OF RELIGION, OR PROHIBI IE FREE EXER FREE EXER FREE FREEDOM FORUM 2007-08 ANNUAL REPORT First Amendment Center | Diversity Institute | Newseum

CONGRESS SHALL MAKE NO LAW

RESPECTING AN ESTABLISHMENT

BRING

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#### **ON THE WEB**

The Freedom Forum and Newseum offer a wealth of information online:

NEWSEUM newseum.org

FIRST AMENDMENT CENTER firstamendmentcenter.org

DIVERSITY INSTITUTE freedomforumdiversity.org

FREEDOM FORUM freedomforum.org

#### ABOUT THE FREEDOM FORUM

The Freedom Forum, based in Washington, D.C., is a nonpartisan foundation dedicated to free press, free speech and free spirit for all people. The foundation focuses on three priorities: the Newseum, the First Amendment and newsroom diversity.

The Freedom Forum is the main funder of the operations of the Newseum, an interactive museum of news in Washington, D.C.; the First Amendment Center; and the **Diversity Institute. The First** Amendment Center and the **Diversity Institute are housed** in the John Seigenthaler Center at Vanderbilt University in Nashville, Tenn. The First Amendment Center also has offices in Washington and the **Diversity Institute has offices** and programs at the University of South Dakota in Vermillion.

The Freedom Forum was established in 1991 under the direction of Founder Al Neuharth as successor to a foundation started in 1935 by newspaper publisher Frank E. Gannett. The Freedom Forum is not affiliated with Gannett Co. Its work is supported by income from an endowment of diversified assets.

### ABOUT THIS ANNUAL REPORT

This report focuses on the Freedom Forum and the entities it helps support: the First Amendment Center, the Diversity Institute and the Newseum.

For the first time, the Newseum is publishing a separate annual report with detailed information about its galleries, operations and finances.

For more Newseum information, see the Newseum's 2007-08 annual report, which can be ordered free from Freedom Forum publications at <u>www.freedomforum.org/</u> <u>templates/document.</u> <u>asp?documentID=13087</u>.

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 COVER: The Newseum is located at Pennsylvania Avenue and Sixth Street, N.W., Washington, D.C., between the White House and the U.S. Capitol on the National Mall. The exterior's unique architectural features include a 74-foot-high marble engraving of the First Amendment.



Page 7. State of the First Amendment: 'Christian nation'?



Page 23. Diversity Institute: education for journalists.



Page 31. Tim Russert speaks to Free Spirit Journalism Scholars.

## Message from the Chairman

AMENT

2 MESSAGE FROM THE CHAIRMAN 2007-08 FREEDOM FORUM ANNUAL REPORT

FIRST

2007 and 2008 were unique years for the Freedom Forum.

Those years include one of the most important dates in the foundation's history, April 11, 2008, the day the doors opened at the Newseum, the world's most interactive museum, in Washington, D.C.

The public poured in to learn about news and the First Amendment through a dazzling, high-tech array of theaters, galleries, games and kiosks. And the nation had a new beacon of freedom, right on America's Main Street, Pennsylvania Avenue, about midway between the U.S. Capitol and the White House: The 45 words of the First Amendment, etched in stone on a 74-foot marble slab on the front wall of the Newseum.

The Newseum rose from years of planning and from a commitment by the Freedom Forum to build an engine for educating the public on how news is gathered and reported, about the meaning and significance of the First Amendment, and about the importance of diversity in the nation's newsrooms. Those three Freedom Forum priorities — the Newseum, the First Amendment and diversity — are reflected in this annual report, along with our Free Spirit program, trustees and other information. The report covers 2007 and 2008.

We will give you a taste of the Newseum on pages 4 and 5, but for the first time we have produced a separate annual report dedicated solely to the Newseum, its grand opening and its many features and activities. The Newseum's annual report is available from the Freedom Forum Publications Department at 202/292-6100.

Beginning on page 6 you'll find highlights from the extensive resources and programs of the First Amendment Center. In 2007 the center's State of the First Amendment survey made news with the finding that 65% of respondents said the Founders of the United States intended it to be a "Christian nation" — even though, as First Amendment Center Senior Scholar Charles Haynes noted, the Constitution never mentions God or Christianity.

I would also like to draw your attention to the extensive information available anytime from the First Amendment Center Online at firstamendmentcenter.org.

This authoritative Web site offers a useful combination of up-tothe-minute news about First Amendment court cases and issues backed by solid research on topics ranging across all five freedoms in the amendment. We want people to understand the importance to our democratic society of what the First Amendment protects. A sampling of the commentary and analysis from the site, on pages 9-17, demonstrates why this site should be your first stop in learning about the First Amendment.

The years covered here also saw the Diversity Institute come into its own as a premier school for working journalists, particularly journalists of color, who are seeking to learn how to use the digital tools of the new millennium in reporting the news. At a time when newspapers face serious economic challenges, news technology has created tremendous opportunities for a new generation of journalists to survive and thrive in budgetconscious newsrooms. Our diversity programs, reported on pages 22-29, constitute a school for the future of the news business a school where reporters, editors. photographers and artists learn how to combine technical skill with good news judgment.



Charles Overby welcomes guests at the Newseum dedication ceremony, April 11, 2008.

Even as 2008 brought excitement, it also brought sadness with the death of one of America's preeminent political journalists, Tim Russert of NBC News, who also was a Newseum trustee. The loss to his family, to the world of news and to the Freedom Forum and Newseum is incalculable. He spoke to our 2007 and 2008 Free Spirit Journalism Scholars at the NBC News Washington bureau, as you'll see on page 31 in the section devoted to that annual program for young people interested in journalism as a career.

I hope you will take away from this annual report a sense of the Freedom Forum's priorities and programs. I also invite you to notice the diverse expertise and high caliber of the trustees and senior staff of the foundation and its affiliates. They help keep us looking to the future.

Charles L. Querty

Charles L. Overby Chairman, chief executive officer and president, Freedom Forum and Diversity Institute, chief executive officer, Newseum



The Newseum — a 250,000-squarefoot museum of news — offers visitors an experience that blends five centuries of news history with up-tothe-second technology and hands-on exhibits.

The Newseum is located at the intersection of Pennsylvania Avenue and Sixth Street, N.W., Washington, D.C., on America's Main Street between the White House and the U.S. Capitol and adjacent to the Smithsonian museums on the National Mall. The exterior's unique architectural features include a 74-foot-high marble engraving of the First Amendment and an immense front wall of glass through which passersby can watch the museum fulfilling its mission of providing a forum where the media and the public can gain a better understanding of each other.

#### **NEWSEUM FACTS**

#### LOCATION

555 Pennsylvania Ave., N.W., Washington, D.C. 888/NEWSEUM (888/639-7386)

HOURS

9 a.m. to 5 p.m. daily

#### ADMISSION

Adults (19 to 64): \$20 Seniors (65 and older): \$18 Youth (7 to 18): \$13 Children (6 and younger): Free Group discounts available

#### DINING

The Food Section The Source by Wolfgang Puck

#### CONFERENCE CENTER

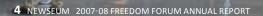
Space available for meetings, conferences and special events.

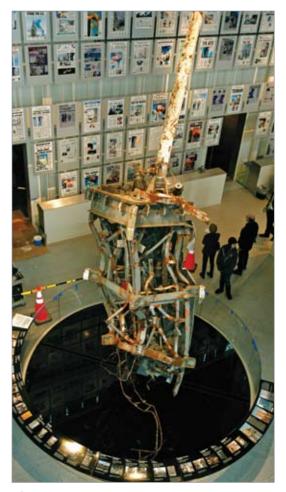
#### HOUSING Newseum Residences:

newseumresidences.com

FOR MORE INFORMATION newseum.org

The 90-foot-high atrium of the New York Times—Ochs-Sulzberger Family Great Hall of News.





**9/11 Gallery sponsored by Comcast**. Part of the tower that previously broadcast radio and television signals from the World Trade Center is displayed in an exhibit about coverage of Sept. 11, 2001. Also featured are front pages from around the globe about the attacks and first-person accounts from journalists who covered the story.



Both breaking and historic news abound in the *New York Times–Ochs-Sulzberger Family Great Hall of News,* along with icons of newsgathering — a satellite replica and a Bell helicopter.



*Cox Enterprises First Amendment Gallery*. Visitors absorb displays about the amendment that keeps us free.



*News Corporation News History Gallery.* The Newseum's largest gallery — built around the museum's collection of more than 30,000 historic newspapers — traces more than 500 years of news and includes five theaters that explore specific themes.

## **First Amendment Center**

A student protest in front of the Supreme Court for free speech on the day the Supreme Court heard arguments for a case involving Joseph Frederick, a student who was suspended for displaying a "Bong Hits 4 Jesus" banner.

FREE SPE

STUDEN

177 C

## FREE SPEECH 4 STUDENTS

"Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the Government for a redress of grievances." — The First Amendment to the U.S. Constitution

FREE SPEECH

STUDENTS

For the First Amendment Center, 2007 and 2008 were years of research and reaching out. An educational organization devoted to First Amendment issues, the center engages in research on the laws, court cases and government decisions that affect our first freedom. And it provides this knowledge, through outreach via its Web site, publications and programs, to many different audiences.



#### State of the First Amendment: 'Christian nation'?

Since 1997, the First Amendment Center has conducted the State of the First Amendment survey. The 2007 survey garnered nationwide attention with its finding that nearly two-thirds of respondents (65%) said the nation's Founders intended the United States to be a "Christian nation." Moreover, 55% said erroneously that the Constitution actually does establish a Christian nation.

"We are seeing the product of years of not teaching the First Amendment at a young age," First Amendment Center Vice President/ Executive Director Gene Policinski told USA Today. "People are applying their own values ... rather than educated knowledge" of the Constitution.

Charles C. Haynes, First Amendment Center senior scholar, noted that the Constitution never mentions God or Christianity. He also expressed alarm that 28% of those surveyed would deny freedom to worship to any group that the majority considered "extreme" or "fringe."

Other findings:

 58% would prevent protests during a funeral procession, even on public streets and sidewalks.

- 74% would prevent public school students from wearing a T-shirt with a slogan that might offend others.
- 71% would limit the amount a corporation or union could contribute to a political campaign, with 64% favoring such a limit on individual contributions.
- 34% (lowest since the survey first was done in 1997) think the press "has too much freedom." But 60% disagreed with the statement that the press tries to report the news without bias.
- 25% said "the First Amendment goes too far in the rights it guarantees," well below the 49% recorded in the 2002 survey that followed the 9/11 terrorist attacks in 2001, but up from 18% in 2006.

In the 2008 survey, 39% of respondents would extend to cable and satellite television the government's authority to regulate content on broadcast TV.

#### Inside the First Amendment: hot topics

Policinski and Haynes explored both surveys in greater depth in their weekly commentaries, which appear in about 200 newspapers nationwide and on the center's Web site, the First Amendment Center Online.

On alternating weeks, these veteran columnists provide nuanced First Amendment perspectives on today's issues — issues in the news and on the public's mind.

Columns in 2007-08 dealt with subjects ranging from extreme

speech, the Bible in public schools and workplace religious freedom to government secrecy, limits on public protest and shield laws that protect journalists from being forced to reveal confidential sources.

### Providing analytical depth

At the bang of a gavel, First Amendment freedoms can live or die. The First Amendment Center is committed to providing authoritative analysis of rulings and trends in the nation's courts, primarily the U.S. Supreme Court and federal circuit courts of appeal.

Throughout 2007-08, the center published on its Web site a dozen analyses of decisions by the high court and other courts in a range of First Amendment cases. Among the issues: child pornography, publicemployee free speech and student speech — the latter forming the heart of the famous "Bong Hits 4 Jesus" case (*Morse v. Frederick*), in which the Supreme Court held that an Alaska high school principal did not violate the First Amendment when she confiscated a student's nonsensical banner.

Joseph Frederick's eyebrow-raising banner now hangs in the Newseum's Cox Enterprises First Amendment Gallery.



Supreme Court reporter Tony Mauro, First Amendment Scholar David L. Hudson Jr. and contributor Douglas Lee wrote these analytical articles, along with others, such as Hudson's look at whether the Federal Communications

### Presidential candidates & the First Amendment



President-elect Barack Obama has been outspoken in supporting expression of religious beliefs by public officials, while also championing church-state separation. Since being elected to the U.S. Senate from Illinois in 2004, Obama, a Democrat, has also advocated freedom of information, co-sponsoring the Federal Funding Accountability and Transparency Act of 2006 with Sen. Tom Coburn, R-Okla. The act, signed by President Bush in September 2007, created an online database to track government spending on grants and contracts. But Obama has also sought to restrict lobbying and supported measures to restrict campaign-finance practices. And when a federal judge ruled state "Choose Life" license plates were protected speech, Obama objected to the program as one-sided.



Republican presidential candidate Sen. John McCain of Arizona has championed legislation to restrict campaign finance, relegating First Amendment concerns to secondary importance. He has also backed measures requiring computer filtering in some settings and supported a flag-desecration amendment. As chairman of the Senate Commerce Committee, McCain has introduced or supported several bills restricting broadcasters. He called for increasing fines for indecent radio broadcasts. Concerning religious freedom, he said that "the Constitution established the United States as a Christian nation." But McCain also said, "All people must be free to worship as they please, or not to worship at all. It is a simple truth: There is no freedom without the freedom of religion."

 Articles profiling First Amendment views of these candidates were part of a series on the First Amendment Center Online.

Commission might try to reach beyond broadcasting to regulate indecency on cable.

Broadcast indecency was also the subject of a First Report from the center, "The FCC's Regulation of Indecency," by Lili Levi, a legal scholar at University of Miami School of Law. In it she traced the history and current philosophy of the agency's approach to restricting what goes out over the airwaves, analyzing crucial cases involving broadcasts of speech or images deemed offensive enough to draw regulatory attention. First Reports are a series of First Amendment Center white papers exploring important First Amendment topics.

The first book in the First Amendment Center's new "Free Speech in America" series saw publication in 2007 —

Top Secret: When Our Government Keeps Us in the Dark, by Geoffrey R. Stone, University of Chicago Law School. The series,

overseen by the center, is published by Rowman & Littlefield.

Three unique online presentations highlighted offerings on the First Amendment Center Online (firstamendmentcenter.org):

• Presidential candidates & the First Amendment. This special collection of articles examined the records and views of the major Democratic and Republican candidates on First Amendment issues.

"The Web site's goal is to be read, respected and revisited," said Managing Editor Brian J. Buchanan. "We provide both the daily immediacy of breaking First Amendment news and comprehensive, considered research that helps many different kinds of people — journalists, attorneys, educators, students understand crucial issues."

- Justice Thomas & the First
   Amendment. This online
   symposium, organized by First
   Amendment Scholar Ronald
   K.L. Collins, explored the First
   Amendment jurisprudence of the
   Supreme Court justice. Original
   articles by leading scholars parsed
   Clarence Thomas' opinions for his
   legal views on campaign finance,
   speech codes, sexual expression,
   prisoner speech, commercial
   speech and other areas.
- TV violence & the FCC. A second online symposium presented leading scholars' and advocates' assessments on a wealth of questions concerning violence on television and the FCC's power to regulate it.

"We worked to ensure that these online symposia would make unique contributions to their topics by soliciting essays that represented views from all sides," Collins said.

The site also posted a research article on a new and evolving area of law, online campaign ads. "The center's research and writing comes off the shelf and the screen and into live events whenever opportunities arise," Policinski said.





## From the First Amendment Center Online, 2007-08 ...

These pages present excerpts from articles that appeared on the Web site in 2007-08. The site, firstamendmentcenter.org, provides daily First Amendment news, analysis, commentary and research articles.

### Revived 'Fairness Doctrine' would be anything but fair

By John Seigenthaler, 7/04/07

In celebrating the eloquence and essential truths in our Declaration of Independence this long weekend, we should remember that our national leaders were politicians not always idealistic and straight.

Throughout history our politicians have demonstrated a penchant for passing laws and promoting policies with seductive, but deviously misleading, titles.

So it was a couple decades after Independence that the fifth Congress enacted the "Sedition Act of 1798." It had nothing to do with punishing sedition. It was intended only to muzzle newspaper publishers who were chronically critical of President John Adams.

So it is again in 2007 when members of the 110th Congress talk of enacting "Fairness Doctrine" legislation. It has nothing to do with fairness. It is intended only to muzzle right-wing talk-radio hosts who are chronically critical of Democrats in Congress.

Rush Limbaugh, Sean Hannity and Michael Savage are the targeted, unfair poster-boys-of-the-airways whose syndicated programs have stimulated a sudden surge of congressional interest in forcing "fairness" on talk radio.

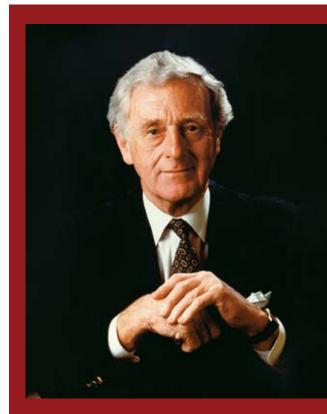
This concept of a "Fairness Doctrine" is a flawed federal policy relic from early days of radio when the Federal Communications Commission decided to force broadcast owners to air opposing viewpoints. From the day it was implemented, enforced FCC "fairness" violated the free-speech rights of broadcasters. It took the FCC more than 50 years before it officially killed the doctrine in 1987, acknowledging that enforced "fairness" was "unconstitutional on its face."

For more than a half century, then, the commission, Congress and the federal courts deprived broadcasters the rights of free expression that newspaper owners had enjoyed since 1800 — the year the original "sedition" law died.

As Independence Day approached, a study — startling in its findings — was released by the Center for American Progress asserting that 91% of talk-show programming was "conservative." The study found only 9% to be liberal — or "progressive," to use the word the center prefers.

Since the study came out, three influential Democratic senators, Dick Durbin of Illinois, Dianne Feinstein of California and John Kerry of Massachusetts, have expressed favor for Fairness Doctrine legislation.

Durbin said: "I have this oldfashioned attitude that when Americans hear both sides ... they're in a better position to make a decision." Feinstein and Kerry expressed similar views, shared widely among Democrats in both congressional houses. Congressman Maurice Hinchey, a New York Democrat, has said he will



John Seigenthaler, who founded the First Amendment Center in 1991, writes an occasional commentary for the Web site. He served for 43 years as an awardwinning journalist for *The Tennessean* and retains the title chairman emeritus.

soon reintroduce a bill mis-titled the "Media Ownership Reform Act" that will include a mandate reestablishing the Fairness Doctrine.

Even as support for fairness seemed to be building, a majority of House members took a wiser course, voting last week to bar the FCC from using any taxpayer dollars to reinstitute the doctrine.

The idea of any agency of government deciding what is "fair"

Continues on page 10

## From the First Amendment Center Online, 2007-08 ...

#### Continued from page 9

in the news media is silly on its face, as well as unconstitutional. It makes no sense. Can anybody imagine a "fairness" decision adjudicated by the Clinton-Gore administration that would be judged "fair" by the Bush-Cheney presidency? And a commission selected to reflect the political "fairness" of both administrations would be in a food fight before the table was set for its inaugural luncheon.

It is difficult to grasp what there is about the Limbaugh-Hannity-Savage syndrome that so frightens Democrats. Despite the rants of Rush and the railing of Sean, Democrats won both houses of Congress in 2006.

Despite their blasts at Bill Clinton during eight years in office that included the Lewinsky scandal, he left the presidency with approval ratings more than double those of the present conservative incumbent. Despite constant attacks on Al Gore by Rush and Sean in 2000, the then-vice president clearly won the popular vote for president. The Supreme Court, not talk radio, put George Bush in the White House. And Gore's approval



John Seigenthaler speaks on the status of freedom of speech in the U.S. at the First Amendment Center in Nashville on July 24, 2008.

ratings today, despite continuing right-wing radio needling, more than triple those of the president.

Yes, Sean and Rush have large and loyal audiences. They may vote just as Rush and Sean recommend. But most folks in our media-saturated world, with a multiplicity of sources of information, are uninfluenced by right-wing radio.

As David Obey, the Democratic congressman from Wisconsin, said, "Rush and Sean are just about as important in the scheme of things as Paris Hilton."

Were Congressman James Madison, the father of the First Amendment, around today, I suspect he would tell folks who want to hush Rush and silence Sean simply to reach out and turn the dial.

He also would remind them of his own old-fashioned idea, enunciated in the First Amendment. It begins with the words: "Congress shall make no law ..."

#### For better or worse, wild wild Web being fenced in

By Gene Policinski, 7/13/08

At some point in history, America's Wild West became the Less-Wild West — with the rule of law taking over from the justice of the six-shooter, with codified norms of society replacing the oftenunbridled ethics of frontier life.

We just may be seeing something of that kind of change beginning in the Wild West of the 21st century — the World Wide Web, with its Cyber Age pioneers who have been communicating freely for nearly 15 years. Such change would have dramatic implications for free speech, privacy and copyright laws. ...

An unfettered life on the open prairie has great appeal to the American spirit. In a 1945 Roy Rogers cowboy movie, the hero sings of his desire to roam under starry skies, and pleads in song, "Don't fence me in. / Let me ride through the wild open country that I love, / Don't fence me in." Nostalgia and romantic notions didn't stop the fencing in of that idealized vision of a wild, open country. For good or bad, a combination of legislation, court decisions, self-imposed restrictions and private vendor rules are creating limits in and around the Web's wide-open speech country in much the same fashion.

#### Cartoons, T-shirts and more: why we must protect what offends

By Gene Policinski, 5/18/08

Why does the First Amendment protect those who are showing and saying things many of us would rather not see or hear? ...

Yes, there may be momentary appeal to the notion that life in America would be better if we didn't offend each other so often. And an "orderly" school process would seem to advance education.

But think again. Hearing ideas and experiencing different points of view can, at the very least, alert citizens to what political opponents or social opposites are thinking. Those same First Amendment protections that shield the offensive speech from government censorship also protect those who would speak out in opposition. ... \_\_\_\_\_

The nation's Founders had experience with a system that decided, in advance and sometimes with a royal claim to divine guidance, what was "truth" and what was not. They designed a system that not only keeps the government from controlling our speech, but that also challenges us to speak out - to go on the offensive against that which offends.

T-shirts, protest signs and even bigoted cartoons from an earlier, insensitive generation not only offend, but also prod us to take stock of the ideas they advance and what we might say in opposition. And that's how free speech works.



Gene Policinski, First Amendment Center vice president/executive director, writes a column, Inside the First Amendment, in alternate weeks. The column appears on the Web site and in about 200 newspapers nationwide. He also contributes blog entries to the site.

#### We don't teach — or encourage — **First Amendment freedoms in school**

By Gene Policinski, 9/23/07

"Freedom" may be just another word — to borrow a lyric from Janis Joplin — to about one in four Americans, who don't see any of the five freedoms of the First Amendment as "essential" in their lives. ...

In a decade of sampling Americans about their views on First Amendment freedoms, the First Amendment Center finds year after year that very few — no more than three in 100 - can identify them by name. For decades, the message, if any, from schools and the courts has been a devaluation of free expression in favor of order and control and an emphasis on math and science over informed and active citizenship.

Far too many students — who of course grow up to be adults and perhaps also voters — experience

the Bill of Rights and the Constitution as little more than the subject of history lessons and simplistic examinations of "how we got them" in 1787 and 1791 with far less emphasis on "what do we do with them?" The nation's third Constitution Day (Sept. 17) passed quietly for most outside of schools, overwhelmed by news of this year's Emmy Awards and O.J.'s latest bizarre incident.

Combine a lack of knowledge with a drop in opportunity for real expression, and the survey results are easier to understand. As student newspapers and journalism classes fade from the scene for want of budgetary and administrative support, court decisions increasingly empower already emboldened school officials to ban and censor mere expression that disturbs the status quo as "disruptive." Common sense says it's hard to value what you don't know or haven't experienced.

Democracy demands we do better. It demands that we find a place and make time in the school curriculum and budget for real education about the real challenges of living in a diverse and free society. It demands community and government environments where a commitment to free expression and religious liberty is valued, not just recited — or worse, denied. It demands that we sometimes celebrate a disorderly "marketplace of ideas" — in town meetings as well as school classrooms.

As President John F. Kennedy once told the nation, "Liberty without learning is always in peril and learning without liberty is always in vain."

## From the First Amendment Center Online, 2007-08 ...

#### Reporters getting too close to sources risk losing public trust

By Gene Policinski, 7/15/07

The First Amendment provides for a free press — but that press depends largely on the trust and confidence of Americans to be truly effective, either as an information source or in its essential role as a watchdog on government.

Both roles would seem to require a measure of distance between those who make the news and those who report it. But recently that concept — and through it, the constitutionally implied duties of a free press — have taken a few hits.

This week a Chicago TV station fired a well-known reporter who was caught on videotape — aired by a rival station — wearing a two-piece swimsuit and towel at the home of a man at the focus of a story she was reporting. The reporter said that to advance the story and perhaps get closer to a potential news source, she accepted an invitation to visit from the man's sister. In a published explanation, the reporter said she was already taking her two children to a swimming pool and decided to accept the invitation in part as an opportunity to mix work with family activity.

Earlier this month, Los Angeles newspapers carried reports about a romantic relationship between Mayor Antonio Villaraigosa and a Telemundo channel reporter and news anchor, Mirthala Salinas. In a bit of irony, the newspapers said Salinas was sitting in the anchor chair when she reported the mayor's announcement of a breakup with his wife — without mentioning her own involvement in the "story."

In the latest fallout from a June report by MSNBC.com that identified 143 journalists who have contributed to candidates or political organizations, on July 11 the *Richmond Times-Dispatch* suspended a reporter and a copy editor for violating the paper's code of ethics by making such donations.

In all of these areas, critics have been hard-pressed to cite any instance in which news coverage was directly affected. And if there's any good news about all of this, it's that each indiscretion was reported to the public — by news organizations.

There's no requirement in the First Amendment that journalists and news sources, particularly in government, automatically be antagonists. But there certainly is the proviso that the press is not part of government, formally or informally.

Carried to a personal level — which is how reporters operate every day covering politics, officeholders and other subjects — that means maintaining a healthy skepticism about those on whom you report. Keeping that distance, mentally or physically, can be difficult.

#### Bowled over by toilet tirade ...

.....

#### By Gene Policinski, 10/18/07

A person's home may still be his or her castle, but it remains to be decided in court if that means you get to curse loudly at the "throne" even when your moat is backing up.

Dawn Herb told *The Times-Tribune* of Scranton, Pa., that on Oct. 11 her toilet "was overflowing and leaking down into the kitchen and I was yelling (for my daughter) to get the mop." She isn't certain exactly which words she used — in my view, whatever she said was entirely appropriate to the situation — but apparently they were loud, offensive and disturbing enough to gain the attention through an open window of her next-door neighbor. Who happens to be a local police officer.

The off-duty officer is reported to have asked Herb to keep it down, but when curses continued to cascade over these particular battlements, he called the police and Herb was charged with disorderly conduct. Herb says she will plead not guilty.

Expressing oneself loudly in the privacy of one's home would seem to come under — well under, in fact — the protections for free speech. And beyond the legalities of whether or not some particular words may reach a prosecutorial level, a closed window on the receiving side of the fence may seem a more appropriate "First Amendment-friendly" solution than calling in government forces to regulate the tirade of a neighbor that is wafting into the open air from inside her house.

As my colleague and First Amendment Scholar David Hudson notes, profanity is protected by the First Amendment unless it crosses into a narrow category of fighting words — face-to-face personal insults that would likely provoke violence — or is uttered as part of a true threat. Time and again, courts have held that profanity is protected speech for adults in a general citizen setting.

#### What part of 'secular nation' do we not understand?

By Charles C. Haynes, 9/16/07

While American soldiers fight to establish a secular democracy abroad, many Americans want to create a Christian nation at home.

Consider the findings of "State of the First Amendment 2007," a national survey released this week by the First Amendment Center. Significant numbers of Americans express support for government sponsorship of the majority religion, especially in public schools:

- 58% want teacher-led prayers in schools.
- 43% endorse school holiday programs that are entirely Christian and devotional.
- 50% would allow public school teachers to teach the Bible as a "factual text" in history classes.

"... our Founders understood that the great danger of majority rule is majority denial of fundamental human rights."

Despite the fact that all of the above are unconstitutional under current law, many people see nothing wrong — and much right — with school officials privileging or even endorsing the Christian faith.

Transpose the location (or substitute another religion) and the result would surely be very different. Would Americans support the creation of an Iraqi state where the majority Shiites imposed their prayers, religious celebrations, and scriptures on all Iraqi schoolchildren? Not likely. ...

Of course, people define "Christian nation" in various ways — ranging from a nation that reflects Christian virtues to a nation where the government promotes the Christian faith. But under any definition, the Constitution in no way establishes or creates a Christian nation.

Some might argue that teacherled prayers or Nativity pageants in public schools are a far cry from the dangers of a Shiite (or Sunni) theocracy in Iraq. Perhaps. But the lesson of history is that when a majority uses the government to promote the majority religion, conflict and oppression inevitably follow.

That brings me to the most disturbing finding of the First Amendment Center poll: 28% of Americans believe that "freedom to worship as one chooses" was never meant to apply to religious groups that the majority of the people consider "extreme or on the fringe."

At various times in our history, that would have meant no religious freedom for Baptists, Roman Catholics or Mormons. Today it would deny liberty to any number of small or unpopular religious groups.

Fortunately, our Founders understood that the great danger of majority rule is majority denial of fundamental human rights. That's why they wisely put some rights — religious liberty first among them — beyond the reach of majority vote.



Charles C. Haynes, First Amendment Center senior scholar, writes a column, Inside the First Amendment, in alternate weeks. He also lectures widely on issues including religious liberty in public life and public schools.

The United States is not now and never has been a Christian nation in any official or legal sense of the term. It is precisely because we live in a secular democracy with First Amendment protections that Christians — and people of all faiths — have more freedom to practice their religion here than anywhere else on Earth.

## From the First Amendment Center Online, 2007-08 ...

#### Speak freely, but keep off the grass

By Charles C. Haynes, 2/03/08

The latest plan for domesticating free speech comes, from all places, the National Park Service.

Earlier this month Park Service officials invited public comment on new ideas for managing the National Mall in Washington, D.C., including a proposal for paving over a reflecting pool near the Capitol and converting it into a site for demonstrations and other events.

As every schoolchild learns, the Mall has long been the prime destination for protesters of all stripes and causes exercising their First Amendment right to speak, assemble and petition. Demonstrations on the Mall everything from the historic March on Washington in 1963 to the anti-abortion rally Jan. 22 — are emblematic of American freedom.

According to the Park Service, half of the 3,000 permits it grants every year for events on the Mall are for demonstrations.

All of that protesting tramples a lot of grass. Hence the proposal to save wear and tear on the Mall by building a nice, clean space to contain the messy demonstrations. Park Service officials say that big protests could still spill across the Mall, but the vast majority of demonstrations could "fit tidily" in the proposed venue.

 Demonstrations on the Mail —
 And there's the rub. Talk about

 everything from the historic March
 "tidy" demonstrations raises red

flags for free-speech advocates across the political spectrum. Americans don't march on Washington only to be cordoned off in a neat and tidy space (restrooms and microphones provided). They come to raise their voice, demand change and, yes, kick up some dust. ...

Demonstrating on the National Mall is not a nuisance to be managed; it is a right to be cherished. The Park Service should worry less about trampled grass — and more about trampling on freedom.

#### Attacks on Islam aid terrorists, undermine religious freedom

By Charles C. Haynes, 10/28/07

Halloween arrived early this year in the guise of "Islamo-Fascism Awareness Week" held Oct. 22-26 on hundreds of college and university campuses across the nation. Scary speakers like Ann Coulter fanned out to warn students about the lies organizers say are being taught about the war on terrorism in institutions of higher learning.

The "protest week" is organized by the David Horowitz Freedom Center, an organization dedicated to promoting the ideas of, well, David Horowitz (a 1960s leftist who now describes himself as a conservative).

If the purpose were only to wake Americans up to the threat of extremists who commit terrorist acts in the name of Islam, then who could object? I suspect, however, that most of us are already fully awake to the terrorist threat — including the many Muslim Americans now serving in our armed services, as well as the many Muslim soldiers fighting with them in Iraq and Afghanistan.

But the real target behind the "Islamo-Fascism" rhetoric appears to be Islam itself. Horowitz is convinced that the "academic left" censors the truth about the Islamic roots of terrorism and thereby creates "sympathy for the enemy."

That's why many of the week's campus events don't focus on terrorism, but rather on topics like the "oppression of women in Islam." And that's also why the featured speakers are not experts on terrorist groups. They are, instead, people like author Robert Spencer, who argues that Islam is "the world's most intolerant religion," and Coulter, who refers to Muslims as "rag heads" and describes the Quran as "tied to a Stone Age culture." To the extent that political correctness on college campuses chills debate about the true nature of the terrorist threat, I'm all for replacing empty clichés such as "Islam is a religion of peace" with an open and honest discussion about the history and teachings of Islam. As a student of world religions, I'm well aware (as are most Muslims) of the extremist voices within Islam today and in history. (Similar voices are heard in the history of every world faith.)

But my own study of Islam convinces me that a fair, scholarly assessment of Islamic theology, history and civilization would refute the canard that Islam is inherently violent and intolerant. And it would expose al-Qaida and other terrorist groups as preaching a perversion of Islamic teaching. ...

#### Will Roberts Court flip Burger precedents?

By David L. Hudson Jr., 5/09/08

Modern First Amendment jurisprudence owes much to the Burger Court — the period the U.S. Supreme Court was headed by Chief Justice Warren E. Burger from 1969 until his retirement in 1986. During that time, the Court articulated numerous tests for determining whether certain types of expression qualified for free-speech protection or whether government regulations crossed the line separating church and state, thus violating the establishment clause.

Amazingly, decades later many of these leading legal standards still control in First Amendment analyses. These include the Lemon test for the establishment clause, the Central Hudson test for commercial speech and the Miller test for obscenity. Chief Justice Burger authored two of the majority opinions (Miller and Lemon) that produced these tests. ...

The Miller, Central Hudson and Lemon tests remain valid authority in First Amendment jurisprudence until their outright repudiation. Only time (and future Supreme Court appointments) will tell how they fare in the Roberts Court era.



David L. Hudson Jr. is a First Amendment scholar at the center. He writes frequent legal analyses, research articles and news stories for the First Amendment Center Online.

### Commemorating landmark free-association victory

By David L. Hudson Jr., 6/30/08

Fifty years ago today on June 30, 1958, the Supreme Court issued a ruling vitally important to the civil rights movement and First Amendment jurisprudence. That day, the high court ruled in *NAACP v. Alabama ex. rel. Patterson* that the state of Alabama could not force the National Association for the Advancement of Colored People to disclose its rank-and-file membership lists. ...

Disclosure of membership in the NAACP could have had

"... 'I was also certain that our activities, which involved only peaceful protests ... were protected by the First Amendment.' "

- Robert L. Carter

dramatic consequences for Alabama residents at that time. In his memoir, *A Matter of Law: A Memoir of Struggle in the Cause of Civil Rights*, Robert L. Carter — NAACP general counsel who argued this case — described the harsh consequences of revealing members' names and addresses: "To do so would expose our members to the threats of lost jobs, physical violence, even possible loss of life, and would risk serious danger to their families."

In his memoir, Carter also said he believed the case implicated core First Amendment issues: "I was also certain that our activities, which involved only peaceful protests and activity against racial discrimination imposed and enforced by the state, were protected by the First Amendment."

The NAACP lost in Alabama state court. A trial judge imposed an

astronomical fine of \$100,000 for continuing contempt for the civil rights group's alleged violation of the statute. The Alabama Supreme Court twice refused to grant review of this contempt judgment.

However, the U.S. Supreme Court granted review and issued its famous ruling in an opinion by Justice John Marshall Harlan the grandson of the first Justice John Marshall Harlan, who was known as "the Great Dissenter" for his lone dissents in the odious pro-segregation decisions *The Civil Rights Cases* (1883) and *Plessy v. Ferguson* (1896).

"Inviolability of privacy in group association may in many circumstances be indispensable to preservation of freedom of association, particularly where a group espouses dissident beliefs," Harlan wrote in NAACP v. Alabama. ...

## From the First Amendment Center Online, 2007-08 ...

#### Benjamin Bache & the fight for a free press

By Ronald K.L. Collins, 7/14/08

Acerbic, caustic, vile, vituperative, uncontrollable, scurrilous and often mean-spirited — this was the trend of the times in 1790s America. The Federalist and anti-Federalist printers and newspaper editors of that time tested the fiber of the First



Ronald K.L. Collins is a First Amendment scholar at the center. He writes frequent legal analyses, commentaries and other articles for the First Amendment Center Online.

Amendment like no one since. So much so, that no treatment of that guarantee can be complete without some serious discussion of one of its most colorful figures, Benjamin Franklin Bache (1769-1798).

One must look long and hard to find much more than fleeting references to Bache, if that, in many of the major works on the First Amendment. ...

Foe of George Washington and John and Abigail Adams and friend of Thomas Jefferson and Thomas Paine, this grandson of Benjamin Franklin was an anti-Federalist crusader at a time when the prosecutorial winds blew strong against "sedition." When Bache died at age 29 on Sept. 10, 1798, the Republican-spirited Independent Chronicle (Sept. 17, 1798) hailed him: "The real friends of [our] country cannot but lament the loss of so valuable a citizen." Years later, in 1811, Jefferson wrote to his lawyer friend William Wirt about the importance of Bache's Aurora: "It was our comfort in the gloomiest days." Jefferson deemed this kind of "watchful sentinel" as crucial for constitutional government in America.

Whatever one may make of this firebrand pamphleteer and printer of the *Aurora*, Bache's story reveals much about the birth of political suppression in the new nation and the spirited response to that oppression. It is, to be sure, a complicated history, but nonetheless noteworthy in its record of the struggle for freedom of the press at a time when the First Amendment was first tested — with vicious vigor. ...

Federalist prosecutors hauled Bache off to court on June 26 (1798) and charged him with violating the federal common law of seditious libel, this for "libeling the President & the Executive Government, in a manner tending to excite sedition, and opposition to the laws, by sundry publications and re-publications." ...

At last, the "seditious printer" had been arrested; now his "scurrilous rants" would cease. But things did not play out that way — the day after his arrest Bache vowed in the *Aurora* never to abandon "the cause of truth and republicanism," which he pledged to honor to "the best of his abilities, while life remains." …

### Williams may be term's most far-reaching speech ruling

By Tony Mauro, 7/07/08

WASHINGTON — In the final month or so of a Supreme Court term, when the justices hand down many of their most controversial decisions, at least one First Amendment case is usually among the headline-makers.

But in the term just ended, most of the headlines went elsewhere — Guantanamo detainees, the Second Amendment, death penalty and punitive damages — relegating the First Amendment to unaccustomed second place. Only *Davis v. Federal Election Commission,* in which the Court struck down a quirky provision of the McCain-Feingold campaign-finance law on First Amendment grounds, made inside-page news on the final day of the term June 26.

As with most Supreme Court trends, the vagaries of the Court docket and the timing of certain issues' arrival on the Court's doorstep may explain most of the First Amendment's retreat. The absence of issues involving the First Amendment religion clauses in cases decided by the Court this term was also a big factor. Church-state cases are usually among the most divisive and hardfought ones the Court decides.

Still, the justices produced a range of significant though less attentiongetting free-speech and association decisions on Internet obscenity, campaign-finance regulation and state elections.

Continues on next page

#### Continued from previous page

- In United States v. Williams, the Court finally found a regulation of adult content on the Internet that it could support. After first declaring in 1997 that the Internet deserved a high level of First Amendment protection, it has rejected several attempts by Congress to regulate pornography, even child pornography, on the World Wide Web.
- In Davis v. Federal Election Commission, as mentioned, the Court struck down the so-called "millionaire's amendment" to the McCain-Feingold law, which loosened contribution limits for candidates who oppose wealthy, self-financed candidates for federal office.

.....

 And in New York State Board of Elections v. Lopez Torres, the associational rights of political parties trumped the speech rights of candidates who felt locked out of the party-dominated method for selecting candidates for judgeships. Even though some justices expressed concern about the politicization and unruliness of state judicial elections, the Court said states and parties have a relatively free hand in devising their election systems even if they disfavor insurgent candidates.

The Williams child-pornography decision may be the most important First Amendment case of the term, because it appears to expand the range of speech that falls outside of First Amendment protection. ...

#### N.Y. protects authors against foreign libel judgments By Douglas Lee, 5/12/08

Surely, somewhere in New York, Rachel Ehrenfeld is smiling.

Since 2005, Ehrenfeld has been fighting to protect her assets from the reach of a libel judgment entered against her in England. The judgment was obtained by Saudi Arabian financier Khalid Salim A. Bin Mahfouz, who sued Ehrenfeld for stating in her book, *Funding Evil: How Terrorism Is Financed — and How to Stop It*, that Mahfouz and his family financially supported al-Qaida and other Islamist terrorist groups.

Under the judgment, Ehrenfeld was ordered to pay £10,000 (then approximately \$18,000) each to Mahfouz and his two sons and to publish an apology. The judgment also prohibited Ehrenfeld from republishing the statements in England and Wales.

Ehrenfeld refused to pay the judgment or issue an apology. Instead, through litigation in the U.S. and public relations, she mounted a frontal assault on the ability of libel plaintiffs to enforce foreign judgments against American authors, reporters and broadcasters. Ehrenfeld obtained her most significant victory in this fight on May 1, when New York enacted the Libel Terrorism Protection Act.

Libel terrorism, as it has come to be known, is the practice of libel plaintiffs' pursuing their claims against American journalists in foreign courts that offer few, if any, of the protections for speech available in U.S. courts. These foreign courts appear to welcome this practice, even when the offending statements have little connection to their countries. In Ehrenfeld's case, for example, only 23 copies of her book were purchased in England, and all of those purchases were made over the Internet.

Under the Libel Terrorism Protection Act, however, plaintiffs like Mahfouz have no incentive to bring foreign claims against



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Douglas Lee, a First Amendment attorney in Illinois, writes legal commentaries on First Amendment cases for the Web site.

defendants who live or maintain assets in New York. The act, which amended an existing statute prohibiting the enforcement of other foreign judgments in the state, provides that a foreign defamation judgment cannot be enforced in New York unless a New York court determines the defamation law applied by the foreign court afforded "at least as much protection for freedom of speech and press in that case as would be provided by both the United States and New York Constitutions." ...

## **First Amendment Center**

In more than a dozen special presentations, conference appearances and partnerships with other groups, First Amendment Center expertise reached important audiences of open-government advocates, journalists, teachers, school administrators, judges and law students. Some highlights:

#### National FOI Day Conference

This annual conference in Washington, D.C., addresses the state of freedom of information and open government. At the 2007 conference, FOI advocates, journalists and lawyers heard and took part in panel discussions about published leaks of government information and about access to public records.

Dubbing President George W. Bush "the secrecy president," Georgetown University law professor David Vladeck told the audience that "there needs to be (an) attitudinal shift within the government that FOIA actually matters and that openness, not secrecy, ought to be a dominant objective of an administration."

On the leaks panel, *Washington Post* reporter Dana Priest asserted there was so much overclassification of government records that journalists should ignore the "classified" designation and probe them anyway. Priest was one of the reporters who uncovered substandard conditions at Walter Reed Army Hospital.

National FOI Day 2008 was the first held in the new Newseum. Participants looked at the new Freedom of Information Act law President Bush had recently signed — the first substantive changes to FOIA in a decade. The law eases access to government information and creates a tracking system for requests. Panelists agreed the updated law was a step forward, but said their fight for greater sunshine wasn't over.

Another topic fresh in participants' minds was the August 2007 Minnesota Interstate 35W bridge



Pam Louwagie, Minneapolis Star Tribune, speaks on bridge safety at FOI Day '08.

collapse. A reporter who covered the aftermath, Pam Louwagie of the *Minneapolis Star Tribune*, said members of the public worried about infrastructure safety will be frustrated if access to information is too limited. Ted Gup, Case Western Reserve University professor, argued that people can't make realistic risk assessments when officials justify limiting infrastructure data because of a terrorist threat. "We don't think real clearly when it comes to fear," he said.



Dana Priest, *Washington Post*, discusses overclassification of information at '07 conference.

#### First Amendment Moot Court Competition

This competition for law students presents the challenge of oral advocacy — answering difficult legal questions posed by panels of lawyers, law professors and state and federal judges. The annual event, co-sponsored by the First Amendment Center and Vanderbilt University Law School, also requires an understanding of the First Amendment, mastery of case law, quick thinking and poise under pressure.

In 2007, the two-student team from George Mason University School of Law won first place among 35 teams in arguing a hypothetical U.S. Supreme Court case involving punishment of a lawyer for refusing to identify a flier as an attorney ad.

The topic at issue in 2008 concerned questions regarding First Amendment protections for groups



who seek specialty license plates to advance their causes. Two students from the University of Georgia topped 34 other teams in the 18th annual competition. It was the second time in three years that the school had taken top honors. ▲ 2007. Vanderbilt University Law Professor Tom McCoy presents Moot Court winner trophy to Samantha Mortlock and Al Clarke, George Mason University School of Law.



2008. Final-round judges and competition winners, from left: Cornelia A. Clark, Tennessee Supreme Court; Steven M. Colloton, 8th U.S. Circuit Court of Appeals; Martha Craig Daughtrey, 6th U.S. Circuit Court of Appeals; Emily Shingler, University of Georgia School of Law; Gilbert Merritt, 6th Circuit; Robert L. Echols, district judge, Middle District of Tennessee; Leslie Horne, University of Georgia School of Law; Julia S. Gibbons, 6th Circuit; Reggie B. Walton, district judge, District of Columbia.

## First Amendment Center

### Religious-liberty partnerships

Senior Scholar Charles Haynes collaborated with a number of education groups to improve understanding of religious liberties and free speech in public schools. Among other events, Haynes conducted:

- A panel, "Public Schools and Sexual Orientation: A First Amendment Framework for Finding Common Ground," for 300 attendees at the National School Boards Association Conference in San Francisco.
- A workshop for 400 school board members and administrators on religious liberty in public schools for the Arizona School Boards Association in Phoenix.

- A training session and a media workshop for 220 educators in Tulsa, Okla., through the Oklahoma Committee for Community and Justice Conference.
- "Beyond the Culture Wars: A Leadership Conference on the Future of Religious Liberty in Public Schools" in Nashville.
- Workshops for education leaders on religious liberty and on sexual orientation, at the Learning First Alliance Conference in Washington, D.C.

College and public school teachers were also the focus of other seminars and workshops presented by the First Amendment Center, including programs for the College



Charles Haynes, senior scholar at the First Amendment Center.

Media Advisers, the Center for Innovation in College Media, and Metropolitan Nashville Public Schools.



#### Who are today's witches?

"Witch hunts" continue in society today despite the American ideal of pluralism, speakers said in a lively First Amendment Center panel Oct. 3, 2007, exploring which groups are demonized and why. The freedoms of speech, religion and association formed the context for the program, "Today's Witches: Revisiting The Crucible, A Conversation on the Power of Fear." Five panelists from a variety of backgrounds discussed why society may perceive them and others as "witches," in the sense of demonized "others," because of their religious and political beliefs, ethnicity or sexual orientation. Nearly 150 people attended the event at the John Seigenthaler Center in Nashville.

#### **Press partnerships**

The First Amendment Center works closely with journalists and journalism organizations to increase awareness of First Amendment principles and values affecting the nation's press. Hundreds of attendees of American Press Institute seminars in Virginia throughout 2007 and 2008 took part in rousing First Amendment sessions with First Amendment Center Founder John Seigenthaler and the center's former executive director, Ken Paulson, now editor of USA Today and a Freedom Forum trustee.

In addition, Executive Director Policinski and Paulson also made First Amendment presentations to the conferences of the Associated Press Managing Editors and Society of Professional Journalists, both in Washington, D.C.

And in a program co-hosted with Georgetown University Law Center in Washington, D.C., the center presented a seminar on "The Press & Freedom of Information."

#### **Justice and Journalism**

The program entered its ninth year in 2008, with a May 12-13 conference involving 40 judges and journalists, at the Knight Conference Center, at the Newseum in Washington, D.C.; and a second D.C. gathering Nov. 17-18. The program, which began in 1999, brings journalists and the federal judiciary together to discuss issues of access, information and accountability.

#### **Freedom Sings**

Spotlights come up, the band hits its first song and another performance of Freedom Sings gets rolling. The live songfest tells the story of freedom in music — and three centuries of attempts to ban various controversial songs. Campus and other audiences applauded a new and invigorating appreciation for First Amendment freedoms in 17 performances in 2007 and nine performances in 2008.



Freedom Sings performance for Free Spirit Scholars March 19, 2008, in the Newseum's Annenberg Theater, featuring, from left, Gene Policinski, Bill Lloyd, Don Henry, Jonell Mosser, Jackie Patterson, Ashley Cleveland, Jason White, Joseph Wooten, Craig Krampf and Sonya Gavankar.

#### 2007-08 Freedom Sings tour

#### 2007

Jan. 22-24 Vanderbilt University Nashville, Tenn. March 17 Southeastern Commission for the Study of Religion First Amendment Center, Nashville March 20 Free Spirit Scholars Arlington, Va. March 27 Monroe Community College Monroe, Mich.

March 29 Center for Innovating College Media First Amendment Center, Nashville

*March 31* Fisk University Nashville

**April 12** University of Nebraska Lincoln

**May 12** Leadership Music First Amendment Center, Nashville May 19 Chips Quinn Scholars First Amendment Center, Nashville Sept. 17 LaSalle University Philadelphia Sept. 19 Bellarmine University Louisville, Ky.

Sept. 21 First Amendment Center, Nashville Oct. 11

Al Neuharth Media Center Vermillion, S.D.

**Oct. 24** First Amendment Summit Washington, D.C.

*Nov.* **7** University of Wyoming Laramie

*Nov. 8* Laramie County Community College Cheyenne, Wyo. *Nov. 14* Svracuse University

#### Syracuse University Syracuse, N.Y.

#### 2008

Jan. 10 The Tennessean First Amendment Center, Nashville

*March 19* Free Spirit program Newseum, Washington, D.C.

*May 10* Leadership Music First Amendment Center, Nashville

May 17 Chips Quinn Scholars USA Today, McLean, Va.

*Sept. 10* University of Missouri Columbia

*Sept. 13* Belmont University Nashville

Sept. 15 University of North Carolina Chapel Hill

**Sept. 18** Americana Music Conference Nashville

*Oct. 9* Al Neuharth Media Center Vermillion, S.D.

## **Diversity Institute**

### "I learned so much in those six days, and I couldn't wait to get started on showing my newsroom my new skills."

- Nancy Yang, reporter, St. Paul (Minn.) Pioneer Press, on participating in a multimedia seminar for Freedom Forum program alumni.



Top: Nancy Yang, a 2003 Chips Quinn Scholar, and Kendra Johnson, ASNE/APME Fellow, assistant metro editor, *The Ledger*, Lakeland, Fla.

Middle: Kevin Abourezk, 1999 Scholar, education editor, *Lincoln* (Neb.) *Journal Star.* Bottom: Erica Pippins, 1999 Scholar and ASNE/APME Fellow, team leader, *Montgomery* (Ala.) *Advertiser.* 

"Opportunities abound and the future is bright for energetic, ethical and professional journalists who adapt to new technology and who are proficient in telling stories in different formats and on different media platforms."

 Jack Marsh, vice president/diversity programs for the Freedom Forum and Diversity Institute





## The Freedom Forum Diversity Institute is charting an aggressive course to identify, recruit, train and retain people of color for journalism careers, and to help news media companies develop workforces that reflect the multicultural makeup of the audiences they serve.

For news organizations to be relevant to their readers, viewers and listeners, newsroom staffs and the stories they tell should reflect the diversity of their communities.

The Freedom Forum Diversity Institute, a school created by the Freedom Forum, is charting an aggressive course to identify, recruit, train and retain people of color for journalism careers, and to help news media companies develop workforces that reflect the multicultural makeup of the audiences they serve.

Journalists committed to fairness have an obligation to produce inclusive content that ensures honest, accurate and thorough coverage of people and issues across a broad spectrum of society, said Jack Marsh, vice president/ diversity programs for the Freedom Forum and Diversity Institute. "The best journalism comes from reporters, writers, photographers and editors who enjoy a range of life experiences, backgrounds and associations. They tend to be better informed, more curious, observant, open minded and objective," Marsh said.

In 2007, the Diversity Institute expanded and all of the Freedom Forum's diversity programs were brought under the school's umbrella as a 501(c)(3) organization. Those programs moved forward in 2007 and 2008 with extensive training of journalists.

The Diversity Institute has offices, staff, programs and classes at three Freedom Forum facilities: the John Seigenthaler Center in Nashville, Tenn.; the Al Neuharth Media Center in Vermillion, S.D.; and the Freedom Forum headquarters and Newseum in Washington, D.C.

In partnership with Belmont University in Nashville and the University of South Dakota in Vermillion, the Diversity Institute offers undergraduate-level courses for college credit. The institute also runs three journalism internship and scholarship programs, provides mentoring and coaching to rising journalists, and hosts workshops, conferences and other training programs for journalism students and professionals. The school's curriculum emphasizes First Amendment rights and responsibilities, ethical and professional practices and teaches innovative storytelling skills needed in multiplatform and multimedia journalism. Projects of Diversity Institute students and alumni are posted on freedomforumdiversity.org.

#### Hard times, new skills

The news industry endured unprecedented change and uncertainty in 2007, marked by steep declines in readership and advertising revenue from newspaper print editions, but dramatic growth in online traffic and advertising revenue from Internet news sites.

The Diversity Institute responded by launching new initiatives, overhauling its curricula and broadening its programs to prepare journalists to be versatile and vital in this new digital age. The school now teaches a broad range of storytelling skills involving words, pictures, audio, video and interactivity.

#### School for journalists

During summer 2007, 21 alumni of Freedom Forum diversity programs came to Nashville for a pilot class that taught print journalists how to tell stories in alternative formats and different platforms. Diversity Institute instructors and adjunct faculty taught how to produce photo/audio slideshows and video stories, how to write and edit for the Internet, and how to mine government databases for news stories and analysis. The success of the pilot class inspired the Diversity Institute to evolve rapidly into a school specializing in multimedia education.

"Before this seminar, I was scared of the changing landscape in journalism, and I wasn't sure it was for me," said Maria St. Louis-Sanchez, assistant city editor at the *Greeley* (Colo.) *Tribune.* "Now, not only am I confident in what I can do, but I'm also excited for the future."

Martin Ricard, a reporter at *The Daily Review* in Hayward, Calif., said, "I feel prepared to go back to my newsroom and take more initiative in proposing and contributing to multimedia projects. It was really re-energizing."

For reporter Marquita Brown at *The Roanoke* (Va.) *Times,* professional doubt gave way to new possibility after she shot video for a story for the first time: "I have faith in journalism again."

The Diversity Institute also became a training partner with media companies and other journalism organizations, including the Associated Press, the National Conference of Editorial Writers, the Society for News Design and College Media Advisers.

Chips Quinn alumnus Chris Viola (spring 2001), photographer for *The Florida Times-Union* (Georgia bureau), shows 2007 Scholar Tara-Lynne Pixley how to adjust her camera.



#### Journalist in residence at Al Neuharth Media Center

Chuck Baldwin, opinion editor of the Sioux Falls, S.D., *Argus Leader*, was named journalist in residence at the Al Neuharth Media Center at the University of



South Dakota. The position is funded jointly by the university and the Diversity Institute because most of Baldwin's duties are divided between Freedom Forum diversity projects and the USD Department of Contemporary Media and Journalism.

Chuck Baldwin

Baldwin teaches journalism at the American Indian Journalism Institute a<u>nd USD.</u>

He advises the campus newspaper, *The Volante,* runs the journalism program of South Dakota Girls State, and is part-time executive director of South Dakotans for Open Government.

#### New newsroom hires in full-time news jobs

#### 2007

- Jennifer McMahan Curliss, copy editor, The Daily Ardmoreite, Ardmore, Okla.
- Audrey Ester, anchor/reporter, News9.com, Oklahoma City
- Christina Good Voice, reporter, Cherokee Phoenix, Tahlequah, Okla.
- Cynthia Hernandez, copy editor, Montgomery (Ala.) Register
- Sarah Moses, copy editor, The Post-Standard, Syracuse, N.Y.
- Benny Polacca, reporter, *The Forum,* Fargo, N.D.
- Jasa Santos, reporter, Casper (Wyo.) Star-Tribune
- Dalton Walker, reporter, Argus Leader, Sioux Falls, S.D.

#### 2008

- Patricia Ecker, writer/reporter, *Morning Sun,* Mt. Pleasant, Mich.
- Jerome Nakagawa, multimedia reporter, Springfield (Mo.) News-Leader
- Devin Wagner, staff photographer, Jackson (Tenn.) Sun

#### **Chips Quinn Scholars**

Another diversity initiative making a difference in newsrooms is the Chips Quinn Scholars program, the Freedom Forum's flagship diversity program. It honors the memory of John C. "Chips" Quinn Jr., a son of former *USA Today* Editor-in-Chief John Quinn and the late Loie Quinn. Chips Quinn died in a traffic accident in 1991 while he was the managing editor of the *Poughkeepsie* (N.Y.) *Journal*, where he championed diversity in the newsroom.

Representing various racial and ethnic backgrounds, Chipsters are college students or recent graduates who seek careers in journalism.

The program combines orientation, training and mentoring with placement in newsroom internships and full-time jobs. In 2008, the ranks of those named as Chips Quinn Scholars rose to 1,140. More than 67% of them continue to work as journalists, said Karen Catone, program director.

Thirteen Chipsters attended orientation classes in Nashville before heading off to 12 daily newspapers in January 2007. In May 2007, 47 more fanned out to 38 newsrooms, including two Associated Press bureaus. Among the trainers at orientation: 10 Chips alumni now working as reporters, editors and photographers.



Chips Quinn Scholars 2007 Spring Orientation. From top left: Craig Henry, Ashley Anthony, Deanna Dent, Maria Miranda, Brian Aguilar, Stephanie Armenta, Kellie Hwang, Alexandria Burris, Cathy Tran, Tara-Lynne Pixley, Maria Zamudio, Diana Diroy, Mariecar Mendoza, Connie Llanos, Gabriela Gonzalez, John Quinn.

#### **Chips Quinn Scholars 2008**

Spring: Maria Chercoles, Ashlee Clark, Matthew Cooper, Ana Cubias, Sergio Delgado, Astrid Galvan, Shawntaye Hopkins, Jacqueline Lee, Martha Ramirez, Rickeena Richards, Carlos Silva, Andrew Villegas, Chris Vongsarath, Devin Wagner and Sharon Yep.

Summer: Regina Dennis, Carley Dryden and David Shieh.

## **Diversity Institute**

#### Native American initiatives

Native Americans are the most underrepresented cultural group in daily newsrooms, totaling about 0.5% of all working journalists. Diversity Institute programs, run from South Dakota and primarily at the Al Neuharth Media Center, encourage and prepare Natives to pursue journalism.

Twenty-one students from 16 tribes took summer courses in journalism at the center in Vermillion during the 7th annual American Indian Journalism Institute. Most registered for credit, earning four semester hours from the University of South Dakota. Fifteen proceeded directly from AIJI to paid newsroom internships for the rest of the summer.

The AIJI program works. At least eight AIJI alumni landed new fulltime newsroom jobs in 2007. Three more were hired as of June 2008.

The Diversity Institute and the University of South Dakota began a visiting-scholars program in 2007 for college students interested in journalism careers but who attend other colleges or universities with limited or no journalism courses. The program aims to assist Native American students and encourage them to pursue careers in journalism. Qualified students attend free because the cost is shared by the Diversity Institute, USD and scholarships designated for Native American students. Visiting students are enrolled at USD for one semester, and are eligible to take a full load of courses in journalism and related subjects.

Credits earned from USD can be transferred to the students' home schools.

Record attendance at the 8th annual Native American Journalism Career Conference, another South Dakota-based program, earned that event distinction as the largest Native American student gathering of its kind ever held. The conference is funded by the Diversity Institute and co-sponsored by the South Dakota Newspaper Association, the Crazy Horse Memorial Foundation, the Native American Journalists Association, and the journalism programs at South Dakota State University and USD.

More than 160 high school and college students converged at the Crazy Horse Memorial for three days in April 2007. Since its inception, the conference has attracted about 900 students. This conference emphasizes opportunities in journalism and encourages young people to think about their future. Experienced journalists — many of them Native American — mentor the students on the basic skills and practices of journalism, including writing and photography.

Multimedia was a major enhancement of the Crazy Horse program in 2008. Audio slideshows, radio and video projects were produced by different groups during two and half days at the career conference. The instruction and hands-on training engaged the students and gave them tools to tell their own stories: *Continues on page 26* 

> The participants in the Native American Journalism Career Conference, at the Crazy Horse Memorial in South Dakota, April 17-19, 2007.

## **Diversity Institute**

#### Continued from page 25

- Thirty-six high school students received instruction in audio gathering and editing, photojournalism and audio slideshow production. Students produced audio slideshows for the Web and photographs to accompany stories in print. All slideshows can be seen at freedomforumdiversity.org.
- Eight high school students also participated in the radio-reporting group, learning interviewing skills and recording skills to produce their own audio story. South Dakota Public Radio played the story on one of its broadcasts.
- Four college students from Oglala Lakota College learned to shoot and edit video. They produced a video profile of Ruth Ziolkowski, president/CEO of the Crazy Horse Memorial Foundation. The video can be seen at freedomforumdiversity.org.

"The career conference at Crazy Horse is an entry point in the journalism pipeline," Marsh said. "Other Freedom Forum programs provide the essential follow-through — the academic training, internships, mentoring and practical experience that transform dreams into reality for Native journalists."

#### **Multimedia Scholars**

The Diversity Institute Multimedia Scholars program, run during the summer in partnership with Black College Wire and Schurz Communications, offered college scholarships and a free college-level course in multimedia journalism and placed 12 successful graduates in paid multimedia internships at Schurz newspapers in Alabama, Indiana, Kentucky and Maryland.

Admission to the program is competitive and all expenses are paid. Applicants are recruited nationwide, with a special attention to historically black colleges and universities. First consideration is given to active and promising journalism students who contribute to Black College Wire, a national student news service. Students receive instruction at the Diversity Institute's facility in Nashville and can earn three hours of college credit from Belmont University.

#### Diversity Institute 2007 Multimedia Scholars:

First row (left to right): Faith Hannah, Michelle Anderson, Traver Riggins, Shannon Epps, Natalie Wilson, Calvin Davis. Second row (left to right): Drew Daniels, Jackie McCorvey Jr., Catherine Sudue, Keisha Ralliford, Jerome Hubbard, Siraaj Sabree, Marshall Latimore.



### Charles Overby receives Neuharth award



Charles L. Overby received the 2008 Al Neuharth Award for Excellence in the Media for journalistic accomplishments that include piloting the Newseum to its April launch. As chairman, president and CEO of the Freedom Forum, Overby led

the design, construction and content decision-making for the interactive museum.

Accepting the honor at the Al Neuharth Media Center at the University of South Dakota, Vermillion, Oct. 9, Overby said the foundation was "dedicated to trying to get the media and the public to understand one another better."

Relating daily Newseum operations to the daily news cycle, Overby said, "It's like one big news meeting every day. We do the equivalent of putting together a front page."

Overby has been a reporter who covered the White House, presidential campaigns, Congress and the U.S. Supreme Court, as well as the editor of a Pulitzer Prizewinning newspaper, *The Clarion-Ledger* in Jackson, Miss., and an executive for Gannett Co.

"His opening of the \$450 million Newseum is his greatest media achievement," Freedom Forum Founder Al Neuharth said of Overby.

The University of South Dakota and the Freedom Forum created the Neuharth award in 1989. Neuharth, a South Dakota native, graduated from USD in 1950.

### 2 USA Today editors receive Neuharth award

In 2007, as USA Today celebrated its 25th anniversary, its first editor and its current editor received that year's Neuharth award. John C. Quinn, under whose direction the newspaper hit newsstands in 1982, and Ken Paulson, named editor in April 2004, received the awards.

Quinn said that although people seeking journalism careers would face great changes, some principles would remain unshakable. "I don't care if [news] is delivered on the Web, or by a truck, or by a carrier pigeon. The basics of journalism, the joys of journalism and the demands of journalism are not going to change."

"We're absolutely confident that if young people are exposed to what newspapers have to offer," Paulson said, "they will respond very positively and will use that as a vehicle for news and information." But he said it was unrealistic to expect to turn online-oriented young people into readers of the printed paper.

#### **Remembering a diversity leader**

The 2007 Robert G. McGruder Awards for Diversity Leadership were given to Joe Grimm, recruiting and development editor at the *Detroit Free Press*, and Wanda Lloyd, executive editor of the *Montgomery* (Ala.) *Advertiser*. Receiving the 2008 awards were John Bodette, executive editor of the *St. Cloud* (Minn.) *Times*, and Charles Pittman, senior vice president for publishing at Schurz Communications.

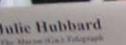


They were honored at the Associated Press Managing Editors conventions in 2007 and 2008.

The recipients were chosen "for their careerlong contributions to recruiting, developing and retaining journalists of color," said Jack Marsh, vice president/diversity programs for the Freedom Forum and Diversity Institute.

The award is funded by the Diversity Institute and bestowed by the Freedom Forum, the American Society of Newspaper Editors and the Associated Press Managing Editors.

 Wanda Lloyd accepts her McGruder Award for Diversity Leadership in 2007.



Mindy McAdams, Knight chair in journalism technologies, University of Florida, teaches audio recording in multimedia class at Diversity Institute in Nashville, 2007.



## Free Spirit Award & Conference

### Dream. Dare. Do.



Al Neuharth, Bob Schieffer stand at center of 2007 Free Spirit Journalism Scholars.



Bob Schieffer and Al Neuharth during 2007 conference.

The 2008 Free Spirit Journalism Scholars on a stairway in the Newseum.



#### Al Neuharth Free Spirit Scholarship and Journalism Conference

"This conference was not just about becoming a better journalist; it was about following dreams and aspirations to become the free spirit that can make a change in the world."

That's how Liz Wagner of Slatington, Pa., described the 2007 Al Neuharth Free Spirit Scholarship and Journalism Conference, a Freedom Forum-funded program that brings 102 high school seniors from across the USA — a boy and girl from every state and the District of Columbia to Washington, D.C.

More than 800 students competed for the winning slots through essays, recommendations and journalism-related activities. "The winning scholars represented the top echelon of journalism students across the USA — an incredibly talented, impressive and free-spirited group," said Chris Wells, Freedom Forum senior vice president and manager of the program.

"Students came from different backgrounds, different faiths, different economic levels, and yet we all had so much in common: a passion for journalism that was fueled throughout the week," said Eric Webb, of Austin, Texas.

Jamie Dittmar of Wausau, Wis., added: "Before our eyes famous figures ... like Tim Russert and Bob Schieffer became real, tangible people dedicated and passionate about journalism in the present, but also intent on teaching us journalists of the future."

At the 2007 conference, two top students were selected to receive \$50,000 college scholarships: Tracy Pfeiffer, a senior at Cascia Hall Preparatory School in Tulsa, Okla., and Isaac Arnsdorf, a senior at Montgomery Blair High School in



NBC News Washington bureau chief Tim Russert gives Free Spirit Scholars an inside look at 'Meet the Press' during the 2007 conference. Russert died June 13, 2008.

Silver Spring, Md. Each of the other 100 students received a \$1,000 scholarship.

In 2008, the top scholarships went to Christopher Miller of Clarke Central High School in Athens, Ga., and Natalia Ledford of Lincoln (Neb.) High School.

"I went to the conference expecting to grow as a journalist; I left with 101 friends who continue to accomplish this every day," said 2008 scholar Lexie Krell of Palmer, Alaska.

#### Free spirit of the year

Bob Schieffer, chief Washington correspondent for CBS News and host of "Face the Nation," was named the 2007 Free Spirit of the Year. Schieffer was selected for his free-spirited achievements in the field of journalism.

Schieffer has covered Washington for CBS News for more than 30 years and served as the moderator of "Face the Nation" since 1991. He is one of the few broadcast or print journalists to have covered all four major beats in the nation's capital: the White House, the Pentagon, the State Department and Capitol Hill.

"This award celebrates Schieffer's distinguished career," said Charles L. Overby, chairman, chief executive officer and president of the Freedom Forum. "During a career spanning nearly 50 years, his outstanding work has helped to set the standard for quality journalism."

Each year the Freedom Forum honors an individual for accomplishments that reflect the human capacity to dream, dare, do. The honoree is presented the award at a ceremony during the Free Spirit conference.

Cathie Black, president of Hearst Magazines, was named the 2008 Free Spirit of the Year. A pioneer in her field, Black was selected for her free-spirited achievements in the journalism and publishing industries. She holds the distinction as the first female publisher of a weekly consumer magazine.



From left: Tracy Pfeiffer, Al Neuharth, Isaac Arnsdorf, 2007.

## **Financial highlights**

The Freedom Forum's net assets stood at \$657.1 million in 2007.

The endowment returned 6% in 2007. The endowment investments are fully diversified into the following asset classes:

- Domestic equity
- International equity 18%
- Hedge funds
- Fixed income
- Private equity

Construction work continued for the year on the Newseum project and added another \$105 million to building assets.

The Newseum has raised \$90 million in pledges from 12 founding partners and payments on those pledges totaled \$26 million in 2007.

Operating expenses rose 9.7% in 2007, ending the year at \$40.6 million compared with \$37 million in 2006.

#### **Simplified Balance Sheet** (In millions of dollars. 2007 numbers are unaudited)

	2006		
	Freedom Forum	Newseum	Total
Investments	601.6	12.0	613.6
Deposits with Trustee	90.4	0.0	90.4
Land & Buildings	396.6	0.0	396.6
Gifts Receivable	0.0	57.2	57.2
Other	13.6	0.9	14.5
Total Assets	1,102.2	70.1	1,172.3
Accounts/Grants Payable	36.2	1.5	37.7
Notes Payable	352.3	0.0	352.3
Total Liabilities	388.5	1.5	390.0
Net Assets	713.7	68.6	782.3

2007			
Freedom Forum	Newseum	Total	
558.5	36.1	594.6	
21.9	0.0	21.9	
463.6	58.9	522.5	
0.0	43.3	43.3	
13.3	1.3	14.6	
1,057.3	139.6	1,196.9	
37.8	3.5	41.3	
362.4	35.0	397.4	
400.2	38.5	438.7	
657.1	101.1	758.2	

29% 30% 20% 3%



# Now Open

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10

Tickets at newseum.org

VSEUM---

## **Senior Management**

Pictured, from left to right:

Mary Kay Blake Senior Vice President/Development

Jack Hurley Senior Vice President/Broadcasting and Deputy Director/Newseum

> Nicole Mandeville Senior Vice President/Finance and Treasurer























Senior Vice President

Joe Urschel

Susan Bennett Vice President/Marketing and Deputy Director/Newseum

Pamela Galloway-Tabb Vice President/General Services

Jack Marsh Vice President/Diversity Programs

Max Page Vice President/Facilities and Construction and Deputy Director/Newseum







Rod Sandeen Vice President/Publications and Administration

> Paul Sparrow Vice President/Broadcasting



James Thompson Vice President/Operations and Deputy Director/Newseum

Jim Updike Vice President/Technology





























Pictured, from left to right:

Charles L. Overby Brentwood, Tenn. and Washington, D.C. FREEDOM FORUM, DIVERSITY INSTITUTE, NEWSEUM Chairman, chief executive officer and president, Freedom Forum, Diversity Institute; chief executive officer, Newseum; former newspaper editor and former vice president/news, Gannett Co.

Peter S. Prichard Chincoteague, Va. FREEDOM FORUM, NEWSEUM President, Newseum; former editor of USA Today

Alberto Ibargüen Miami NEWSEUM Chairman, Newseum; president and chief executive officer, John S. and James L. Knight Foundation

James W. Abbott *Vermillion, S.D.* DIVERSITY INSTITUTE *President, University of South Dakota* 

Howard Baker Huntsville, Tenn. FREEDOM FORUM Lawyer; former U.S. Senate majority leader, White House chief of staff and U.S. ambassador to Japan

Louis D. Boccardi New Rochelle, N.Y. NEWSEUM Former president and chief executive officer, The Associated Press

Bernard B. Brody, M.D. Rochester, N.Y. FREEDOM FORUM Former senior vice president for medical affairs, Genesee Hospital

Gen. Harry W. Brooks Jr. Las Vegas FREEDOM FORUM Chairman, Brooks International

Kathy Calvin *Ellicott City, Md.* NEWSEUM *Executive vice president and chief operating officer, UN Foundation* 

Shelby Coffey McLean, Va. NEWSEUM Senior fellow, Freedom Fourm; former editor, Los Angeles Times, president, CNN Business News, and executive vice president, ABC News

Michael Coleman Cocoa Beach, Fla. DIVERSITY INSTITUTE, NEWSEUM Newspaper management consultant; chairman, Cool Media Consultants; former chairman, Cape Publications

Tom Daschle Washington, D.C. FREEDOM FORUM Special policy adviser, Alston & Bird; former U.S. Senate majority leader

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#### Pictured, from left to right:

Michael G. Gartner Des Moines, Iowa DIVERSITY INSTITUTE, NEWSEUM Principal owner, Iowa Cubs baseball team; former president, NBC News

Gary L. Ginsberg New York City NEWSEUM Executive vice president, corporate affairs, News Corp.

Félix F. Gutiérrez Oakland, Calif. DIVERSITY INSTITUTE Professor of journalism, University of Southern California's Annenberg School for Communication

> John E. Heselden Towson, Md. FREEDOM FORUM Former deputy chairman, Gannett Co.

> > George Irish New York City NEWSEUM President, Hearst Newspapers

Charlene Drew Jarvis Washington, D.C. DIVERSITY INSTITUTE President, Southeastern University

Madelyn P. Jennings *Falls Church, Va.* FREEDOM FORUM, DIVERSITY INSTITUTE, NEWSEUM Former senior vice president/personnel, Gannett Co.

> Robert C. Khayat Oxford, Miss. **DIVERSITY INSTITUTE** Chancellor, University of Mississippi

Malcolm R. Kirschenbaum cocoa Beach, Fla. FREEDOM FORUM, DIVERSITY INSTITUTE, NEWSEUM Lawyer and civic leader

Bette Bao Lord New York City FREEDOM FORUM, DIVERSITY INSTITUTE, NEWSEUM Author

> Robert MacNeil New York City NEWSEUM MacNeil/Lehrer Productions and author

Wilma P. Mankiller stilwell, Okla. FREEDOM FORUM, NEWSEUM Former principal chief of the Cherokee Nation

























Pictured, from left to right:







Jan A. Neuharth Middleburg, Va. FREEDOM FORUM, NEWSEUM President, Paper Chase Farms

H. Wilbert Norton Jr. Lincoln, Neb. FREEDOM FORUM, DIVERSITY INSTITUTE, NEWSEUM Dean, College of Journalism and Mass Communications, University of Nebraska

Kenneth A. Paulson Arlington, Va. FREEDOM FORUM Editor of USA Today

Orage Quarles III Raleigh, N.C. FREEDOM FORUM, DIVERSITY INSTITUTE President and publisher, The News & Observer

Gary L. Sisco Franklin, Tenn. DIVERSITY INSTITUTE President, Sisco Group

Michael I. Sovern New York City NEWSEUM President emeritus, Columbia University

Robert Stanton Fairfax Station, Va. FREEDOM FORUM, NEWSEUM Former director, National Park Service

William H. Strong Chicago NEWSEUM Managing director and vice chairman, Investment Bank, Morgan Stanley

Ronald Townsend Jacksonville, Fla. NEWSEUM Former broadcast executive, Gannett Co.

Mark N. Trahant Bainbridge Island, Wash. FREEDOM FORUM, DIVERSITY INSTITUTE Editorial page editor, Seattle Post-Intelligencer

David Westin New York City NEWSEUM President, ABC News

Anthony A. Williams Washington, D.C. NEWSEUM Former mayor















# **Appendix** program participants & highlights

## **FIRST AMENDMENT**

National First Amendment Moot Court Competition winners	39
NEWSROOM DIVERSITY	
Spring 2007 Chips Quinn Scholars	39
Summer 2007 Chine Quinn Scholars	20

Summer 2007 Chips Quinn Scholars
Chips Quinn Scholars speakers
2007 Diversity Institute multimedia class and internship program graduates
Robert G. McGruder Awards for Diversity Leadership recipients
ASNE/APME Fellows
Online seminar participants
Onine seminar speakers
Training conference calls speakers
2007 International Free Expression Institute participants
Al Neuharth Media Center advisory board
2007 American Indian Journalism Institute faculty and presenters
2007 American Indian Journalism Institute graduates

# **OTHER PROGRAMS**

2007 Freedom Forum-NCAA Foundation sports journalism scholarship recipients	44
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Al Neuharth Free Spirit Award recipients	44
Past Free Spirit Award recipients	44
2008 Free Spirit Journalism Scholars	45
2008 Free Spirit newspaper partners	47

Foreign students in a 2007 program, the Free Expression Institute, learned about First Amendment protections for religion, speech, press, assembly and petition. Taking part in an expressive exercise are (left to right) Vugar Hasanov, Muhammad Hasanli, Sadagat Farzaliyeva, Tayyar Rzayev, Nigar Ismayilova and Sabina Aliyeva.



# <u>FIRST</u> AMENDMENT

## NATIONAL FIRST AMENDMENT MOOT COURT COMPETITION WINNERS

#### 2008

University of Georgia School of Law

#### 2007

George Mason University School of Law

#### 2006

University of Georgia School of Law

#### 2005 Cardozo School of Law

2004 Western New England College School of Law

## 2003 South Texas College of Law

2002 Villanova University School of Law

2001 South Texas College of Law

# 2000

University of San Diego School of Law

## 1999

Brooklyn Law School

#### 1998

Arizona State University College of Law

## **1997** University of Georgia School of

Law

#### 1996

# Duke University School of Law

#### 1995

of Law

University of Dayton School of Law 1994

# University of Arkansas School of

Law **1993** College of William & Mary School 1992 South Texas College of Law

South Texas College of Law

# NEWSROOM DIVERSITY

SPRING 2007 CHIPS QUINN SCHOLARS (and host newspapers)

Ashley Anthony University of Houston The Jackson (Tenn.) Sun

Stephanie Armenta Arizona State University The Arizona Republic, Phoenix

Alexandria Burris Louisiana State University The Daily Advertiser, Lafayette, La.

Deanna Dent Arizona State University *The Bulletin,* Bend, Ore.

Diana Diroy San Jose State University The Oakland (Calif.) Tribune

Gabriela Gonzalez California State University-Northridge Ventura County (Calif.) Star

**Craig Henry** University of Oklahoma *Argus Leader,* Sioux Falls, S.D.

Kellie Hwang University of Washington The Arizona Republic, Phoenix

Connie Llanos California State University-Northridge Daily News, Los Angeles

Mariecar Mendoza California Polytechnic State University The Desert Sun, Palm Springs, Calif.

Maria Miranda California State University-Fresno Madera (Calif.) Tribune

Tara-Lynne Pixley Florida A&M University The Greenville (S.C.) News

## **Cathy Tran** University of California-Santa Barbara *The Orange County* (Calif.) *Register*

# SUMMER 2007 CHIPS QUINN SCHOLARS

(and host newspapers)

Kathy Adams University of Texas The News Journal, Wilmington, Del.

Brian Aguilar University of California-Berkeley Contra Costa Times, Walnut Creek, Calif.

Kainaz Amaria Ohio University Lincoln (Neb.) Journal Star

William Bans San Diego State University Statesman Journal, Salem, Ore.

Renita Burns Temple University Democrat and Chronicle, Rochester, N.Y.

TaLeiza Calloway Kent State University St. Cloud (Minn.) Times

Leah Caudle Western Kentucky University Lexington (Ky.) Herald-Leader

Ronald Clark Hampton University Tallahassee (Fla.) Democrat

Colleen Cummins San Francisco State University South Florida Sun-Sentinel, Fort Lauderdale

Sonia Dasgupta University of Delaware *The News Journal,* Wilmington, Del.

Daniel Davis University of Montana Austin (Texas) American-Statesman

Nicole Dungca Brown University The Providence (R.I.) Journal

Ivy Farguheson University of New Mexico The Post-Crescent, Appleton, Wis.

Natalie Gilmore Austin Peay State University Springfield (Mo.) News Leader

Tony Gonzalez Hillsdale College The Detroit News

Megan Gordon University of South Dakota The Des Moines (Iowa) Register

Mary Hudetz University of Montana *Star-Tribune,* Minneapolis

Sha'Day Jackson Tuskegee University The Dispatch, Lexington, N.C.

Jeffrey Javier University of Arizona The Asheville (N.C.) Citizen-Times

Jamaal Johnson San Francisco State University The Oakland (Calif.) Tribune

Theresa Kasallis Brigham Young University The Salt Lake Tribune

Joe Lacdan Southern Illinois University San Angelo (Texas) Standard-Times

Ana Lagunez Carleton College *The Courier-Journal,* Louisville, Ky.

Donna Lee Sacramento City College Statesman Journal, Salem, Ore.

Betsy Martinez Florida International University The News-Press, Fort Myers, Fla.

Aerial McCall Southern Illinois University Green Bay (Wis.) Press-Gazette

Charles Menchaca University of Illinois The Wausau (Wis.) Daily Herald

MaSovaida Morgan Savannah State University Poughkeepsie (N.Y.) Journal Jennifer Muhmel University of South Dakota Ventura County (Calif.) Star

Olga Munoz California State University-Chico The Salt Lake Tribune

Leland Ornelaz University of Southern California The Wenatchee (Wash.) World

Tierra Palmer Ohio University Lancaster (Ohio) Eagle-Gazette

Gabriela Resto-Montero University of Colorado The Salinas Californian

Natasha Robinson Wayne State University The Associated Press, Richmond, Va.

Daniel Sato San Jose State University St. Cloud (Minn.) Times

Vannah Shaw University of Missouri Montgomery (Ala.) Advertiser

Arian Smedley Ohio University The Associated Press, New York

Allison Smith Vanderbilt University The Tennessean, Nashville

Shawn Smith University of Arizona Observer-Dispatch, Utica, N.Y.

Donna Tam San Francisco State University *The Spokesman-Review,* Spokane, Wash.

Bowdeya Tweh Wayne State University Detroit Free Press

James Wagner University of Virginia *The Courier-Journal,* Louisville, Ky.

Kimberly Wallace University of Kansas *Times Daily,* Florence, Ala. Sarah Welliver University of Montana Detroit Free Press

Stuart Woo Brown University The Providence (R.I.) Journal

Emilie Yam University of Tennessee-Knoxville *The Tennessean,* Nashville

Maria Zamudio University of Illinois Springfield (Mo.) News Leader

## CHIPS QUINN SCHOLARS SPEAKERS

Hector Becerra, staff writer, Los Angeles Times

LaSharah S. Bunting, listings editor/ culture, The New York Times

Audrey Burgs, night city editor/ internship coordinator, The Des Moines (Iowa) Register

Karen Catone, director/Chips Quinn Scholars program, Freedom Forum

Adam Causey, reporter, The Times, Shreveport, La.

Meg Downey, managing editor, The Tennessean, Nashville

Jenny Espino, reporter, The Post-Crescent, Appleton, Wis.

**Colleen Fitzpatrick,** Chips Quinn career coach

Kristen Go, action team leader, The Arizona Republic, Phoenix

Rick Green, managing editor, The Desert Sun, Palm Springs, Calif.

Mary Ann Hogan, Chips Quinn career coach

Wendy Isom, reporter, The Jackson (Tenn.) Sun

Kate Kennedy, then-director/ diversity programs, Freedom Forum David Ledford, executive editor, The News Journal, Wilmington, Del.

Manny Lopez, editorial writer, The Detroit News

Jack Marsh, vice president/ diversity programs, Freedom Forum's Al Neuharth Media Center

Anthony McCartney, reporter, The Tampa (Fla.) Tribune

Barbara McCormack, manager/ public-outreach programs, Newseum

Jason McKibben, photographer, Sarasota (Fla.) Herald-Tribune

Robbie Morganfield, thenexecutive director, Freedom Forum Diversity Institute

Charles L. Overby, chairman, chief executive officer and president, Freedom Forum

Ken Paulson, editor, USA Today

Gene Policinski, vice president and executive director, First Amendment Center

John C. Quinn, founder, Chips Quinn Scholars program

Martin Reynolds, managing editor, The Oakland (Calif.) Tribune

John Seigenthaler, founder, First Amendment Center

Javier Serna, development reporter, North Raleigh News (The News & Observer), Raleigh, N.C.

Mark Silverman, editor and vice president, content and audience development, *The Tennessean*, Nashville

Pearl Stewart, Chips Quinn career coach

Sue Stock, retail reporter, The News & Observer, Raleigh, N.C.

**Chandra Thomas,** staff writer, *Atlanta Magazine*  Chris Viola, photographer, The Florida Times-Union (Georgia bureau)

Getahn Ward, business reporter, The Tennessean, Nashville

Keith Woods, dean of the faculty, Poynter Institute

# 2007 DIVERSITY INSTITUTE MULTIMEDIA CLASS AND INTERNSHIP PROGRAM GRADUATES

Michelle Anderson South Bend (Ind.) Tribune

Drew Daniels Noblesville (Ind.) Daily Times

Calvin Davis South Bend (Ind.) Tribune

Shannon Epps Herald-Mail Co., Hagerstown, Md.

Faith Hannah Montgomery (Ala.) Advertiser

Jerome Hubbard South Bend (Ind.) Tribune

Jackie McCorvey Jr. Montgomery (Ala.) Advertiser

Keisha Ralliford South Bend (Ind.) Tribune

Traver Riggins Montgomery (Ala.) Advertiser

Siraaj Sabree Advocate-Messenger, Danville, Ky.

Catherine Sudue Herald-Mail Co., Hagerstown, Md.

Natalie Wilson Advocate-Messenger, Danville, Ky.

## ROBERT G. McGRUDER AWARDS FOR DIVERSITY LEADERSHIP RECIPIENTS

2008

John Bodette, executive editor, St. Cloud (Minn.) Times

**Charles Pittman,** senior vice president for publishing, Schurz Communications

#### 2007

Joe Grimm, recruiting and development editor, Detroit Free Press

Wanda Lloyd, executive editor, Montgomery (Ala.) Advertiser

2006

Pacific Daily News, Guam

Sharon Rosenhause, managing editor, *Sun-Sentinel*, Fort Lauderdale, Fla.

2005

The Honolulu Advertiser

Argus Leader, Sioux Falls, S.D.

2004

Susan Ihne, then-executive editor, St. Cloud (Minn.) Times

Bennie Ivory, executive editor and vice president/news, The Courier-Journal, Louisville, Ky.

#### 2003

Charlotte Hall, then-vice president/ planning, Newsday

Greeley (Colo.) Tribune

#### 2002

Don Flores, editor and executive vice president, *El Paso* (Texas) *Times* 

Jim Strauss, publisher, Great Falls (Mont.) Tribune

## **ASNE/APME FELLOWS**

Jonathan Bethely, reporter, Chronicle-Tribune, Marion, Ind.

Patrina Bostic, reporter, Longview (Texas) News-Journal

Kristin Boyd, reporter, Lebanon (Pa.) Daily News

**Dudley Brown,** reporter, *Herald-Journal,* Spartanburg, S.C.

Joseph Bryant, reporter, TimesDaily, Florence, Ala.

Kareem Copeland, sports reporter, The Wausau (Wis.) Daily Herald

Gary Coronado, photographer, Naples (Fla.) Daily News

Victor Cristales, photographer, Abilene (Texas) Reporter-News

Gelasia Croom, reporter, The Wilson (N.C.) Daily Times

Zinnia Faruque, reporter, *Herald News*, West Paterson, N.J.

Tilde Herrera, business reporter, Bradenton (Fla.) Herald

Raven Hill, municipal reporter, Home News Tribune, East Brunswick, N.J.

Kendra Johnson, copy editor, *The Ledger*, Lakeland, Fla.

Serena Lei, education reporter, The Bellingham (Wash.) Herald

Jade Jackson Lloyd, aging/ nonprofit reporter, *Abilene* (Texas) *Reporter-News* 

Kara Machado, police and courts reporter, *The Hanford* (Calif.) *Sentinel* 

Kibret Markos, county reporter, Herald News, West Paterson, N.J.

Lisa Martinez, education reporter, Greeley (Colo.) Tribune

Carucha Meuse, photographer, The Huntsville (Ala.) Times

Liz Mineo, immigration reporter, MetroWest Daily News, Framingham, Mass.

Chan-joo Moon, reporter, Staten Island (N.Y.) Advance

Keala Murdock, reporter, Savannah (Ga.) Morning News

Jenna Naranjo, communities reporter, The Santa Fe New Mexican

Susie Oh, reporter, *Kitsap Sun,* Bremerton, Wash.

Katie Oyan, assistant city editor/ nights, Great Falls (Mont.) Tribune

Jennifer Perez, regional reporter, Great Falls (Mont.) Tribune

Erica Pippins, senior reporter, The Herald, Rock Hill, S.C. Nina Rao, business reporter, Springfield (Mo.) News-Leader

Rashida Rawls, copy editor, The Telegraph, Macon, Ga.

Rachel Rique, photographer, Athens (Ga.) Banner-Herald

Jennifer Sanchez, reporter, The Albuquerque (N.M.) Tribune

Rion Scott, reporter, Press & Sun-Bulletin, Binghamton, N.Y.

Javier Serna, outdoors reporter, The Elkhart (Ind.) Truth

Maria St. Louis-Sanchez, education reporter, Greeley (Colo.) Tribune

Lashonda Stinson, features reporter, Ocala (Fla.) Star-Banner

Sue Stock, business reporter, Lansing (Mich.) State Journal

Brandi Jade Thomas, photographer, *The News-Star*, Monroe, La.

Mandi Torrez, sports reporter, *The Island Packet*, Hilton Head, S.C.

Bac To Trong, photographer, The Wausau (Wis.) Daily Herald

Forrest Valdiviez, reporter, The Island Packet, Hilton Head, S.C

Jeremy Verdusco, copy editor, Ocala (Fla.) Star-Banner

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#### 1997

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Barbara Bush, former first lady Myrlie Evers-Williams, NAACP chairwoman

#### 1994

David Clark, sailor Jaime Escalante, math teacher Reuben Greenberg, police chief Mary Hannick, community activist Alex Hwang, police officer K.W. Lee, former newspaper editor Wilma P. Mankiller, principal chief of the Cherokee Nation Robert C. Maynard, newspaper editor and publisher Dorothy McPhillips, high school iournalism advocate Chuck Stone, columnist and journalism educator Jerry Thompson, author and journalist

Endeavour astronauts who repaired the Hubble Space Telescope:

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