

Flash Memory

IT'S  HOT

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Dynamic engine mapping, GPS, in-car multimedia entertainment systems — there's more computing power in today's car than there was in most offices some years ago. And it can all be personalized to match each individual user's needs thanks to the latest flash memories. Flash memories like those designed and shipped in their millions by STMicroelectronics. Drawing on years of experience designing dedicated microchips for some of the world's leading manufacturers, ST combines system know-how with technological expertise to produce flash memories that outstrip the most demanding standards.

For more information on the driving force in automotive flash, go to flash.st.com.

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