

Environmental Policy

We have a responsibility as a company to take proper care of the environment. This forms an essential part of how we run our business and reflects our support for the principle of sustainable development.

We are committed to managing our activities that impact the environment and the following policy guidelines show the principal commitments we have set for ourselves:

- As a minimum, we comply with the relevant environmental laws and regulations applicable in each country in which we operate.
- We work with regulatory agencies, advisers, auditors and other interested parties as necessary in the implementation of effective environmental policies. Where no regulations exist, we set our own guidelines.
- We take account of environmental responsibility as a factor in our business decision making.
- We maintain an environmental management system, review impacts, set targets and report on performance.
- We expect our suppliers to work with us in meeting our environmental objectives. For our key suppliers of goods and services, environmental requirements are an integral part of new contracts and contract reviews.
- We monitor the energy and water used in our office buildings, call centres and warehouses and set realistic targets to manage their use, wherever we operate.
- We monitor our business travel and offer alternatives such as teleconferencing and video-conferencing.
- We adopt effective procedures to minimise waste production and to promote the recycling of unused product and packaging.
- A senior executive, Alan Miller, has the responsibility for ensuring that our
 environmental principles are followed and we progress towards the targets we
 set ourselves. The board takes an active interest in our progress, and each of
 our operating companies has nominated one or more senior people to take
 responsibility for implementing our policy in those businesses. An annual
 report on our progress is reviewed by members of the board.
- Our environmental policy and our annual environmental report are available to everyone in Pearson through our website. We actively encourage people to participate and contribute to the development of environmental initiatives as they affect our business.
- We will review this policy again in 2007.