



# BBC Statements of Programme Policy

2006/2007

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# Director-General's statement

I introduced last year's Statements of Programme Policy (SoPPs) by saying that the BBC creates public value by serving its audiences as consumers and as members of a wider society through its range of programmes and services.

The style of SoPPs has changed this year to reflect the BBC's transition to new governance arrangements. However, I hope that as you read them we have yet again demonstrated this ongoing commitment to meeting audience needs and to delivering excellence and value across all our services.

We will offer diverse television, radio and new media content, as well as non-broadcast services such as the orchestras. Our efforts are designed to provide the best in information, education, entertainment and involvement, enhanced this year with innovative services like the Creative Archive and pilots such as BBC iPlayer (subject to approval by the Board of Governors, which will include a public value test).

For the first time this year we have a new public purpose: to help build digital Britain. Without exception every BBC service now provides some digital interactivity – whether podcasts or a website – designed to encourage and include everyone, and to expose us all to the benefits of the future. It is fitting, therefore, that this year's SoPPs are only available online.

**Mark Thompson**

**Director-General**

April 2006

# Purpose, vision and values

## Our purpose

To enrich people's lives with programmes and services that inform, educate and entertain.

## Our vision

To be the most creative organisation in the world.

## Our values

- Trust is the foundation of the BBC: we are independent, impartial and honest.
- Audiences are at the heart of everything we do.
- We take pride in delivering quality and value for money.
- Creativity is the lifeblood of our organisation.
- We respect each other and celebrate our diversity so that everyone can give their best.
- We are one BBC: great things happen when we work together.

## The purpose of the BBC

The BBC is a unique institution, owned by the British people and independent of political and commercial interests.

The BBC's purpose – largely unchanged in 80 years – is to enrich the life of every person in the UK regardless of age, income, sex, race or religion with programmes that inform, educate and entertain.

The BBC is a major force in UK society, contributing through its programmes and services to the quality of life in our society as a whole. But in order to do this successfully, it must also constantly and consistently offer value for people as individuals. It should touch people's lives in ways that contribute fundamentally to their individual enjoyment, self-fulfilment and ability to participate in our society.

The BBC creates public value in six main ways:

- **Sustaining citizenship and civil society:** the BBC supports civic life and national debate by providing trusted and impartial news and information that helps citizens make sense of the world and encourages them to engage with it.
- **Stimulating creativity and cultural excellence:** the BBC enriches the UK's cultural life by bringing talent and audiences together to break new ground, to celebrate our cultural heritage, and to broaden the national conversation.
- **Promoting education and learning:** by offering audiences of every age a world of formal and informal educational opportunity in every medium, the BBC helps build a society strong in knowledge and skills.
- **Reflecting the UK's nations, regions and communities:** by enabling the UK's many communities to see what they hold in common and how they differ, the BBC seeks to build social cohesion and tolerance through greater understanding.
- **Bringing the world to the UK and the UK to the world:** the BBC supports the UK's global role by being the world's most trusted provider of international news and information, and by showcasing the best of British culture to a global audience.

And – for the first time this year:

- **Building digital Britain:** the BBC is a trusted guide to the new digital world for the inexperienced or unsure, a safe place to be for the young, a reliable and accurate on-air and online source for the information-seeker, and a challenging and involving partner for the more advanced user.

As the broadcast environment evolves – across television, radio and other new and emerging media platforms – and as society changes, the BBC will continue to support how we work and how we play, delivering public value across the range of its content and services.

# Television

## BBC One

### Service remit

BBC One aims to be the UK's most valued television channel, with the broadest range of quality programmes of any UK mainstream network. We are committed to widening the appeal of all genres by making a range of subjects accessible to a broad audience. We will cover national and international sports events and issues, showcase landmark programmes and explore new ways to present specialist subjects.

### How the service meets each BBC purpose

<b>Stimulating creativity and cultural excellence</b>	<b>Measurable commitments<sup>1</sup></b>
<p>BBC One has a strong reputation for reflecting a diverse range of ideas in its arts, drama, comedy and entertainment output, and for providing a platform for the very best in UK and international creative talent, both of today and of the past.</p> <p>Specifically this year:</p> <ul style="list-style-type: none"><li>• BBC One will increase drama investment and output both on Saturday evenings with family drama (<i>Robin Hood</i>) and in new midweek series (<i>New Street Law</i>).</li><li>• In arts and music there will be a new series, <i>The Impressionists</i>, and a live performance of <i>Les Misérables</i> from London's Hyde Park.</li><li>• New comedies will include a new sitcom from Lee Mack (<i>Not Going Out</i>) and French and Saunders in <i>Jam and Jerusalem</i>.</li><li>• The channel will look to maintain the momentum in its entertainment output with <i>Strictly Dance Fever</i> and <i>Only Fools on Horses</i>.</li></ul>	<ul style="list-style-type: none"><li>• We will broadcast a minimum of 45 hours of arts and music.</li></ul>

<sup>1</sup> Unless otherwise stated, hours commitments throughout this document include originations, repeats and acquisitions.

<p><b>Sustaining citizenship and civil society</b></p>	<p><b>Measurable commitments</b></p>
<p>News coverage on BBC One aims to stand out for the quality of its original reporting and analysis, and by covering a full agenda of international, national and regional stories.</p> <p>In our current affairs output we aim to uphold the highest standards of impartiality and rigour, invest in long-term investigations and reflect a wide range of opinions.</p> <p>There will be three national and international news bulletins on weekdays, with news at 10pm six days a week, and regional news integrated within all major network bulletins. We will continue to bring the audience news specials when significant stories break, and to relay BBC News 24 overnight on BBC One.</p>	<ul style="list-style-type: none"> <li>• We will show at least 90 hours of current affairs programmes, at least 48.5 hours of which will be in peak time. <i>Panorama</i> will continue in its present Sunday night slot and will also feature eight peak-time specials.</li> </ul>
<p><b>Promoting education and learning</b></p>	<p><b>Measurable commitments</b></p>
<p>One of BBC One's core ambitions is to make the widest variety of specialist, more serious subject matter accessible and relevant to a broad, mainstream audience.</p> <p>The channel has a strong reputation in natural history and science. Many of our programmes explore unfamiliar areas of knowledge in distinctive, cutting-edge ways, often using the latest technologies such as high-definition TV. Additional learning opportunities will also be made available either online or via interactive television.</p> <p>Specifically this year:</p> <ul style="list-style-type: none"> <li>• We will feature single documentaries in science (<i>Krakatoa</i>) and history (<i>Hannibal</i>) and a second series of <i>Planet Earth</i>.</li> <li>• A major two-part documentary from David Attenborough (<i>State of the Planet</i>) and a special <i>Test the Nation</i> will form the centrepiece of the channel's contribution to BBC Television's Climate Change season.</li> <li>• There will be a landmark science series with Robert Winston, <i>The Gift of Life</i>.</li> </ul>	<ul style="list-style-type: none"> <li>• Science, natural history and educational programmes will form part of our commitment to 650 hours of new factual programmes.</li> </ul>

<b>Reflecting the UK's nations, regions and communities</b>	<b>Measurable commitments</b>
<p>As the BBC's foremost mainstream television channel, BBC One has a particular responsibility to respond to the major national events which bring people together across the UK.</p> <p>We are also committed to working with our colleagues across the UK to make and broadcast programmes which reflect their lives, interests and experiences.</p> <p>Specifically this year:</p> <ul style="list-style-type: none"> <li>• The football World Cup – BBC One will bring the nation together around this major sporting event.</li> <li>• There will be a major religious series, <i>The Miracles of Jesus</i>.</li> <li>• BBC One will trial a stripped magazine show in the early weekday evenings.</li> </ul>	<ul style="list-style-type: none"> <li>• At least 80 hours of religious programming (as part of 112 hours across both BBC One and BBC Two).</li> <li>• 260 hours of sports programmes.</li> <li>• A joint commitment with BBC Two to a total of 500 hours of children's programmes.</li> </ul>
<b>Bringing the world to the UK and the UK to the world</b>	<b>Measurable commitments</b>
<p>BBC One plays a significant role as a platform where the BBC can help make sense of global events and issues for a large audience.</p> <p>The <i>Ten O'Clock News</i> frequently leads with major international stories or UK stories with worldwide implications. And through its mix of discussion programmes, like <i>Question Time</i>, the channel can bring the exploration of international news and current affairs to a mass audience.</p> <p><i>Panorama</i> will continue to tackle major developments in international affairs, ensuring that viewers are exposed to the facts and the context of significant global stories.</p> <p>Our coverage of sport will remain a crucial ingredient in guaranteeing that our international offer remains engaging and appealing to a mainstream UK audience.</p>	<p>No specific quantitative commitments have been set.</p>
<b>Building digital Britain</b>	<b>Measurable commitments</b>
<p>BBC One regularly employs new digital technologies to enhance the experience of its programmes for the audience. For example, it will use interactive technologies in coverage of the major sports and events, enabling viewers to exercise more control over what, how and when they watch.</p> <p>As the BBC's primary television service, BBC One also has an important role to play in supporting other BBC services, in particular the digital channels, regularly showcasing their programmes.</p>	<p>No specific quantitative commitments have been set.</p>

## Key priorities for 2006/2007

Reach to BBC One declined last year, but it still remains the UK's widest-reaching network. Last year it broadcast programmes designed to enhance the BBC's reputation for quality and excellence in its output, with notable successes in drama (*Bleak House*, *Doctor Who*), natural history (*Life in the Undergrowth*) and arts (*A Picture of Britain*). The Africa season was also successful in raising awareness of the issues facing sub-Saharan Africa.

In 2006/2007 we will continue to invest in programmes that will enhance the BBC's reputation for quality.

For the year ahead, the channel aims to:

- **Maintain quality and impact through landmark factual programming and an increased commitment to peak-time current affairs.** There will be major pieces in natural history, science, arts and religion, and the channel's commitment to peak-time current affairs will grow to 48.5 hours, including eight *Panorama* specials.
- **Reduce the amount of repeats.** We will continue to work towards our stated target of below 8.5% repeats, including transfers from digital channels, in peak time by the end of 2006/2007.
- **Extend reach with popular family drama and entertainment which can bring in a younger audience,** building on the success of *Doctor Who* on Saturday night with more family drama and early evening drama midweek, and on that of *Strictly Come Dancing* with more high-quality, broad-appeal entertainment.
- **Reinforce its reputation as the channel for national events** through its coverage of the football FIFA and other events.

## Statutory commitments

The following targets are agreed with Ofcom each calendar year:

- To ensure that a minimum of 25% of qualifying hours are provided by independent producers.
- 70% of hours, and 90% of hours in peak, to be originations (first shows and repeats).
- To maintain the current broad pattern of news programmes throughout the day, which translates as a minimum of 1,380 hours of network news programming, of which at least 275 hours are in peak time (6–10.30pm).
- A minimum of 3,920 hours of regional news programmes, of which 2,010 hours are in peak time.

In addition, BBC One shares the following commitments:

- 1,030 hours of regional programmes in peak time, plus a further 355 hours at times adjacent to peak time (i.e. the hour either side of peak time) excluding news on BBC One [BBC One and BBC Two commitment].
- In current affairs, BBC One and BBC Two combined will deliver a quota of at least 365 hours of network programming, of which at least 105 hours are in peak time.
- A minimum of 6,580 hours of regional programming across the range of genres on BBC One and Two, including regional news programmes for BBC One.
- At least 95% of regional programmes should be made in the relevant area [BBC One and BBC Two commitment].

And in conjunction with other BBC network television services:

- To spend at least 30% of relevant programme production budgets, representing 25% of hours of productions by volume, outside the M25.
- To maintain the current broad range of programmes produced outside the M25, and broad range of different production centres used across the UK.

# BBC Two

## Service remit

BBC Two is a mixed-genre channel combining serious factual and specialist subjects with inventive comedy and distinctive drama to bring challenging, intelligent television to a wide audience.

## How the service meets each BBC purpose

Promoting education and learning	Measurable commitments
<p>Formal and informal learning are cornerstones of the BBC Two schedule, which is dominated by factual programmes that deliver education and learning benefits.</p> <p>We are a real home to a broad range of specialist subjects – including natural history, science and business – and a range of programmes from the Open University.</p> <p>Our core ambition is to expand our viewers’ horizons, often exposing them to unfamiliar areas of knowledge. Much of our content will be supported with online or interactive television material.</p> <p>Existing programming strands such as <i>Horizon</i>, <i>Timewatch</i> and <i>Natural World</i> make it their mission to find the best stories and the best ways of telling them. These will be complemented this year by landmark programming such as <i>Galapagos</i> and <i>Caribbean</i>.</p> <p>We will continue to provide a home for the best in children’s programming, with a wide range of output for the non-digital audience via the CBBC and CBeebies brands across multiple genres – from news to drama to magazine programmes. More formally, we will broadcast school programmes on weekday mornings.</p> <p>Specifically this year:</p> <ul style="list-style-type: none"> <li>• BBC Two will feature a history series, <i>The Secret Road to Nuremburg</i>.</li> </ul>	<ul style="list-style-type: none"> <li>• We will make 500 new hours of factual programmes.</li> <li>• We will share a commitment with BBC One to 500 hours of children’s programmes.</li> </ul>

<b>Stimulating creativity and cultural excellence</b>	<b>Measurable commitments</b>
<p>BBC Two has a strong commitment to the arts, music, drama, comedy and film. We strive for creative excellence and aim to build on our track record in art and innovative originated comedy and drama, and to provide a home for the passions and interests of the nation.</p> <p><i>The Culture Show</i> will once more deliver cultural and arts journalism in peak time, complementing our standing commitment to covering and presenting arts throughout the year through our regular strands <i>Arena</i> and <i>Newsnight Review</i>.</p> <p>We will continue to provide audiences with diverse coverage of, and commentary on, musical performance, both contemporary and classical. This will include the coverage of the BBC Proms, other performances and large-scale public participation events.</p> <p>Some BBC Four output will be given a terrestrial showing on BBC Two and we will continue to work to develop this close relationship, including showcasing choice selections from the BBC Four schedule in the 'Four on Two' zone.</p> <p>We will also work with BBC Three, to bring its original comedy to wider audiences.</p> <p>Specifically this year:</p> <ul style="list-style-type: none"> <li>• Arts programming will include <i>The Power of Art</i> presented by Simon Schama, while in music BBC Two will continue its coverage of the major composers with <i>In Search of Tchaikovsky</i>.</li> <li>• BBC Two will launch new comedy from Steve Coogan and will feature a drama adaptation of the Booker Prize-winning novel <i>The Line of Beauty</i>.</li> </ul>	<ul style="list-style-type: none"> <li>• We will provide at least 200 hours of arts and music programming.</li> </ul>

<b>Sustaining citizenship and civil society</b>	<b>Measurable commitments</b>
<p>BBC Two delivers a mix of news analysis, current affairs series and singles, and factual programming, covering international, national and regional issues and perspectives with impartiality, fairness and integrity.</p> <p>Our coverage of Westminster and the national parliaments and assembly, party conferences and party political broadcasts promotes citizenship and gives a major stage for political debate. It is our aim to offer greater political coverage and to explore challenging subject matter in more depth than other mainstream channels.</p> <p><i>Newsnight</i> remains our flagship current affairs programme, bringing the most significant interviews to its audiences. We regularly extend the programme beyond its standard slot to go deeper into the most important issues of the day.</p> <p>Specifically this year:</p> <ul style="list-style-type: none"> <li>• BBC Two will contribute to the BBC's Climate Change season with programmes including <i>If the Oil Runs Out</i>.</li> <li>• Documentary output will include <i>Parole Board</i> following the work and lives of parole officers.</li> </ul>	<ul style="list-style-type: none"> <li>• We will broadcast at least 100 hours of news.</li> <li>• We will broadcast at least 240 hours of current affairs.</li> </ul>
<b>Reflecting the UK's nations, regions and communities</b>	<b>Measurable commitments</b>
<p>We recognise the diversity of our audiences and work to deliver opportunities for communities to come together, as well as serving distinct, niche needs.</p> <p>We cover many of the UK's big sporting events and will continue to broadcast those with which we have become synonymous and which bring communities of sporting interest together.</p> <p>We will continue to cater for the aspirations and passions of our viewers across a range of leisure pursuits, such as motoring (<i>Top Gear</i>), gardening (<i>Gardeners' World</i>) and football (<i>Match of the Day 2</i>).</p> <p>We are committed to giving local stories and heritage exposure across the channel. We will broadcast performances from around the UK, including cultural events and traditions that define the nations and regions, such as the Eisteddfod.</p> <p>We provide a platform to a range of opt-out programmes designed to meet the particular needs and interests of audiences in Scotland, Wales and Northern Ireland, exploring local issues and reflecting the diverse nature of those nations back to them.</p> <p>Specifically this year:</p> <ul style="list-style-type: none"> <li>• <i>Restoration Village</i> will expand the <i>Restoration</i> concept from single buildings to villages around the UK.</li> <li>• <i>Springwatch</i> will return, exploring animal habitats across the UK.</li> </ul>	<ul style="list-style-type: none"> <li>• We will broadcast 430 hours of sport.</li> <li>• We will provide at least 20 hours of religious programmes (as part of 112 hours across both BBC One and BBC Two).</li> </ul>

<b>Bringing the world to the UK and the UK to the world</b>	<b>Measurable commitments</b>
<p>It is BBC Two's ambition to capitalise on its reputation for first-class international coverage and to continue to bring major stories from around the world to the heart of the schedule.</p> <p>Our current affairs and news analysis output will continue to sustain a distinct international emphasis. We recognise the importance of explaining the increasing interconnectedness of international affairs and will bring a special focus in the year ahead to stories like climate change, where interdependence is becoming more and more obvious.</p> <p>Our music and arts coverage will also sustain our commitment to bringing the best in the world to our UK viewers.</p> <p>Specifically this year:</p> <ul style="list-style-type: none"> <li>• BBC Two will sustain its core coverage of international affairs through <i>This World</i>, and further programmes will explore new approaches and treatments in bringing an international perspective to a wide audience.</li> <li>• There will also be a major documentary series on contemporary China, a series on the extremities of human life as lived along the Equator, and special programming to mark the 200th anniversary of the Abolition of the Slave Trade Act.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<b>Building digital Britain</b>	<b>Measurable commitments</b>
<p>BBC Two links its linear programming to interactive content, particularly in factual genres, letting audiences explore their own interests to a depth that is self-determined by the user.</p> <p>We also provide bespoke programme-related websites for much of our television output.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• As part of a trial, BBC Two will experiment with an upgraded website for broadband users.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

## Key priorities for 2006/2007

BBC Two had a particularly successful year in 2005/2006 with its new comedy (*The Catherine Tate Show*), in documentary programmes (*The Lost World of Mitchell and Kenyon*) and in contemporary factual programming (*Dragon's Den*, *Who Do You Think You Are?*, *Monastery*). The midweek early evening schedule was successfully invigorated with new programmes such as *Masterchef Goes Large* and *Strictly Come Dancing – It Takes Two*. There was much innovative output, and new approaches to reputational genres such as current affairs and specialist factual.

The priority for the coming year will be to bolster reach by strengthening the offer in popular factual programmes and comedy. We will also look to widen access to the channel's programme content via new platforms such as broadband internet.

For the year ahead, the channel aims to:

- **Maintain the highest possible reach** to the channel by maximising the impact of genres such as comedy, drama, sport and contemporary features.
- **Continue to strengthen the range of popular factual that appeals to younger audiences**, for example with factual formats in subject areas such as business (such as *The Apprentice*).
- **Consolidate BBC Two's comedy offering** with returning titles such as *QI*, *Kath and Kim* and *Extras*, and also look for new talent and programmes.
- **Explore how broadband can deepen BBC Two's relationship with audiences** by experimenting with an upgraded version of the website for broadband users.

## Statutory commitments

The following targets are agreed with Ofcom each calendar year:

- To ensure that a minimum of 25% of qualifying hours are provided by independent producers.
- 70% of hours, and 80% of hours in peak, to be originations (first shows and repeats).

In addition, BBC Two shares the following commitments:

- To provide, across BBC One and BBC Two combined, a minimum of 365 hours of network current affairs programming, of which at least 105 hours are in peak time.
- A minimum of 6,580 hours of regional programming across the range of genres, including regional news programmes for BBC One.
- At least 95% of regional programmes to be made in the relevant area [BBC One and BBC Two commitment].
- 1,030 hours of regional programmes in peak time, plus a further 355 hours at times adjacent to peak time (i.e. the hour either side of peak time) excluding news on BBC One [BBC One and BBC Two commitment].

And in conjunction with other BBC network television services:

- To spend at least 30% of relevant programme production budgets, representing 25% of hours of productions by volume, outside the M25.
- To maintain the current broad range of programmes produced outside the M25, and broad range of different production centres used across the UK.

# BBC Three

## Service remit

BBC Three is dedicated to innovative British content and talent aimed primarily at younger audiences. The channel is committed to a mixed schedule of news, current affairs, music, arts, factual knowledge-building content and coverage of international issues, as well as to high-quality, distinctive new drama, comedy and entertainment.

## How the service meets each BBC purpose

Stimulating creativity and cultural excellence	Measurable commitments
<p>BBC Three is committed to creative innovation, the development of new talent and risk-taking. One of our main aims is to be a major creative test-bed for the BBC and a significant, distinctive contributor to the UK's creative economy.</p> <p>We are committed to new British comedy and drama, and regularly feature new and emerging writers, performers and their ideas. We also give established writers and performers the opportunity to try new, different things.</p> <p>We will continue to seek to create high impact in the schedule in the way we approach our output: from music performance and events to making programmes in a way that draws in younger audiences and helps them to connect with subject matter that they do not normally encounter.</p> <p>We enjoy a particularly strong relationship with the independent production sector, and we expect to provide a platform for programme-making from outside the BBC and from outside London.</p> <p>Specifically this year:</p> <ul style="list-style-type: none"> <li>• Musical events will include a large-scale, street-level, live music event portraying Christ's Passion.</li> <li>• There will be several new British comedies, including <i>Supermodel</i> from a new comedy writer, and <i>I'm with Stupid</i> and <i>Little Miss Jocelyn</i>, which will both feature talent from a diversity of backgrounds.</li> <li>• The channel will promote talent initiatives in search of the next generation of documentary makers and animators.</li> <li>• The audience will be invited to participate in a contest to write the lyrics to a pop single in <i>Only Words</i>.</li> </ul>	<ul style="list-style-type: none"> <li>• We will provide at least 50 hours of new music and arts programming.</li> </ul> <p>Please also refer to our statutory commitments (at the end of this section) which cover our general commitments to originations, regional production and independent production.</p>

<b>Building digital Britain</b>	<b>Measurable commitments</b>
<p>As a digital-only service with one of the highest levels of programme investment within the BBC, we are at the heart of the BBC's efforts to build digital Britain.</p> <p>We are committed to technological innovation and aim to be a leader in embracing new technologies. We employ multiple media platforms to allow audiences to access our content in ways that are relevant and useful to them. We will continue to experiment with the new technologies that are a normal part of our viewers' lives.</p> <p>We collaborate with the other BBC television services to promote the benefits of digital, by premiering or offering another chance to view programmes from BBC One or BBC Two, and by providing depth and impact to their programmes with complementary or spin-off content.</p> <p>Specifically this year:</p> <ul style="list-style-type: none"> <li>• We will support a new comedy project looking for new talent based on user-generated content submitted via the internet.</li> <li>• We will continue to offer premieres of programmes via broadband internet.</li> </ul>	<ul style="list-style-type: none"> <li>• 20% of our output will have interactive support.</li> </ul>
<b>Promoting education and learning</b>	<b>Measurable commitments</b>
<p>BBC Three aims to secure a reputation for knowledge-building programmes by tackling new subject areas in ways that feel different, new and interesting to younger audiences.</p> <p>We will feature original formats and approaches to specialist factual areas like science, business, parenting, belief and race, promote informal learning and extend individual horizons.</p> <p>Specifically this year:</p> <ul style="list-style-type: none"> <li>• We will debunk scientific myths in <i>Bad Science</i> and offer a series with unprecedented access to a British school, as well as broadcasting a new series of <i>Honey We're Killing the Kids</i>.</li> </ul>	<ul style="list-style-type: none"> <li>• 50 hours of new factual, knowledge-building programmes.</li> </ul>

<b>Sustaining citizenship and civil society</b>	<b>Measurable commitments</b>
<p>News, current affairs and documentaries are an important part of the multi-genre offer of BBC Three.</p> <p>It is crucial that the presentation of these genres on the channel meets the needs of our audience of young adults, across a variety of formats, and so we aim to deliver programmes that take an innovative, distinctive approach.</p> <p>News is presented in a way that makes sense to a younger audience: regular, short, headline news bulletins throughout the evening match the needs of a demanding audience who are used to accessing rolling news channels and the internet.</p> <p>Our current affairs and documentary programmes are designed to reflect life in the UK in a way that engages our viewers, and to not shy away from debate or potential controversy in search of the truth.</p> <p>Specifically this year:</p> <ul style="list-style-type: none"> <li>• We will produce hourly news bulletins to midnight every day.</li> <li>• Current affairs and documentary output will include the return of the <i>Mischief</i> strand and a documentary on life in a UK prison.</li> </ul>	<ul style="list-style-type: none"> <li>• We will broadcast at least 15 hours of new current affairs programmes.</li> <li>• Around 15% of hours broadcast will be news, current affairs, education, music and the arts.</li> </ul>
<b>Reflecting the UK's nations, regions and communities</b>	<b>Measurable commitments</b>
<p>BBC Three looks to engage a particular younger audience with a wide range of programming content in all genres, particularly in those which they might not experience elsewhere. We aim to create lasting impact by dealing with subjects that are directly relevant to younger audiences and how they live their lives. Family relationships will continue to feature strongly.</p> <p>We have a particular ambition to reflect the diversity and multiculturalism of UK society in our output, through on-screen portrayal and in the subject matter we choose to cover.</p>	<ul style="list-style-type: none"> <li>• 33% of eligible budget will be spent on programmes produced outside the M25.</li> </ul>
<b>Bringing the world to the UK and the UK to the world</b>	<b>Measurable commitments</b>
<p>BBC Three is fundamentally a British channel dedicated to UK talent and content. But we recognise that we do not exist in a vacuum and so on occasion we will also aim to spark the audience's interest in global issues within our current affairs output or address part of the viewer's wider world view in other areas of output. However, this content is not core to the channel's offer.</p> <p>Specifically this year:</p> <ul style="list-style-type: none"> <li>• Jonathan Ross will present two new documentaries on contemporary Japan.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

## Key priorities for 2006/2007

In 2005/2006 BBC Three had a strong programme offer, particularly in comedy and factual programming, which helped the channel to build its reach among its target audience. In an average week, BBC Three now reaches around a quarter of 25–34 year olds in digital homes. The channel successfully widened the range of its factual, knowledge-building output, with successes in documentary (*The Week the Women Went*) and in parenting with *The House of Tiny Tearaways*. *Little Britain's* third series was a success for the channel, and new comedies were also launched featuring emerging British talent (*Tittybangbang*). The channel continued to innovate on alternative platforms, offering content via broadband PC and mobile devices.

The challenge for BBC Three for the coming year will be to maintain the momentum of this growth and its key strategic aims are to:

- **Broaden appeal and reach** through its multi-genre offer, in particular by widening the range of distinctive factual, knowledge-building programmes, continuing to build on the audience expectation of BBC Three as a launch pad of cutting-edge British comedy and looking to build more consistency and strength in the early evening.
- **Build on the channel's reputation for new approaches** to programmes including innovative, high-impact music events and new opportunities for the audience to participate in and contribute to the outcome of programmes. It will also continue to use a variety of digital platforms to drive innovation and widen access to and interaction with the channel's content.
- **Create new initiatives for new talent** to be nurtured and grown.

## Statutory commitments

The following targets are agreed with Ofcom each calendar year:

- 80% of hours, and 70% of hours in peak, to be originations (original productions include all BBC-commissioned programming, excluding repeats of programming first shown on another BBC public service channel).
- To ensure that a minimum of 25% of qualifying hours are provided by independent producers.
- At least 90% of programme hours will be of EU/EEA origin.

And in conjunction with other BBC network television services:

- To spend at least 30% of relevant programme production budgets, representing 25% of hours of productions by volume, outside the M25.
- To maintain the current broad range of programmes produced outside the M25, and broad range of different production centres used across the UK.

# BBC Four

## Service remit

BBC Four is for audiences in search of even greater depth and range in their viewing. With an ambition to be British television's most intellectually and culturally enriching channel, BBC Four balances a distinctive mix of documentary, performance, music, film and topical features to offer a satisfying alternative to more mainstream programming.

## How the service meets each BBC purpose

<b>Stimulating creativity and cultural excellence</b>	<b>Measurable commitments</b>
<p>Capturing the energy of creative and cultural life is integral to BBC Four.</p> <p>In music, we will work with other parts of the BBC, in particular BBC Two and BBC Radio 3, to reflect the musical life of the nation in an exceptionally broad range of music – classical, jazz, folk, world music, adult-oriented rock and light music – and to bring the best available performance and performers from across the nations and regions to a broad UK audience.</p> <p>This range and depth is matched in arts and culture from painting, architecture and photography to literature and ideas. In collaboration with others, we will make an active contribution to the UK's literary and artistic life.</p> <p>We are committed to new originated programming from a diverse range of suppliers across a wide mix of genres.</p> <p>Specifically this year, BBC Four will:</p> <ul style="list-style-type: none"> <li>• Offer a British Silent Film season.</li> <li>• Back the Choir of the Year event with a Choirs season.</li> <li>• Examine the life of Evelyn Waugh in <i>The Waugh's – Fathers and Sons</i>.</li> </ul>	<p>Please refer to our statutory commitments (at the end of this section) which cover our general commitments to originations, peak hours and regional production.</p>

<p><b>Bringing the world to the UK and the UK to the world</b></p>	<p><b>Measurable commitments</b></p>
<p>BBC Four aims to be the home of the best in international and foreign language feature film, television and documentary.</p> <p>We set a distinctly global tone across our output, supporting greater understanding of world events, people and cultures, and put UK culture in a global context. We give voice to people from around the world, allowing their stories and experiences to be heard, and give peak-time placings to subtitled programmes.</p> <p>In the entertainment genres we have a unique role in showcasing the best creative culture from around the world and in engaging audiences with it. Through <i>Saturday Cinema</i> and the <i>Storyville</i> strand, we remain committed to being the established UK television home of the best in international film and documentary.</p> <p>Specifically this year, BBC Four will:</p> <ul style="list-style-type: none"> <li>• Complete its North Korea trilogy with <i>Crossing the Line</i>.</li> <li>• Present a six-part series on the Palace of Versailles.</li> <li>• Continue to grow the impact of its annual World Cinema Awards.</li> </ul>	<ul style="list-style-type: none"> <li>• We will premiere at least 20 new international film titles.</li> <li>• We will broadcast at least 30 new documentaries from around the world.</li> </ul>
<p><b>Promoting education and learning</b></p>	<p><b>Measurable commitments</b></p>
<p>BBC Four builds educational value through a wide spectrum of programming which often takes an unusually in-depth view.</p> <p>The majority of our programmes are from the factual genres and have a knowledge-building impact. These include landmark factual as well as topical features. For example, we are able to offer greater context and depth through our own subject matter (to which there is a statutory commitment) and through output that is directly related to programming on other BBC channels. We will examine complex issues in depth, exposing our viewers to a variety of perspectives.</p> <p>We aim to be lively, challenging and entertaining, and to provoke a reaction from the viewer that goes beyond the duration of a single programme.</p> <p>Specifically this year, BBC Four will:</p> <ul style="list-style-type: none"> <li>• Examine in depth the impact of the 18th century – <i>The Century That Made Us</i> – with a season of programming.</li> <li>• Explore the history of anthropology with a season of programming.</li> <li>• Continue <i>Journeys from the Centre of the Earth</i> to investigate how geology has affected the culture of the Pacific Rim in <i>Ring of Fire</i>.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

<b>Building digital Britain</b>	<b>Measurable commitments</b>
<p>BBC Four is a digital channel. Our programme mix is designed to appeal to an older age group which has historically been more resistant to digital take-up. We will continue to provide a schedule that is rich in challenging and enriching content across a broad range of subjects and styles.</p> <p>Our website and online discussion groups will also continue to encourage these virtual communities to exchange views and ideas.</p> <p>Specifically this year, BBC Four will:</p> <ul style="list-style-type: none"> <li>• Build on the success of the multi-platform interactive <i>Digital Picture of Britain</i> series.</li> <li>• Stimulate engagement in the Climate Change season by encouraging audiences to donate computer time to a local climate modelling project.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<b>Reflecting the UK's nations, regions and communities</b>	<b>Measurable commitments</b>
<p>BBC Four is a place where audiences of all kinds can explore specialist passions – from folk music to foreign language cinema.</p> <p>We will continue to provide exposure for occasions that bring people together and express local culture, including our ongoing commitment to <i>Celtic Connections</i>.</p> <p>BBC Four also helps audiences celebrate the diversity of Britain and British society by reflecting that society in its entirety.</p> <p>Specifically this year, BBC Four will:</p> <ul style="list-style-type: none"> <li>• Cover Shetland's Viking fire festival <i>Up Helly Aa</i>.</li> <li>• Examine the cult of British science fiction with <i>Sci Fi Britannia</i>.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<b>Sustaining citizenship and civil society</b>	<b>Measurable commitments</b>
<p>BBC Four satisfies people's need to understand current events in their proper context.</p> <p>At the heart of the channel's news and current affairs output is <i>The World</i>, every weeknight in peak time. This and current affairs strands such as <i>Storyville</i> provide a distinctive international outlook.</p> <p>Debate and long-form interview remain an important part of the channel's mix.</p> <p>Specifically this year, BBC Four will:</p> <ul style="list-style-type: none"> <li>• Strengthen its commitment to long-form interview with a new <i>Mark Lawson Talks To...</i> series.</li> <li>• Examine rural life with <i>The Perfect Village</i>.</li> <li>• Examine the problems of ageing in the third of Ray Gosling's personal documentaries.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

## Key priorities for 2006/2007

In 2005/2006 BBC Four created impact with landmark series in arts (*Animation Nation*, *Jonathan Ross's Asian Invasion*), music (*African Rock 'n' Roll Years*), politics (*Tory! Tory! Tory!*) and observational documentary (*African School*, *A Very English Village*). History and science output was also enhanced with a 25% increase in investment in specialist factual programming.

Major seasons included *The Lost Decade*, *Folk Britannia*, *Lefties* and *Tory! Tory! Troy!*, *Europe Today* and a British film season, and we had weeks devoted to *Arena's* 30th birthday, Bob Dylan, Hitler's Helpers, Ghost Stories and Conan Doyle.

Audiences increasingly connect with the channel's programme output via the website – 80,000 photographs were uploaded during the *Digital Picture of Britain* initiative and BBC Four programmes are regularly in the BBC top 20 most viewed on-demand programmes.

Reach grew strongly over the year, and the continuing priority for the channel will be to continue this growth by widening its appeal. We will do this in 2006/2007 by:

- **Continuing to broaden the appeal of BBC Four** with innovative comedy, a strengthened drama offer and a broader range of theme night treatments across a choice of subjects.
- **Commission bigger seasons of related programmes:** building on the success of *The Lost Decade*, BBC Four will create 18th Century and Anthropology seasons in the coming year.

## Statutory commitments

The following targets are agreed with Ofcom each calendar year:

- Approximately 70% of hours and 50% of hours in peak to be originations (original productions include all BBC commissioned programming, excluding repeats of programming first shown on another BBC public service channel).
- At least 70% of the BBC Four schedule will be programmes made in the EU/EEA.

And in conjunction with other BBC network television services:

- To spend at least 30% of relevant programme production budgets, representing 25% of hours of productions by volume, outside the M25.
- To maintain the current broad range of programmes produced outside the M25, and broad range of different production centres used across the UK.

# CBeebies

## Service remit

CBeebies offers a mix of new and landmark, high-quality, UK-produced programmes to educate and entertain the BBC's youngest audience. The service provides a range of programming designed to encourage learning through play for children aged 5 and under, in a consistently safe environment.

## How the service meets each BBC purpose

<b>Promoting education and learning</b>	<b>Measurable commitments</b>
<p>CBeebies will continue to offer a mix of education and entertainment via 'learning through play'.</p> <p>Most content will be linked to the Foundation Stage Curriculum and will be developed and produced by younger children specialists. Examples include <i>Number Jacks</i> (working title) and <i>Something Special</i>. CBeebies has a commitment to deliver more educational programming than other channels aimed at a similar audience.</p> <p>bbc.co.uk/cbeebies and our interactive TV services continue to offer educative and entertaining content for children, parents and carers.</p> <p>This year:</p> <ul style="list-style-type: none"><li>• CBeebies will launch its <i>Healthy Eating Active</i> campaign.</li><li>• <i>Springwatch</i>, part of a pan-BBC season, will provide the nation's youngest audiences with their own unique perspective of nature in the spring.</li></ul>	<p>No specific quantitative commitments have been set.</p>

<b>Stimulating creativity and cultural excellence</b>	<b>Measurable commitments</b>
<p>CBeebies continues to invest in UK-originated programming, making it distinctive in the market.</p> <p>Content will stimulate a child's interest in a range of subjects from art and cookery to rhythm and music. Examples include <i>Boogie Beebies</i> (with its mix of dance and songs), <i>Big Cook Little Cook</i> (cooking) and <i>Doodle Do</i> (make and do).</p> <p>Our magazine titles such as <i>Tikkabilla</i> offer a journey of discovery and learning, while our drama and storytelling programmes, for example <i>The Roly Mo Show</i>, will remain an excellent stimulus for a child's imagination. We also aim to co-produce a high-quality UK animation during this period.</p> <p>bbc.co.uk/cbeebies is a natural extension of the TV service and provides additional original content, games and creative opportunities for younger children to interact and participate with their favourite content.</p> <p>We will encourage creative participation in the channel on a daily basis, from celebrating birthdays to using interactive television applications specifically developed to support and complement the channel's output.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Launch new UK animation with <i>Underground Ernie</i> and a second season of <i>Charlie and Lola</i>.</li> <li>• Debut landmark programmes including <i>Jackanory Jr</i> and <i>In the Night Garden</i>.</li> </ul>	<ul style="list-style-type: none"> <li>• 75% of our investment will be in new UK programming.</li> </ul> <p>Please also refer to our statutory commitments (at the end of this section) which cover our general commitments to originations, regional production and UK/EU production.</p>
<b>Reflecting the UK's nations, regions and communities</b>	<b>Measurable commitments</b>
<p>A sense of belonging is important to young children. <i>Balamory</i>, our unique younger children drama, continues with storylines that are designed to foster a sense of community and that introduce children to basic social skills. <i>Me Too</i> reflects life in the nursery and world beyond, introducing toddlers to new experiences and communities.</p> <p>CBeebies will aim to break down potential barriers between children by portraying people from a wide range of backgrounds and of differing abilities.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We will launch a new schedule to more effectively mirror younger children's lifestyles with zones that better complement their daily routines.</li> <li>• The new schedule will include an after-nursery block to strengthen our connection with viewers at the top end of our age range.</li> <li>• We will also launch a new 'wake-up' zone to complement the explore, puzzle, activity and wind-down zones.</li> </ul>	<ul style="list-style-type: none"> <li>• CBeebies will deliver over 4,500 programme hours.</li> <li>• A quarter of the hours of UK programming will be new material, including output commissioned from outside London.</li> </ul>

<b>Building digital Britain</b>	<b>Measurable commitments</b>
<p>CBeebies is a digital channel. We complement our linear programming with interactive digital content across the younger children genres, from storytelling to make do and believe, enabling audiences to participate or to deepen their experience of programmes.</p> <p>In order to highlight the benefits of digital to the non-digital audience, CBeebies simulcasts some of the best output from the digital channels on zones on BBC One and BBC Two. We also use our airtime to promote the take-up of digital platforms.</p>	<ul style="list-style-type: none"> <li>• 500 hours of children's programming on BBC One and BBC Two (includes CBBC).</li> </ul>

## Key priorities for 2006/2007

Last year, reach to CBeebies dropped slightly as the number of digital households increased, but CBeebies still had the highest reach in the UK digital TV younger children's market, and overall viewer numbers actually grew. The CBeebies online service also saw substantial growth, nearly doubling its total page impressions over the year.

However, looking ahead as digital households grow and as new channels become available – especially on Freeview – we can expect to see some decline in performance in real terms.

In 2006/2007 CBeebies will continue to deliver content and services that our young viewers and their parents demand. To do this, our key priorities are to:

- **Change the structure of our schedule**, reducing repetition for viewers and encouraging them to join in at new points of the day and to stay for longer.
- **Introduce more new UK titles** across the range of programming including *Jackanory Jr* and *In the Night Garden*.
- **Strengthen our commitment to our viewers at the top end of our target age range.**

## Statutory commitments

The following targets are agreed with Ofcom each calendar year:

- 80% of hours to be originations (original productions include all BBC-commissioned programming, including originations and all repeats of programming first shown on any BBC public service channel).
- Around 90% of output hours will be of UK/EU origin.

And in conjunction with other BBC network television services:

- To spend at least 30% of relevant programme production budgets, representing 25% of hours of productions by volume, outside the M25.
- To maintain the current broad range of programmes produced outside the M25, and broad range of different production centres used across the UK.

# CBBC

## Service remit

The CBBC Channel offers a distinctive mixed schedule for children from 6 to 12 years old, encouraging them to find out more about existing interests or inspiring them to develop new ones, and helping them to understand and embrace the world around them. The channel puts an emphasis on encouraging participation.

## How the service meets each BBC purpose

<b>Sustaining citizenship and civil society</b>	<b>Measurable commitments</b>
<p>The CBBC Channel offers content that both introduces and helps children to learn about issues facing the world in which they live.</p> <p>The primary focus of this work is <i>Newsround</i>, the only targeted UK news service for children, which has recently been extended through the launch of an online learning module that gives our young viewers the opportunity to acquire basic skills in journalism and share their stories.</p> <p>Specifically this year:</p> <ul style="list-style-type: none"> <li>• The debut of two <i>Newsround Investigates</i> documentaries taking an in-depth look at arson and child poverty.</li> <li>• A new drama on the London bombings, providing children with a different take on events.</li> <li>• We will start to reinvigorate the range and impact of our factual programme portfolio.</li> </ul>	<ul style="list-style-type: none"> <li>• We will offer at least three live news bulletins a day.</li> <li>• We will deliver 85 hours of news.</li> </ul>
<b>Promoting education and learning</b>	<b>Measurable commitments</b>
<p>The CBBC Channel aims to offer opportunities for incidental learning and life skills development through much of its factual and other output. Examples include the new factual programmes <i>Beat the Boss</i>, <i>Level Up</i> and <i>Roar</i>.</p> <p>Television output is supported and enhanced by our extensive and comprehensive web presence. We will continue to investigate new technologies to ensure that our website offers a safe place on the web where children can discover more about topics relevant to them and also connect with other children in a pre-moderated environment.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We will launch a <i>Healthy Eating Active</i> campaign and will take part in the pan-BBC <i>Sport Relief</i> campaign with additional original material.</li> <li>• We will celebrate the Queen's 80th Birthday.</li> <li>• We will broadcast <i>Evacuation</i>, a documentary reality show where a group of city kids experience a mock evacuation from their homes to live in the country and see life on a 1940s farm.</li> </ul>	<ul style="list-style-type: none"> <li>• We will deliver over 1,000 hours of factual and schools programming.</li> </ul>

<b>Stimulating creativity and cultural excellence</b>	<b>Measurable commitments</b>
<p>The CBBC Channel invests significantly in home-grown, original programming to create a mixed-genre schedule with a distinctive UK character throughout the day.</p> <p>Our UK drama and entertainment, such as <i>The Story of Tracy Beaker</i> and <i>Kerching!</i>, help empower children by feeding their imagination and providing some welcome relief from the pressures of their daily lives.</p> <p>Our unique live presentation links allow genuine and instant interaction with our audience and we continue to take great care in presenting content that is specifically tailored for them in the most appropriate and engaging ways. We aim to co-produce a high-quality UK animation during this period.</p> <p>The CBBC Channel will have a similar balance of originated and acquired programmes throughout the day, including peak viewing hours. The service will also deliver a mixed schedule in peak time and maintain a low repeat level on the channel.</p> <p>This year's highlights will include:</p> <ul style="list-style-type: none"> <li>• New drama and entertainment programmes, such as <i>Young Dracula</i> and <i>Raven Adventure</i>, a spin-off of the successful series <i>Raven</i>.</li> <li>• The return of <i>Jackanory</i> to CBBC.</li> <li>• New UK animation with <i>Shaun the Sheep</i> and <i>The Secret Show</i>.</li> </ul>	<ul style="list-style-type: none"> <li>• We will provide 650 hours of drama.</li> <li>• We will provide 150 hours of live presentation.</li> </ul>
<b>Reflecting the UK's nations, regions and communities</b>	<b>Measurable commitments</b>
<p>The CBBC Channel prides itself on the diversity of faces on screen and will continue to portray people from a wide range of backgrounds and of differing abilities.</p> <p>We will continue to play a role in introducing our audience to community involvement and responsibility through output such as <i>Blue Peter</i>, with its charity appeals and regular, locally based and inspiring featured stories; <i>Newsround</i>, which captures the world we live in; and other pan-BBC campaigns.</p> <p>BBC Two nations will opt into The CBBC Channel to cater for children whose summer holidays start earlier in the year.</p> <p>This year's highlights will include:</p> <ul style="list-style-type: none"> <li>• <i>Desperado</i>, a new drama series relating the ups and downs of a wheelchair basketball team.</li> <li>• A celebration of <i>Grange Hill's</i> 30th anniversary.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

Bringing the world to the UK and the UK to the world	Measurable commitments
<p>Our focus is on UK-based programming, but we still offer our viewers the chance to see the world and its diversity of peoples and cultures through a range of programming. We will continue to enhance local content by acquiring the best international children's programmes.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• The fourth edition of the <i>Serious...</i> strand will take a group of children to the Andes to experience life in the South American mountains.</li> <li>• <i>Blue Peter</i> will continue its rich tradition of bringing the world to UK children.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
Building digital Britain	Measurable commitments
<p>CBBC is a digital channel. We complement our linear programming with interactive, digital content across the multiple genres, enabling audiences to participate or to deepen their experience of a programme. <a href="http://bbc.co.uk/cbbc">bbc.co.uk/cbbc</a> is an important connection with this audience age group and continues to drive significant unique users and reach to the service.</p> <p>In order to highlight the benefits of digital to the non-digital audience, CBBC shows some of the best output from the digital channels on zones on BBC One and BBC Two. We also use our airtime to promote the take-up of digital platforms.</p>	<ul style="list-style-type: none"> <li>• 500 hours of children's programming on BBC One and BBC Two (includes CBeebies).</li> </ul>

## Key priorities for 2006/2007

Last year, The CBBC Channel once more performed strongly in what is becoming an increasingly competitive marketplace, and reach rose to new levels among digital children. [bbc.co.uk/cbbc](http://bbc.co.uk/cbbc) also saw substantial growth, with a 50% year-on-year increase in page impressions. However, the upcoming launch of new targeted services on Freeview will put the channel under increased pressure and it is anticipated that both share and reach will decline in real terms.

CBBC's challenge is to ensure that its output remains both suitable and exciting for 6–12 year olds who are at an age when their tastes and fashions are constantly changing.

In the year ahead, we will continue to provide innovative, tailored, high-quality programming with learning and interactive opportunities across our genre mix and throughout the schedule, delivering added impact to our broadcast output. Our key priorities are to:

- **Launch new programmes**, including a factual magazine and new UK dramas such as *I Spy*.
- **Enhance our interactive and online proposition** with new content such as *CBBC World* and a relaunched gaming site that in part provides services for children with special educational needs.

## **Statutory commitments**

The following targets are agreed with Ofcom each calendar year:

- 70% of hours to be originations (original productions include all BBC-commissioned programming, including originations and all repeats of programming first shown on any BBC public service channel).
- CBBC will ensure that around 75% of the channel's output and investment is made in the EU/EEA.

And in conjunction with other BBC network television services:

- To spend at least 30% of relevant programme production budgets, representing 25% of hours of productions by volume, outside the M25.
- To maintain the current broad range of programmes produced outside the M25, and broad range of different production centres used across the UK.

# Radio

## BBC Radio 1

### Service remit

BBC Radio 1 offers an exciting, high-quality service for young audiences. It plays the best new music and delivers a comprehensive range of live studio sessions, concerts and festival broadcasts. The network covers all the significant youth music genres with a wide-ranging playlist and a diverse team of specialist DJs. It also delivers tailored speech output, including news, documentaries and advice campaigns, with integrated online and interactive services.

### How the service meets each BBC purpose

Stimulating creativity and cultural excellence	Measurable commitments
<p>Radio 1 has a fundamental commitment to new music. We aim to play a vital role for UK music makers, acting as a major supporter of creativity and showcasing new artists and styles of music.</p> <p>In daytime an extensive playlist ensures that we offer listeners the chance to hear new tracks and new performers, taking our output beyond the obvious. We give strong support to new UK talent and lead the way in breaking the best new music to a wide audience.</p> <p>During the evening a portfolio of leading specialist DJs support the development of acts at the cutting edge of music and champion the best across to daytime programmes.</p> <p>Live music is a key distinctive element and features across the schedule, with studio sessions from the newest bands as important as concerts from established artists. We also cover an extensive range of live events.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We will work with other areas of the BBC to launch a new contemporary music version of the Proms.</li> <li>• We will focus more on events from around the UK, in particular Scotland, with <i>Radio 1's Big Weekend</i> in Dundee and expanded coverage of <i>T in the Park</i>.</li> </ul>	<ul style="list-style-type: none"> <li>• At least 40% of the schedule will be devoted to specialist music or speech-based programmes.</li> <li>• In mainstream output, at least 45% of the music will be 'new' (pre-release or less than one month since release), and at least 40% will be from UK acts.</li> <li>• We will broadcast from around 25 major live events and festivals in the UK and abroad.</li> <li>• We will broadcast over 250 new sessions and <i>Live Lounge</i> performances.</li> </ul>

<b>Sustaining citizenship and civil society</b>	<b>Measurable commitments</b>
<p>Radio 1 employs a dedicated team of journalists to provide a tailor-made service, delivering news in an appropriate tone and language for young listeners. We offer a more comprehensive news service than commercial stations which target a similar audience.</p> <p>Our flagship <i>Newsbeat</i> programmes are at the heart of the daytime schedule, supplemented by regular news and sports bulletins and an online presence. <i>Newsbeat</i> aims to set the news agenda for our audience by focusing on national and international issues of particular relevance to them, encouraging listeners who tune in primarily for music to explore a broad range of subjects.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We will enhance coverage of technological and youth health issues – reflecting young listeners’ interests and concerns in these areas.</li> </ul>	<ul style="list-style-type: none"> <li>• We will broadcast at least 310 hours of news, sport and current affairs.</li> </ul>
<b>Building digital Britain</b>	<b>Measurable commitments</b>
<p>bbc.co.uk/radio1 offers users a comprehensive interactive service, supplying additional information on programmes and events, as well as news and special features.</p> <p>We will continue experimenting with the latest technology to ensure that we meet the shifting expectations and demands of the audience.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• There will be increased interactive coverage, including broadband video around some live events, allowing listeners to access content across a range of platforms.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<b>Promoting education and learning</b>	<b>Measurable commitments</b>
<p>Through programmes like <i>Sunday Surgery</i> we address a range of issues facing young people today. Listeners are encouraged to share experiences as well as get information and advice.</p> <p>The <i>One Life</i> team is responsible for social action output online, offering continuous guidance on a range of personal, health and other concerns.</p> <p>Tailored documentaries provide in-depth examinations of everything from new music styles to topical lifestyle and political issues affecting young adults.</p> <p>For new music makers looking to kick-start their career, <i>OneMusic</i> offers advice and gives young artists the opportunity to have their work reviewed by established experts.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Work with the Department of Health on a sexual health initiative.</li> <li>• Run a mental health awareness campaign.</li> </ul>	<ul style="list-style-type: none"> <li>• We will commission at least 40 new documentaries.</li> </ul>

Reflecting the UK's nations, regions and communities	Measurable commitments
<p>Radio 1 aims to unite young listeners from different communities, both geographical and musical. We will continue to provide an online forum for the audience to discuss areas of common interest.</p> <p>Live events reflect the wide range of music-making by UK artists, with our own events often focusing on areas underserved by commercial promoters.</p> <p>Regular opt-out programmes in Scotland, Wales and Northern Ireland foster grassroots relationships and help to develop local talent.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>In our coverage of the FIFA World Cup we will ensure that we reflect attitudes and interests across the whole UK.</li> </ul>	<ul style="list-style-type: none"> <li>We will broadcast around 200 hours of original opt-out programming from Scotland, Wales and Northern Ireland.</li> </ul>
Bringing the world to the UK and the UK to the world	Measurable commitments
<p>We place a major emphasis on supporting UK artists and acting as their ambassador to the rest of the world, but we also bring the best and most exciting contemporary global music to the attention of UK audiences.</p> <p>Coverage of major international music events allows us to showcase artists from around the world who rarely visit the UK.</p>	<p>No specific quantitative commitments have been set.</p>

## Key priorities for 2006/2007

Last year Radio 1 covered a more diverse range of live events from festivals across the UK and around the world. Creative programme initiatives included celebrating 25 years of punk, extending summer weekends to include Fridays, and a 'Radio 1 Sex Tour' to highlight issues surrounding sexual health.

Audience reach has risen across much of the schedule. However, awareness of some specialist programmes remains low and engaging younger members of the target audience remains a key challenge.

In 2006/2007 the station will address this by:

- **Simplifying the structure of the schedule** and introducing better programme signposting and promotion, aiming to raise awareness and listening across the range of our specialist output.
- **Developing interactive content** that complements on-air output, in particular adding visual elements where appropriate and exploiting the latest mobile technologies to ensure that our audience has access to Radio 1 as and when they want it.
- **Continuing to ensure that programmes remain distinct** from commercial radio, undertaking regular monitoring that focuses in particular on Radio 1's daytime support for new music and UK artists.

## **Statutory commitments**

We remain fully committed to our voluntary pledge that at least 10% of eligible hours on our national analogue radio networks will be made by independent producers.

# BBC Radio 2

## Service remit

BBC Radio 2 brings listeners a broad range of popular and specialist music, with particular support for new and established British artists; live music, through concerts and studio sessions; and songwriting. The network also offers news, current affairs, documentaries, comedy, readings, religious output and social action, designed to appeal to a broad audience.

## How the service meets each BBC purpose

Stimulating creativity and cultural excellence	Measurable commitments
<p>Our output covers an unrivalled range of musical genres including big band, light classical, brass band, reggae, organ music, jazz, soul, folk, country, blues and sacred music. Our schedule is built around regular strands, presented by credible experts who can also communicate with listeners who have no specialist knowledge.</p> <p>Programmes such as <i>Big Band Special</i>, <i>Bob Harris Country</i>, the <i>Paul Jones</i> rhythm and blues show and the BBC Jazz Awards will continue to reflect live performances by UK and world-renowned performers.</p> <p>In comedy, we will commission original programmes and seek to develop new formats, building on the success of series like <i>Radio Rivron</i> and <i>Clive Anderson's Chatroom</i>.</p> <p>Documentaries on Saturday and Tuesday evenings will reflect and explain popular culture.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• Key events covered will include the Cambridge Folk Festival, Guilfest and The Brits.</li> <li>• We will continue to support new talent through initiatives such as the Young Folk Award, Young Brass Soloist and Young Chorister of the Year.</li> <li>• We will commission new musical arrangements from leading arranging talent for use within <i>Friday Night is Music Night</i>, <i>Big Band Special</i> and <i>Listen to the Band</i>.</li> </ul>	<ul style="list-style-type: none"> <li>• We will broadcast a broader range of music than any other major UK radio station, with over 1,100 hours of specialist music programmes.</li> <li>• We will broadcast over 60 hours of musical theatre and film music.</li> <li>• We will carry over 100 hours of arts programming.</li> </ul>

<b>Promoting education and learning</b>	<b>Measurable commitments</b>
<p>Radio 2 has a heritage of using its learning campaigns to help listeners of all ages engage practically with the modern world and its challenges.</p> <p><i>Sold on Song</i>, our music learning initiative, continues to connect aspiring songwriters and those interested in the art of songwriting with established songwriters, local events and music masterclasses.</p> <p>This year, Radio 2 will:</p> <ul style="list-style-type: none"> <li>• Launch a drama initiative that will invite listeners to write a short piece for transmission, supported by writing workshops around the UK and online.</li> <li>• Establish a Music Club that will set out to link music presenters, all of whom are recognised authorities in their own musical field, with listeners so that their expertise can be shared beyond the scope of traditional broadcasting. The Club will also encourage listener-to-listener engagement, creating communities of music interest.</li> </ul>	<ul style="list-style-type: none"> <li>• We will broadcast a schedule which is around one-third speech output.</li> </ul>
<b>Reflecting the UK's nations, regions and communities</b>	<b>Measurable commitments</b>
<p>Our religious broadcasting reflects the diversity of faiths and beliefs in the nation. Social action is also a core element of our speech programming.</p> <p>Our website is an integral part of the network, used to encourage contributions from listeners through email, online voting and comments systems – generating a range of opinions from across the UK.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• Several social action campaigns will be mounted, including <i>Student Essentials</i> providing advice and support for students and their families as they receive their results and plan their futures.</li> <li>• We will broadcast <i>Don't Start Me Talking</i>, a series tracking personal responses from people across the UK to music and its effect on their lives.</li> </ul>	<ul style="list-style-type: none"> <li>• We will broadcast over 170 hours of religious output covering the broad range of faiths.</li> </ul>

<p><b>Sustaining citizenship and civil society</b></p>	<p><b>Measurable commitments</b></p>
<p>News and current affairs aimed at a mass audience are a key part of Radio 2's mix across the schedule, including comment in the peak breakfast and drivetime slots, as well as prominent windows in daytime.</p> <p>The <i>Jeremy Vine</i> show continues to serve our daytime audience with an accessible mix of stories, interviews and phone-ins.</p> <p>The drivetime show will continue to feature a business news slot, analysing current business issues for a mainstream audience.</p> <p>Radio 2 is the primary radio broadcast partner for BBC <i>Children in Need</i>.</p>	<ul style="list-style-type: none"> <li>• We will broadcast over 800 hours of news and original current affairs programming, including regular news bulletins.</li> </ul>
<p><b>Bringing the world to the UK and the UK to the world</b></p>	<p><b>Measurable commitments</b></p>
<p>Through our documentaries, we aim to bring a broad range of international music, history and culture to a UK audience.</p> <p>We will also once more cover key overseas music events including South by Southwest – which promotes British music in America – and the Country Music Association Awards.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• Documentaries will include an exploration of how Asian music in the UK has developed in <i>Birmingham to Bollywood</i>.</li> <li>• We will follow singer Joan Armatrading's return to her roots in <i>Joan's Journey to St Kitts</i>.</li> <li>• We will broadcast American singer Randy Newman's musical history of the United States.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<p><b>Building digital Britain</b></p>	<p><b>Measurable commitments</b></p>
<p>bbc.co.uk/radio2 has evolved to become an integral part of our service, enabling listeners to connect with us and with each other.</p> <p>The website is also where listeners can access BBC Radio Player to catch up with programmes they have missed and listen on demand.</p> <p>We are continuing to increase our external web linking and collaboration with third-party websites – especially those related to Radio 2's events, social action campaigns and programming initiatives.</p>	<p>No specific quantitative commitments have been set.</p>

## Key priorities for 2006/2007

The range, quality and innovation of Radio 2's programming led to the station once more being named Station of the Year at the 2005 Sony Radio Academy Awards.

The network aims to reflect the diversity of its audience, and we schedule and commission programmes to reflect this ongoing and long-term ambition.

In the year ahead our key priorities will be:

- **Continuing to seek a more diverse audience** to programmes through the choice of topics, contributors and interviewees. Specifically, we plan to identify key contributors from the Asian and Afro-Caribbean communities for the *Jeremy Vine* show and for our arts programming.
- **Extending our commitment to BBC Radio's portfolio of radio comedy** by commissioning new performers, writing and formats, seeking to bring fresh talent into the mainstream of UK comedy.
- **Maintaining our commitment to live music output**, reflecting a selection of key UK and international music events and performances, and presenting a raft of concerts and studio sessions.

## Statutory commitments

We remain fully committed to our voluntary pledge that at least 10% of eligible hours on our national analogue radio networks will be made by independent producers.

# BBC Radio 3

## Service remit

BBC Radio 3 is centred on classical music, and also provides a broad spectrum of jazz, world music, drama and arts programmes. It focuses on presenting live and specially recorded music from across the UK and beyond, including contributions from the BBC performing groups.

## How the service meets each BBC purpose

Stimulating creativity and cultural excellence	Measurable commitments
<p>We are committed to presenting music from across the UK, including concerts and events from a broad range of venues and festivals, such as the Edinburgh Festival, WOMAD and the London Jazz Festival. We also broadcast every concert in the BBC Proms.</p> <p>We collaborate closely with a range of partners, including the BBC's own performing groups and independent orchestras, festivals, and other arts organisations, in order to make many performances available to our listeners.</p> <p>We will continue to place a large emphasis on new classical music, both as commissioner and broadcaster.</p> <p>Speech output will cover a range of arts and culture-related topics and will explore the world of ideas. Drama and other commissioned writing will remain a vital component of the station's programme mix.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• In broadcasting the whole of Wagner's epic Ring cycle in a single day, Radio 3 will build on its complete works initiatives to give extra impact to its classical music output.</li> <li>• During the year, the network will have a special emphasis on British music, focusing on some neglected areas of UK musical culture.</li> </ul>	<ul style="list-style-type: none"> <li>• 50% of the network's music output will consist of live or specially recorded music.</li> <li>• We will broadcast at least 500 live or specially recorded performances.</li> <li>• We will commission over 30 new musical works.</li> <li>• We will commission 30 documentaries on arts and cultural topics.</li> </ul>

<b>Promoting education and learning</b>	<b>Measurable commitments</b>
<p>In addition to broadcast programmes, Radio 3 introduces listeners to a wide range of music through its outreach and educational projects, and its interactive services.</p> <p>We aim to give context to our live music output, for example during the annual BBC Proms we will produce supplementary programming and supporting content for our website.</p> <p>We are committed to amateur music-making and encourage our listeners to explore their own creativity, providing music-making technologies for them online.</p> <p>We will once more help young musicians and other new and emerging artists through the New Generation Artists scheme and the BBC Radio 3 Choir of the Year competition.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We will continue to extend the reach of the <i>Making Tracks</i> concerts for young people using the BBC orchestras.</li> <li>• In combination with the new choral programme, <i>The Choir</i>, the Radio 3 Choir of the Year competition will encourage amateur music-making.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<b>Reflecting the UK's nations, regions and communities</b>	<b>Measurable commitments</b>
<p>All of the BBC's orchestras and the BBC Singers are involved in outreach work, bringing live orchestral and choral music to a variety of communities and age groups across the UK, and encouraging community involvement in music.</p> <p>We continue to create opportunities for listeners to interact with us and give opportunities for them to express their creativity on air.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• <i>Listen Up!</i> will play an important role in the autumn schedule, reflecting and celebrating the work of orchestras, both professional and amateur, throughout the UK.</li> </ul>	<ul style="list-style-type: none"> <li>• We will spend 40% of our budget outside the M25.</li> </ul>
<b>Bringing the world to the UK and the UK to the world</b>	<b>Measurable commitments</b>
<p>Radio 3 is committed to presenting its listeners with a vision of music and the arts which extends beyond national boundaries. We work actively with partner broadcasters across the world to present highlights of musical life from outside the UK.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• Radio 3 will continue to make UK musical events available to partner broadcasters in the European Broadcasting Union.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

<b>Sustaining citizenship and civil society</b>	<b>Measurable commitments</b>
<p>We take the opportunity to address contemporary issues in programmes such as <i>Night Waves</i>, <i>Music Matters</i> and <i>lebrecht.live</i>, giving opinion formers the space to express views and debate issues from a cultural perspective.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We will promote a weekend of speech events based around major contemporary issues; the public will be involved in defining the key questions to be examined.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<b>Building digital Britain</b>	<b>Measurable commitments</b>
<p>We are streamed online, and much of our content is available on demand in a post-broadcast window via <a href="http://bbc.co.uk/radio3">bbc.co.uk/radio3</a>. The website and on-demand service enable us to bring the best of world performance to UK listeners and give people extended opportunities to listen.</p> <p>We encourage our listeners to interact with us and to explore their own musical creativity online, giving them tools to enable this.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• Radio 3 will enhance and make accessible the Ring cycle broadcast by providing English text translations on digital platforms, including DAB.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

## Key priorities for 2006/2007

Last year Radio 3 met or exceeded all its programme commitments around live music, musical performance, new musical works and documentaries, and regional spend. In particular, there was a positive audience reaction to the broadcast of the complete works of both Beethoven and Bach – providing distinctive focal points to our schedules at different points in the calendar.

The principal challenge facing Radio 3 continues to be maintaining its distinctive remit while engaging with a broad listener base.

During the year ahead:

- Following the extended Beethoven and Bach seasons, **Radio 3 will continue creating special broadcasts** to attract attention to its output, including Wagner's Ring in a Day, a complete day of English music on St George's Day, Wilfred Owen's war poems, and a Delius festival in Bradford.
- **Radio 3 will offer an improved text service on its digital platforms**, create appropriate packages for the BBC podcasting pilot, and by use of the internet will encourage a greater sense of listener community around performances and recordings.

## Statutory commitments

We remain fully committed to our voluntary pledge that at least 10% of eligible hours on our national analogue radio networks will be made by independent producers.

# BBC Radio 4

## Service remit

BBC Radio 4 uses the power of the spoken word to offer programmes of depth which are surprising, searching, revelatory and entertaining. The network aims to offer in-depth and thoughtful news and current affairs and seeks to engage and inspire its audiences with a unique mix of factual programmes, drama, readings and comedy.

## How the service meets each BBC purpose

Sustaining citizenship and civil society	Measurable commitments
<p>Radio 4 is a leading provider of in-depth radio news and current affairs. We bring listeners accurate, authoritative reports and analysis of domestic and global affairs through daily programmes – such as <i>Today</i>, <i>The World at One</i> and <i>PM</i> – and weekly news bulletins and sequence programmes.</p> <p>Through our news programmes and wider journalistic output, we reflect the contemporary social, economic and political reality of the UK and offer listeners an understanding of a range of contemporary issues.</p> <p>We will break stories with programmes such as <i>File on 4</i> and scrutinise issues in <i>The Week in Westminster</i> and <i>Analysis</i>.</p> <p>We will provide impartial, rigorous and substantial analysis of the political parties' campaigns for the local elections in May.</p> <p>Specifically this year, we will feature:</p> <ul style="list-style-type: none"> <li>• A landmark series on climate change.</li> <li>• A season of programmes marking the 50th anniversary of the Suez Crisis and the Hungarian Uprising.</li> </ul>	<ul style="list-style-type: none"> <li>• We will broadcast at least 2,500 hours of news and current affairs programmes.</li> </ul>

<b>Stimulating creativity and cultural excellence</b>	<b>Measurable commitments</b>
<p>Radio 4 plays a critical role in underpinning the cultural life of the UK and is the leading patron of the art of radio drama, with commissions from both new and established writers.</p> <p>We also devote significant output to the exploration of literature and the arts in general, through documentaries, debates and reviews. We will continue to provide a range of programmes relating to literature, such as <i>Bookclub</i>, <i>Open Book</i> and <i>A Good Read</i>.</p> <p>Radio 4 is the home of radio comedy, developing many of the programmes and comedy talents which grow and find a place on television.</p> <p>We commission new programming from a diverse range of suppliers across numerous genres and are the primary market in the UK for independently produced speech radio.</p> <p>This year we will broadcast:</p> <ul style="list-style-type: none"> <li>• A different play every day, whether original scripts or adaptations.</li> <li>• A national short story competition, in partnership with <i>Prospect</i> magazine.</li> </ul>	<ul style="list-style-type: none"> <li>• We will broadcast at least 730 hours of original drama and readings in the coming year.</li> <li>• At least 25% of new <i>Afternoon Plays</i> will be first or second commissions from writers new to radio.</li> <li>• We will broadcast at least 180 hours of original comedy.</li> </ul>
<b>Promoting education and learning</b>	<b>Measurable commitments</b>
<p>Alongside the schools programmes broadcast overnight on digital platforms, Radio 4 makes a significant contribution to the BBC's provision of informal learning opportunities, making specialist subjects accessible and providing in-depth examination on a diverse range of subjects, including politics, business, law, finance, health, international affairs, arts, literature, religion, history, travel and gardening.</p> <p>Weekly documentaries will provide fresh approaches to understanding the past and key anniversaries will be marked. We will continue to work to deliver impact in our treatment of contemporary and historical biography.</p> <p>This year will include:</p> <ul style="list-style-type: none"> <li>• A major season on memory, with an extensive interactive dimension.</li> <li>• A 30-part narrative history of childhood.</li> </ul>	<ul style="list-style-type: none"> <li>• We will broadcast at least 200 hours of original documentaries.</li> </ul>

<p><b>Reflecting the UK's nations, regions and communities</b></p>	<p><b>Measurable commitments</b></p>
<p>Radio 4 aims to reflect the diversity of the UK by recording many programmes with audiences at venues across the UK. Every week a religious service, a current affairs debate and a gardening programme are broadcast from different parts of the country.</p> <p>We will continue to provide live worship and in-depth reporting of religious affairs across major faiths. Strands such as <i>Sunday</i> and <i>Beyond Belief</i> will go beyond polemics to probe the world of religion, illuminating the varieties of belief between and within faith communities.</p> <p>Devotees of cricket will continue to find <i>Test Match Special</i> on Radio 4 Long Wave.</p> <p>This year we will provide:</p> <ul style="list-style-type: none"> <li>• Two series exploring the diversity of life and thought within Britain's minority faith traditions.</li> </ul>	<ul style="list-style-type: none"> <li>• We will broadcast at least 200 hours of original religious programming.</li> </ul>
<p><b>Bringing the world to the UK and the UK to the world</b></p>	<p><b>Measurable commitments</b></p>
<p>Helping people make sense of the world around us is an important part of Radio 4's news, current affairs and factual output. Global issues will be explored in depth by regular series such as <i>Crossing Continents</i> and <i>From Our Own Correspondent</i>.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• The <i>Reith Lectures</i> will be given by Daniel Barenboim in London, Chicago, Berlin and Jerusalem.</li> <li>• We will mark the centenary of the first radio programme with a World Radio Day in December.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<p><b>Building digital Britain</b></p>	<p><b>Measurable commitments</b></p>
<p>Radio 4 exploits the potential of the internet and other digital platforms to make its content available to listeners in new forms.</p> <p>We will seek out new ways to involve listeners actively in responding to programmes and contributing their own content, ideas and criticisms.</p> <p>We also aim to connect with people through our interactive surveys and competitions.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Build engaging interactive experiences around the Memory and Climate Change seasons.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

## Key priorities for 2006/2007

In 2005/2006, Radio 4 met or exceeded its stated key editorial priorities. For example, the more flexible commissioning process for current affairs resulted in an episode of *Analysis* in the wake of July's London bombings in which Edward Stourton set out to discover what Islam really says about the use of violence. With longer-term planned content, *This Sceptred Isle: Empire* was a particular highlight – a 90-part narrative history of the British Empire which included a website that invited listeners to tell their own stories of how their family history had been shaped by the empire.

Ongoing challenges facing the network include generating greater impact from drama output and maximising the impact of the network on occasional listeners. In 2006/2007 we will concentrate on:

- Reprioritising resources in order to **enhance the impact of drama output**, including new radio adaptations of classic modern stage plays and a new reactive topical drama strand.
- **Widening the appeal of the output** through:
  - Broadcasting extended **narrative history** series on a range of subjects including medicine, *The Invention of Childhood* and the continuation of the *Empire* series.
  - Finding more arresting ways of creating a bigger **sense of occasion** in the schedule, such as providing major seasons on topics such as memory and climate change.
  - Finding more reactive and flexible ways to **respond to current events**, not only in news but across the schedule.

## Statutory commitments

We remain fully committed to our voluntary pledge that at least 10% of eligible hours on our national analogue radio networks will be made by independent producers.

# BBC Radio Five Live

## Service remit

BBC Radio Five Live broadcasts live news and sport 24 hours a day, presenting events as they happen, in a modern, dynamic and accessible style. It sets out to cover national and international subjects in depth, using wide-ranging analysis and debate to inform, entertain and involve news and sports fans of all ages, with particular emphasis on 25 to 44 year olds. The network also provides extensive live events coverage, supported by the BBC's global newsgathering operations and our portfolio of sports rights.

## How the service meets each BBC purpose

Sustaining citizenship and civil society	Measurable commitments
<p>News is the backbone of Five Live's output. We provide current, accurate and impartial information and up-to-date coverage of events around the UK and the world as they happen 24 hours a day, 7 days a week, in a style that makes the output accessible to its audience.</p> <p>This commitment to news throughout the schedule means that news stories are not confined to short slots, but can be developed, analysed and put in context. We aim to encourage and inform debate, covering political issues in an inclusive, accessible manner.</p> <p>Programmes such as <i>Victoria Derbyshire</i> and <i>Simon Mayo</i> give people the opportunity to join in the debate that arises from the news. Five Live will continue to use interactive technologies to involve listeners as much as possible.</p> <p>A specific programme this year will be:</p> <ul style="list-style-type: none"> <li>• <i>Access All Areas – Scotland Yard</i>, which will go behind the scenes at Scotland Yard for a day, allowing listeners unprecedented access to this institution.</li> </ul>	<ul style="list-style-type: none"> <li>• We will offer at least 6,000 hours of regional, national and international news coverage – around 70% of our output.</li> </ul>

<b>Stimulating creativity and cultural excellence</b>	<b>Measurable commitments</b>
<p>Five Live will continue to cover important events in the national sporting calendar that form part of our lives and culture, including:</p> <ul style="list-style-type: none"> <li>– the FA Cup and FA Cup final</li> <li>– the tennis from Wimbledon</li> <li>– the Rugby Union Six Nations Championship</li> <li>– golf, including the Open Championship from Royal Liverpool</li> </ul> <p>We also provide commentaries on the big international sporting events that unite people across the UK in support of national sporting talent, especially this year the FIFA World Cup, plus Open tennis from Australia, France and the USA, and golf. We draw on our listeners' passions for sport to stimulate their creativity, using interactivity and competitions.</p> <p>Five Live news programmes – also supported interactively through <a href="http://bbc.co.uk/fivelive">bbc.co.uk/fivelive</a> – reflect significant aspects of British cultural and civic life, reporting on big events in the worlds of theatre, film, music, art, literature, TV and radio.</p> <p>This year Five Live will:</p> <ul style="list-style-type: none"> <li>• Provide comprehensive coverage of the 2006 World Cup, from both a sport and a sports news perspective.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<b>Reflecting the UK's nations, regions and communities</b>	<b>Measurable commitments</b>
<p>Sport is a British passion, and Five Live connects people around sporting events and key points in the sporting calendar, building a shared sense of community around the event itself and the subsequent online communities that grow out of it and the wider sports agenda. Outside broadcasts from football matches and other live events are an integral component of the Five Live sports offer.</p> <p>Five Live's team of regional journalists – including a hub of news and sports journalists established in Manchester last year – ensure that stories and the interests of different areas and communities are represented.</p> <p>This year, Five Live will:</p> <ul style="list-style-type: none"> <li>• Continue to offer interactive opportunities for listeners, including phone-ins, live debates and on-air requests for emails and text messages, through programmes such as <i>Breakfast</i>, <i>Worricker</i>, <i>6-0-6</i> and <i>Drive</i>.</li> <li>• Build on its relationship with BBC Asian Network, providing another platform for some of the original reporting initiated by that service.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

<p><b>Bringing the world to the UK and the UK to the world</b></p>	<p><b>Measurable commitments</b></p>
<p>Five Live draws on the expertise of the BBC's global newsgathering operation to report the news from around the world. The 24-hour nature of the service means that time differences have limited significance – news can be broken live on air whenever and wherever it is happening.</p> <p>We will continue to bring news of the major sporting events around the world, such as the NFL Superbowl, Formula One and cycling's Tour de France.</p> <p>This year, we will:</p> <ul style="list-style-type: none"> <li>• Build on our global coverage of Formula One, exploiting the rights still further as we develop our relationship with the new independent production team responsible for this coverage.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<p><b>Building digital Britain</b></p>	<p><b>Measurable commitments</b></p>
<p>Audience interaction is central to the Five Live proposition – from on-air contributions via phone-ins, texts and email, to a dynamic online presence that supports programme content, provides a forum for debate and directs listeners' online journey to find other areas of interest. Programmes and commentary are streamed online when rights allow, and Five Live online offers on-demand programming and downloads to give listeners even more choice in how and when they listen.</p> <p>bbc.co.uk/fivelive will evolve to keep abreast of new technology and to increase the accessibility and value of our content.</p> <p>This year, the network will:</p> <ul style="list-style-type: none"> <li>• Further promote its website on air in an attempt to increase the number of listeners accessing the service via the internet.</li> <li>• Aim to be more efficient at guiding listeners between Five Live and Five Live Sports Extra to ensure that they gain access to the full range of sports and matches on offer.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<p><b>Promoting education and learning</b></p>	<p><b>Measurable commitments</b></p>
<p>Five Live aims to explore and explain the news, provide listeners with background information and expert insight, and give a fresh perspective on current affairs.</p> <p>We blend news, sport, business, politics, entertainment and up-to-the-minute breaking stories within one programme, exposing our listeners to a broad range of subject matter that they may not otherwise come across.</p> <p><i>Five Live Report</i>, documentaries and specials look in depth at topical issues across the news and sport agendas.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• <i>Sport on Five</i> will build on its investigative work in the sporting world.</li> <li>• <i>Weekend News</i> will be relaunched, with Jon Pienaar presenting and a new emphasis on politics.</li> </ul>	<ul style="list-style-type: none"> <li>• We will broadcast around 50 hours of documentaries, plus specially commissioned debates on major news and sport events.</li> </ul>

## Key priorities for 2006/2007

A major success in 2005 for Five Live was our collaboration with BBC Asian Network and 1Xtra in covering the General Election, culminating in an unprecedented joint broadcast of the results. Audience interaction demonstrated that we had managed to reach some of those not usually engaged with the political process. We also set up our news team in Manchester as part of the process of moving more BBC journalists out of London and reaching a wider audience across the UK.

Our commitment to sport continued, with highlights including the Ashes, the Champions League and an increase in our coverage of Rugby Union.

An ongoing issue for the network is our presence on Medium Wave, and listening is declining as a result of poor reception in some parts of the UK. A key challenge, therefore, is to increase listening via digital platforms, where there is higher sound quality.

For the year ahead, Five Live will:

- Concentrate across the network on **encouraging Medium Wave listeners to listen via digital platforms.**
- **Increase the amount of content being provided by our news teams around the UK** and build a closer working relationship with the Asian Network, in an attempt to extend reach and broaden the range of stories covered.
- **Maximise the use of the BBC's sports rights** by:
  - Providing uninterrupted coverage of every match from the FIFA **World Cup** along with increased analysis and reporting, on both analogue and digital platforms.
  - Collaborating with the new independent producer responsible for improving and extending coverage of **Formula One** motor racing.

## Statutory commitments

We remain fully committed to our voluntary pledge that at least 10% of eligible hours on our national analogue radio networks will be made by independent producers.

# BBC Radio Five Live Sports Extra

## Service remit

BBC Radio Five Live Sports Extra is a part-time extension of BBC Radio Five Live, bringing a greater choice of action to sports fans. We will extract more value for licence fee payers from sports rights already owned by the BBC by offering alternative games and commentaries to those provided on Five Live.

## How the service meets each BBC purpose

<b>Building digital Britain</b>	<b>Measurable commitments</b>
<p>As a national digital network, Five Live Sports Extra plays two important roles:</p> <ul style="list-style-type: none"> <li>– Attracting new audiences to digital output.</li> <li>– Showcasing more of the digital offer to those who already listen.</li> </ul> <p>Listeners to sister station Five Live are encouraged to sample our coverage, as we offer alternative commentaries to Five Live at busy sporting times. We also provide a place for sport coverage when Five Live is required to switch to a rolling news service to cover a major news story.</p> <p>Five Live Sports Extra has a constant online presence as part of <a href="http://bbc.co.uk/fivelive">bbc.co.uk/fivelive</a>, introducing users to other parts of the BBC's online service, including the many interactive communities, audio on demand and live streaming services.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• Our commentaries will be streamed live whenever rights allow it.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

<b>Stimulating creativity and cultural excellence</b>	<b>Measurable commitments</b>
<p>Five Live Sports Extra offers commentaries from competitions and events in the sporting calendar which complement those on BBC Radio Five Live including:</p> <ul style="list-style-type: none"> <li>– supplementary commentary from the FA Carling Premiership</li> <li>– extended cricket commentary for <i>Test Match Special</i> fans</li> <li>– coverage of the Coca-Cola Championship, League One and League Two, the Carling Cup and the Scottish Premier League</li> <li>– additional Rugby Union and Rugby League commentaries</li> <li>– the Formula One qualifying rounds</li> <li>– supplementary court coverage of Wimbledon, and of the US, Australian and French Open tennis</li> </ul> <p>We cultivate sport broadcasting and production talent for the industry, giving staff experience of working on high-class sports programming.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We aim to provide more coverage of international Test matches, e.g. India v Pakistan, in an attempt to reach a new and more diverse audience for cricket in the UK.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<b>Reflecting the UK's nations, regions and communities</b>	<b>Measurable commitments</b>
<p>Five Live Sports Extra brings the listener sports commentaries from around the UK, bringing people from across the UK together to follow the same action – from local football derby to major national listed event.</p>	<p>No specific quantitative commitments have been set.</p>
<b>Bringing the world to the UK and the UK to the world</b>	<b>Measurable commitments</b>
<p>When required, Five Live Sports Extra is used to provide alternative audio coverage of the big international sporting events and tournaments if there is a clash with those already on Five Live. Commentary always comes live from wherever the event is taking place, giving the listener a real sense of occasion and atmosphere.</p>	<p>No specific quantitative commitments have been set.</p>

## Key priorities for 2006/2007

Last year, Five Live Sports Extra supplemented Five Live by broadcasting an alternative Premiership match to the one broadcast on Five Live on most weekends during the football season, and by providing a similar service in the event of midweek matches.

The station also provided increased impact by offering uninterrupted coverage of Test cricket and Formula One qualifying rounds, and is beginning to win a reputation for its eclectic range of sports. Due to the breadth of our offer, our recurring challenge is how to bring listeners to the network as part of their routine.

In the year ahead Five Live Sports Extra will concentrate on:

- Becoming the place for uninterrupted coverage of all of **England's home cricket Test matches**.
- Working in partnership with the new independent provider of **Formula One** motor racing coverage.
- Continuing to promote Five Live Sports Extra on Five Live and **grow awareness of the range of commentaries** available on the network.

## Statutory commitments

None.

# 1Xtra

## Service remit

1Xtra plays the best in contemporary black music, with a strong emphasis on delivering high-quality live music and supporting new British artists. 1Xtra also brings listeners a bespoke news service, regular discussion programmes and specially commissioned documentaries, plus information and advice relevant to the young target audience, particularly – although not exclusively – those from ethnic minorities.

## How the service meets each BBC purpose

Stimulating creativity and cultural excellence	Measurable commitments
<p>The 1Xtra schedule offers a music mix designed to authentically reflect modern black music culture. We seek out the latest forms of black music and expose them to a wider audience than before. All relevant music genres feature in daytime programming, and the evening schedule focuses on single-genre programmes presented by the leading DJs in their field.</p> <p>Live music is key to our proposition, and we broadcast events from venues across the UK, as well as exploring the black music scene abroad through coverage of events such as Jamaica's World Clash, the premier international Dancehall event.</p> <p>1Xtra strongly supports new musical talent, particularly from the UK, and we are committed to finding the next generation of music presenters through the weekly programme <i>Xtra Talent</i>.</p> <p>Specifically this year we will:</p> <ul style="list-style-type: none"> <li>• Showcase new and unsigned artists in the weekly <i>Homegrown</i>.</li> <li>• Provide opportunities for music makers to develop through <a href="http://bbc.co.uk/1xmusic">bbc.co.uk/1xmusic</a>.</li> </ul>	<ul style="list-style-type: none"> <li>• At least 70% of the music played will be new (pre-release or less than one month since release).</li> <li>• At least 40% of the music played will be from the UK.</li> <li>• We will broadcast at least 50 live music events.</li> </ul>
Building digital Britain	Measurable commitments
<p>1Xtra is a digital network.</p> <p>We will continue to develop ways to interact with our audiences and for our listeners to interact with each other via <a href="http://bbc.co.uk/1xtra">bbc.co.uk/1xtra</a>.</p> <p>We also use the website to provide exclusive content, bringing additional depth and range to our radio output.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Undertake a redesign of <a href="http://bbc.co.uk/1xtra">bbc.co.uk/1xtra</a> in order to offer improved navigation and interaction.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

<b>Sustaining citizenship and civil society</b>	<b>Measurable commitments</b>
<p>1Xtra offers a tailor-made news service for its audience through its hourly <i>TX</i> bulletins and the two-hour weekday <i>TX Unlimited</i>, which provides coverage and analysis of national and international issues to an audience who may consume little news elsewhere.</p>	<ul style="list-style-type: none"> <li>• Around 10% of output will be dedicated to news, documentaries and social action programming.</li> <li>• Approximately 20% of the overall output will be speech-based.</li> </ul>
<b>Reflecting the UK's nations, regions and communities</b>	<b>Measurable commitments</b>
<p>1Xtra provides a national focal point for fans of all genres of black music throughout the UK, bringing together different audience groups through a shared passion.</p> <p>We will continue to provide our unique range of genres, giving many music fans a shared listening experience for the first time, through programmes such as <i>Vibrations</i> for fans of street gospel and <i>Panjabi Hit Squad</i> for the latest Asian fusion sounds.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Broadcast a national Drum 'n' Bass tour from venues across the UK, supported by in-depth interactive coverage to connect fans of the genre.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<b>Bringing the world to the UK and the UK to the world</b>	<b>Measurable commitments</b>
<p>While 1Xtra is committed to UK music, we are also committed to bringing listeners the best non-UK origin black music, in particular relevant US genres.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Broadcast a dedicated day of programming from around the UK focusing on homegrown artists.</li> <li>• Cover the main international black music events, such as the World Clash and the Hip Hop Summit.</li> <li>• Air a season of programmes from the USA to investigate the country's continued dominance in black music.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<b>Promoting education and learning</b>	<b>Measurable commitments</b>
<p>1Xtra is primarily a music network, but we also provide some opportunities for informal learning through bespoke documentaries, information and advice relevant to our young target audience.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We will encourage increased literacy through a range of programming to support the BBC's <i>RaW</i> campaign.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

## **Key priorities for 2006/2007**

In 2005/2006, 1Xtra increased its percentage of new music played, which helped underpin a steady period of audience growth across the year. This was supported by an increase in the depth and range of speech content as 1Xtra sought to encourage debate around issues that affect the audience's lives. We achieved considerable impact through initiatives such as *Between the Sheets: a Month in Bed with 1Xtra*, our social action campaign highlighting issues of sexual health.

In the year ahead, our key priorities are to:

- **Continue to enhance the depth and range of speech programming.**
- **Improve awareness** of 1Xtra, particularly amongst young audiences.
- **Increase our reach**, capitalising on increasing awareness and digital listening.

## **Statutory commitments**

None.

# BBC 6 Music

## Service remit

BBC 6 Music engages with lovers of popular music, offering them current releases outside the mainstream, new concert and session tracks, and music from the BBC Sound Archive. We concentrate on music and artists that are not well supported by other radio stations, and are committed to providing context for the music we play, through music news, documentaries, debate and stimulating interactive content.

## How the service meets each BBC purpose

<b>Stimulating creativity and cultural excellence</b>	<b>Measurable commitments</b>
<p>BBC 6 Music reflects the evolution of popular music through extensive use of the BBC archive and our database of more than 3,000 tracks.</p> <p>At least half the music we play will be more than four years old, and we will regularly feature concerts and sessions going back as far as the 1960s.</p> <p>Theme days feature archive recordings alongside recent releases from specific artists.</p> <p>We will continue to champion the development of new music through an eclectic playlist and by engaging new and less familiar artists for studio recordings.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• Live music will remain at the heart of our programming, including festival coverage throughout the summer.</li> <li>• 6 Music will broadcast from new studios from spring 2006 and visiting artists will be able to take advantage of an improved performance area, the Hub.</li> </ul>	<ul style="list-style-type: none"> <li>• We will broadcast over 400 hours of archive concert performances.</li> <li>• 15% of our music will be concert tracks and sessions from the BBC's music archive.</li> <li>• We will broadcast over 275 new sessions.</li> </ul>
<b>Building digital Britain</b>	<b>Measurable commitments</b>
<p>6 Music is a digital network. We bring together musical communities of interest from across the UK and beyond, acting as a forum for debate and offering our listeners engagement on air and online. Message board users are encouraged to debate music strands and programme content.</p>	<p>No specific quantitative commitments have been set.</p>

<p><b>Promoting education and learning</b></p>	<p><b>Measurable commitments</b></p>
<p>Our programmes will continue to examine the cultural development of popular music, and will be supplemented and supported by online information and on-demand recordings.</p> <p>We provide hourly music news bulletins during most of the day on weekdays, and offer more in-depth coverage in the weekly hour-long show <i>The Music Week</i>.</p> <p>We rebroadcast documentaries from the BBC archive, as well as commissioning new programmes that deliver insights into current musical issues.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• 6 Music will continue its <i>Lamacq's Library</i> feature where books on a broad range of cultural subjects are read from and discussed in a peak daytime programme.</li> </ul>	<ul style="list-style-type: none"> <li>• We will feature over 550 hours of rebroadcast and newly commissioned documentaries and essays.</li> </ul>
<p><b>Sustaining citizenship and civil society</b></p>	<p><b>Measurable commitments</b></p>
<p>6 Music is primarily a music network, but we also deliver some opportunities for sharing opinion and building a sense of community by providing context for the music we play, through music news, documentaries and interactive content.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• 6 Music will explore the broader cultural legacy of the punk movement, 30 years after its initial impact.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<p><b>Reflecting the UK's nations, regions and communities</b></p>	<p><b>Measurable commitments</b></p>
<p>We aim to reflect the whole UK by providing daytime broadcasts from a different location each month. For example, for <i>Lamacq in the City</i> events around the country we will put new and emerging artists on the same concert bill as well-known artists.</p> <p>Our social action campaigns focus on giving audiences practical opportunities for personal development.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• 6 Music will mount three social action campaigns, with supporting online resource material.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<p><b>Bringing the world to the UK and the UK to the world</b></p>	<p><b>Measurable commitments</b></p>
<p>Most of our content – especially from the archive – originates in the UK, and many of the sessions we rebroadcast with foreign artists were originally recorded in the UK.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• 6 Music will broadcast from the South by Southwest festival in Austin, Texas, reporting on new industry developments and showcasing British talent represented there.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

## Key priorities for 2006/2007

Last year, BBC 6 Music's distinctive mix of archive concerts and live music helped the network to achieve substantial year-on-year growth in audience reach – average weekly reach was up nearly 40% on 2004. However, despite being designed to appeal to all music lovers, the gender balance of listeners to the service was approximately 70:30 male:female.

In the year ahead our key priorities are to:

- **Extend reach** through modifying the broadcast schedule and introducing new presenters to the output.
- **Broaden the appeal of the network**, particularly in respect of the male/female balance of listeners.
- Evolve further the range of features dedicated to **giving greater exposure to new British artists** who receive less sustained airplay elsewhere.

## Statutory commitments

None.

# BBC 7

## Service remit

BBC 7 is a speech-based digital radio service offering comedy, drama and readings, mainly from the BBC archive. The network is zoned around types of programmes so listeners know that at a certain time of day a particular type of output will always be available. BBC 7 is also the home of children's speech radio, with regular live programming for children.

## How the service meets each BBC purpose

Building digital Britain	Measurable commitments
<p>As a national station available only via digital platforms, BBC 7 plays an important role in attracting its different audiences to digital output, especially those listeners with an interest in comedy, drama and children's programming.</p> <p>On-air output is complemented by content on <a href="http://bbc.co.uk/bbc7">bbc.co.uk/bbc7</a>, including a specific subsection for children's output, message boards and other interactive features which allow younger listeners to engage with the output and share their views. We also provide internet listeners with post-broadcast on-demand access to all programming.</p> <p>This year:</p> <ul style="list-style-type: none"><li>• We will try to encourage new listeners to the network by broadcasting a <i>Doctor Who</i> season.</li><li>• Further develop the <i>Big Toe</i> message board to allow younger listeners to interact with the programme's content.</li></ul>	<p>No specific quantitative commitments have been set.</p>

<b>Stimulating creativity and cultural excellence</b>	<b>Measurable commitments</b>
<p>BBC 7 aims to bring listeners the best of the BBC’s speech archive and new speech programming – covering radio comedy, drama, readings and entertainment.</p> <p>BBC 7 also aims to encourage new talent, and our partnership with BBC writersroom aims to develop writers new to radio.</p> <p>In conjunction with BBC Talent, we are developing the BBC New Comedy Awards to encourage new stand-up writers and performers.</p> <p>We will enhance access to BBC 7 programmes online by promoting the fact that all our programmes are now available via BBC Radio Player.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We will feature comedy from two major festivals – Edinburgh in August and Leicester in February.</li> <li>• Through the BBC writersroom initiative we will commission short-form drama from writers new to radio.</li> <li>• Children’s stories and drama will include a new Stacey Stone drama for <i>The Big Toe Radio Show</i>, and a new series of <i>The Adventures of PG Woodlouse</i> on <i>The Little Toe Radio Show</i>.</li> </ul>	<ul style="list-style-type: none"> <li>• Broadcast at least 2,800 hours of comedy, including repeats and acquisitions.</li> <li>• Broadcast at least 2,800 hours of drama, including repeats and acquisitions.</li> <li>• Commission and broadcast at least 10 hours of original new comedy.</li> <li>• Commission and broadcast at least 20 hours of original new drama.</li> </ul>
<b>Promoting education and learning</b>	<b>Measurable commitments</b>
<p>Learning is integral to BBC 7’s children’s output. The daily <i>Little Toe Radio Show</i>, for younger children, is designed to reinforce an early love of simple stories, brought to life with music and song.</p> <p>Stories are also broadcast in output targeted at older children, as well as features, news, interviews, reviews and discussions across a wide range of subjects including astronomy, literature, music, natural history and science. On Sundays, when children have more time for radio listening, we feature popular long-form stories and dramas – many with layers of meaning, stimulating the imagination and encouraging listeners to understand and learn.</p> <p>Learning through experience is particularly encouraged through the network’s live magazine output and children are encouraged to take part in the programme, interviewing guests and reporting events.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We will work with Radio 4 programmes to support a childhood season with complementary stories and items especially designed for a younger audience.</li> <li>• <i>The Big Toe Radio Show</i> will develop further competitions designed to encourage children to write for radio, including collaboration with Radio 4’s <i>Reith Lectures</i>.</li> </ul>	<ul style="list-style-type: none"> <li>• We will provide over 1,400 hours of children’s programming, including repeats.</li> </ul>

<b>Reflecting the UK's nations, regions and communities</b>	<b>Measurable commitments</b>
<p>BBC 7 aims to be the home of children's speech radio and, through a variety of on-air and online interactive features, provides a safe environment for children to congregate, explore and share.</p> <p>The network also reflects different areas of the UK through occasional outside broadcasts, mainly within its children's output and in its search for new stand-up comedy.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We will encourage aspiring comedy talent from all parts of the UK to participate in the local and regional heats of the New Comedy Awards.</li> <li>• We will give network coverage to some of the best BBC local and regional programming, including the <i>Ed Doolan Interviews</i> on BBC WM, comedy from Radio Leeds and <i>Comic to Comic</i> from Radio Scotland.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<b>Sustaining citizenship and civil society</b>	<b>Measurable commitments</b>
<p>BBC 7 is primarily an entertainment service, although it provides some tailored topical content for younger listeners as part of <i>The Big Toe Radio Show</i>. The <i>Big Toe Press Pack</i> involves children from across the UK reporting on subjects as diverse as pets and the NHS.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• The <i>Big Toe Press Pack</i> will continue to offer opportunities for children to write for radio and report regularly on air.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<b>Bringing the world to the UK and the UK to the world</b>	<b>Measurable commitments</b>
<p>BBC 7 is targeted at a domestic audience.</p>	<p>No specific quantitative commitments have been set.</p>

## Key priorities for 2006/2007

A particular highlight from last year was the three *Doctor Who*-related programmes that were broadcast to tie in with the new television series on BBC One in April. As well as generating considerable impact for the station, these programmes also helped give a contemporary feel to what is essentially an archive network.

We achieved our highest reach to date during the year, and will continue to work to attract new listeners.

For the year ahead, BBC 7 will concentrate on:

- Attempting to **attract new audiences** by continuing to provide an exciting mixture of archive and newly commissioned programmes, with suitable promotion.
- Producing **new comedy, drama and children's** content.
- Continuing to **offer listeners additional ways to listen and interact** with the output, both on air and via [bbc.co.uk/bbc7](http://bbc.co.uk/bbc7).

## Statutory commitments

None.

# BBC Asian Network

## Service remit

BBC Asian Network aims to entertain and inform young British Asians with a contemporary mix of music and speech. While the primary target audience is British Asians under 35, the network strives to have a broader appeal amongst all who share an interest in British Asian issues, music and culture.

The network is committed to being the definitive forum for informed debate about news and issues related to British Asians. It plays a broad range of South Asian-influenced music, with a particular emphasis on live performance and new British Asian artists. Programming is provided in a range of South Asian languages, to reflect the linguistic influences on young British Asians.

## How the service meets each BBC purpose

<b>Sustaining citizenship and civil society</b>	<b>Measurable commitments</b>
<p>BBC Asian Network offers current, accurate and impartial news and current affairs, providing up-to-date coverage of events around the UK and the world as they happen, in a style that makes the output accessible to its target audience.</p> <p>The majority of the Asian Network's programmes are live and mix speech with music in a highly flexible format. This means the station can offer instant access to breaking news and information relevant to British Asians. The commitment to speech throughout the schedule also means that news stories are not confined to bulletins, but are given time to be developed, analysed and put in context via current affairs output.</p> <p>Specifically this year:</p> <ul style="list-style-type: none"> <li>A regular documentary strand will be introduced to bring original stories to air and allow for in-depth investigation and explanation.</li> </ul>	<ul style="list-style-type: none"> <li>Our content will be approximately 50% speech and 50% music.</li> </ul>
<b>Building digital Britain</b>	<b>Measurable commitments</b>
<p>As a national digital radio station, the Asian Network aims to play an important role in increasing radio listening via digital platforms, particularly amongst a younger British Asian audience. It informs listeners on the network's AM analogue frequencies in the Midlands about the superior reception offered on digital platforms and gets involved in BBC campaigns to promote DAB digital radio take-up.</p> <p>On-air output is complemented by comprehensive interactive content on <a href="http://bbc.co.uk/asiannetwork">bbc.co.uk/asiannetwork</a>, including the use of video and other visual elements. The Asian Network also provides internet listeners with limited post-broadcast on-demand access to its programming.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>Offer content to our young, technologically aware listeners in new ways, including blogs and enhanced interactivity.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

<b>Stimulating creativity and cultural excellence</b>	<b>Measurable commitments</b>
<p>In music, the Asian Network plays a leading role in supporting creativity, and acting as a showcase for new and British Asian artists across a wide range of genres. It seeks to expose the best new British Asian music to the widest possible audience, nurturing and developing new acts, whilst encouraging listeners to challenge and broaden their tastes.</p> <p>Drama is an important part of the Asian Network's mixed-genre schedule. The station commissions radio drama which is relevant to its target audience, encouraging new writing, directing and performing talent.</p> <p>In its speech output, the Asian Network covers a wide range of artistic and cultural issues relating to British Asians, such as food, fashion, sport and film.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• Live music will have a regular new home at the heart of the schedule. The new afternoon and weekend shows will showcase the biggest names in Asian music, alongside experimental and challenging new acts.</li> <li>• We will feature unique collaborations, international artists, British bands, workshops for aspiring British Asian artists and recorded concerts within our music offering.</li> <li>• The daily soap <i>Silver Street</i> will commission well-known writers such as Meera Syal and Tanika Gupta to direct one-off, self-contained episodes. This initiative will then be expanded by holding a competition to find new writing talent amongst Asian Network listeners.</li> </ul>	<ul style="list-style-type: none"> <li>• At least 40% of our music playlist will be from UK artists.</li> </ul>
<b>Reflecting the UK's nations, regions and communities</b>	<b>Measurable commitments</b>
<p>We aim to ensure that our programmes reflect and have relevance throughout the UK and play a key role in tailoring BBC social action campaigns to the needs of British Asians.</p> <p>The Asian Network covers the major religious festivals for Sikhs, Muslims, Hindus and Christians and aims to make them accessible to all faith communities. Each weekday starts with an hour of devotional music.</p> <p>Sports news continues to be an important part of our service. Coverage reflects Asian interests and achievements with the emphasis on Test cricket and Premiership football.</p> <p>This year we aim to:</p> <ul style="list-style-type: none"> <li>• Have a presence at and broadcast live from the key Melas in the UK.</li> <li>• Reflect the views of the UK's largely urban Asian communities throughout the UK.</li> <li>• Introduce new voices to the network by commissioning reviews from different segments of the UK Asian population, such as university students and arts followers.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

<p><b>Bringing the world to the UK and the UK to the world</b></p>	<p><b>Measurable commitments</b></p>
<p>While our principal focus is on the lives of UK Asians, an important strand of our journalism will be reporting on the South Asian and Asian diaspora.</p> <p>Through the availability of the network online around the world, we provide a global stage for British Asian culture and achievements.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We will sharpen the focus on new and unsigned British Asian artists, enabling listeners across the globe to experience the very best in British Asian culture.</li> <li>• Our new daily news programme will feature a regular world news update.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<p><b>Promoting education and learning</b></p>	<p><b>Measurable commitments</b></p>
<p>The Asian Network aims to be as accessible as possible in its speech output, working to make complicated subjects easy to understand. This is particularly true of the station's documentary output.</p> <p>The Asian Network often blends different genres including music, news, sport, business, politics, entertainment, drama and conversation within one programme, exposing listeners to a broad range of subject matter that they may not otherwise come across.</p> <p>The Asian Network's language programming is aimed at listeners who probably speak English as their first language, and so helps connect British Asians with their linguistic roots and invites them to engage with South Asian languages in an interesting, interactive way.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We aim to make Asian language output relevant and attractive to young British Asians.</li> </ul>	<ul style="list-style-type: none"> <li>• We will broadcast an average of 3–5 hours of language programmes per day.</li> </ul>

## Key priorities for 2006/2007

Last year, BBC Asian Network reviewed most programme formats and changes were introduced to some programmes, with further changes planned for 2006/2007. Improvements were seen in the range and quality of our output, in particular in our news and current affairs coverage, with significant coverage of the July bombings in London, the Pakistan earthquake and the Birmingham riots.

In music, the Asian Network Live concert from Symphony Hall in Birmingham underlined our commitment to the British Asian music scene and to uncovering new talent.

In 2006/2007 we will concentrate on:

- Strengthening the overall quality and consistency of our output across the schedule, and **improving the network's editorial ambition** through:
  - Introducing a **new regular documentary strand**.
  - Enhancing our relationship with **BBC News**.
  - **Introducing new programmes** in the schedule, such as a lunchtime news update show covering a broad news agenda, as well as music and entertainment news, business and sport.
  - Increasing the level of **live music**.

## Statutory commitments

None.

# New media

## bbc.co.uk

### Service remit

bbc.co.uk serves the BBC's six purposes, with an emphasis on democratic and educational value, through the provision of innovative and distinctive content, available to all. As a starting point on the internet and a guide to the medium, bbc.co.uk promotes internet use to develop a deeper relationship with licence fee payers and to strengthen BBC accountability.

### How the service meets each BBC purpose

<b>Building digital Britain</b>	<b>Measurable commitments</b>
<p>bbc.co.uk provides a wide range of high-quality, accessible and free digital content from both the BBC and links to content from other providers. Across all our activities, we aim to make a positive contribution to the evolution of a rich UK internet industry.</p> <p>We will continue to develop services and content for experienced users, whilst at the same time providing entry points to the internet for new users, encouraging them through digital media literacy projects and giving them access to relevant tools.</p> <p>Subject to any necessary approvals, this year we will:</p> <ul style="list-style-type: none"><li>• Extend our TV and radio catch-up services as well as simulcasting live TV and radio online.</li><li>• Enhance our navigation functionality, including a richer search service that incorporates a stills and audiovisual search capability.</li><li>• Pilot a public service archive and so expand the available quantity of archive programmes and clips.</li><li>• Encourage users to create, remix and share their own content via ongoing development of the BBC Creative Archive trial.</li></ul>	<p>No specific quantitative commitments have been set.</p>

<b>Sustaining citizenship and civil society</b>	<b>Measurable commitments</b>
<p>Our news and information service complements the BBC's television and radio broadcast news coverage across all subject areas, including local, national and international news and sports.</p> <p>We provide different ways for people to consume and interact with news content including, for younger users, <a href="http://bbc.co.uk/newsround">bbc.co.uk/newsround</a>, which has a journalism learning module that encourages and enables children to learn about particular issues.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Develop further tailored services for mobile phones and other handheld devices, subject to any necessary approval.</li> <li>• Introduce a news text service for six regions of Scotland and extend our existing video-on-demand news offering.</li> <li>• Introduce a range of blogs to allow readers to interact with BBC News.</li> <li>• Extend the BBC Creative Archive trial.</li> </ul>	<ul style="list-style-type: none"> <li>• We will launch two new interactive guides (Parliament and the EU).</li> </ul>
<b>Promoting education and learning</b>	<b>Measurable commitments</b>
<p><a href="http://bbc.co.uk">bbc.co.uk</a> invests in content and applications that create educational value for children, parents, teachers and adults pursuing both formal and informal learning.</p> <p>All levels of ability are catered for, and our planned relaunch of <i>Boost</i> will be a significant contribution for children with special needs.</p> <p>We will also launch our first interactive video language service (in French), with further roll-out planned over the next three years.</p> <p>We continue to support outreach projects – such as the BBC's digital buses – and other learning campaigns, including this year the <i>Breathing Places</i> conservation campaign and adult basic skills provision.</p> <p>This year in particular we will:</p> <ul style="list-style-type: none"> <li>• Redevelop and upgrade the functionality of <a href="http://bbc.co.uk/blast">bbc.co.uk/blast</a> to enable teenagers to develop, express and showcase their creativity.</li> <li>• Relaunch <a href="http://bbc.co.uk/cbeebies">bbc.co.uk/cbeebies</a> with a clearer focus on early learning goals.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

<b>Stimulating creativity and cultural excellence</b>	<b>Measurable commitments</b>
<p>We are continuing to explore new ways of exploiting the internet to deliver innovative and distinctive new entertainment formats and are specifically looking to develop new content aimed at teenagers.</p> <p>Users are given opportunities and encouraged to make their own contributions and generate their own content – including through the Creative Archive pilot and the recently launched Film Network, a community where new British film-making talent can showcase short works and share skills and learning.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Launch at least two major online entertainment formats.</li> <li>• Pilot broadband video around Radio 1 concerts.</li> </ul>	<ul style="list-style-type: none"> <li>• Grow the Film Network to make available to stream at least 300 new British shorts.</li> </ul>
<b>Reflecting the UK's nations, regions and communities</b>	<b>Measurable commitments</b>
<p>bbc.co.uk is committed to encouraging audiences to move from passive consumption to active participation – wherever they live and whatever their background.</p> <p>We host the local <i>Where I Live</i> sites and the community-based <i>Action Network</i>, and will provide a database of the local projects in the <i>Breathing Places</i> conservation campaign.</p> <p>We will also continue to support other BBC campaigns including <i>Sport Action</i>.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Enhance our disabled community website <i>Ouch!</i> and make audio content accessible.</li> <li>• Extend BBC Scotland's user-generated content offerings beyond the existing Island Blogging service.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<b>Bringing the world to the UK and the UK to the world</b>	<b>Measurable commitments</b>
<p>bbc.co.uk acts as a global content platform, not only by hosting an international-facing news service (funded by BBC World Service), but also by offering a UK audience a high-quality news service which carries significant in-depth international coverage and analysis.</p> <p>We also aim to provide a global forum, showcasing British content and stimulating debate between people around the world.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Invest further in the user-generated content hub, allowing us to process readers' first-hand accounts, pictures and video from all over the world and share across BBC News.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

## Key priorities for 2006/2007

Last year, in an ever-expanding market, bbc.co.uk continued to grow reach (over half GB online adults claim to use the service) and, more importantly, got them to stay as consumption levels improved with increased page impressions and time online per average user.

2005/2006 saw the piloting of a number of 'next generation' services, including BBC iPlayer and Stapler, which – subject to the Board of Governors' approval before full implementation – offer the potential of large audience impact in the future on-demand world.

In 2006/2007, our key priorities are to:

- **Continue to drive reach** by enhancing our news, information and educational content, and by delivering new and innovative entertainment formats. We will look to increase monthly reach to 60% of UK internet users this year.
- **Improve quality and impact** by further developing our service portfolio of tools and functionality to facilitate and showcase social media and to enable user navigation through increasingly complex information.

## Statutory commitments

bbc.co.uk has a voluntary 25% external production quota.

# BBCi

## Service remit

BBCi offers all-day, up-to-the-minute news, weather, education, entertainment and other non-linear content to all digital television audiences. It aims to enhance the value of the BBC's television and radio proposition to digital audiences through interactive video, audio, pictures and text.

## How the service meets each BBC purpose

<b>Sustaining citizenship and civil society</b>	<b>Measurable commitments</b>
<p>BBCi aims to be the essential source of immediate news and information for digital television viewers, offering coverage of the top international, national and regional news, sport and weather literally at the viewer's fingertips at any time.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Continue to pilot the local television project.</li> <li>• Provide enhanced continuous coverage of major news events, including the UK local elections in May and the FIFA World Cup from Germany in the summer.</li> </ul> <p>In addition, if feasible, we will increase the number of news loops on Freeview.</p>	<p>No specific quantitative commitments have been set.</p>
<b>Promoting education and learning</b>	<b>Measurable commitments</b>
<p>BBCi extends the range of learning services and content from the BBC.</p> <p>This year we will extend our range of GCSE revision guides and provide additional interactivity for older children.</p> <p>For younger children, we will continue to develop the CBBC eXtra service, giving additional interactive opportunities through educational games and increasing children's involvement across both the text and video services.</p> <p>On CBeebies we will make the interactive service more engaging and relevant to parents, carers and children by offering activities and stories that make the best use of available functionality.</p> <p>Specifically this year we will:</p> <ul style="list-style-type: none"> <li>• Increase the awareness of BBCi's children's offering with more promotion and tie-ins with the linear channels.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

<b>Stimulating creativity and cultural excellence</b>	<b>Measurable commitments</b>
<p>Our interactive services have been groundbreaking, supporting the development of applications and content across digital television. We aim to continue to innovate and to further our links with the external creative community, including an increase in the proportion of externally sourced products and services.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Extend the BBCi service to radio channels on cable platforms.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<b>Reflecting the UK's nations, regions and communities</b>	<b>Measurable commitments</b>
<p>We aim to continue experimenting with a number of innovative user-generated content offerings in order to increase the social value of our service, including the incorporation of increased comments from users around the main news of the day.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Refresh the existing travel news offer to deliver a more dynamic regional information service.</li> <li>• Extend <i>Your Stories</i>, an ongoing, responsive space for social media tied to BBC campaigns and topical themes.</li> <li>• Profile 30 different communities in the UK over 30 days in <i>Use Your Stories</i>.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<b>Bringing the world to the UK and the UK to the world</b>	<b>Measurable commitments</b>
<p>Our news service includes supporting context and content for stories from around the world and background information on issues of global relevance.</p> <p>BBCi is available only to UK audiences.</p>	<p>No specific quantitative commitments have been set.</p>
<b>Building digital Britain</b>	<b>Measurable commitments</b>
<p>BBCi is available only on digital television, and enhances the viewing experience for those who have already switched over to digital. We are a secondary service for digital viewers, but one which nonetheless adds a richness to our users' experience.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Extend BBCi to FreeSat, subject to platform launch.</li> <li>• Start and complete a technical trial for catch-up television and navigation on personal video recorders (PVRs).</li> <li>• Extend BBCi to provide access and navigation to the BBC's on-demand content (in ntl video-on-demand trials).</li> </ul>	<p>No specific quantitative commitments have been set.</p>

## **Key priorities for 2006/2007**

BBCi is available only to UK digital television viewers. Our ambition is to have easy-to-find and readily available great content that is accessible quickly.

The service was relaunched last year.

This year our priorities are to:

- **Increase reach**, by continuing to improve and broaden our content offer.
- **Improve service quality and impact** through improved navigation and by at least maintaining access times at 2005/2006 levels.
- Subject to necessary approvals, **enable access to BBC on-demand services** through BBCi.

## **Statutory commitments**

None.

# BBC jam

## Service remit

BBC jam is a free online service centred on the learner, providing high-quality interactive resources which can be used at home, at school or in the community. Structured around key elements of the school curriculum for 5 to 16 year olds, it will offer resources that add value to learning for children of all abilities.

## How the service meets each BBC purpose

<b>Promoting education and learning</b>	<b>Measurable commitments</b>
<p>BBC jam is a learner-centred interactive service built around formal, curricular education.</p> <p>Our content – developed after consultation with subject specialists and the Government’s British Educational Communications and Technology Agency (BECTA) – will evolve to cover a broad range of school subjects targeted at particular age groups. It puts the learner at the centre and is designed to help bridge the gap between school and home. We aim to introduce new subjects every few months over the course of the year.</p> <p>Working within the conditions set for the service by the Government, we will not take a didactic approach to our subjects, but will develop them in a way that encourages self-motivation, exploration and creativity, with users controlling their own learning. Our service is designed to aid their understanding, build competencies and encourage collaboration with other learners</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We will specifically work to ensure a spread of coverage across different subjects in order to meet, over time, the Department for Culture, Media and Sport condition on quotas for different categories of subjects.</li> <li>• We will experiment with technological innovation, and will also include resources that are pedagogically innovative.</li> </ul>	<ul style="list-style-type: none"> <li>• BBC jam will cover any subject to a maximum of 50% of the curriculum.</li> <li>• We will spend at least 50% of the budget for original content with external suppliers.</li> </ul>

<b>Reflecting the UK's nations, regions and communities</b>	
<p>We aim to stimulate, support and reflect the diversity of the UK, offering a range of high-quality material for 5 to 16 year olds from all backgrounds and in all parts of the country.</p> <p>We will provide original content and draw on BBC archive material to support the distinct curricula in all four nations.</p> <p>Our service – which is a safe environment for young users – will be accessible at any time and from any location across the UK, as long as there is an internet connection.</p> <p>Content that is accessible by school students of all levels will be provided, including a range of resources specifically developed for individuals with special needs.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We will offer content to meet the curricular needs of all four nations of the UK.</li> <li>• We will offer a comprehensive service for Welsh speakers, and some content will be made available in Gaelic and Irish.</li> <li>• We will start to introduce some support in community languages.</li> </ul>	
<b>Building digital Britain</b>	
<p>BBC jam is an interactive service available online. It is designed for use – ideally by broadband – in the home or at school by a generation of net-savvy students.</p>	
<b>Sustaining citizenship and civil society</b>	
<p>Our users come from a diverse range of backgrounds. We will encourage and enable collaboration on our service by our users, helping them to build social skills and a shared sense of community and achievement.</p> <p>Content will be developed to support the citizenship elements of the different school curricula.</p>	
<b>Stimulating creativity and cultural excellence</b>	
<p>We will continue to work to ensure that a range of providers are given opportunities to deliver material for BBC jam.</p> <p>We will work with the industry to ensure that we complement other provision.</p> <p>Specifically we will:</p> <ul style="list-style-type: none"> <li>• Regularly publish advance information on future plans.</li> </ul>	
<b>Bringing the world to the UK and the UK to the world</b>	
<p>Certain subjects will have a global dimension in line with the requirements of the school curriculum. We aim to present this in a way that allows students to make up their own minds about people, places and issues.</p>	

## Key priorities for 2006/2007

BBC jam was launched in January 2006, after extensive consultation with all the main UK curriculum bodies, subject specialists and BECTA. The service currently has approval until the end of September 2008.

In the areas we cover, we aim to offer a coherent, complementary and innovative set of resources for school students (5–16 years), adding depth and breadth – and a different perspective – to what is available from other sources and providers. BBC jam is free at point of delivery.

Our focus is on delivering interactive content which is integral to the school curriculum, helping users to learn more effectively, supporting teachers and encouraging involvement by parents and carers.

In the coming year our editorial priorities are:

- **To provide high-quality and distinctive content with educational impact in a range of formats** (video, audio, text, animation and games). For example, 5–7 year olds will be encouraged to develop their language skills by using the multimedia elements of the service to create their own stories, poems and songs; and in business studies, 14–16 year olds will be able to explore all the elements of a photo-realistic virtual office – collecting data and interviewing characters – in order to tackle a real business assignment and complete a presentation.
- **To extend the scope of our content beyond the early offering** – which includes English, mathematics, science, geography, French and business studies – with up to 20 subjects by the end of the 2006 calendar year.

BBC jam will be reviewed by the BBC Trust within two years of its launch.

# News

## BBC News 24

### Service remit

BBC News 24 delivers news, analysis and insight, supported by the BBC's newsgathering operations across the UK and around the world, all day, every day of the year. It provides fast, comprehensive coverage of events as they unfold – locally, nationally and internationally – and specialist analysis to put the news in context.

### How the service meets each BBC purpose

<b>Sustaining citizenship and civil society</b>	<b>Measurable commitments</b>
<p>BBC News 24 aims to provide accurate, impartial and independent news and analysis, exploring multiple viewpoints and giving voice to a wide range of opinions in order to serve all audiences.</p> <p>We cover a diverse agenda, going beyond the headlines and bringing important stories to air, explaining these clearly by using specialist analysis and graphics to enhance viewers' understanding.</p> <p>Our parliamentary reporting includes significant debates and parliamentary occasions, as well as live coverage of Prime Minister's Questions and the Prime Minister's monthly press conference. Beyond Westminster, we cover key speeches from many party conferences – not just the major ones – which is particularly significant for audiences in Scotland, Wales and Northern Ireland. In European politics we aim to explain the institutions and their work.</p> <p>To promote national debate, we encourage viewers to interact with the channel, to comment on issues and to put their questions to experts and those in authority.</p> <p>Specifically this year:</p> <ul style="list-style-type: none"><li>• We will offer live discussions from around the UK on key policy debates.</li><li>• We will present live from Westminster for key political events.</li></ul>	<ul style="list-style-type: none"><li>• We will broadcast a comprehensive news service each hour, including sport and weather updates, plus a news summary on the half-hour.</li><li>• We will broadcast hourly business news from 9am to 7pm on weekdays.</li></ul>

<p><b>Bringing the world to the UK and the UK to the world</b></p>	<p><b>Measurable commitments</b></p>
<p>We aim to be distinctive by offering a more international news agenda than the other main continuous news channel(s) in the UK, and so major international stories are a strong feature of BBC News 24. To cover them we draw upon the expertise of BBC correspondents based in newsgathering bureaux across the world.</p> <p>Rolling news is regularly co-presented from the scenes of major breaking stories around the world, enhancing our coverage.</p> <p>BBC News 24 includes a range of international voices across the output, including in-depth interviews with international politicians and public figures.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We will offer live coverage and discussion of key international events.</li> <li>• We will provide comprehensive coverage of the US mid-term elections and State of the Union address.</li> </ul>	<ul style="list-style-type: none"> <li>• We will feature more international news coverage than the other main continuous news channel(s) in the UK.</li> </ul>
<p><b>Reflecting the UK's nations, regions and communities</b></p>	<p><b>Measurable commitments</b></p>
<p>BBC News 24 offers strong regional coverage, drawing upon the expertise of BBC correspondents across the UK and trying to feature at least one regional perspective or a regional example from beyond London in major stories in order to highlight different impacts in different parts of the country.</p> <p>We cover local, regional and national politics across the schedule, including proceedings of the devolved parliament and assemblies and all UK by-election campaigns and results.</p> <p>We seek opinions not just from politicians but also from business people, academics, pressure groups and the public, and give opportunities to viewers to pose their questions to the channel's guests.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We will broadcast comprehensive coverage of May's local elections.</li> </ul>	<ul style="list-style-type: none"> <li>• We will feature more local and regional news coverage than the other main continuous news channel(s) in the UK, in part through giving regional perspectives to national stories.</li> </ul>

<b>Building digital Britain</b>	<b>Measurable commitments</b>
<p>BBC News 24 is available on all digital television platforms, and in the event of significant breaking news it is streamed live on the BBC News website. It is therefore available to viewers on a variety of digital devices.</p> <p>Our presenters regularly explain how to access the BBC's digital news services, including the BBC News website and BBC News on interactive television.</p> <p>We augment our news coverage with video, still images and messages submitted by viewers, where appropriate, in order to offer first-hand accounts and a wide range of views. We aim to make it as simple as possible for audiences to make these contributions.</p> <p>The availability of BBC News 24 on BBC One or BBC Two overnight, at weekends and in the event of breaking news means that analogue viewers can benefit from the service.</p>	<p>No specific quantitative commitments have been set.</p>
<b>Promoting education and learning</b>	<b>Measurable commitments</b>
<p>BBC News 24 delivers informal learning to viewers via the provision of trusted news and information on a range of topics, such as business and economics, science and technology, arts and culture.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We will increase the amount of business coverage on the channel.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<b>Stimulating creativity and cultural excellence</b>	<b>Measurable commitments</b>
<p>BBC News 24 covers events of national and international significance.</p> <p>The channel offers a comprehensive sports news service, working with BBC Sport to deliver coverage of major sporting events.</p> <p>We also cover high-profile arts and culture events.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We will broadcast a new, longer sports news round-up in the evening.</li> <li>• We will offer comprehensive coverage of the FIFA World Cup, in collaboration with BBC Sport.</li> </ul>	<ul style="list-style-type: none"> <li>• We will report sports news throughout the day, rounding up the day's main sports stories every evening, delivering 100 hours of sports news across the year.</li> </ul>

## Key priorities for 2006/2007

In 2005/2006, BBC News 24 covered a succession of major news stories both in the UK and around the world with speed and authority, delivering sober and comprehensive coverage supported by specialist analysis to put events in context. The channel's achievements were recognised when it won the Royal Television Society News Channel of the Year award.

In UK news, we provided extensive coverage of the General Election, reflecting regional and national issues. International stories included an unequalled commitment to covering the Pakistan earthquake and reflecting the experience of those British families connected with the disaster.

BBC News and BBC News 24 are now looking to put extra resources into maximising the value we can offer audiences from user-generated content.

In 2006/2007, our priorities are to:

- Increase investment into **high-impact coverage of major events**, drawing upon the BBC's worldwide newsgathering operation.
- In conjunction with the BBC News website, **release added value from user-generated content**, by using it to offer audiences first-hand accounts of news events or to give voice to a wide range of views.
- Use parts of the off-peak schedule to showcase further the **best BBC journalism, locally, nationally and internationally**.

## Statutory commitments

The following targets are agreed with Ofcom each calendar year:

- 90% of hours to be originations (original productions include all BBC-commissioned programming, including originations and all repeats of programming first shown on any BBC public service channel).
- In conjunction with other BBC network television services, to spend at least 30% of relevant programme\* production budgets, representing 25% of hours of productions by volume, outside the M25.

\* "relevant programme" excludes news

# BBC Parliament

## Service remit

BBC Parliament is the only UK television channel dedicated to the coverage of politics. Debates from both Houses at Westminster, the work of the devolved parliamentary chambers of Scotland, Wales and Northern Ireland, and some Select Committee hearings are broadcast uninterrupted by the network. The channel also covers the work of the European Parliament.

## How the service meets each BBC purpose

<b>Sustaining citizenship and civil society</b>	<b>Measurable commitments</b>
<p>BBC Parliament aims to provide accurate, impartial and independent coverage of the issues discussed by the UK's elected political representatives, offering a close-up view of democracy in action that is unavailable elsewhere in the UK.</p> <p>We provide comprehensive coverage of the House of Commons and House of Lords, and significant levels of coverage of Select Committee hearings and of debates in the devolved parliament and assemblies of the UK's nations. We also examine and explain the work of the European Parliament.</p> <p>A high proportion of content is unmediated, presented live or as live without voiced-over interpretation. The channel provides context and explanation through on-screen graphics and text, enabling viewers to make up their own minds on important issues.</p> <p>BBC Parliament also provides comprehensive coverage of the Labour, Conservative and Liberal Democrat party conferences as well as the leaders' speeches from other political parties that have a significant elected base.</p> <p>Specifically this year:</p> <ul style="list-style-type: none"> <li>• We will provide summaries of key points in prominent debates and hearings through interactive text and on-demand video.</li> </ul>	<ul style="list-style-type: none"> <li>• We will broadcast 70 hours of coverage of the Westminster Parliament during a normal sitting week, including 10 hours of Select Committees.</li> </ul>

<b>Reflecting the UK's nations, regions and communities</b>	<b>Measurable commitments</b>
<p>BBC Parliament devotes extensive coverage to the work of the UK's devolved parliament and assemblies, including some debates in full from the Scottish Parliament, Welsh Assembly, Northern Ireland Assembly (when sitting) and Mayor's Questions at the London Assembly, together with edited highlights of other debates.</p> <p>The channel also broadcasts debates from the parliament of the Church of England (the General Synod) when it is engaged in issues of constitutional or political importance.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We will cover hearings of the Northern Ireland Affairs Committee while the Northern Ireland Assembly remains suspended.</li> </ul>	<ul style="list-style-type: none"> <li>• We will broadcast 100 hours of proceedings of the Scottish Parliament.</li> <li>• We will broadcast 100 hours of proceedings of the Welsh Assembly.</li> </ul>
<b>Bringing the world to the UK and the UK to the world</b>	<b>Measurable commitments</b>
<p>BBC Parliament broadcasts a weekly programme (during parliamentary terms) covering news of the work of the European institutions, focusing on the European Parliament.</p> <p>BBC Parliament will also feature a weekly simulcast with an American broadcaster to give UK audiences insight into US domestic and foreign politics.</p>	<ul style="list-style-type: none"> <li>• We will broadcast 100 hours of programming from Brussels and Strasbourg (including repeats).</li> </ul>
<b>Promoting education and learning</b>	<b>Measurable commitments</b>
<p>BBC Parliament helps viewers learn about politics and our democracy. Our coverage of debates, supported by on-screen text, enables viewers to understand more about the politics and procedures of national, UK-wide and European political institutions.</p> <p>We also use the BBC's archive to put historical events in context. This promotes a better understanding of the UK's post-World War Two political history.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We will develop video and interactive services on <a href="http://bbc.co.uk/parliament">bbc.co.uk/parliament</a> to explain how Parliament works.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

<b>Building digital Britain</b>	<b>Measurable commitments</b>
<p>BBC Parliament is available on all digital television platforms, although carriage on Freeview is currently limited to a quarter-screen picture because of bandwidth constraints prior to digital switchover.</p> <p>BBC Parliament is available in its entirety on the BBC News website, where it can be viewed as a live stream. This service can be accessed via a range of digital devices.</p> <p>This year:</p> <ul style="list-style-type: none"> <li>• We hope to transform the delivery of the channel on Freeview.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<b>Stimulating creativity and cultural excellence</b>	<b>Measurable commitments</b>
<p>State occasions and modern political developments are set in context through showings from the BBC archive of major national events from the second half of the 20th century.</p>	<p>No specific quantitative commitments have been set.</p>

## Key priorities for 2006/2007

In February 2005, BBC Parliament became the BBC's first channel to be made permanently available live on broadband, giving audiences greater convenience and ease of access to the service. Now, the live stream of the channel is often among the most popular BBC News video feeds on particularly newsworthy days in Westminster.

A further two broadband streams were launched in October, providing live coverage for the first time of the House of Lords on one and of Westminster Hall debates (of the Commons) and Select Committees on the other.

During the past year, BBC Parliament provided a valuable supporting service to BBC News output during the General Election campaign, including extended coverage of news conferences. Also this year, for the first time, the channel showed live coverage from the Scottish Parliament and provided extensive coverage of debates in the European Parliament during the British presidency. The channel's use of archive material, including the broadcast of Sir Winston Churchill's state funeral on its 40th anniversary, attracted much interest.

In 2006/2007, our priorities are:

- To provide summaries of key points in prominent debates and hearings through **interactive text and on-demand video**.
- **To work to improve the quality of the delivery of the channel on Freeview.**

## **Statutory commitments**

The following targets are agreed with Ofcom each calendar year:

- 90% of hours to be originations (original productions include all BBC-commissioned programming, including originations and all repeats of programming first shown on any BBC public service channel).
- In conjunction with other BBC network television services, to spend at least 30% of relevant programme\* production budgets, representing 25% of hours of productions by volume, outside the M25.

\* “relevant programme” excludes news

# Nations and regions

## BBC English Regions

### Service remit

BBC English Regions aims to be the most trusted and creative community broadcaster in England, serving a widely diverse range of urban and rural communities. It provides an accessible yet authoritative service of news, current affairs, politics, art and music, religion, sport and weather on regional television, local radio and online.

### How the service meets each BBC purpose

Reflecting the UK's nations, regions and communities	Measurable commitments
<p>BBC English Regions' output is central to the BBC's mission to foster a sense of community, reflecting local life and bringing communities together to mark key local events. Our network of multimedia operations based in and serving their local areas is a powerful force for local cohesion.</p> <p>Local radio provides a distinctive speech-based service across England, offering a forum for debate, a focus for key local issues and a platform for local people to share their stories and experiences.</p> <p>Regional TV acts as a programme of record each day for the main stories and issues in each of the 12 English regions. Weekly TV output offers strong and locally focused politics and current affairs output across England, alongside landmark programmes marking key events and issues.</p> <p>Our <i>Where I Live</i> and news sites offer new ways to explore our localities, providing information, features and interaction.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Continue to develop our local TV pilot, launched in December 2005, testing out formats, content and technology and aiming to provide up to 50 local services on full roll-out, subject to approval.</li> <li>• Continue to develop our proposals for four more local radio stations based in Somerset, Dorset, Cheshire and Bradford, and work on gaining approval and securing property and technology ready for the launch of Somerset and Dorset.</li> </ul>	<ul style="list-style-type: none"> <li>• We will broadcast at least 230,000 hours of local radio output. Less than 2.5% of this will be repeats.</li> <li>• We will broadcast at least 3,500 hours of regional TV news.</li> <li>• We will broadcast at least 250 original hours of local and regional television non-news programming, including current affairs.</li> <li>• The speech content of BBC local radio will average at least 60% in core hours, and 100% at the breakfast peak.</li> </ul>

<b>Sustaining citizenship and civil society</b>	<b>Measurable commitments</b>
<p>BBC English Regions' services extend opportunities for active citizenship and local democracy across all our media outlets, by providing news, information and gateways for individuals to get involved.</p> <p>We will continue to play an active role in promoting citizenship and local democracy through initiatives such as <i>Groundswell</i>, which promotes local debate, and our links with <i>Action Network</i>. In addition, we will raise awareness of social issues and encourage volunteering through our ongoing relationship with Community Service Volunteers.</p> <p>Specifically this year we will:</p> <ul style="list-style-type: none"> <li>• Strengthen our links with the Community Media Association – primarily through a training partnership.</li> <li>• Further roll out our <i>Junior Football</i> web initiative, which offers support for children's sport and promotes IT skills in families.</li> <li>• Support BBC Sport's <i>Your Game</i> initiative, which aims to promote sport in disadvantaged and marginalised communities.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<b>Stimulating creativity and cultural excellence</b>	<b>Measurable commitments</b>
<p>BBC English Regions has a pivotal role to play in nurturing local talent and creativity, both through regular output and via projects and partnerships, events, exhibitions and workshops.</p> <p>We work closely with the independent sector to help ensure a thriving production base outside the BBC in the regions. In 2005/2006 we launched two new <i>Politics Shows</i> using local independent companies in the South East and East Midlands.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Extend our <i>Roots</i> partnership with the Arts Council for a further year.</li> <li>• Further develop audio and video storytelling projects from our listeners and viewers.</li> <li>• Run sports awards events across England celebrating the best of local and community talent.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<b>Building digital Britain</b>	<b>Measurable commitments</b>
<p>We have maintained a strong audience reach in the face of increasingly stiff competition from multichannel – in England more than any other nation.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Use our local TV pilot as a portal to draw in audiences to the BBC's wider digital offering.</li> <li>• Continue to use our buses and open centres to demystify new technology and provide a supportive environment for those starting to cross the digital divide.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

<b>Promoting education and learning</b>	<b>Measurable commitments</b>
<p>Increasingly, BBC English Regions acts as a conduit between its audience and opportunities for learning.</p> <p>Our buses and open centres provide a stepping-stone for many to acquire computer skills, as well as a pathway to other educational possibilities provided via our further and higher education partners. The relationship of closeness and trust we enjoy with our audience means that they see us as a safe way into opportunities which may otherwise seem forbidding or impenetrable.</p> <p>We will continue our media literacy and learning work with schools, colleges, adults and community groups – for example through the <i>All2gether Now</i> project in Leeds and our work with schools in Hull.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Provide relevant and engaging local content for pan-BBC projects that foster learning such as <i>Breathing Places</i> and <i>RaW</i>.</li> <li>• Offer high-quality work experience, with a particular focus on developing an interest in the media amongst ethnic minority communities.</li> <li>• Add two new buses in Surrey/Sussex and Somerset.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<b>Bringing the world to the UK and the UK to the world</b>	<b>Measurable commitments</b>
<p>BBC English Regions is primarily committed to serving local communities of interest.</p> <p>However, many of the ethnically diverse groups we serve with local output have interests outside the British Isles, and the BBC is uniquely placed to cater for these.</p> <p>All BBC local radio stations are now streamed on the internet and we will continue to find new ways to use this capability to connect individuals and communities on a global scale.</p> <p>Specifically this year we will:</p> <ul style="list-style-type: none"> <li>• Develop the links that local radio built up with BBC World Service over 2005's Africa season.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

## Key priorities for 2006/2007

BBC English Regions exists at the sharp end of audience demand, and in 2005/2006 we fulfilled our audience's appetite for increased localness, more on-demand content, and a strong and pro-active response to new technological developments.

We have recently launched a pilot for local TV in the West Midlands covering six areas on broadband and digital satellite, and have started to lay the groundwork (subject to BBC Governors' approval) for the first two 'virtual' local radio stations – based around smaller premises, new technology and a mobile bus-based studio.

Key editorial priorities for 2006/2007 are to:

- **Successfully conclude our pilot of Local TV** in the West Midlands and begin to assess the way forward for the potential roll out of the service to other areas.
- Work towards launching **new local radio stations** in Dorset and Somerset.

## Statutory commitments

BBC English Regions has no statutory commitments but works with BBC television and radio networks and interactive services to provide content for audiences in England and throughout the UK.

# BBC Scotland

## Service remit

BBC Scotland produces a rich and broad range of high-quality and distinctive content on television, radio and online for all age groups, properly reflecting the diverse nature of Scotland and celebrating all aspects of Scottish culture and heritage for audiences in Scotland and across the UK.

## How the service meets each BBC purpose

Sustaining citizenship and civil society	Measurable commitments
<p><i>Reporting Scotland</i> will remain the core of our news offer as BBC Scotland continues to provide Scotland's most comprehensive multimedia service of news and current affairs in both English and Gaelic.</p> <p>Political programmes will continue to report from Scotland's Parliament at Holyrood, as well as from Westminster and Brussels, seeking to engage all sections of the audience with civic and political processes and issues distinctive to Scotland. In Gaelic, a further series of the weekly current affairs show <i>Eòrpa</i> is planned, in conjunction with the Gaelic Media Service.</p> <p>On radio we will combine wide-ranging reporting and analysis with individual and community involvement. Content and formats will develop as our services work to engage the audience.</p> <p>Factual programmes will provide innovative insights on issues and aspects of contemporary Scotland.</p> <p>We will also work on delivering an on-demand regional news and information pilot and prepare for roll-out of a regional proposition.</p>	<ul style="list-style-type: none"> <li>• We will produce over 500 hours of television news and current affairs, of which at least 100 hours will be current affairs and political coverage.</li> <li>• We will produce at least 2,200 hours of radio news and current affairs.</li> </ul>

Promoting education and learning	Measurable commitments
<p>BBC Scotland will continue to produce factual series which extend awareness and deepen understanding of aspects of Scotland's past and present. The educational potential of specialist programmes and content on arts and leisure activities, history, science and culture is a key element in the commissioning process.</p> <p><i>River City</i> will continue to highlight issues of social concern in an accessible format and audiences will be guided to advice and support where appropriate.</p> <p>More formally, distinctive aspects of the Scottish curriculum will be reflected in additional resources for BBC jam, including resources for learning in Gaelic. We will also develop a multimedia site for early stages learners as part of the Scottish Executive's 3–18 initiative.</p> <p>BBC Scotland's programmes for CBBC and CBeebies will include a new series that uses forensic inquiry to develop thinking skills, and returning series like the award-winning <i>Raven</i>.</p> <p>From its new base in Glasgow's City Halls, the BBC Scottish Symphony Orchestra will promote new work from Scotland, take live music to communities across the country and expand its educational activities.</p> <p>This year we will develop Gaelic output as part of our multimedia broadcast response to the Year of Highland Culture 2007.</p>	<ul style="list-style-type: none"> <li>• In addition to new output for Scottish schools across terrestrial and digital television and radio, we will double the number of subject areas in which we contribute multimedia content to BBC jam.</li> </ul>

Stimulating creativity and cultural excellence	Measurable commitments
<p>BBC Scotland will continue to nurture and build appreciation of traditional and contemporary Scottish culture, and give a platform for the best of Scottish talent and creativity.</p> <p>Music and arts content such as <i>Artworks Scotland</i> on television will identify and showcase talent, and will support the enrichment of our audience's appreciation of Scotland's cultural heritage.</p> <p>In comedy, we will build on last year's achievements in radio and make a commitment to provide opportunities for new Scottish comedy on television.</p> <p>Drama production for <i>River City</i> will continue to offer Scottish creative talent at all levels the opportunity to develop its skills on home ground.</p> <p>On radio we offer platforms for Scottish people and passions, seeking new voices and discovering and supporting writing, musical and entertainment talent. We are the main Scottish buyer of independently produced speech radio.</p> <p>bbc.co.uk/scotland will extend its user-generated content offerings beyond the existing pan-island blogging service to include participative media with our audience around audio, video and photographs.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Broadcast a major TV series on Scotland's religious traditions.</li> <li>• Produce innovative content for younger sections of the Scottish audience, for delivery via broadband and mobile devices.</li> </ul>	<ul style="list-style-type: none"> <li>• In addition to weekly specialist music strands on radio, we will broadcast at least 200 hours of original music and arts coverage on radio and television, and provide a further 200 hours of arts coverage on radio through narrative repeats of the daily arts show.</li> <li>• We will again aim to be a major creative contributor to the BBC networks, providing a significant proportion of network children's output – at least 18% – and will also deliver more than 200 hours of new network drama, factual, arts and entertainment programmes.</li> </ul>

<b>Reflecting the UK's nations, regions and communities</b>	<b>Measurable commitments</b>
<p>BBC Scotland broadcasts to the whole of Scotland, including its island communities, from a network of broadcast centres and contribution studios across the nation. We will continue to unite audiences across Scotland with events of a national character on television, radio and online which appeal to the mainstream audience, as we did with coverage of <i>Live8: Edinburgh</i> in 2005.</p> <p>We will increase interaction with audiences at a local level with initiatives on radio and blogging on <a href="http://bbc.co.uk/scotland">bbc.co.uk/scotland</a>.</p> <p>In 2005/2006 the Gaelic learning resource <i>Colin and Cumberland</i> proved to be a particularly popular online resource. In 2006/2007 Gaelic television, BBC Radio nan Gaidheal and <a href="http://bbc.co.uk/alba">bbc.co.uk/alba</a> will continue to work to broaden reach and appeal to younger sections of the audience.</p> <p>Output will reflect a wide range of perspectives from across the nation, ranging from the diverse voices of <i>Tales From the Edge</i> to television coverage of the 2006 World Pipe Band Championships.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Broadcast a major TV series reflecting contemporary social issues in rural Scotland.</li> </ul>	<p>No specific quantitative commitments have been set.</p>
<b>Bringing the world to the UK and the UK to the world</b>	<b>Measurable commitments</b>
<p>BBC Scotland programmes such as <i>Shoebox Zoo</i> and <i>Monarch of the Glen</i> reflect Scotland to the wider world. BBC Scotland will continue to seek opportunities for Scottish talent and content to establish a presence in the global media marketplace.</p>	<p>No specific quantitative commitments have been set.</p>
<b>Building digital Britain</b>	<b>Measurable commitments</b>
<p>BBC Scotland will continue to develop its multimedia, multi-genre portfolio across an expanding range of platforms, offering more points of access for audiences.</p> <p>BBC Scotland services are available on digital terrestrial, digital satellite and digital cable and we are working to develop an enhanced digital broadband offering. Radio output can be found on digital radio and is streamed live on the internet, with a large proportion available on the Listen Again online facility, within a seven-day window. Our websites – <a href="http://bbc.co.uk/scotland">bbc.co.uk/scotland</a> and <a href="http://bbc.co.uk/alba">bbc.co.uk/alba</a> – encourage audience interaction and introduce users to related content and services.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Broadcast an increased range of programming on the online Listen Again facility.</li> <li>• Develop a larger portfolio of user-generated content, sourced both online and through outreach events.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

## Key priorities for 2006/2007

In 2005/2006, BBC Scotland once more successfully provided a wide range of high-quality, distinctively Scottish output to national and network audiences across our television, radio and online services.

A range of Gaelic programmes, from the multimedia *Colin and Cumberland* project to new comedy on BBC Two Scotland, increased the appeal of output in Gaelic for younger sections of the audience.

BBC Radio Scotland created more opportunities for interaction with audiences in projects such as *The Nation's Favourite Scottish Poem*, and commissioned new comedy output from writers new to the medium.

In 2006/2007:

- **BBC One Scotland will aim to maintain its reach** across a range of genres.
- **BBC Radio Scotland will develop its music output** to keep pace with developments on the Scottish live music scene, increasing its range of genres and making a wider range of music available through the Listen Again facility on the internet.
- **BBC Scotland will provide a platform on television for new Scottish comedy writing.**
- **BBC Scotland will develop a regional news service**, to include other community-related content.

## Statutory commitments

BBC Scotland has no statutory commitments but works with BBC television and radio networks and interactive services to provide content for audiences in Scotland and throughout the UK.

In 2006/2007 Radio Scotland will commit to commissioning at least 10% of eligible hours from independent producers.

# BBC Cymru Wales

## Service remit

BBC Cymru Wales is committed to producing high-quality, distinctive services which reflect the unique culture and history of Wales and its social and political landscape. Our key ambition is to foster an inclusive and participatory engagement with audiences in Wales across our range of services.

## How the service meets each BBC purpose

Sustaining citizenship and civil society	Measurable commitments
<p>News is the cornerstone of BBC Cymru Wales' offering in Welsh and English and includes multiplatform news, current affairs, political programming and <i>Newyddion</i> on S4C.</p> <p>Alongside political debate we will provide extensive political coverage and mark the tenth anniversary of the devolution referendum with special programming.</p> <p>An online education initiative aimed at young people aged 16–18 will use classical Greek plays to explore and debate the theme of modern citizenship.</p>	<ul style="list-style-type: none"> <li>• Broadcast over 1,500 hours of news and current affairs on BBC Radio Wales.</li> <li>• Broadcast at least 1,000 hours of news and current affairs on BBC Radio Cymru.</li> <li>• Broadcast at least 460 hours of English language television news and current affairs.</li> <li>• Broadcast around 180 hours of news on S4C, including a weekday bulletin for children and a weekly news summary suitable for Welsh learners.</li> <li>• Continue to provide over 500 hours of coverage of proceedings at the National Assembly on S4C2.</li> </ul>

<b>Reflecting the UK's nations, regions and communities</b>	<b>Measurable commitments</b>
<p>BBC Cymru Wales will bring the nation together with landmark factual series, comedy, drama, history and religious programming. Sport will continue to play a central part in our output.</p> <p>Community involvement and digital literacy will be encouraged through online services such as <i>Action Network</i>, participation in content creation on <i>Where I Live</i> and <i>Lleol i Mi</i> sites, and through our Community Strategy.</p>	<p>No specific quantitative commitments have been set.</p>
<b>Promoting education and learning</b>	<b>Measurable commitments</b>
<p>We have a continuing commitment to the multiplatform pre-school series <i>Bobinogs</i>.</p> <p>BBC Cymru Wales will provide Welsh language versions of relevant BBC jam resources and will produce History 7–11, Welsh First Language 5–7 and Welsh Second Language 5–7 for the overall service.</p> <p>We will contribute to the pan-BBC <i>RaW</i> project and to learning Welsh on a range of platforms.</p> <p>The BBC National Orchestra and Chorus of Wales' education programme will run community events including workshops, projects and family concerts.</p> <p><i>Iolo's Wildlife Safari</i> and <i>Iolo's Young Wildlife Safari</i> will reach out to schools and families. A series on the history of medicine in Wales will be produced.</p>	<p>No specific quantitative commitments have been set.</p>

<b>Stimulating creativity and cultural excellence</b>	<b>Measurable commitments</b>
<p>Alongside a range of arts programmes on television, we will cover national and local cultural events in Wales and the centenary year of the National Museum of Wales.</p> <p>We will produce drama for the BBC's networks including <i>Doctor Who</i> and its companion series, <i>Torchwood</i>. We will also continue our pioneering interactive projects with brief episodes ('mobisodes') of <i>Doctor Who</i> for mobile phones.</p> <p>We will provide programmes for Radio 3, and major musical performance and documentaries for the BBC's television networks. We will broadcast the <i>Welsh Singer Competition</i> on S4C live from St David's Hall in Cardiff.</p> <p>BBC National Orchestra of Wales will make over 85 programmes across Radio 3, BBC Radio Wales, BBC Radio Cymru and BBC Four, and will give over 75 public concerts, 57 of them in Wales.</p> <p>We will make the BBC's Creative Archive available in Wales, including some Welsh language content.</p>	<ul style="list-style-type: none"> <li>• Broadcast over 6,200 hours of non-news and current affairs output on BBC Radio Cymru (excluding opt-outs).</li> <li>• Broadcast over 5,300 hours on BBC Radio Wales, excluding news and current affairs (excluding opt-outs).</li> <li>• Commission and broadcast a minimum of 780 hours of originated television output, including news and current affairs, in English.</li> <li>• Provide at least 520 hours (including news) of Welsh language television programming for S4C, including the daily drama <i>Pobol y Cwm</i>.</li> </ul>
<b>Building digital Britain</b>	<b>Measurable commitments</b>
<p>BBC Wales will enrich its programming with interactivity and online content. We will provide enhanced services for digital viewers using the red button to offer, for example, Welsh language commentaries in sport, additional programme information, and interactive games such as the <i>Doctor Who</i> interactive application <i>Attack of the Graske</i>.</p> <p>Our websites – <a href="http://bbc.co.uk/wales">bbc.co.uk/wales</a> and <a href="http://bbc.co.uk/cymru">bbc.co.uk/cymru</a> – encourage audience interaction and introduce users to related content and services. Both continue to enjoy record traffic.</p>	<p>No specific quantitative commitments have been set.</p>

Bringing the world to the UK and the UK to the world	Measurable commitments
BBC Cymru Wales reflects Wales, the UK and the wider world to Wales from a Welsh perspective and provides services about and for Wales. We are also aware of our global audience, and the availability of our radio services on the internet allows listeners across the world to engage with us.	No specific quantitative commitments have been set.

## Key priorities for 2006/2007

In 2005/2006 BBC Cymru Wales significantly strengthened its relationship with its audiences through three-month residencies in four communities as part of its Community Strategy. The sporting highlight of the year was the coverage of Wales' victory in the Six Nations Rugby championship. Other content was critically acclaimed and equally well received by the audience – including the two-part programme on the life of the late Gwynfor Evans, *Yr Aelod dros Gymru*, and *Wales at War* presented by John Humphrys – and both *High Hopes* and *Belonging* made welcome returns.

*Doctor Who* was the BBC television highlight in a year of significant contributions to the television and radio networks.

Programmes produced by BBC Cymru Wales continued to be the most watched on S4C, and included extensive and well-received coverage of the National Eisteddfod in Bangor in August.

In 2006/2007 we will:

- Provide at least 520 hours of **Welsh language television** across a broad range of genres to S4C under a new Strategic Partnership agreement with the channel.
- Produce high-quality **English language television** across a broad range of genres, providing over 780 hours on BBC One Wales and BBC Two Wales during the year.
- Conclude **reviews of Radio Cymru and Radio Wales**, aiming to raise both the share and reach of each service.
- Consolidate and **build on the recent successes** of BBC Cymru Wales' contributions to the television and radio networks.

## Statutory commitments

BBC Wales has no statutory commitments but works with BBC television and radio networks and interactive services to provide content for audiences in Wales and throughout the UK.

In 2006/2007 Radio Cymru and Radio Wales will both commit to commissioning at least 10% of eligible hours from independent producers.

# BBC Northern Ireland

## Service remit

BBC Northern Ireland aims to provide something of value for everyone in the community through a broad range of programmes and services which inform and stimulate debate, celebrate and support cultural and sporting life, and reflect local interests and experiences for audiences within Northern Ireland and across the rest of the UK.

## How the service meets each BBC purpose

Sustaining citizenship and civil society	Measurable commitments
<p>News and current affairs are a central feature of our service to the audience. We provide distinctive and accessible news on radio and television, documenting civic and political life through programmes such as <i>Good Morning Ulster</i>, <i>BBC Newsline</i> and <i>Spotlight</i>.</p> <p>We will continue to supplement these programmes with other output which facilitates debate or provides context for emerging social and political developments and gives voice to the diversity of opinion in Northern Ireland.</p> <p>Our output is complemented by <a href="http://bbc.co.uk/ni">bbc.co.uk/ni</a>.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Broadcast a number of documentaries and current affairs programmes exploring issues of division and diversity in our society and providing opportunities for debate and reflection on these themes.</li> <li>• Broadcast several documentaries and provide interactive opportunities dealing with religious and moral issues.</li> <li>• Launch social action campaigns in the areas of mental health, men's health and the environment.</li> </ul>	<ul style="list-style-type: none"> <li>• BBC Radio Ulster will broadcast over 1,550 hours of news and current affairs and BBC Radio Foyle will broadcast over 380 hours.</li> <li>• On television we will broadcast 325 hours of news and current affairs, and make 100 hours of factual programming for BBC One Northern Ireland.</li> </ul>

<b>Promoting education and learning</b>	<b>Measurable commitments</b>
<p>BBC Northern Ireland complements the BBC's wider service portfolio across television, radio and online, and helps to meet unique learning needs in Northern Ireland.</p> <p>We address local differences in school curricula, including history and language, and undertake media literacy initiatives across the region using the BBC bus. BBC Northern Ireland will also produce new digital learning materials for BBC jam and will be working to develop its provision in this area. We will refresh and develop our interactive learning resources, including a major update of the <i>State Apart</i> project.</p> <p>We continue to provide wider knowledge-building opportunities for mainstream audiences through factual output about subjects including history, business, religion, music and arts, and natural history.</p> <p>We will continue to seek ways of making innovative use of partnerships, and of introducing interactive opportunities and linkages within and between local and network services.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Broadcast a major interactive TV event for families to engage in science and technology.</li> <li>• Launch a major history initiative across the year comprising history series and documentaries on TV and radio and providing enhancement through interactivity and community events.</li> <li>• Provide a music module for 7–11 year olds for BBC jam.</li> </ul>	<ul style="list-style-type: none"> <li>• BBC Northern Ireland will broadcast 16 hours of schools provision on radio and television.</li> </ul>

Stimulating creativity and cultural excellence	Measurable commitments
<p>BBC Northern Ireland will continue to explore and reflect the many facets of our cultural, linguistic and sporting heritage across all platforms.</p> <p>We will continue to showcase cultural life through programmes such as <i>Arts Extra</i> on BBC Radio Ulster and online, documentaries profiling creative life and the increasing use of partnerships.</p> <p>We will provide platforms for diverse musical talents on TV and radio covering a broad range of musical genres.</p> <p>We will continue to nurture new talent, develop new comedy and drama for radio and television, and seek to develop opportunities for network commissions in this area.</p> <p>BBC Northern Ireland will continue to cover the diversity of sports interests through the sports magazine <i>Season Ticket</i>, and by providing live coverage on television and on BBC Radio Ulster and BBC Radio Foyle where rights allow.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Broadcast more new comedy including <i>On the Line</i>, a new animation series.</li> <li>• Celebrate 21 years of <i>Across the Line</i>, 40 years of the Ulster Orchestra, the role of material culture in today's society, and the legacy of the Field Day Theatre Company.</li> </ul>	<ul style="list-style-type: none"> <li>• BBC Northern Ireland will produce and broadcast three hours of arts documentaries on television.</li> <li>• BBC Northern Ireland will provide more music performance on TV than last year – 12 hours to complement the nightly specialist music service on BBC Radio Ulster.</li> <li>• BBC Northern Ireland will provide 20 hours of new comedy on BBC Radio Ulster and 10 hours on TV.</li> </ul>

<b>Reflecting the UK's nations, regions and communities</b>	<b>Measurable commitments</b>
<p>Northern Ireland is a diverse society and yet the audience as a whole is often drawn together around particular programmes, events and a general sense of place. BBC Northern Ireland is uniquely placed to provide shared experiences and connections between audiences.</p> <p>We will continue to showcase and create community events such as <i>Proms in the Park</i>, as well as seeking new ways for people to share their own stories. We will create new ways to reflect this sense of place and to showcase contemporary life in all its dynamism and diversity.</p> <p>We will continue to provide a popular focus on community life and produce programmes of shared interest exploring local history, inspiring individual stories and the natural world. This will include programmes and series on rural life in Northern Ireland, our marine heritage, the Ulster Scots tradition, the history of Belfast and the social history of the last 40 years.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Increase the local relevance of our content using digital opportunities and partnerships.</li> </ul>	<ul style="list-style-type: none"> <li>• BBC Northern Ireland will broadcast at least 640 originated hours of local television and 8,400 originated hours of local radio. This will include 20 single documentaries and 40 series for TV reflecting the contemporary life and heritage of Northern Ireland.</li> <li>• We will develop our services to Irish and Ulster Scots audiences, including increasing our Ulster Scots radio series to 40 programmes across the year, and through a new four-part series reflecting Ulster Scots culture for TV and 13 hours of Irish language output on TV.</li> </ul>
<b>Bringing the world to the UK and the UK to the world</b>	<b>Measurable commitments</b>
<p>BBC Northern Ireland reflects Northern Ireland, the UK and the wider world to the Northern Irish audience, but from a Northern Irish perspective. We are aware of and sensitive to our global audience, but we do not target them. BBC Northern Ireland primarily provides services by, for and about communities in Northern Ireland. We also reflect the role of people from Northern Ireland in an international context.</p>	<p>No specific quantitative commitments have been set.</p>

<b>Building digital Britain</b>	<b>Measurable commitments</b>
<p>Our television output is available on digital and analogue platforms. However, BBC Radio Ulster is also available online and on DAB digital radio and DSat. All of its programmes and news bulletins are available online on demand for a set period after broadcast.</p> <p>Both Radio Ulster and Radio Foyle have dedicated websites, with content updated regularly to reflect the topics discussed in recent and current programmes. We will continue to provide new, localised content and use interactivity to connect people together across radio, television and online.</p> <p>The BBC bus co-ordinates its visits to coincide with planned outside broadcast events and provides opportunities for audiences to learn about digital media technology.</p> <p>This year we will:</p> <ul style="list-style-type: none"> <li>• Make our content more widely available via broadband delivery of news and other content.</li> </ul>	<p>No specific quantitative commitments have been set.</p>

## Key priorities for 2006/2007

BBC Northern Ireland increased its range of TV programmes for local audiences during 2005/2006 to more fully reflect the diversity of history, life and culture in Northern Ireland.

BBC Northern Ireland provided a comprehensive news service, and additional investment in comedy resulted in a range of new projects across TV and radio.

We aim to maintain this momentum, and will make use of new digital opportunities to enhance the relevance and impact of our content across our services.

Priorities for 2006/2007 include:

- Delivering **new comedy, music, history and factual/current affairs** output.
- Planning **high-impact social action/citizenship projects** across some of the issues of most relevance to Northern Ireland citizens.
- Supporting **storytelling and creativity** in this community to enable people to derive real value from their participation in our programmes and events.
- Making our **content more widely available** using digital technologies, extending the news service and making the archive more accessible.

## Statutory commitments

BBC Northern Ireland has no statutory commitments but works with BBC television and radio networks and interactive services to provide content for audiences in Northern Ireland and throughout the UK.

In 2006/2007 Radio Ulster will commit to commissioning at least 10% of eligible hours from independent producers.

# Further commitments

## Further programming commitments

### Access services

The BBC exceeds current Ofcom targets for subtitling, signing and audio description, and we are committed to subtitling 100% of programmes on BBC One, BBC Two, BBC Three, BBC Four, CBeebies, The CBBC Channel and BBC News 24 by 2008. In addition, there are subtitles for some sections of BBC Parliament.

Under the Communications Act 2003 we are bound by Ofcom's code relating to provision for deaf and visually impaired people. Access to services is also covered by Part 3 of the Disability Discrimination Act 1995. We have agreed policies and have produced a Production Handbook which lays down expectations for programme makers. We also have Guidelines for Visually Impaired Television Audiences. Our policies on web accessibility are published online at [bbc.co.uk/commissioning/newmedia/websites.shtml](http://bbc.co.uk/commissioning/newmedia/websites.shtml).

## Further BBC commitments

The BBC's commitment to audiences extends beyond the policy for individual services. We also make significant commitments which apply across our services.

### Diversity

The BBC aims to reflect the reality of diversity in its output and through mainstream and targeted services to offer something for everyone in the UK, irrespective of age, class, gender, disability, cultural identity or location.

However, there are still some groups in society who continue to need a more proactive approach from the BBC – as both a broadcaster and an employer – in how we represent and echo their lives.

We will continue to work to increase the proportion of people from ethnic minority groups who work for the BBC. Our target is to increase this proportion to 12.5% overall and 7% for senior management by March 2008.

The BBC also has a minimum employment target for disabled staff, and our target is to increase this to 4% by March 2008.

All newly submitted programme proposals have a diversity statement attached highlighting how, where appropriate, the programme will fulfil the BBC's commitment to reflecting the diversity of the licence fee paying public, both on and off screen. We will continue to assess how effectively this enables us to deliver against our pledge.

## **Access**

The BBC is a founder member of the Broadcasters' Disability Network, and is committed to:

- increasing the presence of disabled people on air and on screen
- increasing the number of disabled people in all areas of the workforce
- increasing access to services, on and off air
- ensuring access to its buildings

## **Universal availability of BBC services**

We will continue to ensure that all our services remain universally available and free to air, and that licence fee payers are able to access them through new media as relevant technologies develop. Our digital services are available on Freeview, satellite and cable in the manner and to the extent that each platform allows.

## **Training**

The BBC will continue to invest in training and developing its employees' skill base. We will also devote time, expertise and money as our contribution to industry-wide training and development initiatives, and will continue to run specific schemes designed to attract people to the broadcasting industry.

## **Accountability**

The BBC, as an open and transparent organisation which is trusted by the public it serves, seeks to engage its audiences in dialogue, to learn from them and to respond honestly to what they have to say.

Our information service is available to audiences 24 hours every day of the year, handling around 2.5 million contacts over the year by telephone, email and letter. These range from general enquiries to specific complaints about programme content. The quality of our responses to audience concerns is audited to ensure that high standards are maintained.

We have a newly established complaints handling process which makes it easy for the public to make a formal complaint and obtain a speedy response. There is a two-stage appeal process for anyone unhappy with the initial response they receive. The Governors' Programme Complaints Committee is the final stage of the process inside the BBC. (See [bbc.co.uk/feedback](http://bbc.co.uk/feedback).)

The BBC organises regular public consultations and carries out extensive audience research to listen to the views of licence fee payers. This includes ad hoc studies into the interests and needs of particular sections of the audience and the use and value of particular services, as well as an ongoing monthly survey which tracks audience perceptions of the organisation and its output. In addition, a network of voluntary independent advisers in England, Scotland, Wales and Northern Ireland provides direct feedback on BBC services.

The BBC Trust – replacing the BBC Board of Governors next year – will monitor the BBC's performance and will publish its assessment next year.