

Drive with more intelligence.



ST microchips are in one-third of all new cars, making cars smarter and safer. And putting some of the pure fun back into driving.



Driving may never be all play, but it can be more fun and much safer – thanks to *ST* chips. They're in automotive systems for passenger safety, engine control, braking, security, navigation, entertainment, information and more. In fact, within five years cars will probably have greater microelectronic content than PC's. When it comes to making cars smarter and safer, *ST* is really moving.



We put more intelligence into everything.

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