DataSource

Features

Comprehensive product information

With timely, complete, and accurate professional content covering close to 5 million product SKUs in 35 markets and 15 languages, CNET Content Solutions is the #1 source for product content in Information Technology, Consumer Electronics, and Appliances/White Goods.

Advanced search capabilities

Guide consumers through refined searches to find the desired products with searchable attributes.

Side-by-side product comparisons

Provide compelling and detailed feature comparisons between products.

Related products and accessories

Offer recommendations of complementary products to also consider at the time of purchase.

Compatibility choices

Help consumers find accessories that are compatible with a specific product.

Benefits

Decrease e-commerce costs

Remove the cost of in-house development of product catalog content and maintenance of SKUs and redeploy resources to support your areas of core competency and differentiation.

Increase e-commerce revenues

Increase sales to existing customers by becoming their first and only destination for product information, and enable them to expand into new countries and product categories.

Improve productivity across the organization

Empower customer service and inside sales to drive business instead of answering routine product questions and spending time identifying missing or erroneous product information in catalogs.

Enhance the customer experience

Simplify access to the right product information with easier searches and product comparisons, and compelling packaging and visual representation of products to convert shoppers into buyers.

"CNET was definitely the obvious choice for us. We looked closely at three or four other players, but nobody else that we identified could give us the breadth and depth of products – as well as the multi-lingual and multi-national capability."

Mike Beral, E-commerce Program Manager, Computacenter

CNET Content Solutions (www.cnetcontentsolutions.com), a division of CBS Interactive, is the world's leading independent source of product information. With detailed content on close to 5 million technology products in 15 languages, CNET Content Solutions converts shoppers into buyers by providing product information and creating solutions that empower businesses to improv their customer experience and bottom line. Customers include CDW, Computacenter, Dabs.com, Dell, Hewlett-Packard, Insight, Microsoft, OfficeMax, PC World Business, Tech Data, and Yahoo.

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DataSource[™]

- **Increase online revenue** by becoming the first and only destination for detailed product information
- Enhance the online experience by empowering your customers to find the right products through easier search, product comparisons and related products
- Decrease e-commerce costs by outsourcing product content creation and maintenance with a solution that will scale with your business

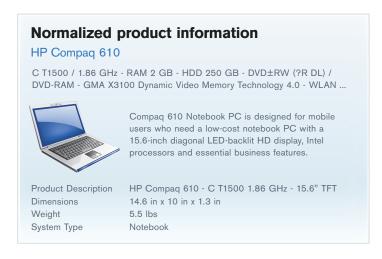
Overview

DataSource converts non-standardized product information from multiple sources into consistent content for electronic product catalogs. By taking product information from multiple manufacturers, processing it into a standard product data model, and storing the standardized data in a structured data repository, DataSource delivers the most accurate, complete, and trusted product content solution in the industry. With more than 10 years of proven expertise and global partnerships with major distributors and industry vendors, DataSource has more product information from more vendors and supports more languages than any other provider, and quickly delivers it at a lower cost and a greater level of detail than any internal team.

"Partnering with CNET, we have transformed our e-commerce capabilities with enhanced content management that allows our customers to make informed decisions." Jim Cook, Vice President, E-commerce Marketing, Insight

and improving our customers' buying experience."

Powering websites with the most comprehensive product information worldwide



"CNET Content Solutions understands our business needs and was able to provide solutions focused on reducing operational costs

Marc Brunel-Walker, EMEA online manager, Dell

DataSource

DataSource Content Components

Standardized Description

HP Workstation xw6400 - MT - 1 x Dual-Core Xeon 5140 / 2.33 GHz - RAM 4GB - HDD 1 x 80GB - CD-RW / DVD - Quadro FX 5500 - Gigabit Ethernet - FreeDOS - Monitor : none

Model

SKU

Categorization & Identification

Category Desktops & Servers Hewlett-Packard Manufacturer Product Line HP Workstation

Xw6400 Part Number GE242EC#ABM 5228190





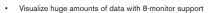


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PDFs

Key Selling Points

- Access Intel's latest technology
- · Save space and power with small, tool-less chassis
- · Get a low-power solution for near power capacity environments



- · Enjoy peace of mind with ISV-certified solutions
- · Reduce complexity through HP user-relevant innovations

Product Features

Meet the challenges of a 64-bit world

Available in Q3, 2006, the HP xw6400 delivers the latest 64-biti Intel Dual-Core Intel® Xeon® architecture for the high performance and expandability you need in a mid-range personal workstation.

Get big innovations in a small package

With one of the smallest dual-processor form factors in the industry, the HP xw6400 Workstation fits neatly into cramped workspaces Industry-leading, toolless chassis design eases servicing, upgrading and maintenance.

Customize for optimal productivity

The HP xw6400 is available with your choice of preinstalled Genuine Windows® XP Professional (32 or 64-bit) or Red Hat Enterprise Linux WS 4 (64-bit). The HP Installer Kit for Linux is available to ease installation and help create a custom perating system image. The preinstalled HP Performance Tuning Framework (PTF)ii and HP Cool Tools help ease implementation and increase productivity.

Marketing Description

Combining next-generation performance technologies into a powerful, flexible and reliable single processor socket workstation, the HP xw4600 Workstation is designed and engineered to give you and your business a professional edge. Make a lasting impact with your financial investment with flexible, workstation-class options/expandability and support up to 8 GB of memory. The computing horsepower of the HP xw4600 allows you to meet the increasingly demanding requirements of graphics and other data-intensive professional applications such as mechanical design, digital content creation, or video editing and more. With more ports and expandability than before, it is easy to add memory, peripherals and storage as your future requirements change. Like all HP Workstations, the HP xw4600 offers a tool-less chassis design for simple serviceability as well as free remote management software and optional Remote Graphics Software to assist in making your work life easier.

Main Specifications

Product Description	HP Work
Туре	Workstat
Form Factor	Convertib
Dimensions (WxDxH)	6.5 in x 1
Weight	32.2 lbs
Processor	1 x Intel C
Cache Memory	3 MB L2
Cache Per Processor	3 MB
RAM	1 GB (ins
Storage Controller	RAID (Se
Hard Drive	1 x 160 C
Optical Storage	DVD±RV
Networking	Network
Power	AC 120/
OS Provided	Microsoft

HP Workstation xw4600 - Core 2 Duo E7200 2.53 GHz tion ble mini towe 17.3 in x 17.4 in Core 2 Duo E7200 / 2.53 GHz (Dual-Core) cache nstalled) / 8 GB (max) - DDR2 SDRAM - ECC - 800 MHz - PC2-6400 Serial ATA-300) GB - standard - Serial ATA-300 W (±R DL) / DVD-RAM with LightScribe Technology adapter - PCI Express x1 - Ethernet, Fast Ethernet, Gigabit Ethernet)/230 V (50/60 Hz) oft Windows Vista Business / XP Professional downgrade

Standardized Description

Provides a short, high-level description of the product's key attributes.

Categorization & Identification

SKU categorization enables automated customized product classification. The structured of the description, enables your users to browse search results and identify products they want.

Product Images

Product images are available in multiple sizes. Also in top categories CNET collects multiple images per product: e.g. front view, rear view, package/box image, etc.

PDFs

Product Documentation in PDF format: Product Brochures, Datasheets, User Manuals and Quick Start Guides.

Key Selling Points

Bulleted list of top product features and benefits highlighted by the product manufacturer.

Product Features

More detailed and elaborate version of Key Selling Points, where each product feature has a paragraph of text explaining it.

Marketing Description

The manufacturer's original marketing description is used for each product in the originally searched language.

Main Specifications

A clear description of the principal technical specifications are included for each product. For most of your customers, these product specifications matter the most in helping them make intelligent buying decisions.

Extended Specifications

General
Туре
Product Form Factor
Built-in Devices
Embedded Security
Width
Depth
Height
Weight
Color

Processor Multi-Core Technology 64-bit Computing Installed Qty

Cache Memory Type Cache Per Processor Mainboard

Chipset Type Data Bus Speed

RAM Installed Size Technology Memory Speed Memory Specification Compliance Form Factor Features Configuration Features

1 L2 cache 3 MB Intel X38 Express 1066 MHz

Workstation

Speaker

6.5 in

17.3 in

17.4 in

32.2 lbs

Dual-Core

Yes

Convertible mini towe

Carbonite, alloy metallic

Intel Core 2 Duo E7200 / 2.53 GHz

1 GB / 8 GB (max) DDR2 SDRAM - ECC 800 MHz PC2-6400 DIMM 240-pi Unbuffered

Related Accessories

System Service & Suppor

U6581PE	Electronic HP Care Pack 4-Hour 24x7 Same Day Hardware Support Post
GH740AA	HP - Memory - 2 GB - DDR2 - 800 MHz / PC2-6400 - unbuffered - ECC
Hard Drives	
EA330AA	HP - Hard drive - 146 GB - SAS - 15000 rpm
EM174AA	HP - Hard drive - 300 GB - SAS - 15000 rpm
Video Cards	
	GH740AA Hard Drives EA330AA EM174AA

FH519AA FQ138AA NVIDIA Quadro NVS 450 - Graphics adapter - PCI Express - 512 MB NVIDIA Quadro FX 4800 - Graphics adapter - PCI Express - 1.5 GB

Searchable Attributes

A03816 K148670 A00040 K02104 U00046 A00038 K02097 A03483 K162138 A03267 K249020 K42803 A00035 A00053 K02099 U00055 A00055 K02706 U00055 A00056 K77701 A00236 K01178 A00236 K01180

Supplier Metamap Tech Data part number: 79651G Synnex part number: 1748199

Green Data

K01818

A00432

UNSPSC

UNSPSC Commodity: Desktop computers UNSPSC Code: 43211507

UPC/EAN Codes

EPEAT Gold EPA Energy Star Blue Angel

2 x 512 MB

Video C

UPC code: 882780687028

Trusted Platform Module (TPM 1.2) Security Chip

Extended Specifications

The extended specifications contain a more granular level of specifications for end-users that need to know every detail of the product.

Related Accessories

Package up your most popular products with a complete listing of high-margin OEM accessories. Now you can maximize each customer's sales potential at the peak of buying interest, and deliver added value and intelligence with each product listing.

Searchable Attributes

For each product category we provide a set of granular, normalized attributes that enable parametric search, side by side product comparison, and extended categorization for your website.

Supplier Metamap

Part numbers assigned to a product by the leading US and European suppliers / distributors.

UNSPSC

The UNSPSC is a single global classification system used by a variety of businesses for spend analysis, procurement optimization and ecommerce. CNET supports the latest UNSPSC version as well as most of the previous versions.

Green Data

Environmental product certifications and compliant standards.

UPC/EAN Codes

UPC and EAN codes are included for those consumer products where this information is made available by the manufacturers.

st Warrant

Yes 2.33 GHz 2 Dual-Core 5140 Dual-Core Xeor 4 GB 16 GB DDR2 SDRAM RAID 0 RAID 1 Workstatio