

Flash Memory

IT'S HOT

[What else would you expect from STMicroelectronics.]



Whenever you use your cell phone, laptop, digital camera PDA or any of the other advanced portable applications flash memory is at work. Flash memory is the enabling technology for today's fast and user friendly nomadic applications. They're cost effective, consume less power and are very flexible. But it's not just in portable devices that flash wins. Connected applications like set-top boxes, in-car systems and network computers all work better with flash memory on board.

Flash memory like the kind designed and shipped in their millions by STMicroelectronics. Drawing on years of experience designing dedicated microchips for some of the world's leading manufacturers, ST combines system know-how with technological expertise to produce flash memories that outstrip the most demanding standards.

To get more information on the memory that's enabling better, friendlier systems, go to www.flash.st.com.