

Features

Comprehensive product information

With timely, complete, and accurate professional content covering close to 5 million product SKUs in 35 markets and 15 languages, CNET Content Solutions is the #1 source for product content in Information Technology, Consumer Electronics, and Appliances/White Goods.

Advanced search capabilities

Guide consumers through refined searches to find the desired products with searchable attributes.

Side-by-side product comparisons

Provide compelling and detailed feature comparisons between products.

Related products and accessories

Offer recommendations of complementary products to also consider at the time of purchase.

Compatibility choices

Help consumers find accessories that are compatible with a specific product.

Benefits

Decrease e-commerce costs

Remove the cost of in-house development of product catalog content and maintenance of SKUs and redeploy resources to support your areas of core competency and differentiation.

Increase e-commerce revenues

Increase sales to existing customers by becoming their first and only destination for product information, and enable them to expand into new countries and product categories.

Improve productivity across the organization

Empower customer service and inside sales to drive business instead of answering routine product questions and spending time identifying missing or erroneous product information in catalogs.

Enhance the customer experience

Simplify access to the right product information with easier searches and product comparisons, and compelling packaging and visual representation of products to convert shoppers into buyers.

DataSource™

Powering websites with the most comprehensive product information worldwide

- **Increase online revenue** by becoming the first and only destination for detailed product information
- **Enhance the online experience** by empowering your customers to find the right products through easier search, product comparisons and related products
- **Decrease e-commerce costs** by outsourcing product content creation and maintenance with a solution that will scale with your business

Normalized product information

HP Compaq 610

C T1500 / 1.86 GHz - RAM 2 GB - HDD 250 GB - DVD±RW (?R DL) / DVD-RAM - GMA X3100 Dynamic Video Memory Technology 4.0 - WLAN ...



Compaq 610 Notebook PC is designed for mobile users who need a low-cost notebook PC with a 15.6-inch diagonal LED-backlit HD display, Intel processors and essential business features.

Product Description	HP Compaq 610 - C T1500 1.86 GHz - 15.6" TFT
Dimensions	14.6 in x 10 in x 1.3 in
Weight	5.5 lbs
System Type	Notebook

Overview

DataSource converts non-standardized product information from multiple sources into consistent content for electronic product catalogs. By taking product information from multiple manufacturers, processing it into a standard product data model, and storing the standardized data in a structured data repository, DataSource delivers the most accurate, complete, and trusted product content solution in the industry. With more than 10 years of proven expertise and global partnerships with major distributors and industry vendors, DataSource has more product information from more vendors and supports more languages than any other provider, and quickly delivers it at a lower cost and a greater level of detail than any internal team.

“CNET was definitely the obvious choice for us. We looked closely at three or four other players, but nobody else that we identified could give us the breadth and depth of products – as well as the multi-lingual and multi-national capability.”

Mike Beral, E-commerce Program Manager, Computacenter

“Partnering with CNET, we have transformed our e-commerce capabilities with enhanced content management that allows our customers to make informed decisions.”

Jim Cook, Vice President, E-commerce Marketing, Insight

“CNET Content Solutions understands our business needs and was able to provide solutions focused on reducing operational costs and improving our customers’ buying experience.”

Marc Brunel-Walker, EMEA online manager, Dell

CNET Content Solutions (www.cnetcontentsolutions.com), a division of CBS Interactive, is the world's leading independent source of product information. With detailed content on close to 5 million technology products in 15 languages, CNET Content Solutions converts shoppers into buyers by providing product information and creating solutions that empower businesses to improve their customer experience and bottom line. Customers include CDW, Computacenter, Dabs.com, Dell, Hewlett-Packard, Insight, Microsoft, OfficeMax, PC World Business, Tech Data, and Yahoo.

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DataSource Content Components

Standardized Description

HP Workstation xw6400 - MT - 1 x Dual-Core Xeon 5140 / 2.33 GHz - RAM 4GB - HDD 1 x 80GB - CD-RW / DVD - Quadro FX 5500 - Gigabit Ethernet - FreeDOS - Monitor : none

Categorization & Identification

Category	Desktops & Servers	Model	Xw6400
Manufacturer	Hewlett-Packard	Part Number	GE242EC#ABM
Product Line	HP Workstation	SKU	5228190

Product Images



Key Selling Points

- Access Intel's latest technology
- Save space and power with small, tool-less chassis
- Get a low-power solution for near power capacity environments
- Visualize huge amounts of data with 8-monitor support
- Enjoy peace of mind with ISV-certified solutions
- Reduce complexity through HP user-relevant innovations

PDFs



Product Features

Meet the challenges of a 64-bit world

Available in Q3, 2006, the HP xw6400 delivers the latest 64-bit Intel Dual-Core Intel® Xeon® architecture for the high performance and expandability you need in a mid-range personal workstation.

Get big innovations in a small package

With one of the smallest dual-processor form factors in the industry, the HP xw6400 Workstation fits neatly into cramped workspaces. Industry-leading, toolless chassis design eases servicing, upgrading and maintenance.

Customize for optimal productivity

The HP xw6400 is available with your choice of preinstalled Genuine Windows® XP Professional (32 or 64-bit) or Red Hat Enterprise Linux WS 4 (64-bit). The HP Installer Kit for Linux is available to ease installation and help create a custom operating system image. The preinstalled HP Performance Tuning Framework (PTF)ii and HP Cool Tools help ease implementation and increase productivity.

Marketing Description

Combining next-generation performance technologies into a powerful, flexible and reliable single processor socket workstation, the HP xw6400 Workstation is designed and engineered to give you and your business a professional edge. Make a lasting impact with your financial investment with flexible, workstation-class options/expandability and support up to 8 GB of memory. The computing horsepower of the HP xw6400 allows you to meet the increasingly demanding requirements of graphics and other data-intensive professional applications such as mechanical design, digital content creation, or video editing and more. With more ports and expandability than before, it is easy to add memory, peripherals and storage as your future requirements change. Like all HP Workstations, the HP xw6400 offers a tool-less chassis design for simple serviceability as well as free remote management software and optional Remote Graphics Software to assist in making your work life easier.

Main Specifications

Product Description	HP Workstation xw6400 - Core 2 Duo E7200 2.53 GHz
Type	Workstation
Form Factor	Convertible mini tower
Dimensions (WxDxH)	6.5 in x 17.3 in x 17.4 in
Weight	32.2 lbs
Processor	1 x Intel Core 2 Duo E7200 / 2.53 GHz (Dual-Core)
Cache Memory	3 MB L2 cache
Cache Per Processor	3 MB
RAM	1 GB (installed) / 8 GB (max) - DDR2 SDRAM - ECC - 800 MHz - PC2-6400
Storage Controller	RAID (Serial ATA-300)
Hard Drive	1 x 160 GB - standard - Serial ATA-300
Optical Storage	DVD±RW (±R DL) / DVD-RAM with LightScribe Technology
Networking	Network adapter - PCI Express x1 - Ethernet, Fast Ethernet, Gigabit Ethernet
Power	AC 120/230 V (50/60 Hz)
OS Provided	Microsoft Windows Vista Business / XP Professional downgrade

Standardized Description

Provides a short, high-level description of the product's key attributes.

Categorization & Identification

SKU categorization enables automated customized product classification. The structured of the description, enables your users to browse search results and identify products they want.

Product Images

Product images are available in multiple sizes. Also in top categories CNET collects multiple images per product: e.g. front view, rear view, package/box image, etc.

PDFs

Product Documentation in PDF format: Product Brochures, Datasheets, User Manuals and Quick Start Guides.

Key Selling Points

Bulleated list of top product features and benefits highlighted by the product manufacturer.

Product Features

More detailed and elaborate version of Key Selling Points, where each product feature has a paragraph of text explaining it.

Marketing Description

The manufacturer's original marketing description is used for each product in the originally searched language.

Main Specifications

A clear description of the principal technical specifications are included for each product. For most of your customers, these product specifications matter the most in helping them make intelligent buying decisions.

Extended Specifications

General	
Type	Workstation
Product Form Factor	Convertible mini tower
Built-in Devices	Speaker
Embedded Security	Trusted Platform Module (TPM 1.2) Security Chip
Width	6.5 in
Depth	17.3 in
Height	17.4 in
Weight	32.2 lbs
Color	Carbonite, alloy metallic
Processor	
Type	Intel Core 2 Duo E7200 / 2.53 GHz
Multi-Core Technology	Dual-Core
64-bit Computing	Yes
Installed Qty	1
Cache Memory	
Type	L2 cache
Cache Per Processor	3 MB
Mainboard	
Chipset Type	Intel X38 Express
Data Bus Speed	1066 MHz
RAM	
Installed Size	1 GB / 8 GB (max)
Technology	DDR2 SDRAM - ECC
Memory Speed	800 MHz
Memory Specification Compliance	PC2-6400
Form Factor	DIMM 240-pin
Features	Unbuffered
Configuration Features	2 x 512 MB

Related Accessories

System Service & Support	
U6581PE	Electronic HP Care Pack 4-Hour 24x7 Same Day Hardware Support Post Warranty
GH740AA	HP - Memory - 2 GB - DDR2 - 800 MHz / PC2-6400 - unbuffered - ECC
Hard Drives	
EA330AA	HP - Hard drive - 146 GB - SAS - 15000 rpm
EM174AA	HP - Hard drive - 300 GB - SAS - 15000 rpm
Video Cards	
FH519AA	NVIDIA Quadro NVS 450 - Graphics adapter - PCI Express - 512 MB
FQ138AA	NVIDIA Quadro FX 4800 - Graphics adapter - PCI Express - 1.5 GB

Searchable Attributes

Processor / 64-bit Computing	A03816	K148670	Yes
Processor / Clock Speed	A00040	K02104	U00046 2.33 GHz
Processor / Max Supported Qty	A00038	K02097	2
Processor / Multi-Core Technology	A03483	K162138	Dual-Core
Processor / Processor Number	A03267	K249020	5140
Processor / Type	A00035	K42803	Dual-Core Xeon
RAM / Installed Size	A00053	K02099	U00055 4 GB
RAM / Max Supported Size	A00055	K02706	U00055 16 GB
RAM / Technology	A00056	K77701	DDR2 SDRAM
Storage Controller / RAID Level	A00236	K01178	RAID 0
Storage Controller / RAID Level	A00236	K01180	RAID 1
System / Type	A00432	K01818	Workstation

Supplier Metamap

Tech Data part number: 79651G
Synnex part number: 1748199

Green Data

EPEAT Gold
EPA Energy Star
Blue Angel

UNSPSC

UNSPSC Commodity: Desktop computers
UNSPSC Code: 43211507

UPC/EAN Codes

UPC code: 882780687028

Extended Specifications

The extended specifications contain a more granular level of specifications for end-users that need to know every detail of the product.

Related Accessories

Package up your most popular products with a complete listing of high-margin OEM accessories. Now you can maximize each customer's sales potential at the peak of buying interest, and deliver added value and intelligence with each product listing.

Searchable Attributes

For each product category we provide a set of granular, normalized attributes that enable parametric search, side by side product comparison, and extended categorization for your website.

Supplier Metamap

Part numbers assigned to a product by the leading US and European suppliers / distributors.

UNSPSC

The UNSPSC is a single global classification system used by a variety of businesses for spend analysis, procurement optimization and ecommerce. CNET supports the latest UNSPSC version as well as most of the previous versions.

Green Data

Environmental product certifications and compliant standards.

UPC/EAN Codes

UPC and EAN codes are included for those consumer products where this information is made available by the manufacturers.