

Rob Enderle
President and Principle Analyst, Enderle Group

Rob Enderle is identified by firms like Sage Circle and the Kensington Group, Sam Whitmore's Media Survey and publications like Technology Marketing as one of the most influential technology analysts in the world. As President and Principle Analyst of the Enderle Group, a forward looking technology advisory firm, he provides regional and global companies with guidance in how to better target customer needs; create new business opportunities; anticipate technology changes; select vendors and products; and practice zero dollar marketing. For over 20 years Rob has worked for and with companies like Microsoft, HP, IBM, Dell, Toshiba, Gateway, Sony, USAA, Texas Instruments, AMD, Intel, Credit Suisse First Boston, GM, Ford, ROLM, and Siemens.

Rob has been ranked #1 since 1995 in press coverage world wide and been captured by the Wall Street Journal, Boston Globe, CNN, CNBC, the AP, Reuters, Bloomberg, New York Times, LA Times, Mercury News, MSNBC, NPR, and other services and papers world wide. He writes a regular column for Internet Week and co-hosted CNET radio. He has appeared on special segments for United Airlines, Silicon Valley this Week, Computer Currents, and Tech TV.

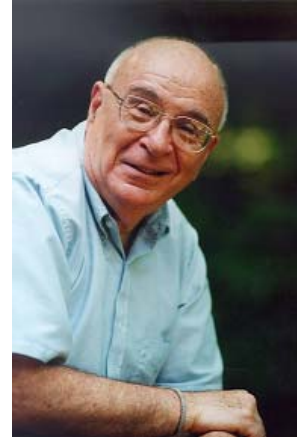
Rob has had the opportunity of sharing his unique insights and knowledge at world wide product launches, executive events, and national employee conferences for multi-national companies. His presentations include "Looking Ahead to the Future of Personal Technology" Xerox Parc, "Developing and Managing Analyst Relations" GigaWorld US and Europe, "Over the Technology Rainbow: Looking ahead to 2010" Emerging Technology Scene, "The Future of Mobile Technology" Power 2002, "Knowing your Customer" Microsoft, and "Comparing The Technology Vendors" Comdex.

Along with his other endeavors Rob's hobbies include digital photography, building and modifying personal computers, and he often works with young companies like OQO to help them get started.

Throughout his career Rob has been credited with a number of impressive accomplishments. He specified, deployed and audited one of the first large scale CRM applications in the mid-80s. He was instrumental in the successful acquisition by ROLM systems of its channel partners in the late-80s and was placed in IBM's executive resource program as a result of his work on their divestiture of ROLM. In the 90s he accurately forecast the decline of Apple and the failure of Netscape months in advance of the actual events. In the 2000s he is credited with forecasting the decline in the personal technology segment along with the key causes driving that decline.

As he became better known and the traditional research firms fell into decline his clients recommended he go out on his own and form a company to better address their emerging needs. This was the beginning of the Enderle Group which is designed with the assistance and guidance of The Promar Group and it remains part of that Consortium.

**DAVID J. FARBER
DISTINGUISHED CAREER PROFESSOR,
CARNEGIE MELLON UNIVERSITY**



Prof. Farber is Distinguished Career Professor of Computer Science and Public Policy in the School of Computer Science at Carnegie Mellon University holding secondary appointments in the Heinz School of Public Policy and the Engineering Public Policy Group.

In April of 2004, he was appointed the Chief Scientist for the National LambdaRail -- a major initiative of U.S. research universities and private sector technology companies to provide a national scale infrastructure for research and experimentation in networking technologies and applications.

He recently (2003) retired as the Alfred Fittler Moore Professor of Telecommunication Systems at the University of Pennsylvania where he also held appointments as Professor of Business and Public Policy at the Wharton School of Business and as a Faculty Associate of the Annenberg School of Communications.

In January 17, 2000, he was appointed to be Chief Technologist at the US Federal Communications Commission while on leave from UPenn for one year ending in early June 2001. While at UPenn, he co-directed The Penn Initiative on Markets, Technology and Policy. He was also Director of the Distributed Systems Laboratory -- DSL where he managed leading edge research in Ultra High Speed Networking. Research papers of the DSL are available in its electronic library.

His early academic research work was focused at creating the worlds first operational Distributed Computer System -- DCS while at the ICS Department at the University of California at Irvine. After that, while with the Electrical Engineering Department of the University of Delaware, he helped conceive and organize CSNet—a pioneering effort of the National Science Foundation with the aim of bringing the then experimental networking technology to initially the academic computer scientist. It was instrumental in spreading the technology to the academic world in many nations as well as industry. He was the Chair of the CSNet Executive Committee as well as leading the development of MMDF and PhoneNet. Later he was also involved in the planning and development of both the NSFNet and the NREN.

He graduated from the Stevens Institute of Technology in 1956 and then started a eleven year career at Bell Laboratories where he helped design the first electronic switching system - the ESS as well as co-designer of the programming language SNOBOL. He then went west to The Rand Corporation and to Scientific Data Systems prior to joining academia. At both Bell Labs and Rand, he had the privilege, at a young age, of working with and learning from giants in our field.

In 1999, he was awarded the honorary degree of Doctor of Engineering from the Stevens Institute of Technology where he also serves as a Trustee of the Institute.

Prior to his appointment to the FCC, he served on the US Presidential Advisory Board on Information Technology and was a Member of the FCC's Technological Advisory Council. In 2003, he was appointed to serve the Advisory Council of the CISE Directorate of the National Science Foundation.

Prof. Farber is a Trustee of the Electronic Frontier Foundation -- the EFF. He is a Visiting Professor of the Center for Global Communications of Japan -- Glocom of the International University of Japan, a Member of the Advisory Board at the National Institute of Informatics of Japan and a Member of the Advisory Boards of both the Center for Democracy and Technology and EPIC. In addition, he serves on the Advisory Council of the trusted Computing Group (TCG).

He is a Fellow of both the ACM and the IEEE and was the recipient of the 1995 ACM Sigcomm Award for life long contributions to the computer communications field. He was awarded in 1996 the prestigious John Scott Award for Contributions to Humanity (specifically for Seminal Contributions to Networking).

He was a member of the Board of Trustees of the Internet Society as well as having serving 10 years on the National Research Council's Computer Science and Telecommunications Board -- CSTB.

He was named in the 1997 edition of the UPSIDE's Elite 100, as one of the Visionaries of the field and was named in the 1999 Network World as one of the 25 most powerful people in Networking. In 2002 he was named by Business Week as one of the top 25 leaders in E-Commerce. His industrial experiences are extensive, just as he entered the academic world; he co-founded Caine, Farber & Gordon Inc. (CFG Inc.) which became one of the leading suppliers of software design methodology. His consulting activities include Intel, the RAND Corp among others. He is also on a number of industrial advisory and management boards.

Dr. Moira Gunn
President and CEO, The Tech Nation Group

Dr. Moira Gunn is the impetus behind everything “Tech Nation” ...

Dubbed the "Grand Dame of Tech Talk" by Wired Magazine, Dr. Gunn is best known as the host of Public Radio's *Tech Nation*, the sole nationally-syndicated technology program on public radio and NPR's Satellite Radio service.

Throughout a decade of in-depth interviews, she has been able to speak with the innovators who drive technology, as well as the everyday people who must cope in our new high-tech world. Popular business guests include new leaders, such as Amazon's Jeff Bezos and Google's Larry Page and Sergey Brin, as well as long-term CEO's, such as Intel's Andy Grove and Microsoft's Steve Ballmer.

But the technology story goes well beyond the tech-business roller coaster. From Senator John McCain to Ralph Nader, from the Motley Fools to Dilbert cartoonist, Scott Adams, from scientists Francis Crick and James Watson to Alvin Toffler, everyone plays an essential role.

In over 2,000 interviews with space pioneers and cyber-novelists, venture capitalists and genetics researchers, teachers and technophobes, she looks at every facet of our lives through the lens of technology.

Moira A. Gunn, Ph.D.

A founding columnist on Knight-Ridder's SiliconValley.com, Dr. Gunn is a commentator on life in the high-tech age. Her insights air nationally and internationally in the weekly segment *Five Minutes*, and it is through this venue that she continues to develop the popular “Tech Nation Facts of Life in the High-Tech Age.”

As a former NASA scientist and engineer, Dr. Gunn is no stranger to technology. She was the first woman to earn a Ph.D. in Mechanical Engineering from Purdue University, the largest engineering school in the nation. Dr. Gunn has been named both an “Old Master” and an “Outstanding Mechanical Engineer” of the university, where she also serves on the Dean's Science Advisory Council. She holds other advanced degrees in Computer Science, has been awarded a software patent in Nutrition Science, and is a member of Phi Beta Kappa.

Dr. Gunn is currently a Member of the Board of Directors of the Tech Museum of Innovation, the Advisory Board of the Anita Borg Institute for Women & Technology, and The Tech Awards' Global Leadership Council. Her many diverse roles range from chairing the Technology Jury for the annual Heinz Awards to hosting the Pop!Tech 2003 Conference. She has been an Adjunct Professor at the University of San Francisco for over 20 years.

She is regularly asked to speak on the Impact of Technology on Society, on the Current and Projected State of Global Technology Penetration, and on her experience in Technology, Science and Engineering.

She is the President and CEO of The Tech Nation Group, the chair of the annual Tech Nation Summit held each year in San Francisco, and the Editor-in-Chief of the Tech Nation Quarterly.

Roger L. Kay
President, Endpoint Technologies Associates, Inc.

Roger L. Kay, is President of Endpoint Technologies Associates, Inc., an independent market intelligence company. In this capacity, Mr. Kay provides client product and market strategies to IT vendors and their suppliers. Services include expert advice and counsel on the full market cycle (research, analysis, go-to-market, and measurement), long-range planning and market perspective, bulletproofing (trusted sounding board), message tuning (spin management, press release support), competitive assessment, modeling and forecasting, and high quality writing services

Formerly, Mr. Kay was Vice President of Client Computing at IDC, with responsibility for covering technological, market, and competitive developments related to desktop and portable personal computers. In his capacity as leader of the PC client team, Mr. Kay authored research on competition, technology, and markets in the PC business; produced forecasts; spoke at IDC and other industry forums; contributed to consulting projects; and advised PC industry participants on desktop and notebook matters.

Before joining IDC, Mr. Kay ran his own research and analysis firm, producing articles, reports, and books on the business implications of technological developments for research houses, consulting companies, and magazines. Previously, he was the director of operations at ILA, a developer that created multilingual text processing software for the U.S. Department of Defense. Prior to that, he ran the Information Systems portfolio at Decision Resources, a technology analysis and publishing spin-off of Arthur D. Little. He has also managed international accounts at Codex, a data communications equipment subsidiary of Motorola, and done new product development for Autex, the first ecommerce network in history.

He has published in a variety of forums, including *Computerworld*, *WebMaster*, *The Boston Globe*, *The Baltimore Sun*, *World Monitor*, and *American Management Review*, and been quoted in diverse publications, including *The Wall Street Journal*, *The New York Times*, *Investors Business Daily*, *USA Today*, *Business Week*, *Fortune*, *Forbes*, *U.S. News and World Report*, *Time*, *The Washington Post*, *The Los Angeles Times*, *The Boston Globe*, *The New York Daily News*, *Newsday*, *The Chicago Tribune*, *The Detroit Free Press*, *La Tribune* (France), *Informatique* (France), *Il Sole* (Italy), *Nihon Keizai Shimbun* (Japan), *PC World*, *CNN Financial Network*, *CNet*, *CBS MarketWatch*, *Wired*, *Upside*, *Computerworld*, *InfoWorld*, *PC Week*, *Electronic News*, *Game Developer*, *Smart Money*, and *CFO*. He has also appeared as a commentator a number of times on television, including the ABC Evening News, as well as participated in Web-based streaming audio and video programs.

Mr. Kay received a B.F.A. from Bennington College and an M.B.A. from the University of Chicago Graduate School of Business. He is multilingual, world-traveled, and has bicycled over the Alps. He now lives in Massachusetts with his wife and two young children.

Gary S. Roboff
Senior Consultant
BITS, the Technology Group for The Financial Services Roundtable

Gary Roboff is a consultant focusing on financial services payments, Internet functionality, and information management. In December 2000 he retired as Senior Vice President of Electronic Commerce at the Chase Manhattan Bank.

Mr. Roboff has more than twenty-five years experience in financial services planning and management, and has worked extensively in the area of retail distribution and payments. First as a member of the Banking Industry Technology Secretariat (BITS) Advisory Group, now as a Senior Consultant to that organization, he has focused in such areas as new payments applications, payments electronication and convergence, privacy and information utilization, and business frameworks and standards for emerging electronic commerce applications. BITS, the Technology Group for The Financial Services Roundtable, was formed by the CEOs of the largest financial institutions in the United States as the strategic "brain trust" for the financial services industry in the e-commerce arena.

Mr. Roboff was a founder of the International Security Trust and Privacy Alliance (ISTPA), and serves on the organization's Board of Directors and Executive Committee. He is currently Vice President of the ISTPA.

Gary serves on the Advisory Board of E-Tran, an electronic payments provider based in Westport, CT.

At Chase Manhattan in 1996 and 1997 Gary led the efforts to return the Bank to the merchant services business with the founding of Chase Merchant Services LLC, the nation's largest acquirer.

During 1993 and 1994, while on leave from Chemical Bank, Gary served as interim President of the New York Switch Corporation, (the NYCE ATM and Debit Network), and was a founder of its successor corporation, Infinet Payment Services (now NYCE Corporation, since 2001 an affiliate of First Data Corporation).

Prior to 1993 (at Chemical Bank), Mr. Roboff was Vice President and Director of Business Planning and Strategy development in the Electronic Banking Group. At Chemical and Manufacturers Hanover before 1992, Gary led the development of pinned debit services. He was a member of the NYCE Board of Directors (which he chaired from 1988 to 1990) from 1986 until 1993. Until December 2000 Gary served on the Board of Directors of the Electronic Funds Transfer Association, and was the organization's Chairman from March 1993 to March 1994.

Mr. Roboff has received B.A. and M.A. degrees from Clark University, and has completed additional graduate work at M.I.T. Gary joined the Board of Trustees at Clark University in September 1998; he serves on the Board's Executive Committee as Vice Chair of the Board, and currently chairs the Board's Committee on Strategic and Financial Oversight.

Rigo Wenning W3C

Rigo Wenning, joined W3C in October 1999 with a focus on privacy and digital signatures. He is also in charge to hold the contact to the European Commission and to European development initiatives. He came from the Saarland University, where he was working as a scientific collaborator at the Institute for Computing and Law. He also was member of the editorial team of the law-related internet project since late 1993. In 1996, he founded FITUG e.V. together with Josef Dietl, who has left W3C in January 2000. For FITUG, he was responsible for the international cooperation, especially with GILC. Most of his publications can be gathered from JurPC, an Online-Journal on Computing and Law.