



Dailymotion Expands US Sales, Content Programming and Partnership Management Teams

Tim Smith, former lead business partner for digital marketing and strategy at Google, joins sales team as VP

Colin Parks-Fried, formerly with SpiralFrog and Sony Music, joins as partnership manager

Aimee Carlson, former talent and development executive at VH1, promoted to creative director

NEW YORK, NY – June 24, 2008 – Dailymotion, the world's largest independent video entertainment site, today announced several key personnel changes in response to the site's rapid growth in the US. The company is expanding the US sales and community management teams with new hires while strengthening its US content programming team.

Joining Dailymotion is Tim Smith, a former group manager for sales to the media and entertainment industry at Google. Based in Dailymotion's New York headquarters, Tim will join Vice President Christa Rimonneau in growing Dailymotion's advertising business in the US. Prior to Google, Tim was a sales executive at Gamespy and Real Media.

Also joining Dailymotion is Colin Parks-Fried, who will be partnership manager for Dailymotion in the US. In this role, Colin will be responsible for managing relationships with Dailymotion's growing list of partners as well as with the site's creative user base. Previously, Colin held key positions at SpiralFrog, where he was the primary point of contact with content producers and providers, and Sony Music, where he developed relationships with media partners, artists and record labels.

Dailymotion also announced the promotion of Aimee Carlson, who joined Dailymotion as programming manager in 2007 to oversee US programming and licensed content. Aimee will be increasing Dailymotion's focus on programming the best of premium licensed and Motionmaker (creative UGC) content. Aimee will focus on increasing premium content partnerships and relationships with the independent video producer community. Prior to Dailymotion, she worked with VH1 talent and creative development, where her responsibilities included scouting comedians and booking celebrity talent for a number of VH1 series, pilots and live events.

"We're delighted to be adding these key positions to our US-based team," commented Joy Marcus, Dailymotion's general manager, US. "We believe they are the right individuals to further build our catalogue of premium licensed and curated user-generated content as well as to continue the momentum of interest and growth we have been experiencing on the sales side."

"I am tremendously excited to join the largest independent web video company and look forward to contributing to the company's strong growth," stated Tim Smith. "As web video continues to grow exponentially, I see nothing but terrific business prospects ahead."

"Dailymotion's approach to combining the best of premium licensed and creative user content is a key driver to our growth in the US," said Aimee Carlson. "I look forward to expanding our relationships with media companies and the creative user community."



About Dailymotion

A top 50 website worldwide (source: Alexa), Dailymotion is the world's largest independent video entertainment website (source: comScore, April 2008). Every day, over 15,000 new videos are uploaded into Dailymotion's global network of localized video entertainment sites. Every month, over 36 million unique users (source: comScore, April 2008) stream over 900 million videos including curated content from premium and Motionmaker creative contributors. Using the most advanced technology for both users and content creators, Dailymotion provides high-quality and HD video in a fast, easy-to-use Web site that also automatically filters infringing material. Dailymotion's mission is to provide the best possible entertainment experience for users and the best marketing opportunities for advertisers, while respecting content protection. For more information, please visit <http://www.dailymotion.com>.

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