floor <p>Online</p> <ul style="list-style-type: none"> ■ Digital editions ■ Show Daily Online Live ■ PACK EXPO eLetters 	Materials & Containers	Beverage & Dairy Packaging	FEATURE FOCUS
Packaging Security	Private Label Packaging	Robotics in Packaging	Household Products Packaging		Sustainability Research	Packaging Machinery Automation	
Beverages	Health & Beauty Aids	Food	Beverages		Household Products	Personal Care	DESIGN TRENDS
Bagging	Form/Fill/Seal	Labels & Digital Printing	Marking & Coding		Motors, Drives & Controls	Shrink & Stretch Wrap	NEW EQUIPMENT
Flexible Packaging	Rigid Containers	Film & Foil	Paper & Paperboard		Resins	Bottles & Closures	NEW MATERIALS
<ul style="list-style-type: none"> ■ Sustainable Packaging ■ Packademics ■ New Product of the Month ■ New Products Launch Chart 	<ul style="list-style-type: none"> ■ Sustainable Packaging ■ Packademics ■ New Product of the Month ■ New Products Launch Chart 	<ul style="list-style-type: none"> ■ Sustainable Packaging ■ Packademics ■ New Product of the Month ■ New Products Launch Chart 	<ul style="list-style-type: none"> ■ Sustainable Packaging ■ Packademics ■ New Product of the Month ■ New Products Launch Chart 		<ul style="list-style-type: none"> ■ Sustainable Packaging ■ Packademics ■ New Product of the Month ■ New Products Launch Chart 	<ul style="list-style-type: none"> ■ Sustainable Packaging ■ Packademics ■ New Product of the Month ■ New Products Launch Chart 	SPECIAL INTEREST COLUMNS
		Labelexpo Americas 2010 Sept. 14-16 Rosemont, IL	PACK EXPO Intl. 2010 Oct. 31-Nov. 3 Chicago, IL				TRADE SHOWS/INDUSTRY EVENTS
	End-of-Line Operations					Sustainability Research	WEBCASTS
<ul style="list-style-type: none"> ■ Daily & Monthly eLetters ■ Lead Generation: Online Resource Center 	<ul style="list-style-type: none"> ■ Daily & Monthly eLetters ■ Lead Generation: Online Resource Center 	<ul style="list-style-type: none"> ■ PACKEXPO pre-show eLetter ■ Daily & Monthly eLetters ■ Lead Generation: Online Resource Center 	<ul style="list-style-type: none"> ■ PACKEXPO pre-show eLetter ■ Daily & Monthly eLetters ■ Lead Generation: Online Resource Center 		<ul style="list-style-type: none"> ■ HarveyAd Study ■ PACKEXPO pre-show eLetter ■ Daily & Monthly eLetters ■ Lead Generation: Online Resource Center 	<ul style="list-style-type: none"> ■ Daily & Monthly eLetters ■ Lead Generation: Online Resource Center 	MARKETING OPPORTUNITIES

RESOURCE CENTER - LEAD GENERATION



Generate sales leads by offering whitepapers, videos, case studies and other important content in our Resource Center. Packaging professionals worldwide access this information, their contact information is captured and a sales lead is created.

Key features of lead generation programs:

- Supplier information posted on packagingdigest.com
- Lead generation includes full contact information
- Traffic-driver promotion campaign
- Sales leads emailed weekly to you

A variety of lead producing programs including featured vendor add-ons are available for every need and budget.

WEBCASTS



Webcasts are cost-effective online events that position your company as a thought leader and solutions provider in the industry. A webcast partnership with *Packaging Digest* gives you a creative way to brand your company and deliver strong ROI through the delivery of high-quality leads.

Pre-planned editorial or custom webcast opportunities are available. Package inclusions vary for custom and editorial webcasts. All webcasts include:

- Branding opportunity: Sponsor recognition on all webcast promotion
- Access to all webcast leads with complete registration information; 24/7 access to reports
- Custom question(s) on webcast registration page
- Sponsor message within the webcast
- Webcasts are posted on packagingdigest.com for one year

ONLINE BUYERS GUIDE



The packaging industry's premier online Buyers Guide makes it easy for buyers and prospects to FIND you and BUY from you. Our technology allows companies the opportunity to develop their own online storefront to showcase products, catalogs, multimedia presentations and more.

Dynamic advertising packages strengthen a company's online presence to help connect suppliers with buyers. Basic, Enhanced and Premium ad packages are available.

MOBILE SITE - EXCLUSIVE SPONSORSHIP



Sponsor *packagingdigest.com* content accessed through all types of mobile devices. Your banner ad will be the only one on the opening screen and all subsequent screens.





NEWSLETTERS

Packaging Digest's daily/monthly eletters deliver the latest news, technology application solutions, best practice tips and product information to the desktops of your customers. These enewsletters have become an indispensable resource to this active and engaged audience, while providing advertisers with solutions to connect with customers and generate real-time, quick response.

DAILY PACKAGING NEWS

Our daily eletter is the packaging industry's most widely circulated and popular source of daily packaging news, and single most timely and effective way to put your sales message in front of packaging decision makers.

MONTHLY ELETTERS

FOOD & BEVERAGE PACKAGING: Food & Beverage is the largest segment in the packaging industry, and this eletter reviews the vast array of materials, containers, methods and equipment used in its packaging.

PHARMA & PERSONAL CARE PACKAGING: The Pharma & Personal Care Packaging eletter is all about the sensitive and secure packaging required on items designed for personal use, including pharmaceuticals, nutraceuticals, medical, cosmetics, oral care, toiletries, soap/shampoos and vitamins/supplements.

SUSTAINABLE PACKAGING: The sustainability eletter focuses on packaging that uses environmentally-sensitive methods, including energy efficiency, recyclable and biodegradable materials, down-gauging and much more.

PACKAGING AUTOMATION & CONTROLS: The newsletter for packagers seeking to increase productivity and flexibility through the use of automation.

PACKAGING CONCEPTS: Package design is more than graphics. This eletter focuses on packaging form, structure, consumer functionality and scalability in manufacturing. It also will provide examples of the latest in packaging designs and technology.

NEWSLETTER SPONSORSHIPS

- Monthly eletters - Four advertising positions available
- Daily Packaging News - Three advertising positions available
- Choose from web ready ads for high-impact branding campaigns or text + image ad messages that generate high clickthroughs.



CONTENT RELATED MARKETING

EXCLUSIVE INDUSTRY LEADERS PROGRAM

Our Industry Leaders program drives traffic to you by putting your content in front of *packagingdigest.com* audience and web users looking for information about your products and services.

FEATURES:

- We develop your custom Industry Leaders microsite featuring your most important content – web pages, products, application solutions, catalogs, spec sheets, press releases and more, as determined by you.
- When content is viewed on *packagingdigest.com* that is relevant to your microsite content, your sponsor link appears next to our editorial.

BENEFITS:

- Guarantees relevant editorial adjacency
- Unlimited impressions for your content
- Integrated with *packagingdigest.com* site search
- Search Engine Optimized microsite pages
- *Packagingdigest.com* Google Page Rank is likely to push your content higher on third party search results page
- Free inclusion in Zibb, a leading B2B search engine

PACKAGE INCLUDES:

- Up to 30 microsite pages, updated on a regular basis, ensuring your most relevant content is found
- Detailed real-time reports with performance metrics
- You provide the content, we do the work for you
- Add-on feature: Lead generation package

CUSTOM MEDIA



Custom media is a highly effective way to develop and quickly build awareness, demonstrate leadership, drive results and educate and qualify prospects about your products and services. *Packaging Digest* is uniquely qualified to develop and promote custom materials for both print and electronic distribution.

- Develop a custom stand-alone piece or a supplement series highlighting key issues of interest to your customers.
- Repurpose *Packaging Digest* editorial to a custom media solution.
- Educate customers/prospects about the value of your products/services, highlighting your company as an industry mover and shaker.
- We can create a turnkey process, managing content development, design, printing and distribution as needed.
- Your custom project can be distributed to highly targeted segments of *Packaging Digest's* magazine and online audience.
- Registration capability can be added to online distribution for lead generation.
- Electronic versions available for your internal and external distribution.
- Print overruns available for use as sales, trade show and direct marketing collateral.

Packaging Digest offers a variety of solutions – from research to direct mail lists to marketplace/classified advertising – that can help you grow your business and connect with the right packaging audience.

MARKETPLACE/CLASSIFIED ADVERTISING

Advertise your new/used/rebuilt machinery, repair parts, contract packaging services, career and business opportunities, and auctions to 80,000 buyers who receive the magazine. We will work with you to put together the most effective classified advertising program to fit your needs. Marketplace/classified ads are available in every issue.

ECLASSIFIEDS - ONLINE

Have a more immediate need? We can have your job posting or eclassified ad posted on our website within 24 hours of approval.

INFO SHOWCASE ADVERTISING

Our popular Info Showcase section appears in *Packaging Digest* magazine. It's a great way to introduce new products, distribute sales literature or promote your website. Send us a 50-word description and a 4-color brochure, photo or catalog, and we'll do the production work for you.

For more information about Marketplace/Classified, eClassified and Info Showcase advertising, contact Melissa Berke Barnhart at 630-288-8541, melissa.berke@reedbusiness.com.

REPRINTS

Reprints and eprints are available for *Packaging Digest* editorial articles. For additional information, to obtain a quote or to place an order contact:

The YGS Group at 800-290-5460 x136 or pkgdigest@theygsgroup.com.

HARVEY AD READERSHIP STUDIES

A Harvey Research ad study provides in-depth readership evaluation of your print ad via personal face-to-face interviews with *Packaging Digest* readers.

- Receive quantitative ad readership results and qualitative verbatim responses, plus comparative results for ads in the same product group and same size ads.
- Available to 7x10 or larger magazine ad size customers in the April and November 2010 issues.

RESEARCH SERVICES - MARKET AND BRAND AWARENESS

Knowing your business means having the very latest market information. *Packaging Digest* offers a comprehensive range of primary and secondary research services including quantitative and qualitative studies in product, marketing and advertising research. We design, manage and execute projects from beginning to end, including sample selection, questionnaire design, data tabulation and analysis/presentation of results.

DIRECT MARKETING LIST/DATABASE OPPORTUNITIES

Our database department, DM2-DecisionMaker, is the exclusive circulation list manager for *Packaging Digest*. They also provide direct marketing to decision makers – more than 36 million postal and 7.6 million email addresses across 25+ industries.

DM2-DecisionMaker helps companies improve their sales and marketing effectiveness by providing them with pre-qualified leads, new prospects and industry experts. Services include:

- Multi-channel list rental
- Lead development
- Event marketing
- Database enhancement
- Email marketing analytics
- Custom marketing programs

You can also use DM2 to clean up/expand your customer database.

Call DM2 at 800-323-4958 or visit www.dm2decisionmaker.com to meet your next customer.



LOOKING FOR AD RATES AND SPECS?

Contact your *Packaging Digest* regional manager for a customized advertising proposal.

For ad specs, visit our website www.packagingdigest.com/advertiserinfo

To submit print advertising materials, visit www.ads4reed.com

PACKAGING DIGEST

2000 Clearwater Drive
Oak Brook, IL 60523
P: 630-288-8000
F: 630-288-8704
packagingdigest@reedbusiness.com
www.packagingdigest.com

SALES CONTACTS

East/Mid-Atlantic
Lisa Evans
P: 646-746-6418
levans@reedbusiness.com

Midwest/Southeast
John Kimler
P: 630-288-8736
jkimler@reedbusiness.com

Central/Ontario/Quebec
Thomas Corcoran
P: 610-363-6389
thomas.corcoran@reedbusiness.com

West/Southwest/Midwest
Steve Slakis
P: 630-288-8751
steve.slakis@reedbusiness.com

Inside Sales/Classifieds
Melissa Berke Barnhart
P: 630-288-8541
melissa.berke@reedbusiness.com

RBInteractive
Gregg Golden
P: 646-746-7236
gregg.golden@reedbusiness.com

Europe
Anthony Rochman
P: +44 208 880 8485
anthonyrochman@btinternet.com

China
Sylvia Xiao
P: +86 21 5206 8669
sylvia@edoomedia.com

Japan
Masayuki Harithara
P: +81 6 4790 2222
mail@yukarimedia.com

Taiwan
Robert Yu
P: +886 4 2325 1784
sales@wwstaiwan.com

EDITORIAL CONTACTS

John Kalkowski
Editorial Director
P: 630-288-8706
john.kalkowski@reedbusiness.com

Lauren Hartman
Senior Editor
P: 630-288-8749
lhartman@reedbusiness.com

Jack Mans
Plant Operations Editor
P: 630-288-8747
jmans@reedbusiness.com

Linda Casey
Associate Editor
P: 630-288-8746
linda.casey@reedbusiness.com

David Bellm
New Media Editor
P: 630-288-8757
david.bellm@reedbusiness.com

BUSINESS CONTACTS

John Bold
Publisher
P: 630-288-8835
jbold@reedbusiness.com

Mary Williams
Marketing Services Manager
P: 630-288-8745
mwilliams@reedbusiness.com

Christina Kayalik
Print Ad Production Manager
P: 630-288-8431
christina.kayalik@reedbusiness.com

Raj Chauhan
Online Customer Service
Representative
P: 630-288-8306
rchauhan@reedbusiness.com

www.packagingdigest.com

