



INTERNATIONAL STUDENT ADMISSIONS

Unbox Your Aspirations

ÖZYEĞİN
UNIVERSITY



American-style business education, in English, only one time zone away...

Özyeğin University (OzU) is a young, entrepreneurial university located in the heart of Istanbul that seeks to prepare students to make an impact on the business world as of the first day. What is an Oz-education?

- An innovative curriculum integrating fundamental knowledge with hands-on experience
- A flexible business program combining wide areas of specialization and multiple industry sectors to help you discover what fits you best
- Close interaction with a world-class faculty on a safe, technologically-integrated campus
- Broad international linkages - go on exchange to the United States, do an internship in Germany!

Scholarships and accommodation are available to all international students.

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Özyeğin University

Özyeğin University welcomed its first students in September 2008 at its Istanbul Altunizade Campus. Özyeğin University is a non-profit, state-recognized institution supported by the Hüsnü M. Özyeğin Foundation.

Hüsnü M. Özyeğin Foundation

Launched in 1990, the Hüsnü M. Özyeğin Foundation aims to support the continual development of Turkey's education system. In addition to providing scholarships to academically successful students studying in Turkey and abroad, the Foundation has spent over \$50 million on building primary schools, high schools, and dormitories for girls attending secondary school in impoverished regions of the country, while also undertaking various projects in the areas of healthcare and culture. Özyeğin University is the Foundation's latest education project.

Message from The Founder

The distinguishing feature of Özyeğin University is a flexible education system that is continuously renewed according to actual needs, with which students decide on their future professions and establish close relationships with their future fields during their education.

In this flexible structure, the basic objective is to enable you to think differently and more freely and to help you to become curious, inquisitive and creative. Our greatest dream is to see your signatures – the signatures of wise young people, endowed with universal values, having the capacity to conduct research, fully knowledgeable in your fields, knowing more than one foreign language and sensitive to the problems of our country and the world – written under influential and successful projects.

We founded this university with the major aim of training you for four years so that **you** will be sought-after business people, researchers, educators and entrepreneurs, not only in Turkey but all around the world.

Hüsnü Özyeğin

Chairman of the Board of Trustees

Message from The Rector

Özyeğin University has been established with the objective of serving society as an innovative, creative and entrepreneurial education center, integrated with modern life. We aspire to educate the most sought-after graduates who will provide substantial added value to their employers starting with their first day at work.

We invite you to become a part of this innovative structure - which aims to integrate educational activities with business life - and to progress together towards our objective of perfection along with our strong academic staff.

Prof. Dr. Erhan Erkut

Rector of Özyeğin University

Message from The International Office (IO)

Linking U with the World - We believe that internationalization enhances the quality of education and research, and we want to create an environment that provides different opportunities for intercultural exchange supporting creativity, learning and discovery.



Mission

Özyeğin University will serve society as an innovative, creative, and entrepreneurial education center that is integrated with real life.

- Our graduates will become the most sought-after individuals in society as life-long learners having vision, ethical values, individual responsibility and principles, and result-oriented and theoretical knowledge as well as practical experience and well-developed skills.

Vision

Özyeğin University,

- Will become a national and regional center of attraction for students, professors and researchers having innovative vision and creativity, thanks to a stimulating environment which encourages excellence;
- Will implement systems and processes that will bring new perspectives to all our approaches and activities, that will create new values and that will continuously feed the imagination and the ability to discover, make syntheses, build relationships, invent

- The university will produce creative, original, useful and applicable knowledge which is not only valid in the context of Turkey but also on a regional and global scale and will be active during the implementation of this knowledge.
- As social development will be the main objective of the university, it will stimulate its students, professors, researchers, graduates and the institutions with which it cooperates to take action to serve the needs of society.

and adapt, all of which are required to have a successful future in a complex and continuously changing world.

- Aims to become an exemplary and leading university not only in Turkey, but across the entire region, and to be recognized for its innovative education and creative research activities.

Being well aware that for an institution of higher education, an excellent faculty, excellent systems and excellent facilities must be brought together, Özyeğin University will make the necessary investments for these three elements and will strive for excellence as of the first day.

Basic Values

The leading values of Özyeğin University are academic freedom, institutional autonomy, flexibility, non-discrimination, multidimensionality and accessibility.

Programs Offered at Özyeğin University

UNDERGRADUATE PROGRAMS

Our undergraduate programs are four years in length, comprising 240 ECTS and leading to Bachelor's degrees. All programs at Özyeğin University are taught entirely in English.

As of September 2008:

- Faculty of Economics and Administrative Sciences: Bachelor of Arts in Business Administration

International student applications are invited for the Fall 2009 Semester.

As of September 2009:

- Faculty of Engineering: Bachelor of Science in Electrical and Electronics Engineering, Bachelor of Science in Industrial and Systems Engineering
- School of Applied Sciences: Bachelor of Science in Hotel Management

International student applications are invited for acceptance to start in the Fall 2010 Semester.

GRADUATE PROGRAMS

As of September 2009:

- Graduate School of Business: MBA (Master of Business Administration) and Executive MBA Program
- Graduate School of Engineering: Master of Science in Electrical and Electronics Engineering, Master of Science in Mechanical Engineering



Why Study in Istanbul, Turkey?

Wide Economic and Business Opportunities

Turkey is a country brimming with economic potential and energy. Foreign direct investment (FDI), totaling over \$21 billion in 2007, has fuelled a strong economic expansion averaging 7% over the last five years, making it the 15th largest economy in the world. Turkey remains one of the principal trade partners for European Union countries. In 2007, the trade volume between Turkey and the EU member states equaled 47 billion Euro, making Turkey the EU's 7th most important trade partner.

Turkey is also an important strategic partner for Eastern European and CIS (Commonwealth of Independent States) countries, with trade between Turkey and the CIS increasing more than 5 times since 2001 to equal \$41.3 billion in 2007. During the first 11 months of 2008, the trade volume between CIS countries and Turkey increased by 43%. The trade volume between Turkey and Russia also exceeded \$35 billion in the first 11 months of 2008, making Russia Turkey's largest trading partner.

A Historical, Vibrant City

In Istanbul you can explore the city once known as the capital of capital cities, having served as the axis around which the Byzantine and Ottoman Empires revolved. With an abundance of historical mosques, palaces, museums and bazaars rubbing shoulders with modern shopping malls, bars, and night clubs, there are endless streets and waterways to get lost in, spread across two continents.

Istanbul is also the financial and industrial center of the country, originating 25% of the GNP and playing a significant role in regional trade and cross-border relations. Listed 34th on the list of the world's largest city economies and home to 35 of the world's billionaires, Istanbul is the city where people come to do business.

A Growing International Student Population

Students from neighboring countries are increasingly coming to Turkey for higher education opportunities. In the academic year 2007-2008, almost 17,000 university students from around the world pursued studies in Turkey, and that number has been growing. Since 2000, there has been a 28% increase in new international student enrolment. This has been even more pronounced with regard to students from the CIS countries, whose enrolment has increased 37% over the same period to equal over 6,500 students in 2007-2008.

Sources: Turkish Statistical Institute, Turkish Under-secretariat of Foreign Trade, EuroStat, Turkish Council of Higher Education, Forbes Magazine, PriceWaterhouseCoopers





Why Study Abroad at Özyeğin University?

Although it is one of Turkey's newest universities, OzU already has plans to house one of the largest business programs in the country, with support from a world-class, multinational faculty. Yet despite its grand ambitions, the university is committed to retaining its **young entrepreneurial spirit** by enabling both student and faculty involvement in innovation and research commercialization.

Being a student at Özyeğin allows you to be able to **experience all that is Istanbul**, from the ornate halls of Topkapı Palace to the hyperactive trading floor of the Istanbul Stock Exchange, from the successful, experienced CEO to the up-and-coming entrepreneur. Get in touch with the past and the future of Turkey and the region at OzU.

Studying at OzU means...

- Taking advantage of strong integration with the business world through internship opportunities, guest speakers, and site visits
- Choosing from a wide variety of electives in both concentration areas and industry sectors
- Learning in a multi-faceted, hands-on entrepreneurial environment

Bachelor of Arts in Business Administration

Don't be Defined by the Program. Design One that Fits You...

Whether you plan to be a senior manager setting a new course for one of today's top companies, or an entrepreneur leading the way in creating one of tomorrow's top companies, an undergraduate degree in Business Administration at OzU will provide you with the training and the vision to be successful in the business arena.

In general, a B.A. in Business Administration allows you to appreciate the bigger picture of how the business world and the economy work while equipping you with the tools

to affect change in a specific branch (i.e. marketing or finance). Think of business as a career that draws from multiple disciplines – economics, law, psychology, sociology, mathematics, statistics, etc. – and as one that will enable you to step into a wide variety of sectors.

At OzU, as part of your degree program, you will be able to explore areas of specialization (business major) and industry sectors (sectoral solutions) to discover what fits you – your interests, skills and dreams – the best.

NAZLI EZGİ BAYRAKTAR

BUSINESS ADMINISTRATION, 1st YEAR

“

I've always dreamed of becoming an actress; in fact, I still do, but last year my parents convinced me to get a solid educational foundation first before heading off to pursue an acting career. Thus, business appealed to me since my other dream was to be a major marketing executive. Plus, I think there are a lot of opportunities to merge my two interests together, such as being involved in the marketing side of the film or theater industry.



When I chat with my friends who are studying business at other universities I can see that there is a clear difference in the quality of education at OzU. They call us partners here, not students; they make big promises and actually deliver. This university is truly an American system of education in a Turkish setting, which is exactly what I was hoping for.

”

OzU's Four-Year Business Program

Year 1&2: Start building your intellectual foundation through courses in mathematics, history, economics and social sciences

Year 2: Gain exposure to the different functional areas, business specializations and industry sectors

Year 3&4: Pursue in-depth the specialization and sector of your choice through a wide variety of electives while refining your education through four advanced business courses.

The wealth of elective courses (40% of the program, 20 courses in total) allows every student to pick their own unique path. You can pursue marketing or finance more in-depth by taking 8 electives in these specializations instead of the standard 4 or combine both management and operations by choosing 4 electives from each. You can also take non-business courses from our other faculties, such as languages, humanities, social sciences, and engineering, through free electives. If you develop a particular interest in another subject you have the option to double-major across the two academic disciplines.

First Year	Foundation Courses		Introduction to Business
Second Year	Foundation Courses	Functional Areas	Introduction to Sectors
Third Year	Advanced Business Courses	Elective Courses (Business, Non-business, Sectoral Solutions, Free)	
Fourth Year	Advanced Business Courses	Elective Courses (Business, Non-business, Sectoral Solutions, Free)	

Bachelor of Arts in Business Administration Program Curriculum

Year	Term 1	ECTS*	Term 2	ECTS*
1	History of Ideas I	6	History of Ideas II	6
	Microeconomics	6	Macroeconomics	6
	Calculus I	6	Calculus II	6
	Introduction to Business I (Decision-Making)	4	Introduction to Business II (Entrepreneurship)	4
	English I (Sustainability)	4	English II (Ethics)	4
	Turkish Language and Literature I	4	Turkish Language and Literature II	4
		30		30
2	Marketing	6	Operations	6
	Financial Accounting	6	Finance	6
	Probability	6	Statistics	6
	Introduction to Social Sciences	6	Organizations	6
	Introduction to Sectors I	2	Introduction to Sectors II	2
	Principles of Atatürk and the History of the Turkish Revolution I	4	Principles of Atatürk and the History of the Turkish Revolution II	4
		30		30
3	Managerial Accounting	6	International Business	6
	Elective (non-faculty)	6	Elective (non-faculty)	6
	Elective (faculty)	6	Elective (faculty)	6
	Elective (free)	6	Elective (free)	6
	Elective (sectoral solutions)	6	Elective (sectoral solutions)	6
		30		30
4	Technology & Innovation Management	6	Strategy	6
	Elective (free)	6	Elective (free)	6
	Area Elective (major)	6	Area Elective (major)	6
	Area Elective (major)	6	Area Elective (major)	6
	Elective (sectoral solutions)	6	Elective (sectoral solutions)	6
	30		30	

* ECTS: European Credit Transfer System

DR. KOEN PAUWELS

ASSOCIATE PROFESSOR of MARKETING

Ph.D. in Management (University of California at Los Angeles, 2001)

Dr. Pauwels won the 2007 O'Dell Award for the most influential paper in the Journal of Marketing Research, and built his research insights in industries ranging from automobiles and pharmaceuticals to business content sites and fast moving consumer goods. He publishes his works in *Harvard Business Review*, *Journal of Marketing*, *Journal of Marketing Research*, *Journal of Retailing*, *Management Science* and *Marketing Science*. He also serves on the editorial boards of the *International Journal of Research in Marketing*, *Journal of Marketing*, *Journal of Marketing Research* and *Marketing Science*.



I see marketing as **'find a need and fill it'**. Marketers find better ways to serve a customer need (e.g. for

better health, a more enjoyable life, prestige) through creating products and services ('product'), generating customer awareness and interest for these products ('promotion'), bringing them to customers ('place') and capturing value for the company ('price').

Marketing brings people together to benefit everyone,

i.e. a win-win exchange. Sometimes it involves making a better car or medicine or getting online customers to pay for your website services so you can continue to offer them and pay your employees. Sometimes it is more technical, such as calculating the return of different marketing activities so the company does not waste money on ineffective ones. Sometimes it is more conceptual, such as helping fight obesity by running ads to convince 10-14 year olds to do more sports. In any case, I feel I have an **impact in the real world**.

Come to OzU and join an enthusiastic, risk taking and international group of students, staff and faculty that will prepare you for your future!



Specialization in Marketing

Marketing is not just advertising a product to a consumer; it is a core business function that translates a good or service from the producer to the consumer. In OzU's marketing curriculum you will be provided with a broad educational base that incorporates mathematical and statistical skills along with organizational and human behavioral knowledge. Throughout the program you will learn about researching customer needs, consumer communication and product delivery strategies, and determining markets and prices.

Careers in Marketing include marketing manager, brand/product manager, sales manager, advertising manager, public relations.



DR. TUĞBA ÇAYIRLI

ASSISTANT PROFESSOR of OPERATIONS

Ph.D. in Operations Management (The City University of New York, 2004)

Dr. Çayırılı's research interests include service operations and health care applications of management science. Her work has been published in *Production and Operations Management* and *Health Care Management Science*. She received an award for the distinguished paper in service management track in 2004 and Doctoral Dissertation Honorable Mention Award in 2005 from the Decision Sciences Institute.



Operations Management is the lesser-known, understated part of management, but, in fact, it generally affects the majority of a company's costs. OM is about understanding the system, improving it, and making the best use of scarce resources, whether that be labor, capital, or raw materials; it's about increasing productivity and quality; it's about being **ultimately competitive**.

For example, consider scheduling doctor appointments in a hospital. It's not really a topic you would think about normally, but slight



improvements can affect how much patients have to wait or how long a doctor sits around. That's OM; it's composed of small changes to the system that can have a wide impact. At Özyeğin, the operations program has a strong emphasis on the service sector, and our application-oriented curriculum reflects a strategic approach to OM. We want to facilitate the linkage between theory and practice through hands-on experiences. I believe that's what sets us apart. If you are someone who always **seeks perfection with a mindset based on constant improvements**, OM might be for you.



Specialization in Operations

A specialization in operations is designed to provide you with the big picture perspective of the whole business and its relevant budgets along with a detailed perspective of the production line and the optimization models to increase efficiency. Design lines that move quicker, transportation routes that deliver products faster, and production techniques that increase quality standards while considering the overall goals (and budget constraints) of the company.

Careers in Operations include logistics and distribution, supply chain, industrial production, compliance, production, operations, purchasing, quality assurance control.



DR. EMRAH ŞENER

ASSISTANT PROFESSOR of FINANCE

Ph.D. in Mathematical Finance (Imperial College London and London School of Economics, 2007)

Between 2005 and 2008, Dr. Şener delivered several courses at City University, Bradford University, and Imperial College London. Between 2003-2006, he worked at HSBC Investment Banking, London and between 2006 and 2007 he worked at Citigroup, Global Fixed Income, London. He worked as senior vice president between 2007 and 2008 at Bank of America London. His research areas include financial computation, financial engineering, design and analysis of algorithms, statistics, financial econometrics and stochastic processes.

“

When I was in my 2nd year of high school, I invested some money in the stock market and immediately I started to make money. I was like, “Wow! This is easy!” That was the moment I started to be interested in finance. Then, in my 2nd year of university I lost everything in the stock market - all the money I had ever made up to that point. That’s when the concept of risk aversion finally sank in.



However, finance is **more than just money**; it is really a field that is integrated with life. There’s a bit of psychology, mathematics, economics, computers, and engineering involved, a bit of everything. Think, if you specialize in psychology, you can get into behavioral finance and become a billionaire!

One of my ‘hats’ at OzU is heading up the Center for Computational Finance. The purpose of the center is to bridge the gap between academia and the business world, working with graduate finance students to develop real-world models, ideas, and solutions for our strategic business partners. This is an exciting first in Turkey and will highlight the university’s focus on student involvement and applied research.

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Specialization in Finance

By studying finance, you will learn to utilize your mathematical aptitude and ability to encourage your organization's or client's financial growth. OzU's finance curriculum will introduce you to essential financial management tools, the role of financial markets and the proper application and allocation of funding resources.

Careers in Finance include financial analyst, financial consultant, finance manager, commercial banker, corporate finance officer, investment banker, money manager, financial planner.



DR. ZEYNEP AKŞEHİRLİ

ASSISTANT PROFESSOR of ORGANIZATIONAL BEHAVIOR

Ph.D. in Management (University of California at Los Angeles, 2002)

Dr. Akşehirli's research interests focus on understanding how communication within an organization shapes common norms and values and affects people's behavior even in the absence of formal rules. Her research and consulting projects span a wide array of industries such as manufacturing, healthcare, entertainment, public utilities, education and retail. In her interdisciplinary research, she fused together corporate strategy and corporate culture; customer relationship management and social networks; gender diversity and communication; decision making and management education. Her printed work appears in *European Journal of Management*, *Human Resources Round Table Quarterly* and *Journal of Advertising Research*.



Originally I am an Industrial Engineer, understanding and optimizing how "systems" work. After a few adventures in the workplace (changing a company from a hierarchy to teamwork structure; converting a family enterprise to a professionally managed firm), I realized **the essential component in all these systems was people!** So I set out to understand how people behave in the workplace. Now, combining my interests in electronic communication and social relationship networks, my research focuses on developing communication within an organization to help them achieve their goals.



Through a management education you will learn the skills to think about, design and operate a complex system of people and resources. And these skills can be applied to any situation where people need to cooperate towards a common purpose (i.e. setting up a shopping mall, creating an online retailer, alleviating poverty in under-developed regions). OzU is a great example of such a project: talented individuals from around the world gathering together to raise the bar in management education and research. Within that puzzle, the management department will equip you to tackle the complexities of working with and leading people from diverse backgrounds, companies and countries.



Specialization in Management

Management is about pulling a group of people together around a project - assigning tasks, organization, motivation and communicating. Through OzU's management curriculum, you will gain a broad understanding of all the business functional areas along with specific knowledge of organizational and management techniques.

Careers in Management include general and operations manager, management consultant, project manager - basically any position where you need to manage others.





Sectoral Solutions

The OzU educational program is designed to be intimately integrated with the business world, highlighted by our unique Sectoral Solutions module. After an overview of the major service sectors in your 2nd year, you will be able to choose the sector that will help you develop your aspirations. These courses will include expert guest lecturers from the sector, visits to related firms and factories, and a range of case studies.

- Financial Services
- Retail Services
- Logistics and Transportation Services
- Healthcare Services
- Tourism and Accommodation Services
- Intellectual Services
- Creative Industries
- Public Services

The combination of business area specialization and industry sector allows you to create the educational foundation for a career of your choosing. For example:

- Be a marketing graduate that has inside knowledge and understanding of the tourism sector
- Be an operations graduate with a strong network and work experience in the logistics sector
- Be a finance graduate who is ready to step into the retail sector

The goal of our sectoral solutions approach is to position you, upon graduation, to have the knowledge and experience depth in a particular field to **stand out from your competition** and start adding value to that field as of the first day.

Graduates Who Make an Impact on their First Day, Graduates Who Are in High Demand...

At OzU we seek to graduate students that make an impact on the business world as of the first day. Our duty is to make sure you have all the **right skills and experiences** for success the moment you toss your cap in the air, whether you end up in Turkey or anywhere around the world.

This conviction is supported by an educational philosophy that focuses on producing applicable knowledge across a range of areas and disciplines, then getting out there to diffuse and apply it to different situations in this rapidly changing world. As a student at OzU you will have a chance to work together with professors engaged in cutting-edge research, then move into the business arena and be part of implementing that research in the real world.

An OzU graduate is one that is...

- sought after by today's and tomorrow's business world,
- gifted with entrepreneurial spirit,
- vested with in-depth knowledge on emerging sectors,
- good at foreign languages,
- competent at communication and the use of information technologies
- skilled at transferring theoretical knowledge into work life

Does this fit your aspirations?

UĞUR TAN URAS

BUSINESS ADMINISTRATION, 1st YEAR



Initially, while considering university choices, I thought about studying science or engineering. However, after doing some research, I felt that I really wanted to work with money. Thus, OzU business program seemed ideal to me, given the strength of the curriculum as well as the required internship component.

One of the major differences I've noticed about OzU is their emphasis on technology. A lot of private



universities in Turkey provide laptops to their students but very few actually teach students how to use them. At OzU, in every class, we have learned how to maximize the capabilities of our laptops; I think that really sets us apart.

I believe that a university education is the pathway toward achieving a life-long career, and I believe this university, OzU, has been designed to help us achieve this. **I don't think I'll have any problems finding a job when I graduate.**



Information Center and Information Technologies

Using Today's Technology to Develop Tomorrow's Dreams...

A laptop for every student? Check. Wireless internet across the campus? Check. Technology integrated into every classroom and the central education program? Check. That's OzU.

Today's business world doesn't just need graduates who know technology; they need graduates who can **maximize technology's potential** to find creative

solutions for today's problems. Starting from the preparatory program onward, you will be utilizing today's leading technology to expand and broaden your learning experience. Classes are designed to combine course concepts with laboratory work so you can apply your learning using the tools of professionals in the field. Furthermore, at OzU you will never lack resources, from our extensive electronic library collection to hands-on assistance for computer-related issues.

Our aim is to bring you to a level of comfort and proficiency with technology that will enable you to make an impact in your future workplace.

Education Style

If you come to OzU expecting to sit in a 500-student lecture hall where the professor stands behind a podium and reads from a textbook for 2 hours while you take notes, be ready to be surprised. That is not the OzU way. What does an Oz-education look like?

At OzU we believe in **interaction** and **accessibility**. Lectures are out, discussions are in. We encourage students to question and challenge our professors; technology is highly integrated into the teaching framework, allowing professors to present a problem in class and have students solve it immediately on their laptops; professor's doors, both physical and virtual, are always open for casual questions or the serious intellectual discussion.

Start talking. At OzU we don't refer to you as students, we call you **partners**. We are out to build one of the best business schools in the region and we need your ideas and energy to accomplish it. Got a business proposal? Think we can improve the library? Want to see more speakers? Start talking, we are listening.

Students don't come to OzU to be taught (passive); students **come to learn** (active). An OzU education is your responsibility. We are here to provide the resources and the opportunities but it's your job to take advantage of them.

Forget about memorizing facts and regurgitating them on an exam; when you come to OzU it's time to start **thinking independently and critically** for yourself. We show you how to approach real-world problems; you go out there and solve them.

Sources of learning at OzU are wide and diverse. Seminars with guest speakers from the academic and business world are a regular part of our educational calendar. At OzU you will be able to interact with top researchers and major CEOs. **Seize the opportunity** to stand on the shoulders of today's giants in order to peer into your own future.

At OzU we talk about graduating a different type of student, one that stands out from his/her peers, one that is ready to make an impact on the world. That can only be achieved with a different education style, a different brand of commitment. That's what sets an Oz-education apart.

ECTS Credit System

All programs and courses at OzU are designed based on the European Credit Transfer and Accumulation System (ECTS), a standard that enables easy transfer of credits and student mobility between European higher education institutions. In the undergraduate business program, courses generally yield between 4 to 6 ECTS credits, with one credit representing 25-30 hours of student workload.

In order to graduate from OzU's undergraduate business program, you need to complete a total of 240 ECTS, composed of 44 courses and one 8-week internship.

Turkish Language Courses

English may be the language of OzU, but Turkish is the language of Turkey. As a part of your undergraduate curriculum and to help you adjust to your new environment, Turkish language courses will be provided to all international students. Through practical, daily life-oriented classes, you will have a chance to achieve gradual levels of proficiency in Turkish, whether it's your first contact with the language or you've been studying it for years.

The Academic Year

The academic year of OzU consists of two semesters, Fall & Spring, each 14 weeks in length not including final examinations, and runs from the middle of September to the end of May with a three-week term break in between, usually starting around the middle of January.

In addition to the regular two academic semesters, the Summer term (June-July) offers a multitude of 7-week intensive courses for much of the core curriculum as well as a broad range of electives. The Summer term is also a special time when many visiting professors from associated international universities teach a course at OzU in their field of expertise. This is a great chance to catch up, get ahead, or simply broaden your academic pursuits.

English Language Requirements

At OzU the medium of instruction and interaction is English. If you are admitted to the university you need to be at the required level of language proficiency to study in your program. If you do not meet the criteria, you are enrolled in the English Language Preparatory Program, the usual duration of which is one academic year.

Preferred Language Proficiency Examination:

Examination	Minumum Test Score
TOEFL	IBT-80

Otherwise, during initial registration, you can take part in **OzU's English Proficiency Exam (TRACE)** in order to demonstrate the required level of proficiency.

ECE TUNGACI

INTERMEDIATE LEVEL STUDENT, ENGLISH LANGUAGE PREPARATORY PROGRAM

“ I am a graduate of an Italian High School so that's why my level of English was not satisfactory when I was admitted to OzU. However, here my English is getting better each day. I really enjoy having classes with my foreign instructors. Interacting with them during the classes helps us not only learn English, but also get acquainted with their cultures.



The preparatory program has highly successful instructors with vast experience and our classes are always fun.

Our university also has excellent facilities that we can always utilize. In the library, we are provided with hundreds of books suitable for our level and DVDs of popular movies. It has never occurred to me that I would be able to learn English in such a short period of time and in such a fun way.

”

School of English Language Instruction (SELI)

The aim of the SELI is to support students' learning by helping them reach a high level of knowledge and skills in English. This goal will be achieved through a commitment

to excellence in teaching and learning, close and continuous monitoring of the learning process, and the integration of the latest technologies into the academic program.

English Language Preparatory Program

The English Language Preparatory Curriculum has been developed according to the knowledge and skills students need in order to communicate effectively in both academic and business life. We aim to help students become individuals who can think critically, do research, and make sound and informed decisions. Extracurricular activities will enable students to further practice their skills and express themselves in both written and oral form.

The English Language Preparatory Program is composed of five levels: Elementary, Pre-intermediate, Intermediate, Upper-Intermediate, and Advanced. Students who meet the course requirements at the Advanced level have the right to sit SELI's proficiency exam (Test of Readiness for Academic English - TRACE). The students who successfully pass the TRACE will be permitted to enter into their freshman year.

MEHMET FARUK DEMİRCİOĞLU

PRE-INTERMEDIATE LEVEL STUDENT, ENGLISH LANGUAGE PREPARATORY PROGRAM

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I started OzU's English language preparatory program from the Elementary level. Although it has only been 3 months, I can now understand 50% of LOST, the television series that I love. Here our needs are always taken into account, and we see ourselves as a part of SELI. Our instructors always keep their doors wide open for us and use all their energy to teach us English. In SELI they created an



environment that is isolated from other languages so that the only language taught and spoken is English. Therefore, we feel like we are somewhere else, a place where the native language is English and thus we naturally think in English and speak English. If you imagine yourself speaking English, join Özyeğin University and add some more spice and zest into our lively atmosphere.

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THEODORE H. BURKETT

ASSOCIATE DIRECTOR of THE SCHOOL of ENGLISH LANGUAGE INSTRUCTION

“ At Özyeğin University’s School of English Language Instruction (SELI), we stress the importance of knowing good English in order to be competitive in today’s global economy. The role of English in the world has perhaps never been more significant than today, as it functions as the international language of diplomacy, business, science, banking, computing, aviation, medicine, engineering, tourism and media. Indeed, given the global importance of English, it is essential to have a strong command of English in order to access the most up-to-date sources of information and thus, to get the best education possible.

In our program, we place great emphasis on a high quality education and make the necessary investments to meet our high standards in this regard. We have small classes, the most qualified team of instructors in Istanbul, each with an MA degree and an average of 10 years of teaching

experience, a high percentage of international instructors, a high-tech environment with student laptops and the integrated use of multimedia in the classroom, the use of the most up-to-date communicative language teaching practices, and a strong individual focus on each student.

We give all students entering our program a Proficiency and Placement exam, and if their level of English is insufficient to succeed in a rigorous academic program like ours, we place them carefully at the level that best suits their learning needs. This focus on the individual student and on developing whole-person skills provides our students with the tools they need to succeed in university life and beyond.

”



International Student Exchange

OzU is committed to becoming a true international university, a vision that includes enabling interested students to study abroad for a portion of their academic career. With broad educational partnerships across the globe, you will be able to **spend a semester or a year on exchange** in a locale that matches your interests and ambitions. Students generally go on exchange during their 3rd year.

Exchange programs are not limited to the regular academic year. Many universities offer summer school exchange opportunities that will allow you take classes for OzU credit while providing you with the opportunity to enjoy all the summer fun possibilities of the country.

Internships

As part of your business education at OzU you will take part in a **compulsory 8-week internship program** in the specialization and sector that interests you. Participate in applying theoretical knowledge from the classroom to real situations in the business world and start building a valuable network with those working in the industry.

OzU, through our Sectoral Solutions Office, is committed to helping you find the internship that will help you reach your career aspirations. We also maintain close contact with you and the employer throughout the duration of the internship to ensure that the training is meeting the expectations of all stakeholders.

If you are interested in a bigger challenge, consider taking an **internship abroad!** Opportunities for internships in countries around the world will also be available for academically successful students.

Social Responsibility Projects

As one of its core values, social responsibility is integrated into the very fabric of OzU's educational program, with the university seeking to increase awareness for social problems and involving both faculty and students in developing real, sustainable solutions.

Throughout the year you will have the opportunity to participate in various school-sponsored social projects around the country, working hand-in-hand with the local community to increase the overall standard of living in disadvantaged areas. Learn how business plays an important role not just in the boardrooms of Istanbul but also in the poor villages of Inner Anatolia; see how **you can be the difference.**



Undergraduate International Student Admissions

OzU will start admitting international undergraduate students as of the academic year 2009-10 to the undergraduate program in Business Administration.

What Qualifies You to Apply to OzU as an International Student?

- You must have a nationality of a country other than the Republic of Turkey or the Turkish Republic of Northern Cyprus (stateless persons and refugees may also apply). Students with dual citizenship of which one is either that of the Republic of Turkey or the Turkish Republic of Northern Cyprus are excluded.
- You must be in the last year of secondary education or have successfully completed secondary education in Turkey or at a school equivalent to that of a Turkish high school/lycée. The equivalency has to be certified by the Ministry of National Education of Turkey.
- You must provide documentation for one of the following exam results:
 - > YÖS (Examination for Foreign Students for Higher Education Programs in Turkey): minimum 45 standard points in the Basic Learning Skills part (taken within the last two years). For details of the Examination for Foreign Students, please see <http://osym.gov.tr> and YÖS Guide.
 - > SAT I (Scholastic Aptitude Test – Reasoning): a minimum score of 1100 out of 1600 in the combined Critical Reading and Math Reasoning tests and a minimum score of 600 out of 800 in Math (taken within the last two years)
 - > ACT (American College Testing): a minimum score of 24 in Mathematics, Science and Composite
 - > GCE (General Certificate Education): at least three A levels, one of which is in the subject of the program applied to
 - > IB (International Baccalaureate): diploma score of at least 30

- > Abitur: diploma score of at least 3.5
- > French Baccalaureate: diploma score of at least 12
- > Matura (Austria and Italy): diploma
- > Tawjih Examination (Jordan and Palestine): a minimum average of 80 points out of 100 in all courses in the Scientific Stream
- > Baccalaureate Libanais: a diploma score of at least 70 out of 100 in the Scientific Stream
- > Al-Shahada-Al Thanawiyya Baccalaureate (Syria): an average of at least 185 out of 240 in all courses in Scientific and Literary Streams
- > Gao Kao Examination (People's Republic of China): a minimum score of 500 out of 750 in the subject of the program applied to
- > Kazakhstan National University Test: a minimum score 90 out of 120
- > Diplome Debirestan and Pishdaneshgahi (Iran): a minimum average of 17 out of 20
- > International Science Olympics: recipient of gold, silver or bronze medals in International Science Olympics recognized by TÜBİTAK (The Scientific and Technological Research Council of Turkey)



How to Apply

Just provide the following documentation in person, via mail or through electronic medium during the application period.

- Application Form. The application form needs to be filled in electronically, with complete and correct information, and has to carry your signature.
- Copy of the exam results you are using to meet the application requirements listed above.
- Copy of lycée/high school diploma if you've already graduated. For diplomas not written in English or Turkish, a translation of the diploma into English or Turkish should be provided. For lycées/high schools abroad, an equivalence letter obtainable from the Ministry of National Education of Turkey or local Turkish Embassy certifying the equivalency of the diploma to that of a Turkish high school will be required at registration. If you are in your last year of secondary education, the diploma (original) and equivalence letter will be required at registration.
- Copy of your high school transcript showing all courses taken and grades achieved. For transcripts not written in English or Turkish, a translation of the transcript should be provided. If an explanation of the grading system is not included in the transcript, a document providing such information should be attached.

- If available, a copy of TOEFL-IBT results taken within the last 2 years and with a minimum score of 80. If you do not submit your TOEFL score you will need to take the English Language Placement and Proficiency Tests administered by the Özyeğin School of English Language Instruction during the registration period. Depending on the results of these tests, you may be placed in the English language instruction program before entering your undergraduate study program.
- Copy of your passport (pages with photograph and identity information)
- 2 passport size photographs (should be 4.5cm x 6cm, taken within the last 6 months, standard head shots; please also write your first and last name on the back)

Application Deadline: July 15th



How Much Does it Cost to Attend OzU?

Scholarships for Every International Student...

The tuition fees are determined by the Board of Trustees for each academic year. For 2008-2009, the full annual tuition was 24,000 TL (approximately € 11,300). The tuition amount for the academic year 2009-2010 will be announced on our webpage after approval by the Board of Trustees.

Scholarships are being offered to **all** accepted international students, from **tuition waivers of 100% (honor scholarship), 75% (performance scholarship) to 50% (support scholarship)**. In addition, the honor scholarship includes a monthly stipend of 350 TL for housing. There are also additional scholarships available based on International Baccalaureate, ABITUR and Matura diplomas.

You also have the opportunity to improve your scholarship status after admission to OzU by demonstrating **high academic performance** in your classes (academic merit scholarships).

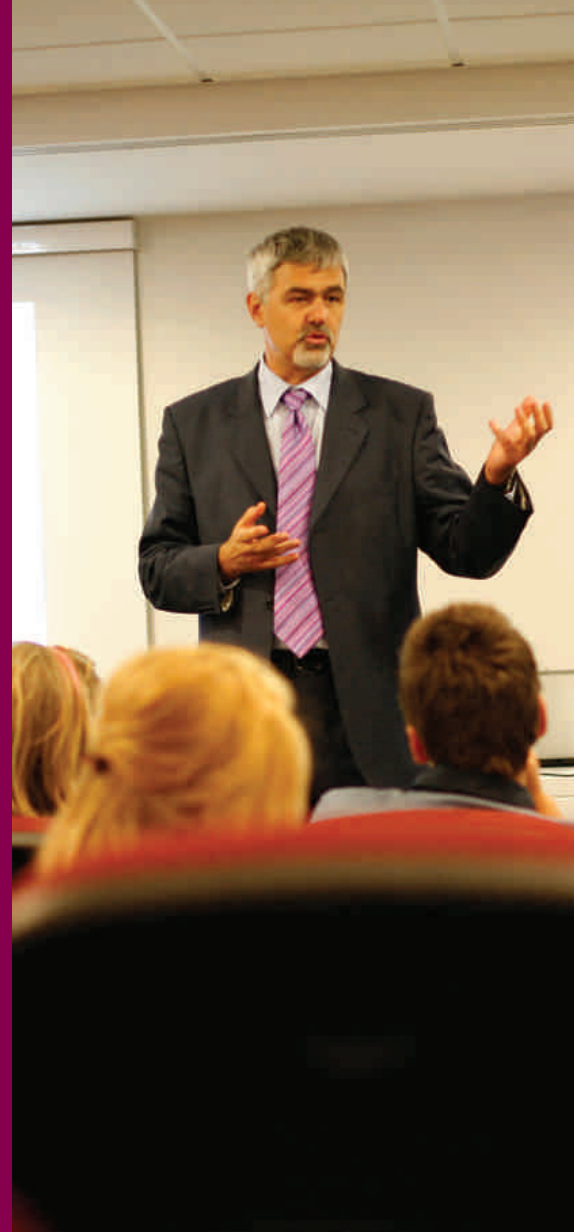
Please direct all of your inquiries and relevant application documentation submissions to the following:

International Office Özyeğin University;
Kuşbakışı Cad. No. 2, 34662
Altunizade - Üsküdar / İstanbul - TURKEY
international.office@ozyegin.edu.tr
Phone: +90 (216) 559 2307 / Fax: +90 (216) 559 2470

When Will You Find Out About Your Acceptance?

Applications will be evaluated within the approved international student quota according to their relative merit for acceptance and scholarship offers. Acceptance decisions are made by the Academic Council upon the Faculty Executive Board's proposal. If necessary, you may be interviewed via phone or e-mail.

Accepted students will be sent a letter of acceptance by the university at the beginning of August 2009. Once you receive the acceptance, you need to prepare original copies of all of your previously submitted documents and provide them upon enrolment to the university.



Visas and Residence Permits

Turkish Student Visa

Foreign nationals planning to study in Turkey are required to obtain a student visa for the duration of their academic stay. This visa is required for entrance into the country and registration at the university.

After receiving your Letter of Acceptance from OzU, you should apply directly and in person at your local Turkish Embassy or Consulate. During this process you may also be asked to show proof of financial ability to cover the related educational expenses of studying in Turkey. Please allow up to 6-8 weeks for the processing of the visa.

Obtaining a Residence Permit

A Residence Permit is an official document declaring registration at the Bureau of Foreign Residence. All foreign nationals must register with the bureau within one month of entering Turkey in order to obtain a residence permit. Please submit the following documents to OzU's International Office upon arrival and we will assist you in procuring your Residence Permit.

Required Documents

- Your Passport
- Photocopy of the Passport, including the ID, Student Visa and last entry stamp page
- A petition for application (will be prepared by the IO)
- Three copies of the Student Personal Information Form (provided by the IO)
- Two copies of the Declaration for Residence Permit (provided by the IO)
- 5 passport size photos
- A fee of approximately 80 Turkish Liras for the Residence Permit Booklet.

Important Note: You will not be able to obtain a Residence Permit if you did not enter the country on your Student Visa.

Housing & Transportation

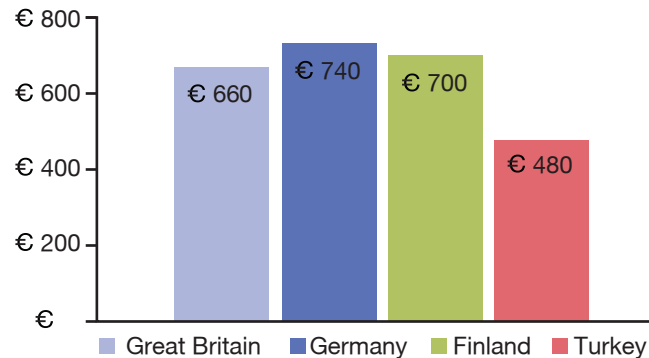
In addition to its own dorm facilities, OzU has established agreements with local municipality student housing options to provide accommodation for non-Istanbul local, international and exchange students. International students are given priority in housing assignments. More details will be provided upon application. Additionally, given the central location of the university, there is a wide range of suitable rental options in the surrounding area. The IO will be on hand to advise and assist students in finding and renting off-campus housing in the nearby area.

School shuttle buses provide transportation between the university and several destinations throughout the city. There are also numerous public transportation options to all parts of the city directly from the university's doorstep.

Living Expenses

Compare the cost of studying in Turkey versus other countries; monthly figures account for basic accommodation, food, transportation, and other education-related expenses.

Average Monthly Expenses	
Germany	€ 740
Finland	€ 700
Great Britain	€ 660
Turkey	€ 480



Sources: www.britishcouncil.org, www.internationale-studierende.de, www.cimo.fi, and data compiled from various Turkish Universities



Security

Security is available on campus 24 hours a day, 7 days a week. Entry to the university is restricted to authorized personnel and students through a modern card access system.

Working While Studying

In order to work lawfully in Turkey you must obtain a work permit; however, foreign nationals are not allowed to have both a valid student visa and a work permit at the same time. Your only option to work while studying is to enroll in a work-study program at OzU as a teaching/research assistant for a professor or as a part-time aide in one of the university's administrative departments.

International Student Orientation

Moving to another country can be a stressful process; luckily you won't be on your own. Before the start of each term, the IO coordinates an International Student Orientation for incoming full-time international students and exchange students to provide a fun-filled introduction to the university and the country. The orientation includes details about the school, cultural tips, basic language skills and various social outings around the city. More information will be sent to you about the orientation after acceptance to the university.

Social and Cultural Programs

OzU strives to ensure that every international student has the opportunity to succeed in the classroom as well as experience the social and cultural highlights of Istanbul and Turkey. Organized excursions and outdoor events are offered to allow you to mingle and develop new friendships amongst OzU's international and local students. You will also have the chance to share your own culture and traditions with others through themed-dinners and other events.

Buddy Program

Half the fun of studying in another country is making new friends. To help you navigate through the various cultural differences ("Why did the grandmother just call that baby ugly?") or prevent you from making a cultural faux pas ("Don't do what with my hands?"), the IO can match you up with a Turkish buddy, a local OzU student, through the Buddy Program. The program is designed to assist you in your transition, from both an academic and social standpoint, to ensure that you have a fulfilling and successful educational experience at OzU. More information about the program will be provided during the International Student Orientation.

Cross-Cultural Counseling

As we endeavor to create a rich, multicultural environment at OzU, we realize that cross-cultural adjustment complexities and intercultural conflicts will arise, leading to emotional, interpersonal or motivational issues. We are here to help. Through personal, anonymous, professional counseling sessions, OzU provides students and faculty with the resources to deal with these difficulties.



Student Life

Student Development Support

Through OzU's student development support services, we are here to help you adapt to university life, facilitate your academic and personal development, clarify your academic ambitions together with your interests and skills, help you get acquainted with business life, as well as contribute to your academic and career plans.

When you enter your undergraduate program, you are matched with a faculty member who is on hand to give you individualized guidance and support in choosing your academic pursuits. Trained counselors and other student services staff are also always on hand to help you figure out the university system, work through stressful pre-exam anxiety, or listen to your innovative ideas.

Extracurricular Activities

We at OzU believe that student clubs help form the backbone of a lively, colorful university environment while serving to cultivate individuals with multiple interests. Students at OzU are encouraged to start and participate in such interest clubs with the organizational and financial support of the university, so if you don't find something that interests you, gather some friends and start your own student club!

Some of the student clubs newly established at OzU include:

- Theater Club
- Comedy Club
- Travel and Organization Club
- Social Responsibility Club
- Global Affairs and International Business Club
- The Eurasia Strategic Research Society
- Cinema Club
- Independent Projects Club
- Media Communications Club
- Photography Club

Contributing to The University's Development

Running a student club is not ambitious enough for you? OzU students also have a significant voice in the development and management of the university. The Student Council, a student organization that represents the entire student body to the university administration, generates proposals and participates in governance of student-related issues. Got some great ideas on how to improve the university? Interested in helping your fellow students be heard? Elections for Students Council positions are held on a yearly basis.

Computer Facilities

Every OzU student receives a laptop and student account upon enrolment to the university and has full access to the Internet via wireless access points throughout the campus. The student login also provides access to a range of online services such as your OzU student email and Moodle, a virtual learning environment where you can review your course materials and discuss related topics with your instructors and fellow classmates.

Scattered throughout the university are private study rooms available to you for individual or group work, some of which are equipped with LCD screens and laptop hook-ups to facilitate group collaboration. Additionally, our library is equipped with a series of desktops available for general use. If you have trouble with your laptop or another IT-related issue, our friendly help desk and laptop support team are available on campus to help solve any computer crisis you may encounter.

Health

On our campus, healthcare facilities are available with a full-time doctor to provide outpatient treatment. If deemed necessary, students are referred to hospitals near the university for further examinations and tests.

There are many excellent private hospitals in Istanbul. The most well-known ones are Florence Nightingale, Johns Hopkins, the American Hospital, the International Hospital, Acibadem Hospital and the German Hospital, all of which have English speaking staff. Private health insurance for all students is recommended.

Pharmacies are generally open from 9:00-19:00 Monday to Saturday. On Sundays and at night, there is at least one on-call pharmacy in every neighborhood.

Students experiencing problems with their studies or having emotional difficulties can schedule appointments with our in-house counselors, trained psychologists who are equipped to help with the emotional and mental health of students in the university environment.

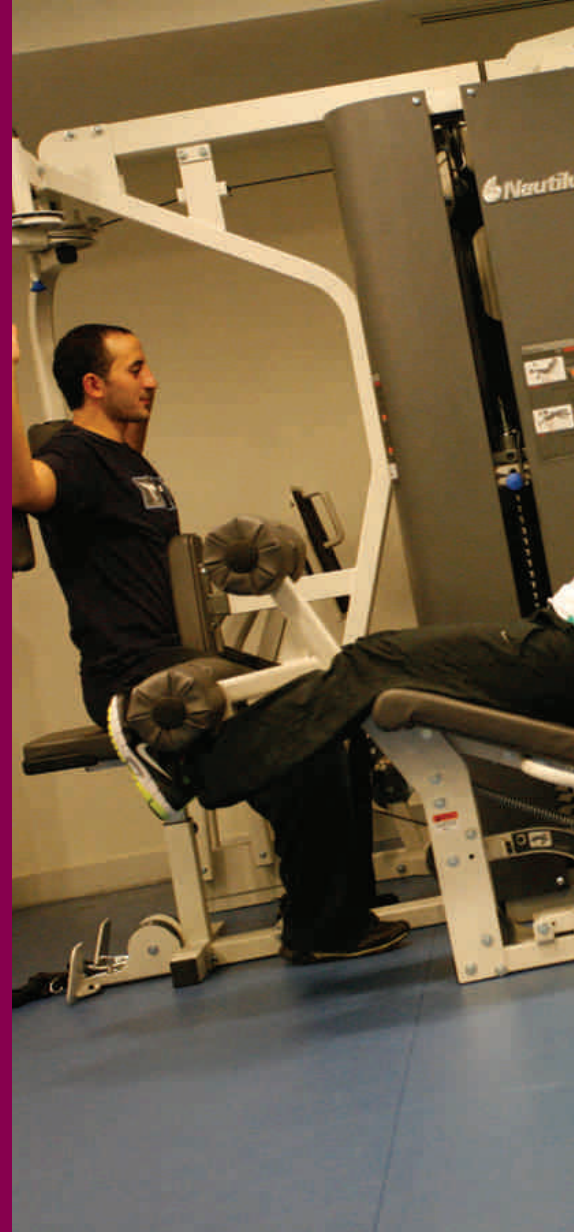
Sports

On our campus there is a fitness center, a studio for group activities and a recreation room that is available for students and faculty. Our physical education specialist can help you prepare a workout plan that fits your goals as well as provide daily fitness courses such as Pilates and Yoga.

OzU also has a variety of competitive university sports teams for both men and women. If you're ready to make a commitment to daily practices and team competitions, try out for the team! Or else make sure to come out to the games and offer some spirited OzU support to our student-athletes.

Dining

Catering services at Özyeğin are conceived so as to meet the needs of all our students and employees. On our campus, there is a dining hall serving lunch and a cafeteria offering fast-food options. In addition, thanks to its central location, it is possible to find many restaurants and cafes near the campus offering various food options.





Library Facilities

Our library collection at OzU includes a wide variety of resources in print and electronic format. The library collection of over 70,500 items includes books, journals, databases, and multimedia resources in a wide range of subject areas which grows on a continuous basis. Most of these electronic resources are available for off-campus access as well.

Additionally, our faculty librarian is always on hand to support you in your research needs by providing information about resources and services. Additionally, classes on information literacy - knowing when and why information is needed, where to find it, and how to evaluate, use and communicate it - are integrated into the academic program.

Do you have more questions? Come and ask us in person! OzU's International Office staff will be traveling around the region, attending the following educational fairs in 2009. We would love to meet with you and see if OzU might be the right fit for you.

Spring 2009:

Moscow, the 15th International Fair, **14 February 2009**

St. Petersburg, the 15th International Education Fair, **15 February 2009**

Astana, the 6th Kazakh International Education Fair, **18-20 February 2009**

Sofia, the 12th International Education Fair, **6-8 March 2009**

Kiev, International Fair, **3-5 April 2009**

Almaty, the 10th International Education Fair, **15-17 April 2009**

Fall 2009:

Baku, the 3rd Azerbaijan Education Fair, **October 2009**

Kiev, International Education Fair, **November 2009**

Moscow, International Education Fair "Education and Career XXI", **November 2009**

St. Petersburg, International Education Fair "Education and Career XXI", **November 2009**

Almaty, Economic and Business Education Fair, **November 2009**

International Office

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