

Flash Memory

IT'S HOT

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Use your laptop to surf the web and chances are you're using Flash memory. Update your system configuration as you add peripherals like web cams or printers and the data could well be stored in Flash too. Make a wireless Bluetooth connection to your friend in the next hammock and you're probably using Flash yet again. In fact you can connect to the world easily with your PC, wherever you are, thanks to Flash memories.

Flash memories like those designed and shipped in their millions by STMicroelectronics. Drawing on years of experience designing dedicated microchips for some of the world's leading manufacturers, ST combines system know-how with technological expertise to produce Flash memories that outstrip the most demanding standards.

To get more information on the memory that's helping make PCs easier to use, go to www.st.com/flash.

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