



Anti-clockwise from top

- 1 BBC Radio 1 at Glastonbury
- 2 DJs Bobby & Nihal
- 3 Colin & Edith at *One Big Weekend*, one of several live events staged by BBC Radio 1

# Great new music for the young

**BBC Radio I** offers an exciting, high-quality service for a young UK audience. It plays the best new music and delivers a comprehensive range of live studio sessions, concerts and festival broadcasts. The network aims to cover all young music genres with a wide-ranging playlist and a strong line-up of specialist DJs. Music programming is augmented by tailored speech output – including news, documentaries and advice campaigns.

## Radio I's key service priority

Radio I's priority in 2004/2005 is to continue entertaining and enhancing the lives of young people in the UK. In particular, the Governors agreed that we should re-energise our mainstream schedule with new talent and deliver new music from every relevant genre. Emphasis will also be given to specialist music programmes – ensuring that they are scheduled effectively. Live music will feature throughout our output and we will keep news and current affairs at the heart of our mainstream schedule.

## Celebrating popular youth culture

Radio I will aim to be the hub of young popular culture, with daytime programmes, presented by high-profile DJs such as Chris Moyles, Sara Cox, and Colin & Edith, offering a mix of new music, news, entertainment and features. We will continue to be the place where listeners will hear new tracks and new performers for the first time. We will give strong support to new UK talent, bringing undiscovered artists to a national audience.

Live music is key to what we deliver and in 2004/2005 we will broadcast studio sessions from new and established performers. We will have a high-profile presence at all the relevant UK festivals and gatherings, from Glastonbury to Creamfields.

Radio I will also be the regular broadcast partner for many major artists in concert and will stage its own events, such as *One Big Weekend*, offering listeners the chance to see DJs in person and watch major acts performing live. These will also be broadcast and supplemented by mini websites, to bring the events alive for listeners throughout the UK.

## Supporting citizenship among young people

*Newsbeat* brings young listeners tailor-made BBC news programmes, broadcast on weekdays at the heart of the daytime schedule, along with regular news and

sports bulletins. *Newsbeat* will continue to deliver coverage of national and international issues to a youth audience who consume little news elsewhere.

*Newsbeat* will also set the news agenda for this audience by focusing on issues of particular relevance to our listeners. We will also commission in-depth documentaries to encourage a young audience, who come to us primarily for music, to explore a broad range of subjects.

- Radio I will broadcast at least 310 hours of news, sport and current affairs.

## Opportunities to grow through learning

Our strong connection with young audiences enables us, through programmes like *The Sunday Surgery*, to address a range of issues facing young people in an appropriate way. Listeners can share experiences, as well as get information and advice. With *One Life* we will continue to offer young people help and advice campaigns within daytime programming, supported by a comprehensive website and, sometimes, SMS text services.

## United through shared interests

Live events help connect Radio I with its audience and give listeners the opportunity to come together in one place at one time. We will continue to stage a range of live events, including *Radio I on the Road*, where we set up a temporary base at a café in a UK town or city from where we broadcast live. More than a programme, these roadshows give local young people access to information and advice throughout our stay, and broaden their experience of the BBC.

Our extensive specialist music programming will continue to bring fans of distinct musical genres together. Our unparalleled line-up of specialist DJs, including Chris Goldfinger for Dancehall and Bobby & Nihal for Asian Beats, will continue to push musical boundaries.

Broadcast output will be supported by online information and message boards and, in some instances, through SMS.

We will continue to grow the interactive elements of the network, such as audio on demand, letting people listen to programmes when they want for up to seven days after broadcast.

## The global village

Although Radio I puts an emphasis on playing UK music, we recognise that it is also important to bring listeners new music from around the globe and news of changing international music trends.

In 2004/2005, as well as bringing listeners recorded music from around the world, we will continue to broadcast live from international music events, including the dance industry's Winter Music Conference in Miami and the Sonar festival in Barcelona, showcasing experimental electronica.

By broadcasting from these events in previous years, Radio I has established a reputation for quality and innovation with international music communities, which we will continue to build upon.

## Other commitments

- The Radio I schedule will remain split between approximately 40% specialist and 60% mainstream music output.
- In mainstream programming:
  - at least 40% of the output will be UK in origin
  - at least 40% of the output will be 'new' (either unreleased or less than one month since release)
- We will commission a weekly strand of documentary programmes for a young audience.





Anti-clockwise from top

- 1 *The Jeremy Vine Show*
- 2 Mariella Frostrup and Elvis Costello at the BBC Radio 2 Sold on Song Awards
- 3 Specialist music includes *Big Band Special*

# Engaging

**BBC Radio 2** brings listeners a broad range of popular and specialist music with particular support for new and established British artists; live music, through concerts and studio sessions; and song-writing. The network also offers news, current affairs, documentaries, comedy, readings, religious output and social action, designed to appeal to a broad audience.

## Radio 2's key service priority

In 2004/2005, Radio 2 will develop its presenter talent base, introduce new programme formats and refresh long-running strands. We will develop our live music output to consolidate our support for musical life in the UK. Key events will include further *British Music Debates* and refocused coverage of arts and popular culture: overall we will increase the time committed to core arts programming to over 100 hours. We will make vigorous efforts to attract a more diverse audience to our programmes through our choice of topics, contributors and interviewees.

## Encouraging debate

News and current affairs aimed at a mass audience are a key part of the mix. *The Jeremy Vine Show* will serve the daytime audience with an accessible mix of stories, interviews and phone-ins, and will continue to develop its interactive elements.

- Radio 2 will broadcast over 600 hours of news and current affairs programming in 2004/2005, including hourly news bulletins.

## Entertaining the nation

Live music will continue to be central to our schedule. *Live and Exclusive* concerts, coverage of major music events in the UK (such as the Cambridge Folk Festival and Guilfest), and live music sessions within mainstream programmes and specialist strands will all showcase established artists and new talent.

In comedy, we will commission original programmes and develop new formats, building on the success of innovative series like *Jammin'* with Rowland Rivron and *The Day the Music Died* with Andrew Collins.

- In 2004/2005, *Friday Night is Music Night*, *Big Band Special* and *Listen to the Band* will commission new musical arrangements from leading arranging talent.

- The arts programme on Radio 2 is being relaunched as *The Green Room*, presented by Mariella Frostrup.

## Exciting people's curiosity

Social action is a core element in the network's speech programming, and learning campaigns and other initiatives will help our listeners of all ages to engage practically with the modern world and its challenges. Among the campaigns scheduled for 2004/2005 is *Student Essentials*, targeted at students and their parents in August following exam results.

A week of programmes concentrating on religious topics will explore issues of faith from a broad range of religions and cultures.

*Drivetime* will continue to feature a daily business news slot, analysing business issues and making them accessible to a mainstream audience.

- Documentaries on Saturday and Tuesday evenings will reflect and explain popular culture. Some documentaries will be commissioned at short notice to reflect topical stories.
- We will establish further links with teaching staff and pupils in some UK schools and those who are interested in music-making and radio production.

## A place to meet

By offering an unrivalled range of musical genres we bring together fans across the UK. Music will continue to include big band, light classical, brass band, reggae, organ music, jazz, soul, folk, country, blues and sacred music. Our schedules will be built around regular strands, presented by credible experts who can also communicate with listeners who have no specialist knowledge.

Specialist programmes will reflect live performances by UK and world-renowned performers, allowing people to hear music from these gatherings wherever they are.

The Radio 2 website is now an integral part of the network. Message boards will be developed to generate debate on music issues and news and current affairs. Artists and guests will be encouraged to take part in live web chats.

We will also encourage our audience to get involved with their communities via our social action initiatives.

- Radio 2 will remain the primary radio broadcast partner for BBC Children in Need and Song for Europe 2004.
- The network will stage two further *British Music Debates*, airing the major issues facing the British music industry on a global stage.

## Bringing the best of world culture to the UK

This year we will broadcast an assortment of documentaries which explore foreign culture and music, including *No Easy Walk to Freedom – South Africa, 10 Years On*; *Walking with the Wind: 40th Anniversary of the US Civil Rights Act*, and *Neneh Cherry's World of Music*, reflecting new urban-influenced music.

These programmes will bring a broad range of international music, history and culture to a UK audience.

## Other commitments

In 2004/2005, the Radio 2 schedule will be based around one-third speech, two-thirds music. Within this, Radio 2 will:

- increase the time we commit to core arts programming to more than 100 hours
- broadcast the broadest range of music in the UK with 1,000 hours of specialist music programming including *Big Band Special*, *Bob Harris Country*, Paul Jones's blues show and the BBC Jazz Awards
- broadcast over 150 hours of religious output, covering the broad range of faiths
- support new talent through initiatives like the Young Folk Award, Young Brass Soloist and Chorister of the Year





Anti-clockwise from top

- 1 The BBC Scottish Symphony Orchestra, conducted by Ilan Volkov
- 2 Hugh Masekela plays at the BBC Jazz Awards
- 3 Shakespeare's *Measure for Measure*, recently broadcast drama on BBC Radio 3

# Live music and the arts

**BBC Radio 3** provides a broad spectrum of classical music, jazz, world music, drama and arts discussions. It focuses on presenting live and specially recorded music from across the UK and beyond, including contributions from the BBC's own performing groups.

## Radio 3's key service priority

During 2004/2005, Radio 3 will continue to present live music and debate, building on the strengths of its own performing groups and deepening its existing external partnerships. In particular, Radio 3 will continue to develop its learning agenda, involving its performing groups in education and community work to bring new audiences an experience of music.

## Informing through a range of different viewpoints

Radio 3 is committed to engaging its audience in debate on contemporary issues. Our regular arts programmes *Night Waves*, *Music Matters* and *lebrecht.live* will be the main vehicle for these discussions.

A number of special events are also planned by the network. For example:

- Following the accession of new EU members, we are designing an evening on *Europe of the Mind*, examining the restoration of social and cultural ties severed by the Cold War
- *Rebuilding the Ark* in December 2004 will examine the complex relationship between man and animals, putting ecological matters in a broad cultural context

## Inspiring, celebrating and enabling UK culture

Radio 3 is committed to presenting musical and cultural events from across the UK. Live and recorded performances will come from a broad range of venues and festivals. We will continue to work closely with the BBC performing groups and with other independent orchestras and the major music and arts festivals.

We are the only UK radio station committed to commissioning long-form drama. We also encourage adventurous new writing in *The Wire* and *The Verb*. We will build on partnerships with leading theatre companies, including a new writing project with Shakespeare's Globe based around its local outreach work with community groups.

- More than 50% of the network's music output will consist of live or specially recorded music, including at least 300 live or specially recorded concerts.
- We will broadcast over 150 concerts of chamber music.
- We will commission over 50 new pieces during the year.

## Living and learning

Radio 3 is particularly committed to developing an entry point to a wide range of music through a portfolio of activities, including programmes, interactive services, specially targeted concerts and educational projects, and by extending learning opportunities through returning output like *Composer of the Week* and *Discovering Music*.

Amateur involvement in musical performance will be celebrated and encouraged, and we will play a leading role in the national orchestral festival Listen Up! in autumn 2004, and in our own Choir of the Year Awards in February 2005.

*Making Tracks* will continue to develop as a programme and online resource, stimulating the creative imagination of young people, and introducing children to live orchestral and choral music.

- We will continue giving opportunities to young musicians, by supporting the New Generation Artists scheme.
- All of the BBC's performing groups will engage in education and community work across the country. In addition, all groups now have a learning specialist who will develop diversity projects with different communities across the country.

## Coming together

World music is now established as part of our regular output and will continue to feature strongly on Radio 3, representing the different cultures in the UK. WOMAD and the Radio 3 Awards for World Music will provide focal points for this.

In the occasional series *Belief*, public figures explain the impact of their beliefs on their life and activities. In representing a wide spectrum of religious and cultural traditions, this programme seeks to foster mutual awareness and understanding.

- We will continue to adapt our output to the needs of flexible lifestyles by imaginative development of our online on-demand listening facilities.

## Presenting a unique experience of world culture

Radio 3 is committed to presenting its listeners with a view of music and the arts which extends beyond national boundaries. We will continue to use partnerships with broadcasters across the world to present highlights of musical life from outside the UK.

The annual Radio 3 World Music Day will continue to build international bridges in sound through presenting musical cultures from across the globe. The fact that performers also talk about how their music relates to their lives is crucial in developing both cross-cultural and human understanding; this also happens on *World Routes* on a more regular basis.

- We will continue to make the BBC and UK culture highly visible across the world through promoting BBC music material to other broadcasters outside the UK, offering the BBC Proms and other events.

## Other commitments

We are also committed to:

- spending over 40% of our budget outside the M25 and investing in local cultural economies throughout the UK
- broadcasting all the concerts of the BBC Proms, as well as being fully involved in providing supporting programming and context, both on air and through our website





Anti-clockwise from top

- 1 Andrew Marr (centre) hosts *Start the Week* with guests Keith Hellawell, Michael Moore, Marina Warner and Michael Portillo
- 2 *The Reith Lectures* with Wole Soyinka
- 3 The recently broadcast *Harry in the Underworld*, an example of new drama on BBC Radio 4

# Stimulating speech

**BBC Radio 4** uses the power of the spoken word to offer programmes of depth which are surprising, searching, revelatory and entertaining. The network aims to offer in-depth and thoughtful news and current affairs and seeks to engage and inspire its audiences with a rich mix of factual programmes, dramas, readings and comedy.

## Radio 4's key service priority

In 2004/2005, Radio 4 will continue to provide the most comprehensive and diverse blend of quality news, current affairs and other original speech programming available on UK radio. Our special events will include a unique commemoration of the 60th anniversary of D-Day with original drama, features and analysis. We will also dramatise a new version of *The Odyssey*.

## Building informed citizenship

Radio 4 will bring listeners impartial, in-depth daily news and current affairs programmes through *Today*, *The World at One*, *PM* and *The World Tonight*. On a weekly basis, programmes such as *File on 4*, *Analysis* and *The Week in Westminster* will break stories and scrutinise topical issues.

In the coming year, we will support this purpose through landmark series like *The Square Meal*, looking at the science and policy of food; *Public Enemy Number One*, following the management changes of the UK's public health laboratories; and *Ashford's Future*, which will follow the expansion planned in the South East. We will also focus closely on the law and criminal justice system, having secured access to the Lord Chancellor's office as he pilots significant changes over the coming year, and we will record the workings of the Parole Board.

## Building a learning society

Informal learning is core to Radio 4, and throughout the year we will broadcast a range of specialist output accessible to the general audience, including science programming four evenings a week. In addition, *Law in Action* will examine the legal system; *Case Notes* will cover medicine; *Nature* will explore the natural world; and *Beyond Belief* and *The Moral Maze* will discuss religion and ethics. Business programming will include *In Business* and *Money Box*.

We are collaborating with the Open University on a major series on alternative and complementary medicine and we will have a major set of programmes exploring the ideas and legacy of Einstein and Freud.

## Inspiring the cultural life of the nation

At least a quarter of our *Afternoon Plays* will be from writers new to radio, and we will have a new dramatisation of *The Odyssey* by the poet Simon Armitage to coincide with the Athens Olympics.

We will offer regular half-hour programmes on arts and culture in *Front Row* as well as the weekly *Saturday Review* and *Back Row* on cinema. We will review books and poetry in *Book Club*, *Open Book* and *Start the Week* and we will have a weekly slot devoted to music.

As the major national broadcaster of religious programmes, we will continue to provide worship, celebration and in-depth reporting of religious affairs across all the major faiths.

- Over the year we will broadcast 260 hours of original comedy.
- We will broadcast at least 170 hours of religious programming.

## Reflecting and connecting our communities

We will record many programmes on the road, and so reflect the diversity of the UK. This will include much of our comedy – old and new – such as a campus tour for *Just a Minute*.

Our interactive surveys and competitions will link people across the UK. We will also have a website connected to our D-Day commemorations which will include photographs from the period sent in by listeners.

- We are working with BBC Nations & Regions to develop *Word for Word*, a major long-term project across online and radio to celebrate all the languages and dialects in the UK.

- Cricket will remain on Radio 4 Long Wave, connecting devotees across the UK and the world.

## The world to the UK

Regular series such as *Crossing Continents* and *From Our Own Correspondent* get behind the headlines on global issues. *Four Corners* in particular will continue to use the live discussion format to connect contributors in the UK with others from across the world in discussion and debate.

In 2004/2005 we will have several major series covering international issues:

- *The Arab Crisis* will examine apparent failures in Arab political leadership
- *In the Footsteps of Mohammed* will appraise the life and impact of the Prophet

We will also produce special programmes to mark the anniversaries of the Rwandan genocide and a decade of democracy in South Africa. The Reith Lectures will be given by the Nigerian writer and Nobel laureate Wole Soyinka on the subject of fear and terrorism. We expect BBC World Service to rebroadcast them.

- We will continue to make programmes available on demand through the BBC Radio Player for seven days after broadcast.

## Other commitments

- News and current affairs will remain core to Radio 4. We will broadcast 1,850 hours of daily news and current affairs and 440 hours of weekly current affairs, business and political programmes.
- We are also committed to transmitting at least 760 hours of original drama and readings.





## Live news, live sport

**BBC Radio Five Live** broadcasts live news and sport 24 hours a day, presenting events as they happen, in a modern, dynamic and accessible style. We cover national and international subjects in depth, using wide-ranging analysis and debate to inform, entertain and involve news and sports fans of all ages, with particular emphasis on 25–44 year olds. We also provide extensive live events coverage, supported by the BBC's global newsgathering operations and our portfolio of sports rights.

### Radio Five Live's key service priority

News will remain the backbone of BBC Radio Five Live's output, at around 70% of our total hours. A notable change this year is that all our mainstream programmes will undertake more outside broadcasts from around the UK, to ensure that our news and current affairs coverage captures the issues from a broad range of viewpoints.

### Broadcasting opinions that encourage and inform debate

We will maintain and build on our reputation as the place to get the very latest news and sport as it happens.

Lively political coverage will continue to draw on the expertise of Five Live's Chief Political Correspondent, John Pienaar.

A range of ad hoc documentaries will be broadcast as part of our mainstream output in response to the changing news and sport agenda. For example, in *Brand it like Beckham* we will examine the impact brands are having on sport.

*Five Live Report*, a weekly live documentary strand covering topical news stories, social, consumer and factual issues, will build on its reputation for creating headlines as an integral part of Julian Worricker's Sunday morning programme.

Victoria Derbyshire will present a refreshed mid-morning show later in the year, providing a platform for national debate, while the *Breakfast* programme with Nicky Campbell and Shelagh Fogarty will build on its appeal to a broad audience.

- We will offer at least 6,000 hours of regional, national and international news coverage.

### The range of British sport

We will continue to provide coverage from important competitions and events in the UK sporting calendar, including:

- comprehensive coverage of the FA Barclaycard Premiership (subject to rights negotiations)
- all FA Cup matches including the FA Cup Final
- the Scottish Premier League and the Scottish Cup Final
- the British Grand Prix
- the Open Golf Championship
- tennis from Wimbledon
- the Rugby Union 6 Nations
- the Rugby League Challenge Cup Final
- all the major horse racing events including the Grand National

### Informing and involving

We will launch a new live business programme designed to engage the audience in money matters and dealing with personal finance, consumer and other business issues.

Our *Sports Shorts* writing competition will come to a climax: short pieces of drama written by listeners about their own sporting experience as a player or spectator will be commissioned for broadcast during the build-up to Euro 2004.

We will also launch a new investigative sports programme, *Sport on Five Report*, which will be produced in Manchester and will investigate a range of topical sports stories.

- Overall in 2004/2005 we will bring listeners around 50 hours of documentaries that give a fresh perspective on current affairs, plus specially commissioned debates on major news events.

### Connecting people with shared passions

We will provide commentaries on the big international sporting events that unite people across the UK in support of national sporting talent. Coverage of Euro 2004 from Portugal will encompass not just every single match but also special editions of regular programmes like *The Rumour Mill*. For the other big global sporting event of the year, the Olympic Games in Athens, Jane Garvey will be presenting live throughout the day. All sports will be covered, but we will have a particular focus on those involving possible UK medallists, and in-depth coverage of all high-profile events such as athletics.



## Extra live sports

The Paralympics will see the *Simon Mayo* programme broadcasting live from Athens.

We will continue to offer a range of interactive opportunities for listeners, including phone-ins, live debates and on air requests for emails and text messages, through programmes such as *Breakfast*, *Worricker*, *6-0-6* and *Bannister*.

- Increasingly across all our programmes, listeners' online comments and feedback will be integrated into live on air broadcasts, adding to opportunities for listeners to interact with our output.
- Our website will constantly evolve to keep abreast of new technology and we will trial new ways of SMS messaging.

### The best of the world's sport

We will bring listeners extensive coverage of major sporting events from around the world, including golf's Ryder Cup from Oakland Hills in Michigan; commentaries from the Australian, French and US open tennis tournaments; cricket from the Pakistan versus India test series in Pakistan and England's series against the West Indies; and the 2004/2005 NFL Superbowl.

Following our successful campaign in 2003/2004 when 15,000 football shirts were collected for grass-roots football fans in South Africa, the BBC Radio Five Live Shirt Amnesty will return this year, in partnership with the Football Association and Sport Relief. The shirts collected in 2004/2005 will be distributed among football fans across Africa.

**BBC Five Live Sports Extra** is a part-time extension of BBC Radio Five Live, bringing a greater choice of action to sports fans. We will extract more value for licence payers from sports rights already owned by the BBC by offering alternative commentaries to those provided on Five Live.

### Five Live Sports Extra's key service priority

In the coming year, Five Live Sports Extra will broadcast a range of additional commentaries for sports fans, providing alternative coverage to that available on Five Live.

### Inspiring and celebrating UK culture

Five Live Sports Extra will offer commentaries from competitions and events in the sporting calendar to complement the extensive sports coverage on Five Live, including:

- supplementary commentary from the FA Barclaycard Premiership
- extended cricket commentary for *Test Match Special* fans
- coverage of the Nationwide Football League, the Carling Cup and the Scottish Premier League
- additional Rugby Union and Rugby League commentaries
- the Formula One qualifying rounds
- coverage of major UK athletics meets

The flexible nature of the network means we can carry commentaries at short notice. For example, if Radio Five Live is required to cover an important breaking news event, the sports coverage it was scheduled to cover can be transferred to Five Live Sports Extra.

### Connecting people across the UK

Five Live Sports Extra will provide extra commentaries from Euro 2004 and the Athens Olympics, complementing Five Live's coverage of these events, to help unite the nation in support of UK sporting talent.

### Pictures from left

- 1 Paula Radcliffe running the London Marathon
- 2 Jane Garvey and Peter Allen present *Drive* on Five Live
- 3/4 Major sporting events will include Euro 2004 and the Olympics
- 5 Five Live Sports commentator Alan Green
- 6 Rugby sports coverage will include the 6 Nations Championship





## New black music

**1Xtra from the BBC** plays the best in contemporary black music, with a strong emphasis on delivering high-quality live music and supporting new British artists. 1Xtra also brings listeners a bespoke news service, regular discussion programmes and specially commissioned documentaries, plus information and advice relevant to the young target audience, particularly – although not exclusively – those from ethnic minorities.

### 1Xtra's key service priority

1Xtra will continue to focus on delivering the full range of contemporary black music genres, giving particular emphasis to supporting new and emerging musical talent. We will build on our relationship with our audience through the provision of a strong strand of live music, while continuing to develop speech programming that engages our young listeners in debate around current affairs and other issues that affect their lives.

### Programmes that underpin citizenship

1Xtra will bring listeners a tailor-made news service through its hourly *TX* bulletins and the weekday two-hour *TX Unlimited*, which provides coverage and analysis of national and international issues to an audience who may consume little news elsewhere.

We will continue to commission documentaries, scheduled within *TX Unlimited*, providing in-depth commentary on subjects that matter to young people.

### Inspiring and reflecting our evolving UK culture

1Xtra aims to be the home of new black music in the UK. We will continue to offer a mixed schedule designed to authentically reflect modern black-music culture, presented by a new breed of credible young broadcasters such as Ace & Invisible, Jason & Iyare, G Money and Nesha.

Our specialist programming will cover the full range of black music. Live music will be a key element in our mix and we will broadcast weekly gigs from venues across the UK, plus programming from all the major festivals in the UK black-music calendar.

1Xtra will continue working to discover and support new musical talent. A number of programmes will support the underground scene, such as *Tales from the Legend* with DJ Excalibah and *100% Homegrown* with Ras Kwame. New and unsigned artists will be showcased, and help and advice – and potentially on air play – will be available to young music makers through our interactive web-based service.

### A United Kingdom through music

1Xtra brings together often disparate audience groups through a shared love of music, either physically via the network's live music events or virtually through its online communities.

Weekly live music events will enable the station to connect with its audience and this year we will also create greater opportunities for the audience to connect with each other. This will include a week of live music programming dedicated to drum & bass and featuring all the latest talent from that scene.

### Reflecting our place in a global environment

The black music industry is global and 1Xtra aims to reflect and encourage the successes of all countries, although particular emphasis will be placed on showcasing new British talent – over 40% of all the music we play will originate from the UK.

However, we will also cover the main international black-music events, including the Trinidad carnival, the Mixshow power summit and the Atlanta All Star Weekend, in order to provide our audience with a greater musical insight to the world.

### Other commitments

- Over 65% of all the music played will be new (less than one month from UK release).
- Around 10% of output will focus on news, documentaries and social action programming with approximately 20% of the overall output consisting of speech.
- 1Xtra will broadcast over 50 live music events during 2004/2005.



## Music in context

**6 Music** engages with lovers of popular music, offering them current releases outside the mainstream, new concert and session tracks, and unique access to the work of artists from the last 40 years through the BBC Sound Archive. We are committed to providing entertaining programmes that give a social and cultural context for the music we play, through music news, documentaries and debate. We will explore the use of new digital technologies to provide more interactive content, accessible through new platforms.

### 6 Music's key service priority

In 2004/2005 our key focus will be on increasing awareness of the service to give greater exposure to artists who get limited airplay elsewhere.

### Musical storytelling

6 Music provides an in-depth music news service, with hourly music news bulletins on weekdays from early morning to late evening, provided by a team of specialist journalists. They will continue to bring listeners the latest stories from performance, recording and business perspectives. More in-depth coverage will also be offered in the weekly show *The Music Week*.

6 Music will rebroadcast documentaries from the BBC archive, and will commission new essays that give insights into current musical issues.

Interactivity is important to us, and listeners' contributions will be welcomed.

### Listeners' learning

6 Music aims to extend its audience's understanding of popular music, and programmes will continue to examine the cultural development of music, including less familiar genres like ska and backbeat, supported by information online and on-demand recordings.

Social action will focus on campaigns that are sympathetic to audience needs, whether through music, lifestyle issues or business practice, giving practical opportunities for personal change and development.

### Celebrating UK culture

6 Music will continue to reflect the evolution of popular music through extensive use of the BBC archive. Concerts and sessions from the last 40 years will be showcased across our output.

6 Music will also continue to champion the development of new music through an eclectic playlist of new releases and by engaging new and less familiar artists for studio recordings, bringing many to a mass audience for the first time.

Live music will remain at the heart of our programming and we plan to record over 275 new sessions through the year.

Festival coverage will be maintained throughout the summer. We will also continue our partnership with the Summer Sundae festival in Leicester, bringing listeners comprehensive coverage.

We will continue to compile our definitive online gazetteer of British music. This year we will focus in particular on coverage of Scotland, Wales and Northern Ireland.

### Connecting in a digital world

6 Music will bring together musical communities of interest from across the UK and beyond, providing a forum for debate and offering listeners involvement on air and online.

The Rebel Playlist at the weekend will continue to give listeners an opportunity to choose via the website a record that was rejected in the network playlist meeting.

### Other commitments

In 2004/2005 6 Music will:

- use a large database of over 3,000 tracks, including live sessions
- offer access to the BBC music archive with over 400 hours of concert performances
- offer context through a daytime music news service, previews, reviews and over 550 hours of rebroadcast and newly commissioned documentaries and essays

### Pictures from left

- 1 DJ Excalibah with music from the underground music scene
- 2 Jason & Lyare
- 3 iXtra audiences at a live event
- 4 Lunchtime presenter, Vic McGlynn
- 5 The 6 Music Fantasy Rock Band line-up
- 6 Phill Jupitus and Phil Wilding present the *Breakfast Show*





## Classics, old and new

**BBC 7** is a speech-based digital radio service providing pure entertainment to attract a new audience to speech radio. The network offers comedy, drama and readings, mainly from the BBC archive, and is zoned around types of programmes so people know that at a certain time of day a particular type of output is always available. BBC 7 also aims to be the home of children's speech radio, with daily live programming for youngsters.

### BBC 7's key service priority

In 2003/2004, BBC 7 became a 24-hour service, in response to listener demand. In the year ahead we will concentrate on developing our children's programming and commissioning our first originated drama output.

### Building a learning society

The daily live magazine programme *The Big Toe Radio Show* will continue to encourage learning and exploration among its young audience with features, news, interviews, reviews, discussions and about 50 minutes of stories every day.

We will continue to have a broad range of guests on the programme, from chefs and gardeners to writers and musicians, and to invite children into the studios to meet and interview them. The programme has regular science guests including a doctor and an astronomer, and in 2004/2005 we will add a vet as a frequent contributor.

We will aim to grow membership of the *Big Toe Reporters' Club*, launched in summer 2003, which involves children from across the UK reporting on subjects as diverse as pets and the NHS.

*Big Toe* will commission new and original drama, including this year a six-part detective series which will encourage

children to take part by voting and emailing their answer to the 'whodunnit' at the end of each episode.

The daily *Little Toe Radio Show*, for young children, is designed to reinforce an early love of simple stories. Music and song will continue to enhance the stories and bring them alive to our receptive audience. Over the year ahead, *Little Toe* will commission new abridgements of well-known stories, including *Lizzie Dripping* by Helen Cresswell and *Jennifer's Diary* by Anne Fine.

### Inspiring and celebrating UK culture

BBC 7 broadcasts some of the best radio drama and comedy ever made in the UK, and we also give listeners the opportunity to enjoy classic and contemporary literature through our serialised readings.

In 2004/2005 we will feature, among others, Galsworthy's *Forsyte Chronicles*, a season of DH Lawrence dramatisations, and further dramatisations of Charles Dickens' work. There will also be a World Theatre Season to include works from playwrights such as Alan Ayckbourn, George Bernard Shaw, Ibsen and Chekhov.

In another series, radio writers and directors will be asked to introduce and reminisce about their most acclaimed work from the archive.

A comedy highlight will be our celebration of the 50th anniversary of Tony Hancock's first radio broadcast. We will also feature comedy performers sharing their favourite classic comedy programmes and giving personal insights into their selections.

New comedy performers from around the UK will be showcased in a new series of *Spanking New on 7*.

BBC 7 will commission up to six mini dramas from new writers in collaboration with the BBC's New Writing initiative and will broadcast *Two Minute Tales*, a series of new short stories.

### Other commitments

In 2004/2005 BBC 7 will broadcast:

- over 8,000 hours of speech radio
- over 2,800 hours devoted to books and drama
- over 2,800 hours of comedy
- over 1,400 hours of children's programming
- over 40 hours of new readings for adults, plus over ten hours of original drama

### Pictures from left

- 1 *The Big Toe Radio Show*, a daily magazine show for children
- 2 Comedy will mark the 50th anniversary of Tony Hancock's first radio broadcast
- 3 Drama such as *Wind in the Willows*



## Serving Asian audiences

**BBC Asian Network** offers music, news, sport, debate, entertainment and drama to a broad-based audience of first, second and third-generation British Asians. BBC Asian Network broadcasts primarily in English but also in a range of languages spoken by UK Asians. Through email, phone-ins, text messaging and online message boards, it is the main forum for debating all the issues concerning British Asian communities.

### **BBC Asian Network's key service priority**

BBC Asian Network has established itself as the national service for Asians, wherever they live in the UK. The biggest development over the coming 12 months will be the launch of our daily contemporary drama, *Silver Street*, reflecting Asian life in the UK.

### **Supporting citizenship across our communities**

Our news bulletins will deliver a mix of British Asian, national, international, South Asian and Asian diaspora stories. High-quality news and current affairs will be offered in daily programmes – *Breakfast*, *Lunch*, *Drive* and the language programmes. Dedicated reporters across the UK will provide the latest news from their communities. Interviews with opinion formers and contributors to Asian life in the UK will remain a key part of the *Sonia Deol* programme, among others.

We will work with other BBC Radio networks to support and publicise all pan-BBC social action campaigns and themed seasons that are relevant to our listeners.

### **Recognising the importance of being a learning society**

Language broadcasts will provide a forum for debate. We will also play a key role in pan-BBC social action campaigns and give our listeners the opportunity to discuss these issues with other British Asians.

Daily devotional music for Hindus, Sikhs and Muslims will continue. Coverage of major religious festivals will make the different faiths accessible to a broad range of listeners whatever their beliefs.

### **Embracing and broadcasting a diversity of influences**

British Asian and Bollywood/Lollywood sounds will remain the cornerstone of our music output. *T20* will provide a rundown of the most popular British Asian music in the UK, but specialist Asian music will still be threaded throughout our programmes.

Weekend film programmes will cover the best of Bollywood/Lollywood. Original drama has not previously been offered on BBC Asian Network but we will launch a daily series reflecting Asian life in the UK. We believe this £1 million annual investment will provide an important platform for developing British Asian acting, writing, production and directing talent.

### **Connecting people across the UK**

We will aim to have a presence at Melas throughout the UK.

Our website will build on the success of our message boards as a catalyst for debate amongst Asians everywhere.

Sports news will continue to be an important part of the programming mix, bringing together Asians from around the UK. Coverage will reflect Asian interest and achievement.

### **Promoting understanding between the UK and our international communities**

In our weekend languages strands we will bring listeners improved coverage of entertainment and lifestyle issues from South Asia, and air perspectives not easily available elsewhere in the UK.

Our news coverage will continue to report relevant stories and examine them from a British Asian angle. We will explain and analyse South Asian affairs across the output.

### **Other commitments**

BBC Asian Network will:

- broadcast approximately 50% speech and 50% music content
- provide news bulletins in both English and the main South Asian languages, as relevant
- bring listeners sports coverage that appeals to the Asian fan, including reporting of the historic Indian cricket tour of Pakistan
- cover the main religious festivals for Hindus, Sikhs, Muslims and Christians

### **Pictures from left**

- 4 The Asian Network stall at the East London Mela event
- 5 Adil Ray connecting with audiences at a live event in Leeds
- 6 Sanjeet Saund broadcasts from Trent Bridge