



SANTA CLARA UNIVERSITY

LEAVEY SCHOOL OF BUSINESS

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Santa Clara University Executive MBA Ranked #15 in Nation Elite Leadership Program in its 10th Year

SANTA CLARA, CA – April 23, 2009 – The Executive MBA (EMBA) program at Santa Clara University was named #15 in the nation by U.S. News & World Report this morning, in its annual “American’s Best Graduate Schools” assessment, climbing from its #19 spot last year.



“We’re delighted that our reputation for leading-edge, rigorous, and innovative business education is growing,” said Barry Z. Posner, dean and professor of leadership at the Business School. “Our Executive MBA reflects the cutting-edge nature of Silicon Valley coupled with development of leadership skills, a moral compass and the ability to work effectively within collaborative relationships.”

“Our proximity to venture capital firms and the organizations they fund give our students special insight into our global business environment,” said EMBA faculty director Kirthi Kalyanam, professor of marketing at the Business School. “We don’t wait for industry challenges to be written into textbooks. Our students witness the issues first-hand and are involved in developing the solutions.”

Faculty leaders have recently revised program curriculum to include what the School calls the “Cutting Edge Immersion” experience. In the program, students work directly with key business decision-makers, review the results, and debrief with corporate executives. Cisco Systems and Mohr Davidow Ventures are two partners in the Immersion program. In addition, the program includes coursework at international sites to provide global business exposure to its students.

The Executive MBA program was launched in 1999 and has approximately 300 alumni. Admission criteria to the highly selective program include 10+ years of professional employment and increasing levels of management responsibility in the student’s career trajectory. For more information, visit www.scu.edu/business/graduates/admissions/

About the Leavey School of Business

The Leavey School of Business at Santa Clara University began in 1926, and was one of the first business schools in the country to receive national accreditation. Its undergraduate business program is among the top in the nation (#35 nationally, and in the top three in California), its MBA program is #10 in the nation, and its Executive MBA is ranked 15th in the U.S. The School opened its new \$49 million building for undergraduate, graduate, and professional business education in Fall 2008. For more information, see www.scu.edu/business/